

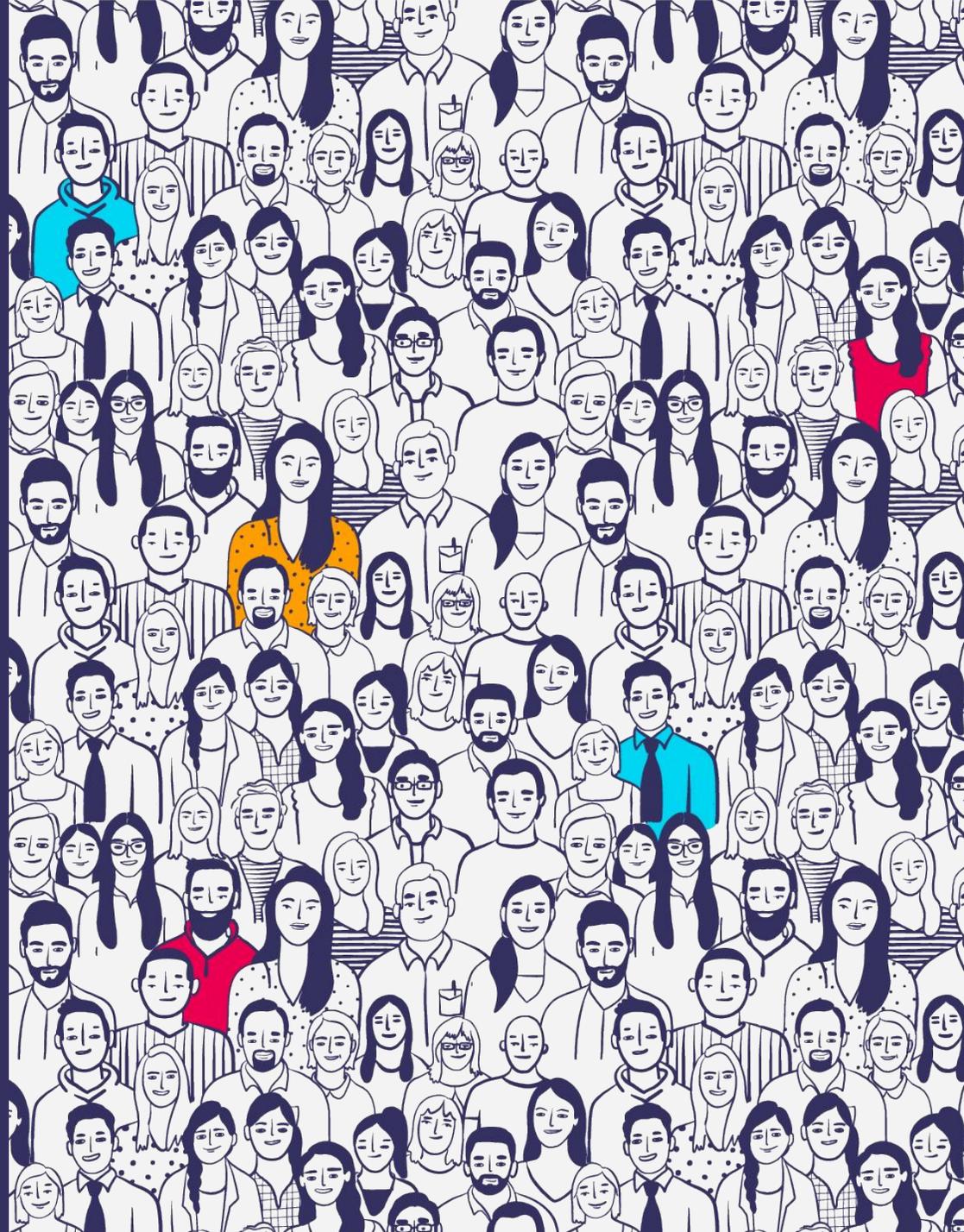
hitch

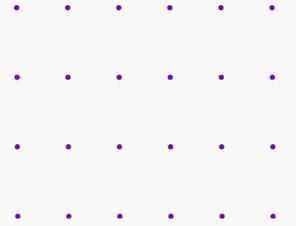
FINDING THE RIGHT TALENT HAS NEVER BEEN SO EASY

