For Immediate Release

Contact: Curt Macysyn, Executive Director
(703) 684-3200 ext. 700
CMacysyn@yellowbuses.org

December 11, 2019

National School Transportation Association podcast “The Bus Stop” reaches new milestone

*Rep. Jackie Walorski (IN-2) is 20th featured guest*

Lansdale, PA – The National School Transportation Association (NSTA) is pleased to announce its 20th podcast episode of *The Bus Stop* will feature Congresswoman Jackie Walorski (IN-2). Walorski will discuss her journey to Capitol Hill, as well as outlining her groundbreaking legislation, The STOP for School Buses Act (H.R. 2218).

NSTA launched its podcast, *The Bus Stop*, on August 28, 2019. Since its launch, the podcast has been listened to almost 500 times with significant growth of listenership over the past four months. With NSTA’s Executive Director, Curt Macysyn, at its helm, the podcast covers industry topics and trends, regulatory updates, and has featured cutting edge school bus technology. In order to meet the demands of the busy schedules of school bus contractors, each program runs less than 20 minutes in duration.

One of the pillars of NSTA’s core mission is to provide education to its members. As such, NSTA has designed and engineered this new member benefit to engage with members at their own pace. Listeners can pick and choose from the *The Bus Stop* library, and are welcome to pause and play at their leisure. NSTA understands that the school transportation industry continues to be a growth industry, heavily focused on safety. Podcasts are a micro-learning opportunity that helps present information in a more manageable structure. With challenging schedules in mind, NSTA decided to cultivate a way in which to share new and emerging information with members, without being burdensome.

“We are pleased to offer podcasts as the newest member benefit to our members,” said NSTA Executive Director, Curt Macysyn. “The team at NSTA realizes that in today’s environment, work have become hectic, and podcasts are a convenient way to keep members abreast of timely topics, trends, and issues in the school transportation realm.”

*The Bus Stop* podcasts feature industry experts from federal agencies, bus manufacturers, bus safety and technology companies. NSTA strives to ensure topics cut across all segments of the pupil transportation landscape. In some cases, the podcast focuses in on regulatory and legislative updates, while at other times, the podcast highlights event or program speakers. A new episode is release each week on Wednesday, along with the organization’s – *NSTA Membership Minute*.

In honor of its 20th episode, NSTA was honored to invite Rep. Jackie Walorski – a champion for NSTA efforts on Capitol Hill. Congresswoman Walorski was fundamental in partnering with NSTA to introduce legislation to Congress, focused on curbing the epidemic rates of illegal passing of stopped school buses. *The STOP for School Buses Act of 2019, H.R. 2218*, continues to gain sponsors at a momentous rate, with the hopes that it will bring about the needed recognition to this vital topic.

####

About NSTA: The National School Transportation Association has been the voice of private school bus contractors, manufacturers and suppliers for over 50 years. The association provides school transportation professionals with the tools and resources they need to make school buses safe, affordable, and efficient nationwide.