

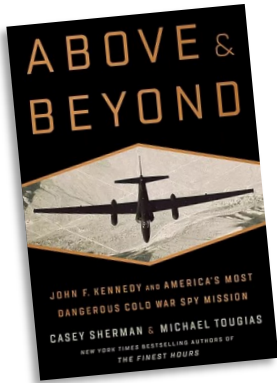
National School Transportation Association

2019 Midwinter Meeting

Owners & Executives Forum

Monday, January 21, 2019

Spend time among your peers as we discussed the trends that will shape our future. Join us for in-depth conversations with school bus industry business owners, c-level executives and stakeholders. This forum will be facilitated by bestselling author Michael J. Tougias who will use his most recent novel, *Above & Beyond*, and its focus on **Fourteen Steps to Strategic Decision Making** to guide this conversation.



Michael J. Tougias is a New York Times bestselling author and co-author of 28 books. He published the first of 25 books in 1998, at the time he was also managing a division of a major insurance company. *Above & Beyond* (2018) is the riveting, deeply human story of President John F. Kennedy and two U-2 pilots, Rudy Anderson and Chuck Maultsby, who risked their lives to save America during the Cuban Missile Crisis.

His book *The Finest Hours: The True Story Behind the US Coast Guard's Most Daring Rescue* (2009), co-authored with Casey Sherman, was adapted as a Disney film by the same name, released in 2016. Tougias is a frequent guest on NPR programs, The Weather Channel, Fox & Friends, 20/20, and national talk shows.



Don't miss this exciting information sharing event! Register today by visiting:

www.yellowbuses.org/nsta-meetings/midwinter-meeting

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