Even Better Presentations

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MIT 20.020
1 May 2008
20.020 students give terrific presentations
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Are there any next-level tips or methods?
1. Say what you are going to say
1. Say what you are going to say
2. Say it
1. Say what you are going to say
2. Say it
3. Say what you said
Avoid yellow
Tiny text is terrible
One idea per slide
Titles can DECLARE
The figure shows the DNA samples run out via an electrophoresis gel.
The new vectors work
You have three audiences
You have three audiences

1. The Super Nerds
You have three audiences

1. The Super Nerds
2. The Lost
You have three audiences

1. The Super Nerds
2. The Lost
3. The Dozers
Simultaneous Slides
(your slides should support each type of audience member)
DNA synthesis technology is improving exponentially

Ability to build DNA from scratch improving exponentially

DNA synthesis is improving faster than computers

Drill down & zoom out
Drill down & zoom out

[text added below to allow for folks who aren’t listenting or weren’t in the room]

Explore details as needed, but then zoom out to provide orientation & perspective and allow for catch up
Consider your audiences
Consider your audiences

1. What do they know?
Consider your audiences

1. What do they know?
2. What don’t they know?
Consider your audiences

1. What do they know?
2. What don’t they know?
3. What do they want?
Sing to your goals
Sing to your goals

1. Why am I giving this talk?
Sing to your goals

1. Why am I giving this talk?
2. What's the best outcome?
You can already give terrific presentations
You can already give terrific presentations. Mastering new tips and framing concepts will help take your talks to the next level.
end early