



Journey

Cancún, México



Problems

Sport & adventure

SM&Es are
underbanked and
don't accept online
payments



SM&E's are poorly
digitized and
administered



Solution

A platform that enables users organize sport: we provide our clients with an instant means of accepting credit/debit card payments online, better managing their clients fees and having digital marketing through our SEO, social and Google Ads campaigns.



Product traction

journey.app - available since 8/04/2017

users — **>1500**

events — **200+**


clients — **37**

ngo's — **3**

Market

Adventure tourism Globally

\$174 billion — 2013



195%
2011-2013

Sports In Mexico

250% — Since
Increase 2006

\$1800 million
Annually

*"Adventure-tourism-market-study 2013". Adventure
Travel Trade Association. August 2013."

Team



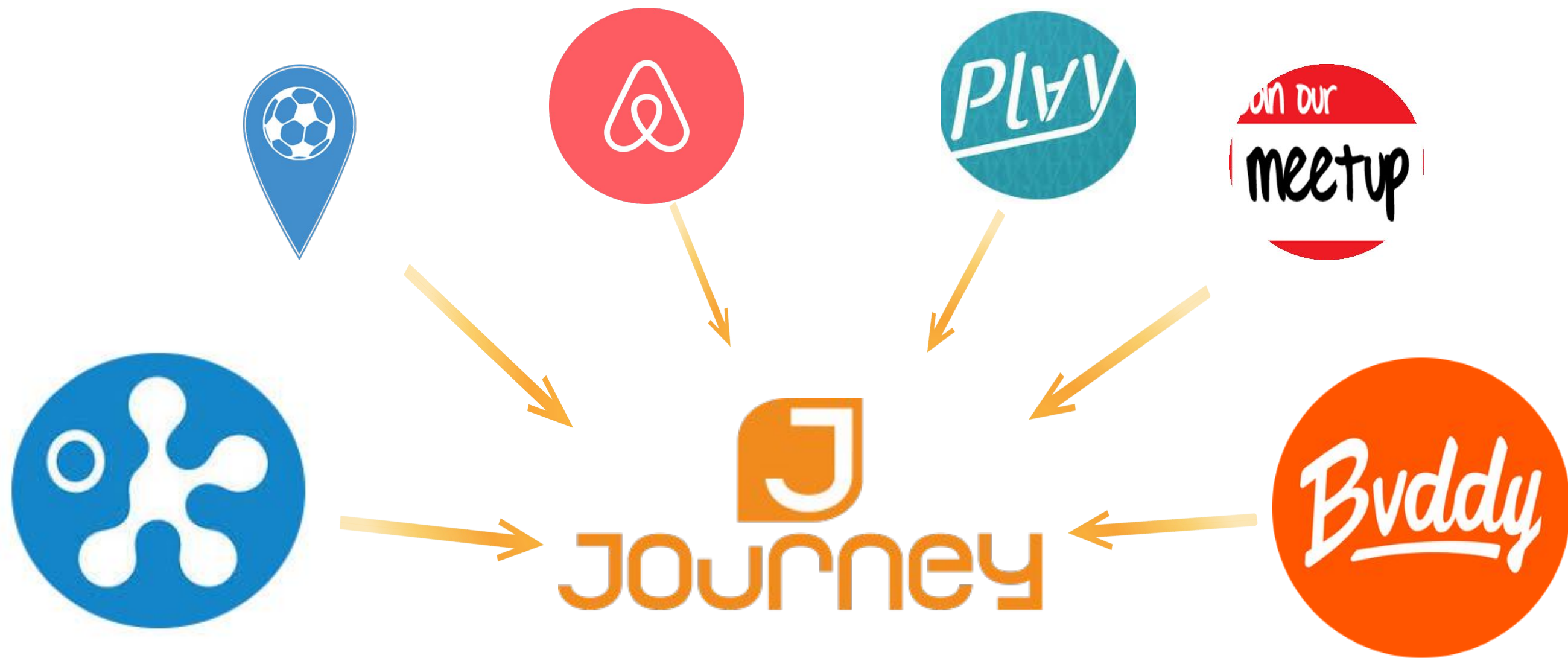
**Óscar
Garza**

CEO, lawyer, and
passionate about
technology, sports &
adventure.



**Marco
Gil**

CTO, engineer with
6-year experience
on mobile & web
apps, soccer player.



In Journey we **integrate** sports SME's & user generated content into the same platform, while focusing on the specifics of **Latam context**: we provide **safety, diversity & efficiency**.



INNOVATION

Blockchain + IA + Crowdequity

To implement **smartcontracts** in the acquisition of sports, adventure & volunteering services.

To help users create their own events in a more **efficient** and **easier** way.

