

Beginning January 1, 2020

NSTA-64 ENEWSLETTER MEMBER ADVERTISING PRICING



NATIONAL SCHOOL TRANSPORTATION ASSOCIATION

FULL PAGE AD PRICING

ONE YEAR

\$1800

Includes: 12 adverts on Facebook, LinkedIn and Twitter; 12 scripted adverts on NSTA's "The Bus Stop" Podcast; 12 Membership Minute Banner adverts

SIX MONTHS

\$1050

Includes: 3 adverts on Facebook, LinkedIn and Twitter; 3 scripted adverts on NSTA's "The Bus Stop" Podcast; 3 Membership Minute banner adverts

ONE MONTH

\$300



NATIONAL SCHOOL TRANSPORTATION ASSOCIATION

HALF PAGE AD PRICING

ONE YEAR

\$1200

Includes: 6 adverts on Facebook, LinkedIn and Twitter; 6 scripted adverts on NSTA's "The Bus Stop" Podcast; 6 Membership Minute Banner adverts

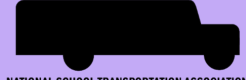
SIX MONTHS

\$750

Includes: 3 adverts on Facebook, LinkedIn and Twitter; 3 scripted adverts on NSTA's "The Bus Stop" Podcast; 3 Membership Minute banner adverts

ONE MONTH

\$150



NATIONAL SCHOOL TRANSPORTATION ASSOCIATION

QUARTER PAGE AD PRICING

ONE YEAR

\$600

Includes: 2 adverts on Facebook, LinkedIn and Twitter; 2 scripted adverts on NSTA's "The Bus Stop"; 2 Membership Minute Banner adverts

SIX MONTHS

\$360

Includes: 1 advert on Facebook, LinkedIn and Twitter; 1 scripted advert on NSTA's "The Bus Stop" Podcast; 1 Membership Minute Banner advert

ONE MONTH

\$75

INDIVIDUAL MEMBERSHIP MINUTE BANNER ADS

COST: Only \$75 per banner ad

INDIVIDUAL "THE BUS STOP" PODCAST ADS

COST: Only \$75 per scripted ad

Contact NSTA office to reserve your ad space, or for non-member pricing.
info@yellowbuses.org | 703-684-3200