



GRAND CENTRAL USA PARTNERSHIP APPLICATION

Grand Central USA is a partnership between Arkansas, Kansas, Missouri, and Oklahoma with the express purpose of creating unique regional itineraries and promotions with primary focus on the domestic group tour market.

CONTACT NAME: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

WEBSITE: _____

TYPE OF ORGANIZATION:

ATTRACTION _____

DMO _____

HOTEL _____

RESTAURANT _____

TOUR OPERATOR _____

OTHER: (please explain): _____

2014 Partnership Levels:

DMO (Destination Marketing Organization): The regional tourism office, convention & visitor's bureau or chamber of commerce that promotes a city, county or region within the states of Arkansas, Kansas, Missouri & Oklahoma as a travel destination.

Non-DMO: All other tourism businesses that promote within the states of Arkansas, Kansas, Missouri & Oklahoma as a travel destination. Each business location will need to become a partner to receive benefits.

_____ DMO – \$240/year

- Three (3) itineraries on GrandCentralUSA.com
 - Must follow format of itineraries currently on website, which includes a descriptive and timed version
- Highlight in social media
- Listing on Partners Tab on GrandCentralUSA.com and link to website
- Recognition at TAP University at TAP Dance
- First right of refusal on marketing opportunities
- Use of Grand Central USA logo (subject to board approval)

_____ Non-DMO – \$120/year

- Listing on Partners Tab on GrandCentralUSA.com and link to website
- Recognition at TAP University at TAP Dance
- First right of refusal on marketing opportunities
- Use of Grand Central USA logo (subject to board approval)

Your partnership with Grand Central USA will be in effect January 1 –December 31, 2014. For those signing up prior to January 1, 2014, you will receive the benefits for free.

Signature _____ Date _____



Please mail payment with application to:

Grand Central Marketing
4 East 113th Terrace
Kansas City, MO 64114