

**A Better World For Cats Promotion  
OFFICIAL RULES & REGULATIONS**

**This Promotion is intended for viewing and participation in Canada only and shall be construed and evaluated according to the laws of Canada. Please do not proceed if you are not a legal resident of Canada at time of entry.**

**A valid e-mail address is required to participate in the Promotion. Many public libraries, retail businesses and others offer free computer and internet access and a number of internet service providers and other companies offer free email addresses.**

**1. PROMOTION PERIOD.** HOME IS WHERE THE CAT IS Sweepstakes (the "Promotion") commences on March 27, 2018 at 9:00 AM (ET) and ends on June 17, 2018 at 11:59:59 PM (ET) (the "Promotion Period").

**2. HOW TO ENTER & PLAY.**

**i) PROMOTION.** At any time during the Promotion Period, You will receive one (1) entry into the Contest per transaction with any \$15.00CAD purchase, prior to tax, of the products identified below in 2. ii) (each a "Participating Product(s)") when you upload the receipt showing the purchase of the Participating Product(s) , register and you comply with the entry requirements of these Contest Rules. One (1) entry per day into the HOME IS WHERE THE CAT IS Sweepstakes, per person, per telephone number and email address.

**ii) SWEEPSTAKES:** No Purchase Necessary. To enter for HOME IS WHERE THE CAT IS Sweepstakes, go to [www.catandhome.com](http://www.catandhome.com) and click on the "Enter" button. Then complete the online registration form by providing your first and last name, email address, confirm email address, Age range, Postal Code and telephone number and click on the "Submit" Button. Review the Official Rules and Regulations. If you agree and accept them as read and understood click on the statement and then click on the "OK" button. Then upload a unique receipt showing the store name, store address, store telephone number, date of purchase, receipt transaction number and purchase of a Participating Product(s) showing the description quantity and price (see product list below) and click on the "Upload Receipt" button. Receipts will be processed within 48 hours and will be subject to verification prior to being entered into HOME IS WHERE THE CAT IS Sweepstakes .Participating Products:

<b>IAMS® PROACTIVE HEALTH</b>
IAMS PROACTIVE HEALTH - KITTEN - 3.5lbs
IAMS PROACTIVE HEALTH - Adult Original with Tuna - 3.5lbs
IAMS PROACTIVE HEALTH - Mature Adult Hairball Care- 3.5lbs
IAMS PROACTIVE HEALTH - Adult Indoor Weight & Hairball Care - 3.5lbs
IAMS PROACTIVE HEALTH - Adult Hairball Care - 3.5lbs
IAMS PROACTIVE HEALTH - Adult Original with Chicken - 3.5lbs
IAMS PROACTIVE HEALTH - Lively Senior Plus 11+ - 3.5lbs
IAMS PROACTIVE HEALTH - Oral Care with Chicken 3.5lb
IAMS PROACTIVE HEALTH - Kitten - 7.0lbs
IAMS PROACTIVE HEALTH - Mature Adult - 7.0lbs
IAMS PROACTIVE HEALTH - Adult Original with Chicken - 7.0lbs
IAMS PROACTIVE HEALTH - Adult Original with Tuna - 7.0lbs
IAMS PROACTIVE HEALTH - Mature Adult Hairball Care- 7.0lbs
IAMS PROACTIVE HEALTH - Adult Indoor Weight & Hairball Care - 7.0lbs
IAMS PROACTIVE HEALTH - Adult Optimal Weight Control - 7.0lbs

