UNWRAPPING THE NAMES OF JESUS

ASHERITAH CIUCIU
PRAISE FOR UNWRAPPING THE NAMES OF JESUS

As someone who grew up in a Christian home but in a denomination that did not celebrate Advent, I have been looking for a biblical guide to worship in anticipation of Christmas since I first heard of the tradition several years back. Finally, Asheritah Ciuciu has written the devotional I had been longing for. Unwrapping the Names of Jesus will be a book I will go back to each Christmas season and will be a hallmark of the holiday for years to come.

Erin Odom
Author of More Than Just Making It and You Can Stay Home With Your Kids

The real joy of Christmas comes through the slow unwrapping of God’s great gift to us, Jesus Christ. Through beautiful reflections and guided prayers in Unwrapping the Names of Jesus, Asheritah facilitates this savoring of Christ. I can’t wait to take my children through this book!

Christine Hoover
Author of Searching for Spring: How God Makes All Things Beautiful in Time and Messy Beautiful Friendship

At a time when so many Christians are prone to miss the beauty of the reason we celebrate Christmas, lost in the shuffle of expectations and busyness, Asheritah reminds us with depth and clarity of the One who came to bring the joy of salvation. This is a treat to share with your family during Advent season as you prepare your hearts for Christmas.

Mike Castelli
Lead Pastor, The Chapel in Green

Unwrapping the Names of Jesus is a gift to readers. Through beautiful insight and attention to detail, every devotion deepens our understanding of who Jesus is, and why we celebrate Him not only in the Advent season, but in every season of our lives. This will be a staple during Advent, one we will read year after year. It’s a book that invites us to rediscover the depth of Jesus’ love for us, through the understanding of His many meaningful names, which all point to the love of God the Father, through His Son, Jesus, Light of the World, Prince of Peace, Lamb of God.

Kris Camealy
Author of Come, Lord Jesus: The Weight Of Waiting
I have seen a lot of Advent devotionals, but *Unwrapping the Names of Jesus* is first in the class. Combining substantive theological truth, creative ideas, and personal warmth, Asheritah Ciuciu invites her readers to join her in celebrating the Advent season by focusing their minds and their hearts on Jesus. I heartily recommend it!

**Daniel J. Estes**
Distinguished Professor of Old Testament, Cedarville University

What a gift! Sharing her heart for Jesus in this delightful Advent devotional, Asheritah’s *Unwrapping the Names of Jesus* lovingly leads families and individuals to celebrate, worship, and adore Him.

**Carmen Beasley**
Women’s Ministry Director, The Chapel in Green

*Unwrapping the Names of Jesus* is easy to follow and use, but conveys a depth of truth sure to impact every member of your household. If you are searching for something new to study this Advent, look no further and get this excellent book. Then unwrap the names of Jesus with your family and celebrate together the greatest Christmas gift of all time—our Savior!

**Marty Machowski**
Pastor and author of *Dragon Seed*, (a gospel allegory for teens), *The Ology: Ancient Truths, Ever New*, and other gospel-centered family resources

There is no better time to examine the multifaceted personality of our Savior than in the days leading up to Christmas. Asheritah Ciuciu eloquently pulls back layer after layer of His personhood and His purpose, revealing His character and His kindness, as she unwraps the names of Jesus.

**Wendy Speake**
Coauthor of *Triggers* and *Life Creative*, writing about faith and family at WendySpeake.com
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ASHERITAH CIUCIU

MOODY PUBLISHERS
CHICAGO
For all those longing to recapture the joy of Christmas, and for my parents, who have imprinted on my soul the love and wonder of Jesus
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didn’t grow up observing Advent.

In fact, other than carefully placing my boots under the window on St. Nicholas Day (a cherished Romanian tradition) and joining the carolers on Christmas Eve, there wasn’t much I looked forward to in the Christmas season. I’ve always been a terrible gift-buyer, and decorating the tree pretty much ensured a family feud.