hitch

LONG TIME NO SEE

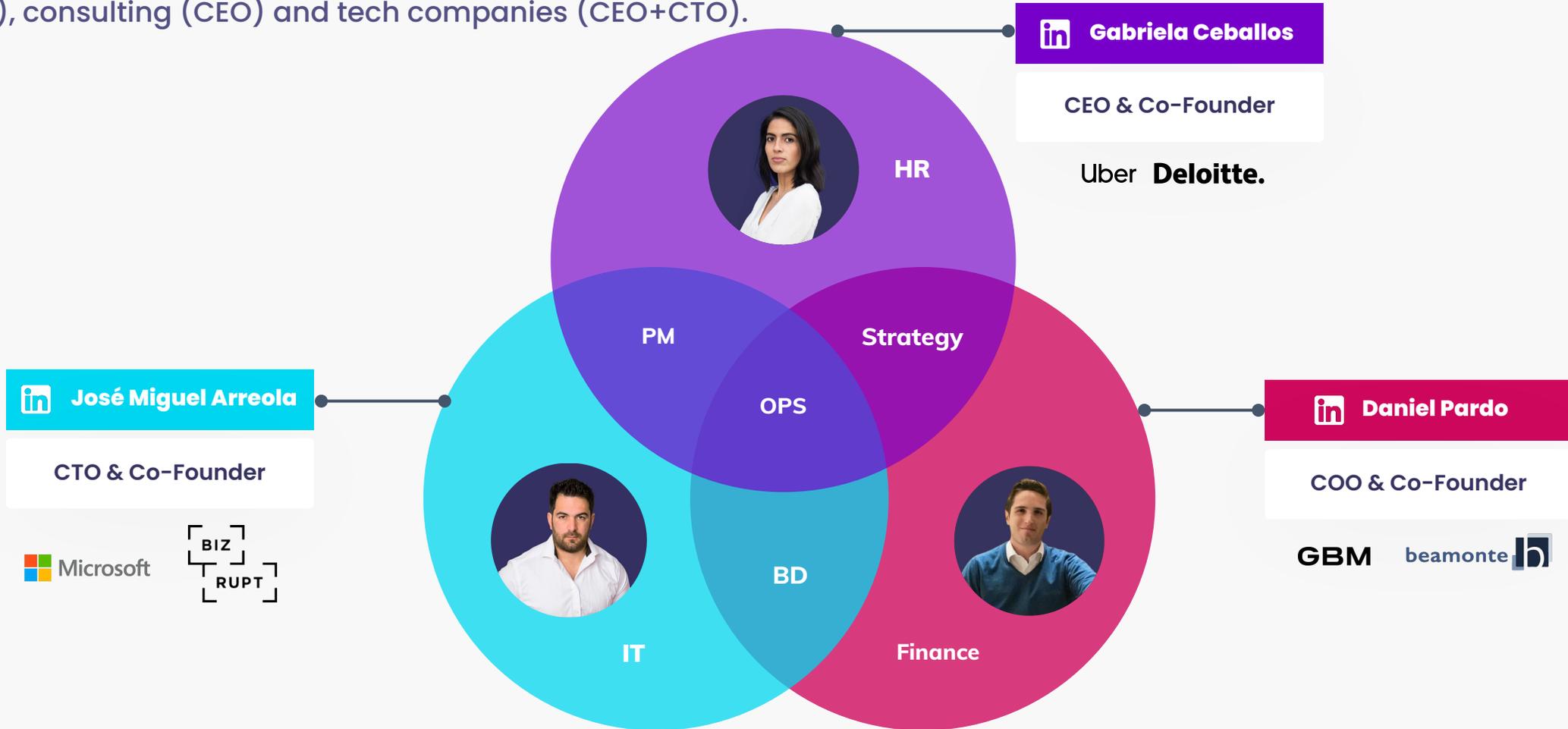
This is what has kept us busy...