IAMS PROACTIVE HEALTH - Adult Sensitive Stomach - 7.0lbs
IAMS PROACTIVE HEALTH - Adult Hairball Care - 7.0lbs
IAMS PROACTIVE HEALTH - Lively Senior Plus 11+ - 7.0lbs
IAMS PROACTIVE HEALTH - Oral Care with Chicken 7.0lb
IAMS® PROACTIVE HEALTH™ -DRY CAT FOOD Hairball Care Chicken16lb
IAMS PROACTIVE HEALTH - Adult Original with Tuna - 16.0lbs
IAMS PROACTIVE HEALTH - Adult Indoor Weight & Hairball Care - 16.0lbs
IAMS PROACTIVE HEALTH - Adult Original with Chicken - 16.0lbs
IAMS® Cat Adult 25.5 Lb Original With Chicken Bag 105
IAMS® Cat 22.0 Lb Indoor Weight Control & Hairball Bag 250
<b>IAMS® HEALTHY NATURALS™ DRY CAT FOOD</b>
IAMS® Cat 5X4.3 Lb Grain Free Naturals Salmon Chicken Bag 867
IAMS® Cat 5X4.3 Lb Grain Free Naturals Turkey Chicken Bag 866
IAMS® Cat 5X5.5 Lb Healthy Naturals Chicken Bag 865
IAMS® Cat 11.2 Lb Grain Free Naturals Salmon Chicken Bag 867
IAMS® Cat 11.2 Lb Grain Free Naturals Turkey Chicken Bag 866
IAMS® Cat 13.5 Lb Healthy Naturals Chicken Bag 865
<b>IAMS® WET PERFECT PORTIONS® CAT FOOD</b>
IAMS® Perfect Portions® Pate Healthy Adult™ Chicken Recipe
IAMS® Perfect Portions® Pate Healthy Adult™ Salmon Recipe
IAMS® Perfect Portions® Pate Healthy Adult™ Tuna Recipe
IAMS® Perfect Portions® Pate Indoor™ Salmon Recipe
IAMS® Perfect Portions® Pate Healthy Kitten™ Chicken Recipe
IAMS® Perfect Portions® Pate Optimal Metabolism™ Chicken Recipe
IAMS® Perfect Portions® Pate Healthy Adult™ Chicken/Tuna Recipe 12 Pack
IAMS® Perfect Portions® Pate Healthy Adult™ Chicken/Salmon Recipe 12 Pack
IAMS® Perfect Portions® Pate Healthy Adult™ Chicken/Salmon/Tuna Recipe 18 Pack
IAMS® Perfect Portions® Pate Indoor™ Salmon Recipe 18 Pack
<b>IAMS® PROACTIVE HEALTH CANNED CAT FOOD</b>
IAMS® CANNED CAT FOOD Pate with Select Oceanfish12/5.5 oz
IAMS® CANNED CAT FOOD Pate with Gourmet Chicken12/5.5 oz
IAMS® CANNED CAT FOOD Pate with Wholesome Lamb & Rice12/5.5 oz
<b>IAMS® CAT WET VARIETY PACKS</b>
IAMS® CANNED CAT FOOD - PURRFECT <b>DELICACIES</b> Fish Variety Pack (whitefish,Salmon, Tuna) 4 of ea.2/30 oz
IAMS® CANNED CAT FOOD Variety Pack PAH (6 Chicken/6 Beef each case of 12)48/3oz
IAMS® CANNED CAT FOOD Variety Pack PAH (6 Salmon / 6 Tuna each case of 12)48/3oz
IAMS® CANNED CAT FOOD PAH Pate Variety Packs2/72 oz
IAMS® CANNED CAT FOOD - PURRFECT <b>DELIGHTS</b> Cat Fish Variety Pack (Sardine & Tuna) 6 of ea.2x54oz
<b>WHISKAS® WET</b>