For the longest time, Christmas filled me with angst, not just because of childhood memories but also because of the insane pressure we place on ourselves to make the holidays picture perfect. We get so wrapped up in getting everything ready that Christmas morning can sneak up on us, and we end up feeling guilty that we don’t have more warm and fuzzy feelings about Jesus on the day we should be celebrating His birth.

THE MOST WONDERFUL TIME OF THE YEAR?

We spend so much of the holiday season creating our own little winter wonderlands: cookies and cards, lights and decorations, carols
and get-togethers. But what exactly are we doing to prepare spiritually?

Most Christians agree that Christmas is all about Jesus, yet few of our calendars would reflect that priority. Honestly, there just doesn’t seem to be much time with all the extra demands on our schedules. But somewhere along the lines, this “most wonderful time of the year” overwhelms us, making our souls feel both stuffed and empty.

Yes, busyness and consumerism may be partially to blame. But perhaps no one has taught us how to focus our hearts on Jesus during this season. And it’s precisely in the cacophony of this holiday busyness that Advent invites us to a simple practice of worship and celebration of Jesus.

**EMBRACING AN AGE-OLD TRADITION**

I first encountered this idea of Advent as a young college student, and it seemed a bit bizarre at first. *What’s with all the candles?* I wondered, sitting back in the pew as I watched a child light purple pillar candles in an evergreen wreath at the front of the church. Besides being a clear fire hazard, this little ritual was accompanied by dry readings of obscure passages that did little to warm my heart. But over the years that followed, Advent seemed to pop up all over the place. Perhaps it was my own heightened awareness, but I was intrigued, so I did a little digging to find out more.

Advent means “coming,” from the Latin word *adventus*, and demarks a season of expectantly preparing to celebrate the first
WHY CELEBRATE ADVENT?

coming of Jesus, while eagerly awaiting His second coming to es-

tablish His kingdom, even as we celebrate His presence among us 

through the promised Holy Spirit.

Although it’s impossible to pinpoint the exact date the church 

began observing Advent, the first clear reference to this preparatory 

period occurred in the sixth century, with some anecdotal men-

tions as early as AD 380, at the Spanish Council of Saragossa.¹ 

Various church traditions practice Advent differently, but generally 

they set aside the four weeks leading up to Christmas to prepare 

their hearts to celebrate the birth of Jesus Christ.

During the Reformation, some Protestants deemphasized the 

Christian liturgical calendar in a desire to make a clean break from 

the Catholic Church. But in so doing, we have lost some of the rich-

ness that comes from bridging worship in the twenty-first century 

to that of the early church. As Philip Meade points out, “Although 

we are wise to not make our residence in the past, we nevertheless 

should appreciate and recognize the importance of what the church 

has been doing for hundreds of years.”² Insofar as this practice can 

help us meditate on Scripture and more fully enter the season of 

Christmas, it is a worthwhile addition to our Christmas traditions, 

and many evangelical churches are recognizing this as they add Ad-

vent practices to their Christmas church programs.

As it’s celebrated in the Western church, Advent begins on the 

fourth Sunday before Christmas and is observed through Christmas
Eve. Observances often include an Advent calendar, Advent daily devotionals, and an Advent wreath, an evergreen wreath containing five candles. Each candle represents a theme and is lit on successive Sundays and Christmas Eve. The themes that correspond to each week also vary by location and denomination, but generally include these variations: hope (or promise), preparation (or waiting or prophecy), joy (or peace), and love (or adoration).

Gradually, I warmed up to the idea of Advent and began incorporating it into my own spiritual preparation. One year, as I reflected on the names of Jesus that appear in Christmas carols, I realized that I need to worship Jesus for who He is in the privacy of my home before I can fully celebrate His birth in the company of His congregation. This practice of meditating on a different name each day, while not an Advent tradition per se, taught me to worship Jesus in a way I’d never learned before. Like twirling a brilliant-cut diamond in sunlight, meditating on Jesus’ names led me to admire the many facets of His character, each beautiful on its own, but when put together comprising a breathtaking picture of the Son of God made man for us. As the days of Advent passed, I found myself, like David, gazing upon the beauty of the Lord day by day, delighting in Him and dwelling in His presence (Ps. 27:4).

