

# COVID-19: Pandemic Planning Phases



**Planning** – Prepare plans and prepare in advance of the pandemic



**Awareness** – Awareness of the threat and assessment our level of preparedness



**Activation/Response** – The threat grows, and we activate our plans and teams



**Reevaluation** (*strategic/tactical*) – A deeper and continuous *reassessment*: “what are your *top mission critical functions* that must ***absolutely continue?***” This could *dramatically* change over time.



**Cocoon** (*tactical*) / **Re-entry planning** (*strategic/tactical*) – Preservation of the critical functions (by the tactical team) and simultaneously thinking about re-entry/recovery (strategic team)



**Reentry / Recovery** – We dig ourselves out of our cocoon and re-emerge with plans in place on how we will start up and move forward with an eye on a second wave



**Reinvent** – Once we start up, it is likely that we will emerge from this experience, changed. What will we do differently, what will we keep the same? We have a unique opportunity to *reinvent* ourselves, in ways we might have thought too radical before.