



## Sarah Robinson

c/o Paradigm Talent Agency  
700 North San Vicente Boulevard, Suite 820  
West Hollywood, California 90069

### CAREER SUMMARY

A news reporter and anchor with a focus on political and community coverage with experience landing major interviews. Pageant, theatre, and music background helps amplify her on-screen work.

### PROFESSIONAL EXPERIENCE

#### Reporter

2025 to Present

WUSA, Washington, DC

- Report live from the field and in-studio on local and regional breaking news, delivering clear storytelling tailored to the nation's capital audience.
- Develop enterprise stories through proactive beat reporting, source building, and community engagement.
- Coordinate with photographers, producers, and digital teams to script, shoot, and package multiplatform content.

#### Reporter/Fill-In Anchor

2022 to 2025

KPHO, Phoenix, AZ

- Pitched 3-4 stories daily, often preparing several that are fully set-up in advance to ensure efficiency and depth.
- Conducted in-depth research, crafted thoughtful interview questions with follow-ups, and gathered news and reactions from the public through on-the-ground/MOS interviews.
- Reported news live each day, often in breaking news situations, delivering compelling stories that inform and engage the viewer.
- Anchored the news desk when needed with precision, empathy, and a commitment to journalistic excellence.

#### Weekend Anchor/MMJ

2020 to 2022

WCAV, Charlottesville, VA

- Responsible for shooting, editing, and writing, 2-3 community-focused stories per day; building trust with reliable and relevant local sources on notable events like Hurricane Ida remnants and Confederate statue removal.
- Reported breaking news with time sensitive deadlines in the field throughout the Greater Charlottesville area.
- Traveled across the state on the VA gubernatorial campaign trail and reported live from Capitol Hill after interviewing senators on the Jan. 6th Bipartisan Report and interviewed former VP Mike Pence.
- Managed news posts on digital formats; posting to the station's website as well as Facebook, Instagram, and Twitter.

#### National American Miss

2017 to 2020

Emcee and Host for Live Productions, Elmer, NJ

- Acted as the on-stage host and personality for a touring pageant and personal development company for girls, managing thousands of contestants and their families.
- Led and performed in 7-9 live shows per weekend while delivering speeches, announcing various awards on stage, and supporting all internal aspects of the live productions.
- Traveled to 8 states across the Eastern U.S. managing coaching workshops, developing relationships with sponsors, and resolved clients concerns quickly and effectively.

### EDUCATION

#### James Madison University

2020

Harrisonburg, VA  
Bachelor of Arts; Theatre, Concentration in Performance  
Magna Cum Laude

Represented by Josh Gropper 332.223.4363/jgropper@paradigmagency.com