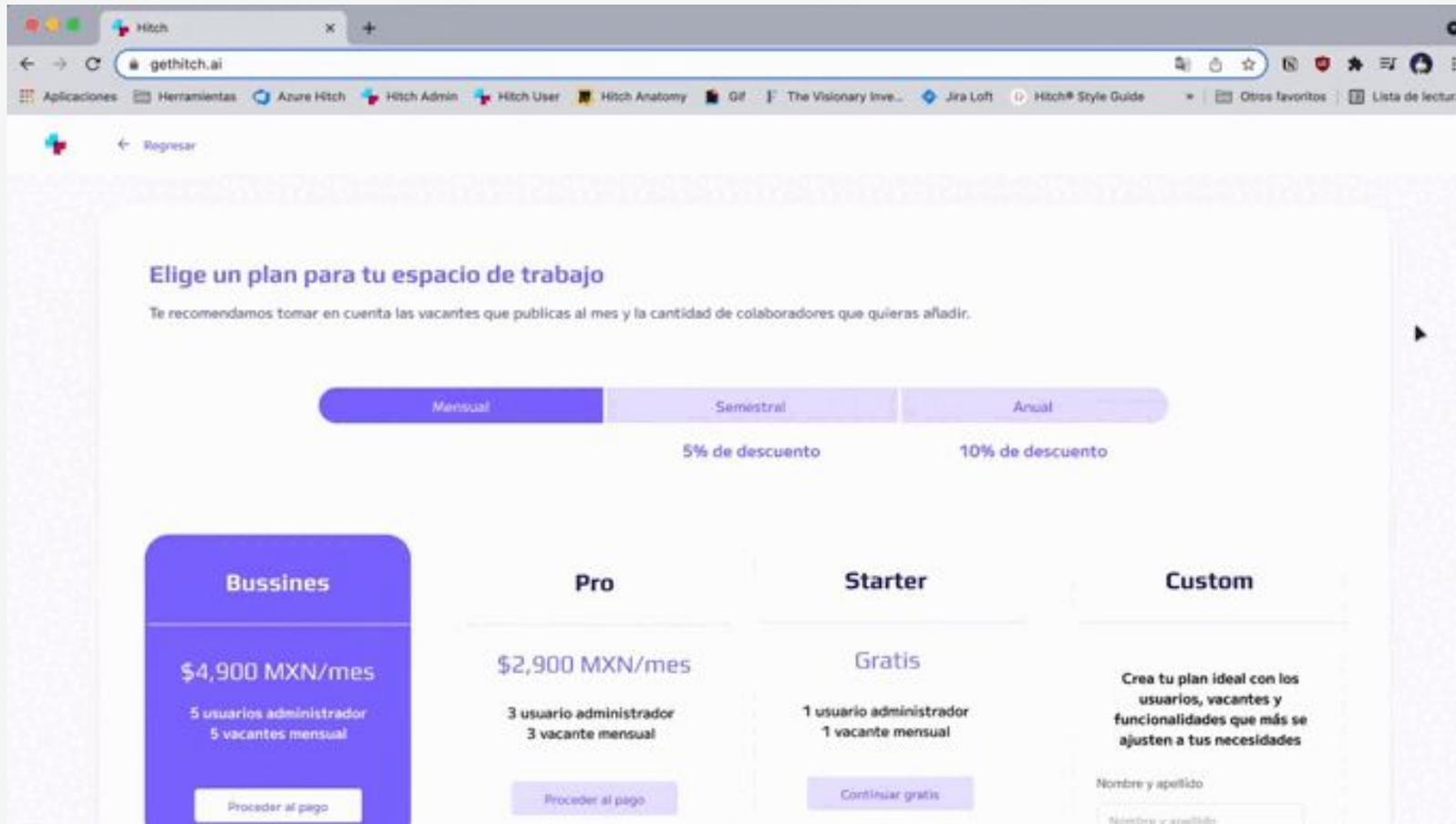
FOUNDING TEAM | The greatest mix of expertise

Bringing in experience from previous jobs in venture capital firms (COO), consulting (CEO) and tech companies (CEO+CTO).





