



## FY 2020 Group Travel Trade Program

**Participation in the Oklahoma Group Travel Trade program offers many benefits to partners interested in developing/promoting to the group market.**

### Partner Benefits:

- Receive prospect list (includes meeting notes) automatically from Oklahoma Tourism and Recreation Department Consumer and Trade Marketing Division within thirty (30) days of the completion of a travel trade show. On average OTRD participates in 100-150 appointments each year.
- Inclusion in one (1) OTRD ad in Group Travel Leader and/or Select Traveler magazine.
- Inclusion on official state profile sheet that is distributed at each approved travel trade show.
- Current shows eligible with participation include: Canadian Promotion, NTA, Select Traveler, Missouri Bank Travel, and TAP Dance. OTRD reserves the right to increase or reduce shows according to support and budget.

**You must respond by September 1, 2019 to be included on the state profile sheet.**

**This program does NOT include American Bus Association.**

Annual participation cost is **\$800**. This is less than a 1/6 page ad in most travel trade publications. Fee will be billed starting on \*July 1 and due upon receipt of invoice\*

By signing this form I agree that:

- 1) Oklahoma Tourism and Recreation Department (OTRD) agrees to provide prospect list for each show listed above. OTRD reserves the right to increase or reduce shows according to support and budget.
- 2) Partner agrees that in utilizing the OTRD show prospect list, it will not disclose or transfer any portion of the prospect list in any form whatsoever, nor will it permit any third party, agent, employee, or contractor or their respective agents and employees to do so.
- 3) Program is Subject to change based on participation at potential contracted shows. Dates are subject to change. OTRD has the right to alter program and/or delete shows; therefore, Agreement of Participation is based on external components and amendments could be made. In any event, OTRD shall not be liable for any changes or cancellations to the scheduled shows, without respect to any change or cancellation being a result of a decision made by OTRD or any other entity hosting or otherwise influencing the scheduled shows.
- 4) This agreement represents the final agreement between the parties.

\*partners who have an October 1 fiscal year can opt to be billed in October.

Organization \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ email \_\_\_\_\_

Signature \_\_\_\_\_

Return via email – [todd@travelok.com](mailto:todd@travelok.com) fax – 405-522-9653 mail – 900 N stiles, OKC, OK 73104

OKLAHOMA TOURISM AND  RECREATION DEPARTMENT