

Joe Freihofer

Paradigm Talent Agency
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PROFESSIONAL EXPERIENCE

Bilingual Host

2023 – Present

Atlanta United FC, Major League Soccer, Atlanta, GA

- Live host match previews, halftime analysis, and match recaps in English and Spanish from Emory Healthcare Studio.
- Live interview players post-match in-stadium in English and Spanish and live translate.
- Cohost of Guuuzan Show podcast that airs weekly.
- Match day in-stadium host, capturing venue content and voicing partner promo hits inside Mercedes-Benz Stadium.
- Emcee community and partner events.
- Executive produces monthly docuseries "Rooted In The Stripes".
- Play-by-play broadcaster for academy matches.

In-Stadium Host

2026

2026 FIFA World Cup, Guadalajara, Mexico

- In-Stadium Host for 2026 FIFA Men's World Cup matches in Guadalajara
- Hosted all matches in both English and Spanish
- Matches hosted featured South Korea-Czech Republic, Mexico-South Korea, Colombia-DR Congo, and Uruguay-Spain

In-Stadium Host

2023 – 2025

Premier League Summer Series

- In-Stadium host for 2023 Premier League Summer Series matches between Brentford and Brighton, Chelsea and Newcastle.
- In-Stadium host for 2025 Premier League Summer Series matches between West Ham and Bournemouth, Manchester United and Everton.

Bilingual Content Producer

2022 – 2023

Nashville Soccer Club, Major League Soccer, Nashville, TN

- Hosted English and Spanish content segments on team digital platforms.
- Pitched, shot, and produced long and short story video pieces for team digital platforms and Apple TV.
- Ideated and produced new content initiatives, wrote scripts, and performed voiceovers.

English Social Media Editor

Spring 2022

MotoGP, Dorna Sports, Barcelona, Spain

- Live tweeted and clipped highlights for MotoGP digital platforms.
- Translated articles and captions from Spanish to English.
- Managed and wrote articles for MotoGP home webpage.

AWARDS

Southeast Emmys Nomination – Sports Documentary: Miguel Almirón Contar Contigo 2025
Hearst Broadcast National Championship 2021

EDUCATION

Universitat Pompeu Fabra
Barcelona, Spain
Masters in Sports Journalism

Michigan State University
Lansing, MI
B.A. | Broadcast Journalism & Spanish