I unwrapped His names one at a time, excitement and anticipation building for the arrival of Christmas Eve. Presents and parties and pastries faded into the background as the drama of Christ’s
WHY CELEBRATE ADVENT?

birth took center stage. As I walked into the candlelit service on Christmas Eve, my heart soared at the sight of the manger. This was the moment I had been waiting for. This was what Advent had prepared me for. This was the meaning of Christmas. This beautiful, profound, majestic scene of the eternal God entering time and space for you and for me. I sat on the edge of my seat in the pew, eyes glued on the manger, waiting for the service to begin so I could release the praise and adoration that were waiting to burst forth. And in my heart I heard the echoing chorus of believers throughout the ages marveling at God’s wondrous gift, joining in with Mary to say, “My soul magnifies the Lord, and my spirit rejoices in God my Savior” (Luke 1:46–47 esv).

HOW TO USE THIS DEVOTIONAL

We all suffer from soul amnesia, forgetting who God is and what He has done for us from one day to the next. Like you, I too must remind myself each year who Jesus is and why His birth is so miraculous—not because my mind doesn’t know but because my heart ceases to be amazed. As the old saying goes, familiarity breeds contempt, and sadly, my own heart loses that sense of wonder. So I wrote this book for you and for me, an offering to help us grow in both our knowledge and love of Jesus. In the words of Jen Wilkin, “The heart cannot love what the mind does not know,” so I’ve endeavored to engage both our hearts and our minds in worship.
I structured this book around the four weeks of Advent (Hope, Preparation, Joy, and Love). Each week begins with an Advent celebration on Sunday, which you can use individually or with your family. You’ll find short reflections on the names of Jesus for each weekday, followed by challenges to go deeper, prayers to jump-start your private worship, and additional Scripture references in case you want to study the name further. I’ve also provided service-oriented ideas and suggestions for activities that can be done during the week or on Saturday to help you apply that week’s theme to your Christmas preparations.

I pray this devotional will become your springboard into deeper worship. Whether your devotions take two minutes or two hours is not as important as whether or not your heart is tuned in to the presence of God in that moment and throughout your day. Dive deeper into each name’s significance with singing, praying, journaling, or whatever else focuses your attention on Jesus.

Try adopting different body postures before Him, bowing your face to the ground before the Holy One of God, lifting up your palms before the Lord of lords, and dancing with songs of celebration to the King of kings. Engage your senses in worship as well, lighting a scented candle reserved for just your private times of worship with the Great High Priest, praising the Creator as you walk through nature, or fasting from certain foods as you feast on the Bread of Life. Your worship journey will be as rich, deep, and varied as you
WHY CELEBRATE ADVENT?

desire it to be, but know for a fact that you will seek God and find Him when you seek Him with all of your heart (Jer. 29:13). (For more creative ideas on how to worship God and a free printable to keep you inspired, visit www.onethingalone.com/creative-worship.)

GOD DOESN’T MAKE A LIST (NOR DOES HE CHECK IT TWICE)

Any time you spend quieting your heart before God and worshiping Him is time well spent. But be assured of this: God is not going to be disappointed if you miss a day (or a week’s) devotional or challenge. Nor is He going to be impressed if you check it off each day.

The purpose of this devotional is not to get more favor with God—Jesus already secured His approval when He took our place on the cross. You are preapproved in Jesus; He invites you to rest in His finished work.⁴

The purpose of this devotional is to help us worship Jesus as we gain a greater sense of awe and wonder at who He is. We prepare our hearts so that when we admire the live nativity scene, when we sit in the candlelight service, and when we wake up Christmas morning, we can join the faithful who have gone before us and sing from the bottom of our hearts, “O come, let us adore Him, Christ the Lord!”

Alongside you in the journey of Christmas joy,

Asheritah
A PRAYER FOR

YOU AND ME

Father, You know the precious one who is reading this book right now. Before the creation of the world You knew each of us and You made possible a way to redeem us . . . because of Your great love.