<b>WHISKAS® PERFECT PORTIONS®</b>
PERFECT PORTIONS® Chicken Entrée
PERFECT PORTIONS® Turkey Entrée
PERFECT PORTIONS® Beef Entrée
PERFECT PORTIONS® Salmon Entrée
PERFECT PORTIONS® Whitefish & Tuna Entrée
PERFECT PORTIONS® Seafood Entrée
PERFECT PORTIONS® Chicken & Liver Entrée
PERFECT PORTIONS® Chicken & Tuna Entrée
PERFECT PORTIONS® CIG Chicken
PERFECT PORTIONS® CIG Salmon
PERFECT PORTIONS® CIG Salmon&Chicken
PERFECT PORTIONS® CIG Tuna
PERFECT PORTIONS® CIG Turkey
PERFECT PORTIONS® CIG Whitefish&Tuna
PERFECT PORTIONS® CIG Chicken/Salmon 12pk
PERFECT PORTIONS® CIG Chicken/Tuna 12 pk
PERFECT PORTIONS® CIG Chicken/Tuna/Salmon/Turkey 24pk
PERFECT PORTIONS® CIG Salmon & Chicken / Whitefish & Tuna 12pk
PERFECT PORTIONS® Meaty Selections 12pk
PERFECT PORTIONS® Seafood Selections 12pk
PERFECT PORTIONS® 24 Variety Pack (6 beef, 6 chicken, 6 salmon and 6 whitefish & Tuna)
<b>'WHISKAS® Tray 100g</b>
WHISKAS® Wet Chicken & Liver
WHISKAS® Wet Chicken Dinner
WHISKAS® Wet Savoury Salmon
WHISKAS® Wet Tender Beef
WHISKAS® Wet Tuna & Whitefish
WHISKAS® Wet Turkey & GIBLETS
WHISKAS® Wet Meaty Selections 12pk (Tender Beef/Chicken Dinner)
WHISKAS® Wet Seafood Selections 12pk (Savoury Salmon/Tuna & Whitefish)
WHISKAS® Wet 24pk (Chicken,Salmon,Beef, Tuna)
<b>WHISKAS® 24/380g Cans</b>
WHISKAS® 380g can Beef
WHISKAS® 380g can Chicken
WHISKAS® Choice Cuts® in Sauce Chicken & Liver (370g)
<b>TEMPTATIONS®</b>
<b>TEMPTATIONS® 60-85g</b>
TEMPTATIONS® Indoor 60g
TEMPTATIONS® Hairball Control 60g
TEMPTATIONS® Dentabites 60g
TEMPTATIONS® Hearty Beef 85g
TEMPTATIONS® Savoury Salmon 85g

TEMPTATIONS® Tasty Chicken 85g
TEMPTATIONS® Seafood Medley 85g
TEMPTATIONS® Tantalizing Turkey 85g
TEMPTATIONS® Creamy Dairy 85g
TEMPTATIONS® Tuna Flavour 85g
TEMPTATIONS® Variety Pack 6x85g (ChickenX2, SeafoodX2, BeefX2)
TEMPTATIONS® All Natural Yellow Fin Tuna Flavour
TEMPTATIONS® MIX-UPS
TEMPTATIONS® Mix-Ups Meaty 85g
TEMPTATIONS® Mix-Ups Catnip 85g
TEMPTATIONS® Mix-Ups Seafood 85g
<b>TEMPTATIONS® 130g-180g Pouches</b>
TEMPTATIONS® Indoor 130g
TEMPTATIONS® Dentabites 130g
TEMPTATIONS® Hairball 130g
TEMPTATIONS® Savoury Salmon 180g
TEMPTATIONS® Hearty Beef 180g
TEMPTATIONS® Creamy Dairy 180g
TEMPTATIONS® Tantalizing Turkey 180g
TEMPTATIONS® Seafood Medley 180g
TEMPTATIONS® Tasty Chicken 180g
TEMPTATIONS® Tuna Flavour 180g
TEMPTATIONS® All Natural Free Range Chicken Flavour
TEMPTATIONS® All Natural Yellow Fin Tuna Flavour
TEMPTATIONS® MIX-UPS 180g
TEMPTATIONS® Mix-Ups Meaty 180g
TEMPTATIONS® Mix-Ups Catnip 180g
TEMPTATIONS® Mix-Ups Seafood 180g
<b>TEMPTATIONS® SUPER MEGA</b>
TEMPTATIONS® Tuna 350g Super Mega
TEMPTATIONS® Chicken 350g Super Mega
TEMPTATIONS® Beef 350g Super Mega
TEMPTATIONS® Seafood Medley 350g Super Mega
<b>TEMPTATIONS TUB 454G</b>
TEMPTATIONS® Seafood Medley 454G Tub
TEMPTATIONS® Chicken 454G Tub
TEMPTATIONS® Beef 454G Tub
TEMPTATIONS® Tuna 454G Tub
<b>WHISKAS® CATMILK™</b>
WHISKAS® CATMILK™ 200ml
<b>WHISKAS® DRY</b>
WHISKAS® Dry Meaty Selections 670g - replaces 500g
WHISKAS® Dry Seafood Selections 670g - replaces 500g