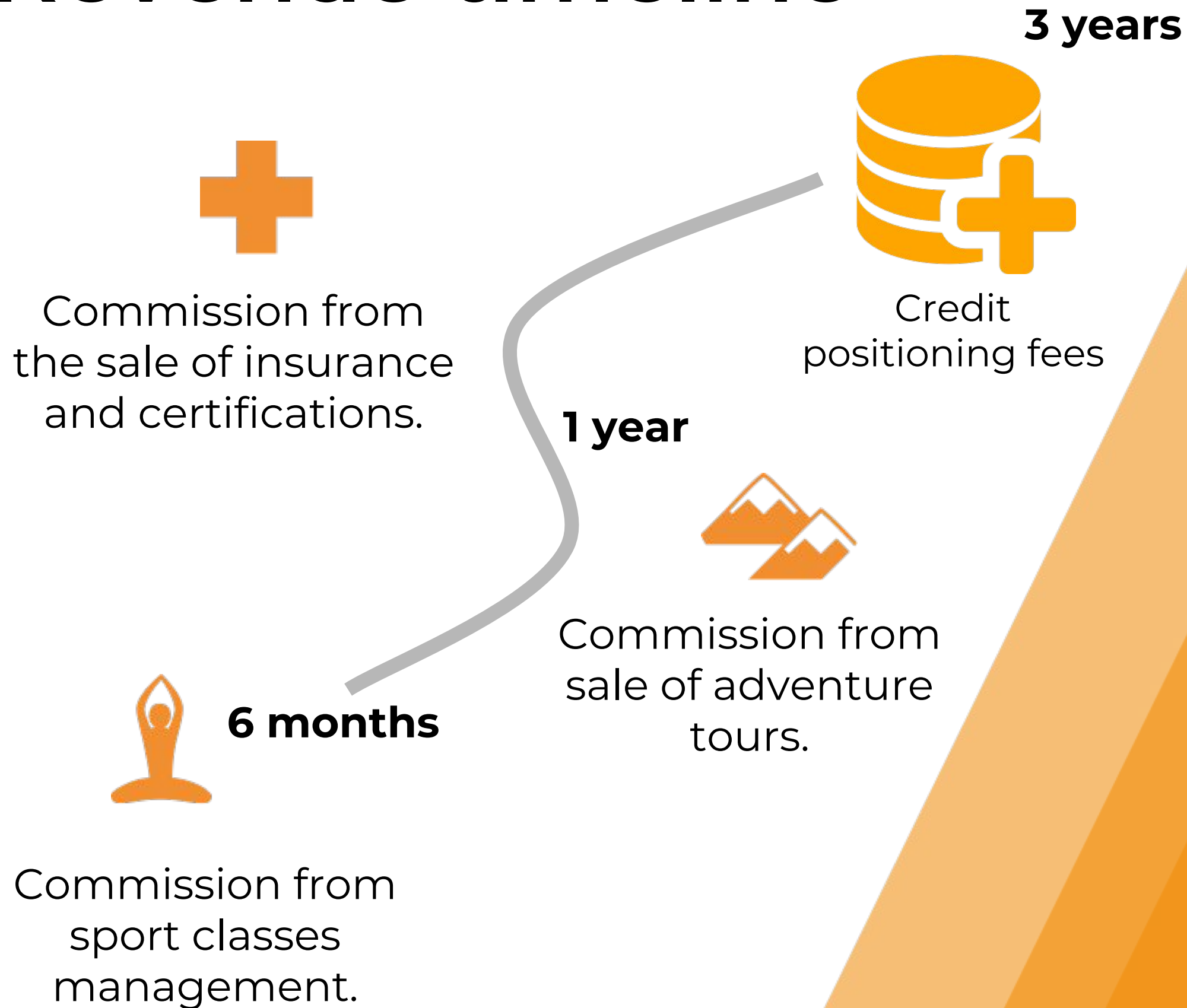
To elevate sport careers of newbies and pros alike, giving the community a chance to **invest**.



Canvas:

<https://goo.gl/ohwu36>

Revenue timeline





Services

User membership

Professional membership

ONG's membership



**Online purchases of
adventure tours & sport
classes**



**Sales of tours and sports
classes**



**Volunteering
recruitment**



Summon events easily



Mailing



Online payment



**Group
dynamics**



**Personal
Blog**



**Payment and clients
administration**



Mailing

Users & Pro's & ONG's



**Photographic
albums**



Insurance sales



Ranking



**Automatize
collection**

Investors + Funding

August 2017
**Smart investors
(MVP)**

July 2018
Crowdfunding

December 2018
**Bootstrapping
/ debt**

January 2018
**Entrepreneurial
competitions**

Sept 2018
**Acceleration
programs**

>Nov 2019
A/B/C Round

Partners



Luis Álvarez
Mexican
Ironman

**Rodrigo
Constandse**
Delphinus CEO

Cofounders
CTO | CEO

Carlos Marín
Alltournative
CEO



Contact

Óscar Garza

Cel. +521 55 5438 0972

ogarza@journeytheapp.com