We rebuilt Hitch and user experience skyrocketed



Our product-led strategy began when we built our self-service platform. Now customer activation requires no human touch-points.

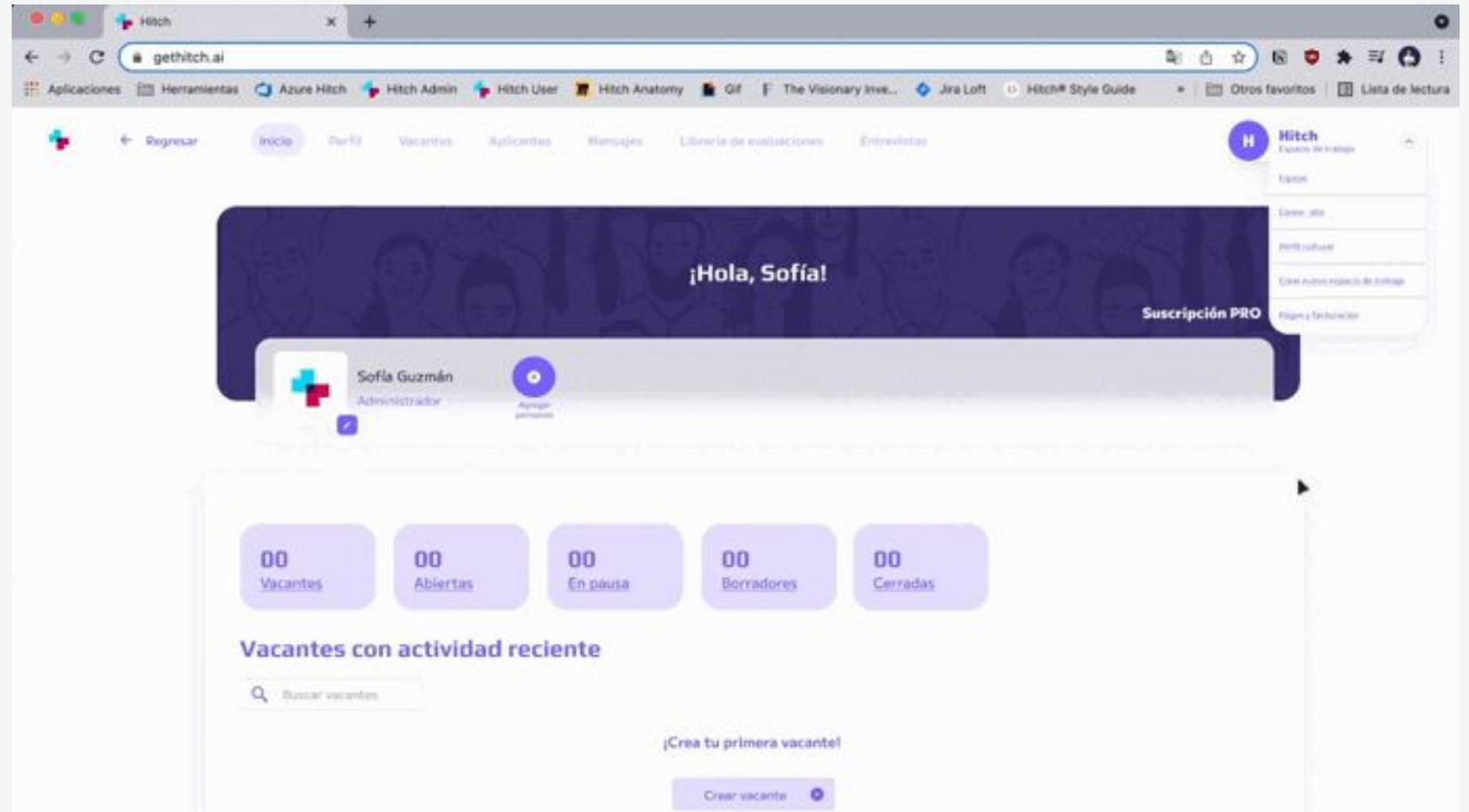




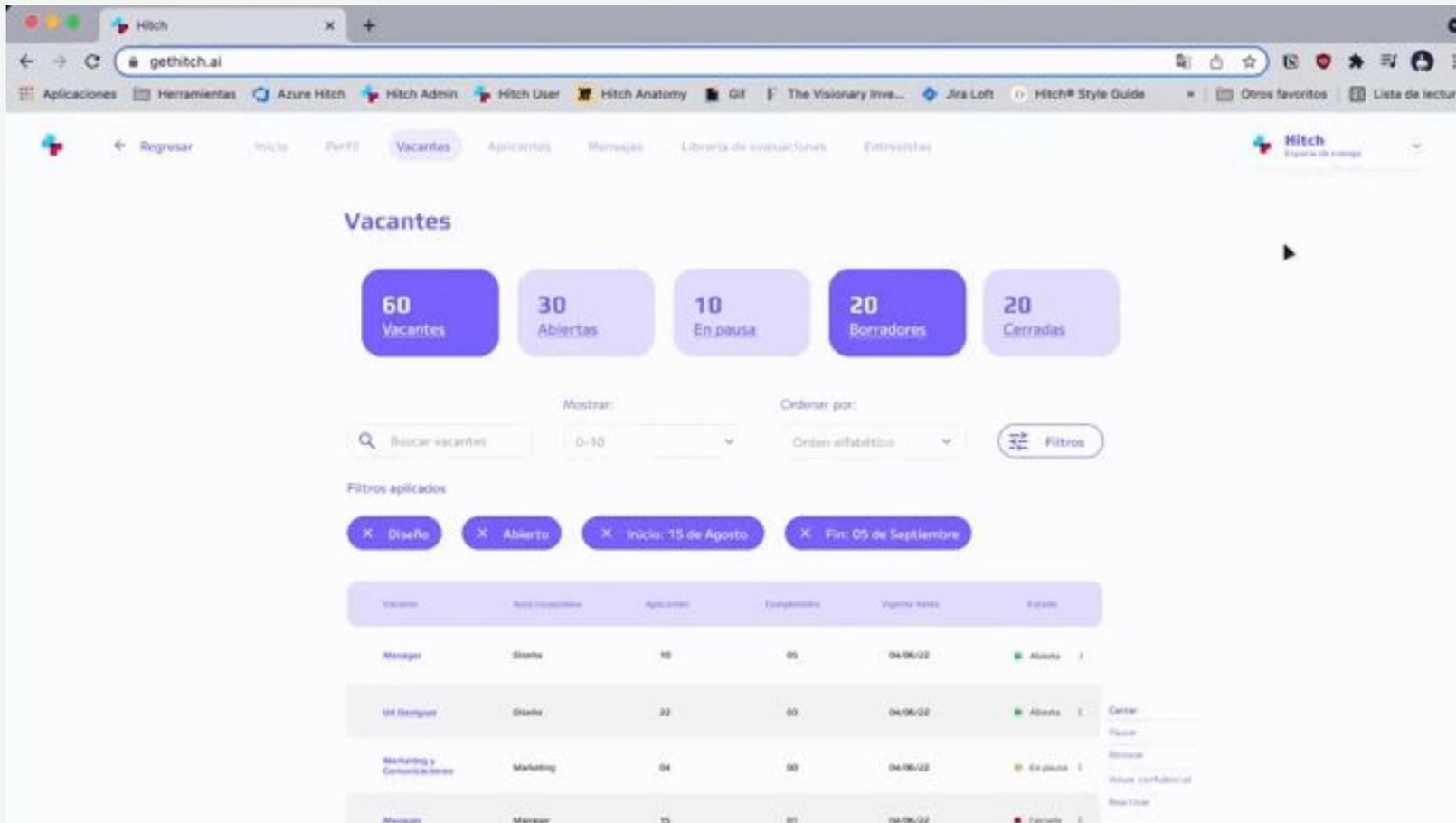
No other platform in LatAm provides these services

One-stop-shop

for talent acquisition professionals that includes all kinds of applicants assessments. Customers built their own application process as automated or as manual as they need it. Our solution is tailor made



Multi-use SaaS that goes beyond recruitment



ATS? Job board?