Precious Father, I ask that You meet us right where we are this moment. Whether we’re climbing the corporate ladder or climbing the Lego-strewn stairs, help us bow low in worship before You. You know our hearts, and You know our desire to be close to You. We claim Your promise that You will draw near to those who draw near to You and You will reward those who diligently seek You with more of Yourself.

As we seek You this holiday season, help us cast aside any impediments that come between us and You. Reassure us of Your unconditional love even when we don’t feel like we measure up, especially when we’re tempted to place our identity in our to-do list (whether completed or not).
Help us cling to You and be sustained by Your truth as we dig into the names of Jesus. May His names be more than words on a page; may they become a vocabulary of worship as we come into Your presence through Your Son, Jesus.

Fill us with the joy of Your salvation, which we celebrate at Christmastime. Whatever our agenda may hold each day, help us create little pockets of time to meet with You and be refreshed by Your presence. Guide us into Your sanctuary, and don’t let us leave until we’ve met with You.

And at the end of the season, may our love for You continue to grow as we step deeper and deeper into a relationship with You.

Amen.
The people walking in darkness have seen a great light; on those living in the land of deep darkness a light has dawned.

ISAIAH 9:2
If you are going through this devotional with your family, you can go to onethingalone.com/advent and print out the questions and Scripture readings on separate slips of paper and distribute them among your family members in order to involve everyone. Most of these components are simple enough for even small children to read alone or with help.

Open with a simple prayer

Light the first candle on your Advent wreath

Read the following verse aloud:

“When Jesus spoke again to the people, he said, ‘I am the light of the world. Whoever follows me will never walk in darkness, but will have the light of life.’”
— John 8:12

Someone asks:

Why do we light this candle?
Someone responds:

This candle reminds us of the promise that a Messiah would come, bringing peace and love to the world.

Read the following verse aloud:

“The people walking in darkness have seen a great light; on those living in the land of deep darkness a light has dawned.” — Isaiah 9:2

Take turns reading through this part of the Christmas story:

Isaiah 9:2–7

Discussion Questions

1. God planned Jesus’ arrival thousands of years before it happened. What does that tell us about God?

2. How does Jesus’ light in our world give us hope?

3. In what ways can we allow Jesus’ light to shine through us?

Sing the following carol together:

Silent Night

As you read the daily devotions this week, light the first candle and thank Jesus for being our Hope.
The name Jesus is a transliteration of the Hebrew name Joshua, which means “the LORD is salvation.” In Bible times, it was not an uncommon name, just like Jesus Himself didn’t appear out of the ordinary to those who grew up with Him. Yet His given name holds great significance to who He is and what He did on earth.

In the Old Testament, Joshua led the Israelites into Canaan. He saved the people through courageous leadership, charging into battle upon bloody battle, leading hundreds of thousands into the Promised Land. In contrast to the first Joshua, the second Joshua (Jesus) saved through an epic battle that He fought alone, quietly making the way for His people to enter the Promised Land of God’s presence.
Jesus came to save people from their sins. What the first Joshua was powerless to do, the second Joshua was born to accomplish.

During Jesus’ lifetime, the Israelites were waiting for a political leader like Joshua who would free them from the yoke of Roman oppression and allow them to live in the land God had promised them, just as their forefathers had been freed from Egyptian slavery and led into Canaan. They wanted a macho man who would reinstate Israel as an autonomous country and make the Romans run in fear.

But Jesus’ perspective is always bigger than ours. His gaze was set on the universal dilemma of sin. His battle was one of cosmic proportions, to deliver all who believe in Him from the bondage of soul-deadening sin and welcome us into the family of God.
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CHALLENGE

As you enter this season of Advent, what expectations do you have of Jesus? Are you expecting Him to provide finances, heal a loved one, mend a marriage, or fulfill some other request? He very well may . . . but He may not. Regardless of what happens or how He answers, open yourself to His saving touch, and ask Him to show you what He wants to do in your life. Begin the Advent season with an open heart filled with hope because of Jesus our Savior.

