

**LoiLo Inc.**



# Logo Usage Guidelines

Company Logo

Brand Logo

# Company Logo

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When using the logo on a similar color background, except for cases when there are print restrictions etc., in principle please use the full color logo.

## 1. Full Color

When using on a dark background, please use the second single color logo.



## 2. Single Color

When using on a background of a similar color to the logo or for monochrome (black and white) printing, please use a single color logo.



# Color

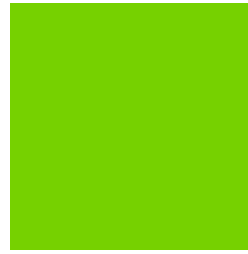
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RGB: 255,212,0  
CMYK: 5,21,88,0  
Hex: FFD400



RGB: 160,226,0  
CMYK: 45,0,94,0  
Hex: A0E200



RGB: 118,209,0  
CMYK: 57,0,99,0  
Hex: 76D100



RGB: 26,26,26  
CMYK: 84,80,79,66  
Hex: 1A1A1A

# Isolation

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Please ensure sufficient isolation (margin/blank space) around the logo to preserve the image. Do not place other elements within the range of the isolation.



Please allow a margin/blank space with a vertical width equivalent to 20% of the height of the logo on all sides of the logo.

# Examples of Prohibited Use

The following are prohibited when using our company logo.



✗ Changing the shape



✗ Rotating



✗ Changing the color



✗ Adding 3D effect



✗ Enlarging or shrinking only one part



✗ Overlaying another color



✗ Making semi-transparent



✗ Inserting other elements inside the margin/blank space



✗ Placing on a background that makes it hard to see



✗ Using only one part



✗ Using inside text/writing

# Brand Logo

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The logo for the Japanese version of LoLoNote School.

Except for cases when there are print restrictions etc., in principle please use the full color logo.

## 1. Full Color

The full color logo has a white border so it can be used as it is even on dark backgrounds.



## 2. Single Color

For monochrome (black and white) printing, please use a single color logo.



# Color

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RGB: 244,67,54  
CMYK: 2,86,76,0  
Hex: F44336



RGB: 255,160,0  
CMYK: 0,48,91,0  
Hex: FFA000



RGB: 73,166,0  
CMYK: 71,15,100,0  
Hex: 49A600



RGB: 25,118,210  
CMYK: 82,51,0,0  
Hex: 1976B2



RGB: 19,37,76  
CMYK: 100,96,54,27  
Hex: 13254C

# Isolation

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Please ensure sufficient isolation (margin/blank space) around the logo to preserve the image. Do not place other elements within the range of the isolation.



Please allow a margin/blank space with a vertical width equivalent to 20% of the height of the logo on all sides of the logo.

# Examples of Prohibited Use

The following are prohibited when using our company logo.



× Changing the shape



× Rotating



× Changing the color



× Adding 3D effect



× Enlarging or shrinking only one part



× Overlaying another color



× Making semi-transparent



× Inserting other elements inside the margin/blank space



× Placing on a background that makes it hard to see



× Using only one part

The app  ...

× Using inside text/writing

# App Icon

LoiLoNote School's app icon.

In principle, please use the logo with four rounded corners.



RGB: 255,187,0  
CMYK: 2,35,90,0  
Hex: FFBB00

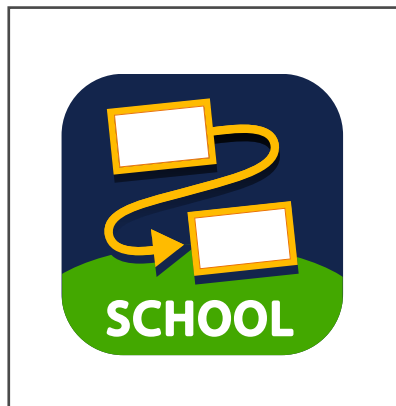


RGB: 67,168,0  
CMYK: 72,13,100,0  
Hex: 43A800



RGB: 19,37,76  
CMYK: 100,96,54,27  
Hex: 13254C

## 1. Full Color



## 2. Single Color