Yes, all of those and more. We are a career site, ATS, video interviews software, and so on. Originally we are an assessments platform, but because of the nature of our software and the use that recruiters give to it we organically cover all those use cases. That makes us the only end-to-end HR SaaS in LatAm





Better user experience drives bottoms-up organic growth

and if we are able to sustain steady revenue growth during the firsts 2 quarters of 2023, we will be achieving 1M ARR on Q3 organically and moreover or business will turn profitable as well by then.

35 SMBs today

posting around 3 jobs per month

+3000 applicants

bringing valuable data for us to train our AI models

20% MoM growth

growing steadily in Mexico after the launch of Hitch 2.0



Achieved top accuracy in our in-house technology (AI)

**85%
accuracy**

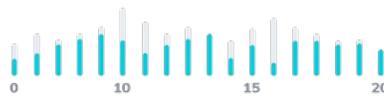
Computer Vision

- Face landmarks
- Eye tracking
- Gestures / pose
- Heart rate

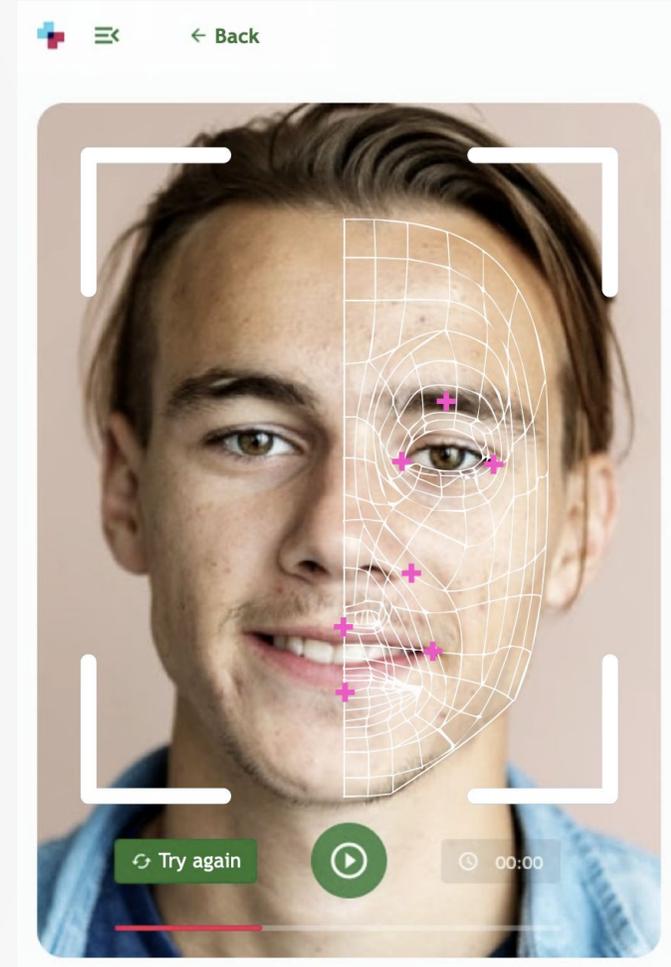
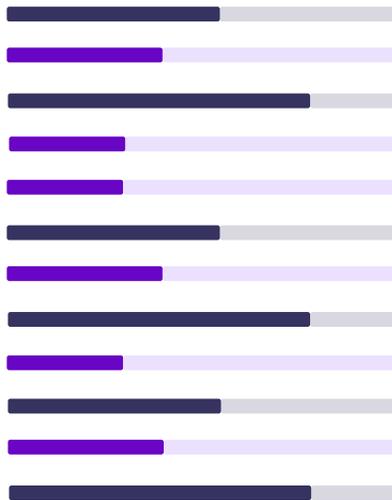