WHISKAS® Dry Meaty Selections with Real Chicken 1kg
WHISKAS® Dry Seafood Selections with Real Salmon 1kg
WHISKAS® Dry Oralcare with real Chicken 1.4KG
WHISKAS® Dry Indoor with real Salmon 1.4KG
WHISKAS® Dry Hairball with Real Chicken 1.5kg
WHISKAS® Dry Weight Management with Real Chicken 1.5kg
WHISKAS® Dry Kitten with Real Chicken 1.5kg
WHISKAS® Dry Indoor with Real Chicken 1.5kg
WHISKAS® Dry Senior with Real Chicken 1.5kg
WHISKAS® Dry with Real Tuna 2kg
WHISKAS® Dry Meaty Selections with Real Chicken 2kg
WHISKAS® Dry Seafood Selections with Real Salmon 2kg
WHISKAS® Dry Beef 2kg
WHISKAS® Dry Oral Care with Real Chicken 3kg
WHISKAS® Dry Hairball with Real Chicken 3kg
WHISKAS® Dry Indoor with Real Chicken 3kg
WHISKAS® Dry with Real Tuna 4kg
WHISKAS® Dry Meaty Selections with Real Chicken 4kg
WHISKAS® Dry Seafood Selections with Real Salmon 4kg
WHISKAS® Dry Beef 4kg
WHISKAS® Dry Hairball with Real Chicken 7.7kg
WHISKAS® Dry Indoor with Real Chicken 7.7kg
WHISKAS® Dry Meaty Selections with Real Chicken 9.1kg
WHISKAS® Dry Seafood Selections with Real Salmon 9.1kg
WHISKAS® Dry with Tuna 9.1kg
WHISKAS® Dry Beef 9.1kg
<b>CRAVE® Dry</b>
CRAVE Dry Chicken 3x1.8kg CS
CRAVE Dry Chicken & Salmon 3x1.8kg CS
CRAVE Dry Salmon & Oceanfish 3x1.8kg CS
CRAVE Dry Chicken 2x4.5kg CS
CRAVE Dry Chicken & Salmon 2x4.5kg CS
CRAVE Dry Salmon & Oceanfish 2x4.5kg CS

Once you have registered for HOME IS WHERE THE CAT IS Sweepstakes, you can enter by uploading additional unique receipts showing the purchase of a Participating Product(s), subject to receipt processing time, verification, the daily entry limit, by entering your email address and clicking on the "Upload Receipt Photo" button. Every time you upload a valid unique receipt containing a participating product, subject to receipt processing, verification and to the daily entry limit, you will automatically receive one (1) entry into the Sweepstakes. Limit of one (1) entry into the Sweepstakes per person, per day. Limit of one (1) registration per person, email address and unique telephone number. If it is discovered that you have registered or attempted to register more than once, or attempted to obtain more than the stated number of entries by using multiple/different email addresses, telephone numbers, identities, registrations or logins, or any other methods, all of your entries will be declared

null and void, and you will not be awarded any prize. Use of any automated, script, macro, robotic or other program(s) to enter or otherwise participate in this Promotion is prohibited and is grounds for disqualification by the Sponsor.

All entries are subject to verification. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor) to participate in this Promotion. Failure to provide such proof in a timely manner may result in disqualification. The sole determinant of the time for the purposes of a valid entry in this Promotion will be the Promotion server machine(s).

**iii) NO PURCHASE ENTRY.** To obtain an entry without purchase write on a white piece of paper your name, phone, full address, and a fifty (50) word handwritten unique essay on “Why your cat would like to try TEMPTATIONS®, IAMS® , WHISKAS® or CRAVE™ products and mail to Mail to : HOME IS WHERE THE CAT IS Promotion; 5225 Satellite Drive, Mississauga, ON, L4W 5P9 to receive a one (1) entry into HOME IS WHERE THE CAT IS Sweepstakes. Limit 1 request, per day per outer, postage paid mailing envelope. No Purchase entry request must be post marked on or before June 17, 2018 and must be received no later than June 27, 2018.