PRAYER

Precious Jesus, thank You for coming to save not just Israel but all those who call on You. I often get wrapped up in my own self-righteousness and feel like my salvation is done and over with, but You desire a continual renewal of my heart; You want to save me from my own self-righteousness and transform me into Your image. “Search me, God, and know my heart . . . See if there is any offensive way in me, and lead me in the way everlasting” (Ps. 139:23–24).

FOR FURTHER STUDY

Psalm 139; Isaiah 53; Matthew 21:11; Luke 2:11; Romans 11:26
Many people’s greatest fear is death. For those who do not believe in God, the thought of dying can be overwhelming, since they don’t know what awaits them once they pass away.

Martha and Mary faced the reality of death when their brother, Lazarus, died of a severe illness. He was most likely their sole protector and provider, since neither husbands nor parents are mentioned in their stories. Martha demonstrated her faith in Jesus when she asked Him to resurrect her brother because “God will give you whatever you ask” (John 11:22).

Although Martha properly acknowledged Jesus’ relationship with His Father, she failed to understand that Jesus Himself is the...
resurrection and life. The power of life and death are in Jesus. He spoke the world into existence and breathed life into Adam. He carefully fashions every child in their mother’s womb, and several times in the New Testament He filled dead bodies with life again (see “For Further Study” notes below).

Jesus nullified death’s hold on His creation when He willingly laid down His own life. He didn’t just stop or end death—He overcame it by entering it and annihilating it from within, rising from the dead without requiring anyone’s intervention. As Scripture says, “Death has been swallowed up in victory” (1 Cor. 15:54).

Because Jesus rose to life, we who have believed in Him have also been raised to new life with Him. Although we groan with creation under the weight of the current decay death causes in the world, we do not mourn as those without hope. Even in the face of death, whether a cancer diagnosis or an empty place at the holiday table, we embrace the hope of a physical resurrection—ours and that of all who belong to Jesus.

But resurrection is not just a future event. Jesus’ words in this passage remind us that resurrection is also a current reality: those who believe in Jesus will ultimately never die. We may experience temporary physical death, but our souls and spirits will continue to live until we receive glorified bodies. We are a resurrected people, and when Jesus returns, we will fully enter His resurrection—body, soul, and spirit. On that day, we will join the chorus of believers
who will cheer our resurrected Lord and taunt our former enemy: “Where, O death, is your victory? Where, O death, is your sting?” (1 Cor. 15:55).

Jesus’ historical resurrection gives us hope both for today and for the future. Death is defeated in Jesus as He transitions us from temporal life to life eternal. We live the lives of the resurrected.
**CHALLENGE**

What does it mean to live like the resurrected? What implications does this mindset have on your relationships, job, finances, service, evangelism, and pastimes? Today, pick one of these areas and ask the Holy Spirit to show you how to engage in it as one for whom life is eternal.

**PRAYER**

Lord, You are the Resurrection and the Life. Our world is still torn by sin and destruction, but we acknowledge Your rule over it and we look forward to the day when there will be no more death, no more sorrow, and no more grieving. In the meantime, help us live out the resurrection of Your Son. May we be an aroma of life to a dying world so that they, too, may enter eternal life with You.

**FOR FURTHER STUDY**

Psalm 139:13; Luke 7:12–16; 8:41–56; John 11:39–45; Acts 3:15; Romans 8:18–25; Ephesians 2:6; Colossians 3:1; 1 Thessalonians 4:13–16; Revelation 1:18
At both the beginning and the end of Jesus’ physical life, Gentiles proclaimed His kingship. The wise men were the first non-Jews to seek out Jesus, and they came because the cosmos announced His birth in such a glorious manner that they concluded it must be for royalty.

Acknowledging the crime for which Jesus was being crucified, Pilate ordered that a placard be fastened to the cross that read, “Jesus of Nazareth, the King of the Jews.” The Jews themselves did not acknowledge Jesus as their King and wanted Pilate to change the sign, but he refused.