NLP

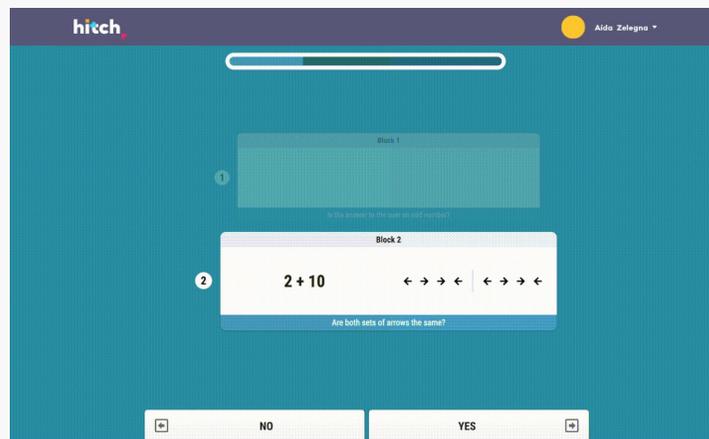
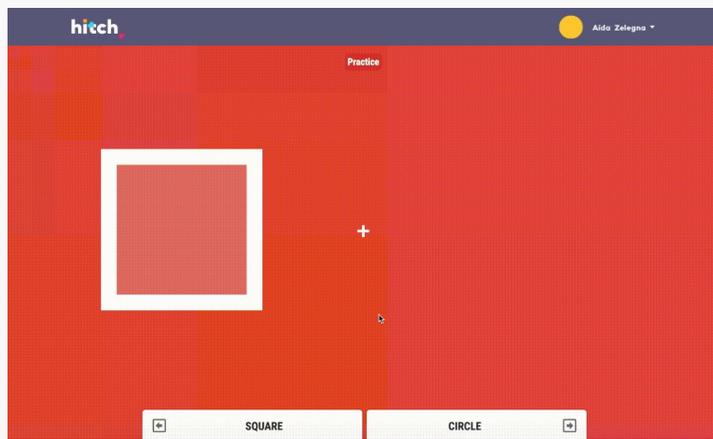
- Speech recognition
- Text sentiment
- Language richness
- Lie detection



- ★ Communication
 - Teamwork
 - Conflict management
 - Leadership
 - Time management
- ★ Adaptability
 - Optimism
 - Strategic planning
 - Analysis
 - Judgment in decision
 - Goal setting
 - Service orientation

