

NEWS RELEASE

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COACH TRAINING PROGRAM REBRANDS MEDIA PLATFORM AND PODCAST; CREATES HUB FOR PERSONAL DEVELOPMENT CONTENT

March 26, 2018 — The Institute for Professional Excellence in Coaching (iPEC), one of the largest ICF-accredited coach training schools in the world, recently announced its rebranded media platform, OneIdeaAway.com. One Idea Away (formerly Live Lead Play) is the multimedia publishing and events division of iPEC and its affiliated graduates and partners. One Idea Away hosts live events and publishes a library of content and resources focused on living more consciously, including:

- “How to” articles, inspirational life lessons, and personal essays
- High-quality podcasts cross-syndicated on iTunes, Spotify, and Google Play
- Online events and summits with experts in coaching, consciousness, positive psychology and happiness studies, mindfulness, social-emotional intelligence, meditation, neuroscience, and other related fields
- iPEC-certified coach directory

“We believe that everyone is just one idea away from a more mindful life, and on One Idea Away we can engage in an open dialogue about conscious living,” said Luke Iorio, president of iPEC and the host of the One Idea Away podcast.

“We intend to provide a safe space for visitors to learn, transform, and grow in their little corner of the world. It’s through these seemingly small shifts that we are able to raise the consciousness of the world, one person at a time.”

Additional phases of content and events will be released throughout 2018, including an events listing featuring One Idea Away virtual and in-person events throughout the United States. Learn more by visiting the website at OneIdeaAway.com or join the community on Facebook at Facebook.com/OneIdeaAway.

About iPEC Coaching

Institute for Professional Excellence in Coaching (iPEC Coaching) was founded by Bruce D Schneider and is one of the largest International Coach Federation (ICF) accredited coach training schools in the world. iPEC’s mission is to help students have the greatest impact on the lives of others—by awakening their own passion, purpose, and potential. iPEC’s unique coaching methodology is based on 30 years of research in behavioral modalities spanning neurolinguistics programming, adult accelerated learning theories, physics, and energy and peak performance management. iPEC has a community of more than 11,000 ICF-accredited Certified Professional Coaches Energy Leadership Index Master Practitioners, and COR.E Dynamics Specialists. Learn more at iPECCoaching.com.

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