**3. ELIGIBILITY:** To enter and be eligible to win, a person must be a legal resident of Canada who is 13 years of age or older and who is resident and present in Canada at the time of entry and has a valid email address. Employees of Mars Canada Inc. (the “Sponsor”), it’s respective affiliates, subsidiaries, associated companies advertising and promotion agencies, the independent judging organization (collectively the “Promotion Entities”) or persons with whom any of these are domiciled or a member of their immediate family (defined as mother, father, brothers, sisters, sons, daughters and spouse of any of the above persons are not eligible to enter the Promotion.

#### **4. GRAND PRIZE SWEEPSTAKES DETAILS**

There are three (3) Prizes available to be won at the start of the Promotion.

**Grand Prize;** There is one (1) Grand Prize available to be won consisting of Five Thousand Canadian Dollars (\$5,000.00 CAD) awarded in the form of a cheque that can be used towards a home makeover and Five Thousand Dollars Canadian ( \$5,000.00CAD) of Mars Canada Inc. Pet food products to be donated on the winners behalf to a Shelter , that is a Canadian registered charity or Non-for Profit organization, of the winners choosing.

- **Second Prize:** There are two (2) Second Prizes available to be won, each for a year’s supply of cat food which consists of twelve (12) bags of IAMS® PROACTIVE HEALTH™ Healthy Adult with Chicken dry cat food 3.18 kg ( ARV \$ 130.00 CAD) OR twelve (12) bags of WHISKAS® MEATY SELECTIONS® dry cat food 4kg ( ARV \$130.00CAD) OR fourteen (14) bags of CRAVE™ Chicken dry cat food 4.54kg (A.R.V \$400.00CAD), three hundred and sixty five (365) trays of IAMS® PERFECT PORTIONS™ singles wet cat food 75g/ any variety (ARC \$400.00CAD) OR three hundred and sixty five (365) WHISKAS® PERFECT PORTIONS™ wet cat food 75g /any variety (ARV \$ 400.00 CAD) AND eight (8) bags of TEMPTATIONS® treats 180g/ any variety (ARV \$23CAD).

A random draw will be conducted on or about July 3, 2018 in Mississauga, Ontario at 11:00:00 AM (ET) to select the potential winners of the Sweepstakes Prizes from among all eligible entries received. Potential winners must correctly answer, unaided, a mathematical skill-testing question to be administered via telephone or email, and must otherwise comply with the Official Rules and Regulations. If the potential winner(s) is determined by the Sponsor in its sole discretion not to have complied with these Official Rules in any way, he/she will be disqualified, and another entrant may be selected. If a potential winner(s) cannot be contacted after three (3) attempts within

fifteen (15) days from the date of being identified as a potential winner, he/she will be disqualified, and an alternate entrant will be drawn. This process will not be repeated more than two times except in the Sponsor's sole discretion. Prior to being declared a winner and receiving the Sweepstakes Prize, the potential winner (or in the case of a winner who is a minor in his/her province or territory of residence, his/her parent or legal guardian) must have completed, signed and returned a Declaration and Release Form within fourteen (14) calendar days of the date of mailing by the Sponsor or its agent.

The odds of winning a Sweepstakes Prize depend on the number of eligible entries received.

In no event will the Sponsor be liable for more than the three (3) Prizes disclosed in these Official Rules.

## **6. GENERAL**

### **INDEMNIFICATION AND LIMITATION OF LIABILITY:**

BY ENTERING THE PROMOTION, EACH ENTRANT AGREES TO INDEMNIFY, RELEASE AND HOLD HARMLESS THE PROMOTION ENTITIES, AND EACH OF THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS (COLLECTIVELY THE "RELEASEES") FROM ANY LIABILITY, DAMAGES, LOSSES OR INJURY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM ENTRANT'S PARTICIPATION IN THE PROMOTION AND THE ACCEPTANCE OF ANY PRIZE THAT MAY BE WON. THE SPONSOR DOES NOT MAKE ANY WARRANTIES, EXPRESS OR IMPLIED, AS TO THE CONDITION, FITNESS OR MERCHANTABILITY OF ANY OF THE PRIZES.