Despite their refusal to recognize Jesus’ kingship, Jesus is King. He came to rule what is rightfully His, both due to His lineage and
His creation-ownership. Matthew dedicates the first part of Jesus’ narrative to His genealogy, carefully tracing His lineage to David’s royal blood. And Luke outlines Jesus’ family tree all the way back to Adam, son of God.

Perhaps the most fitting moment of worship in the New Testament is when Jesus entered Jerusalem victoriously riding on a donkey, the crowds praising God and shouting, “Blessed is the king who comes in the name of the Lord! Peace in heaven and glory in the highest!” (Luke 19:38). Although many in the crowd may not have understood that Jesus’ kingdom is not of this world, such praise befits the King of kings, and we who have the benefit of the entire New Testament narrative have ample reason to bow our knees in praise and adoration.

Jesus came first as a humble King, but He will return as a warrior King to claim what is rightfully His. John tells us of the present reality in heaven: “On his robe and on his thigh he has this name written: KING OF KINGS AND LORD OF LORDS” (Rev. 19:16).

The King of Glory is not absent from His kingdom; He is patiently awaiting the time when He will come again to establish His kingdom.

We do not trifle with a weakling, nor do we worship an incompetent wannabe rock star. We worship the King of kings who deserves all honor and glory, and continually receives it from the
heavens, creation, angels, and the chorus of His redeemed. Who is this King of Glory? His name is Jesus.

CHALLENGE

The entire universe worships the King of kings—but as humans we often miss out on this privilege. We’re often so focused on ourselves that we become prideful, angry, and annoyed with others, especially in the busyness of the holiday season. Today, take your eyes off yourself, and fix your gaze on the King of Glory. Worship Him today.

PRAYER

Most High King, You deserve all my honor and praise. Forgive me for the many times I’m so self-centered that I’m in effect negating Your kingship. What a privilege to worship You. Thank You for the hope within us that we will someday worship You with the angels and the saints who have gone before us in Your glorious throne room. I can’t wait!

FOR FURTHER STUDY

Zechariah 9:9; Matthew 2:2; Luke 19:37–44; John 19:15–19; 1 Timothy 1:17, 6:15; Revelation 15:3; 19:16
This 4-week Advent devotional offers short, daily reflections on the names of Jesus that are perfect for all ages. As you reflect on these names, suddenly the lights on the trees will remind you of the Light of the World, and the cookies you’re baking will prompt you to delight in the Bread of Heaven.

978-0-8024-1672-8 | Available wherever books are sold.
Discover new joys this Advent

What if you could spend this Christmas season delighting in your Savior instead of trying to create a picture-perfect holiday? We believe that Christmas is all about the birth of Christ, yet we’re often more focused on finishing our holiday to-do list than celebrating the greatest gift of all.

In Unwrapping the Names of Jesus, Asheritah Ciuciu invites you to prepare your heart so you can worship Jesus as never before. Each daily reflection will lead you to meditate on a different name of Jesus from Scripture, including:

The Resurrection & the Life * King of Kings * Light of the World
Word of God * Alpha & Omega * True Vine
Good Shepherd * Man of Sorrows * Lamb of God

This year, may you wake up on Christmas morning and sing from the bottom of your heart, O come, let us adore Him, Christ the Lord!

INCLUDES OPTIONAL FAMILY ACTIVITIES TO HELP YOU CELEBRATE JESUS TOGETHER

ASHERITAH CIUCIU is an author, speaker, and blogger. She grew up in Romania as a missionary kid and studied English and Women’s Ministry at Cedarville University in Ohio. Her passion is helping women find joy in Jesus through a deeper walk with God, and she shares personal stories and practical tips on onethingalone.com. She’s also a regular contributor to forthefamily.org and ungrind.com. Asheritah is married to Flaviu and together they raise their spunky children in northeast Ohio.

GENERAL INTEREST / SEASONAL / ADVENT

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