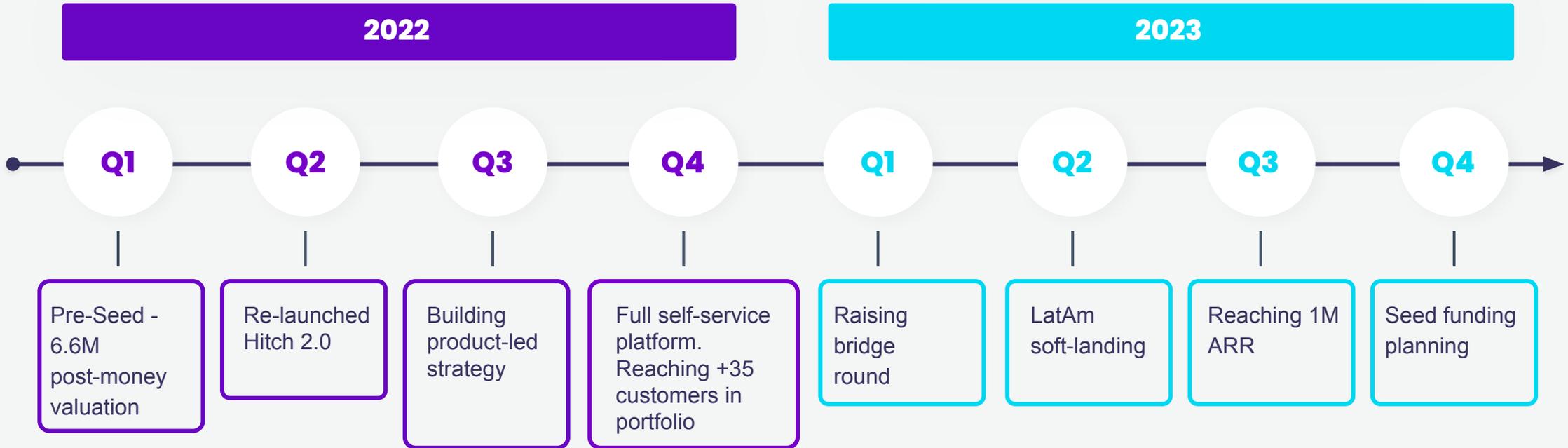


Library of +20 gamified assessments

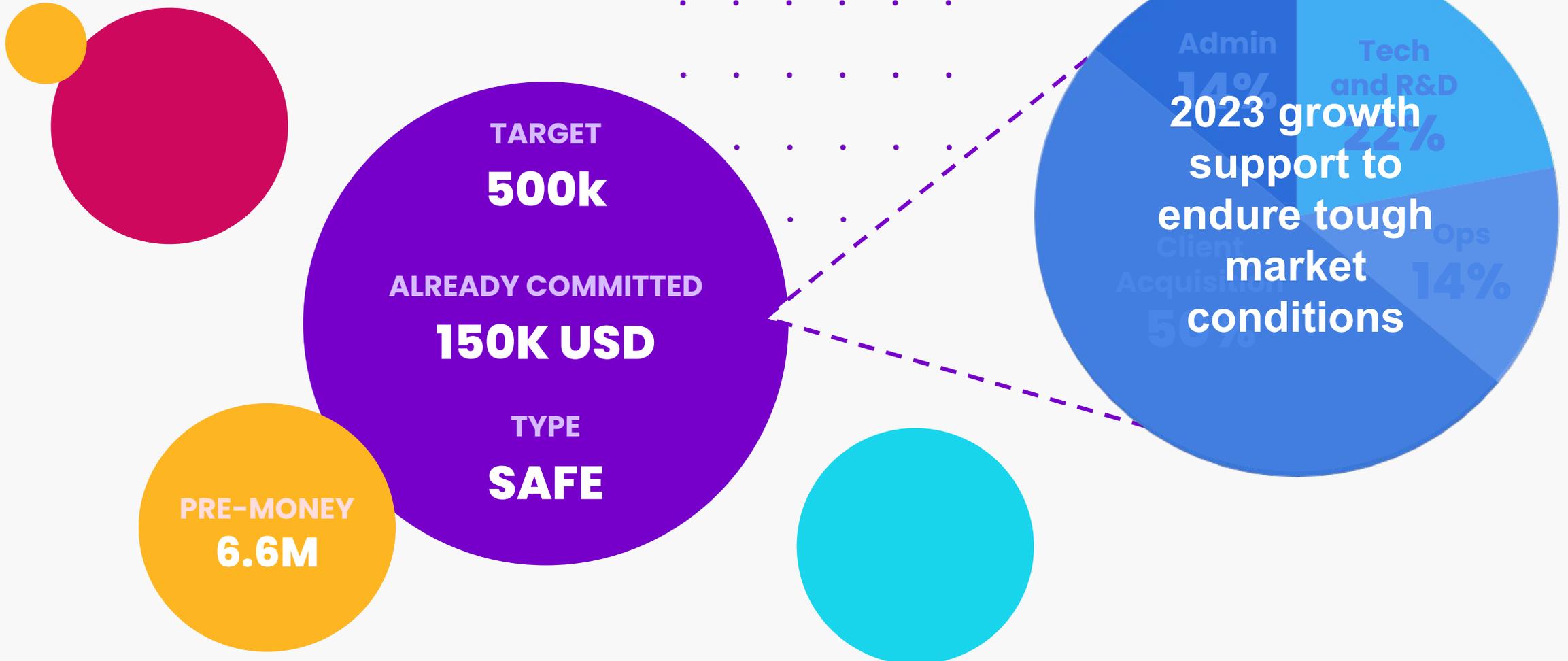


Where are we?

Credijusto / UNCOMMON BASE
más **p** más KILIMO FIBRAMTY



Same valuation as previous post-money



hitch

gabriela@gethitch.ai

www.gethitch.ai

+52 1 55 5493 2701