THE RELEASEES DISCLAIM ANY LIABILITY FOR DAMAGE TO ANY COMPUTER SYSTEM OR MOBILE DEVICE RESULTING FROM ACCESS TO OR THE DOWNLOAD OF INFORMATION OR MATERIALS CONNECTED WITH THE PROMOTION.

By entering the Promotion, entrants agree to abide by these Official Rules and Regulations and decisions of the Sponsor and/or the independent judging organization, which are final and binding on all entrants with respect to all aspects of the Promotion.

No correspondence will be entered into except with the potential winners/selected entrants. The Sponsor is not responsible for typographical or other errors in the offer or administration of this Promotion, including but not limited to errors in advertising materials and the Official Rules and Regulations.

All prizes must be accepted as awarded and are non-transferable (except as expressly provided herein), or convertible to cash or other substitutes, except at the sole discretion of the Sponsor. Sponsor reserves the right to substitute a prize(s) of equal or higher value at its sole discretion. Any portion of the prize(s) that is unused or which is not used according to these Official Rules and Regulations will be forfeited and will have no cash value.

All entries and prize claims become the property of Sponsor and will not be returned. By entering this Promotion, each entrant agrees to the use of his/her name, address, and or photograph or other likeness, as well as his/her appearance at publicity events, without any additional compensation and as required by the Sponsor if he/she is declared a winner. Winners, and in the case of a minor, his/her parent or legal guardian, are required to provide a publicity release to this effect.

Releases accept no responsibility for lost, stolen, delayed, damaged, incomplete or misdirected entries, no purchase requests, no purchase responses, or prize claim forms, or any failure of the website during the Promotion Period for any problems or technical malfunction of any telephone network or lines, computer on-

line systems, servers, access providers, computer equipment, software, technical problems or traffic congestion on the Internet or at any website, or any combination thereof including any injury or damage to an entrant's or any other person's computer related to or resulting from playing or downloading any material relating to the Promotion. In the event of a dispute as to the identity of an entrant, entries made online will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry. "Authorized account holder" is defined as the natural person assigned to an e-mail address by an Internet service provider, online service provider, or other organization responsible for assigning e-mail addresses for the domain. Potential winners may be required to show proof of being the authorized account holder for that e-mail address.

Any attempt to deliberately damage any web site or to undermine the legitimate operation of this Promotion including but not limited to any fraudulent claims, is a violation of criminal and civil laws. Should such an attempt be made, Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. Entrant engaging in any of the foregoing activities will be disqualified and will forfeit any prizes that they may have won.

The Sponsor reserves the right to suspend, cancel or modify the Promotion at any time, subject to the approval of the Régie des alcools, des courses et des jeux in Quebec, for any reason, including if fraud, technical failures including any network server or hardware failure, viruses, bugs, errors in programming, or any other errors or other causes beyond the reasonable control of Sponsor corrupt the administration, security, integrity or proper play of the Promotion. No more than the stated number of prizes will be awarded.

This Promotion is exclusively governed by and construed in accordance with the laws of the Province of Ontario, Canada and the federal laws of Canada applicable therein. Any dispute arising hereunder shall be adjudicated solely in the applicable court in Toronto, Ontario, Canada. Promotion is subject to all applicable federal, provincial, municipal and local laws and regulations and is void where prohibited by law.

For Quebec residents only: Any litigation respecting the conduct or organization of a Publicity Contest may be submitted to the Régie des alcools des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

In the event of any discrepancy or inconsistency between the terms and conditions of these official English rules and disclosures or other statements contained in any Promotion-related materials, including, but not limited to: the Promotion entry form, and/or point of sale, television, radio, print or online advertising or the French version of these rules; the terms and conditions of these official English rules shall prevail, govern and control.

By entering the Promotion, entrants consent to the collection and use of their personal information on the entry form as per the privacy policy found under the heading "Privacy Policy" on HOME IS WHERE THE CAT IS Promotion site. For a copy of the Mars privacy policy visit [http://www.mars.com/privacy/pp\\_english.asp](http://www.mars.com/privacy/pp_english.asp).

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