



01. Objective

**Objective:** We need to decide whether we want to build a medical building or build one ourselves.

**Stakeholders:** doctors, nurses, healthcare affiliate, medical patients

**Collaborators:** Nawras Skhmot, Doanh Do, Omar Ramadan

02. Alternatives

Buy a medical office building

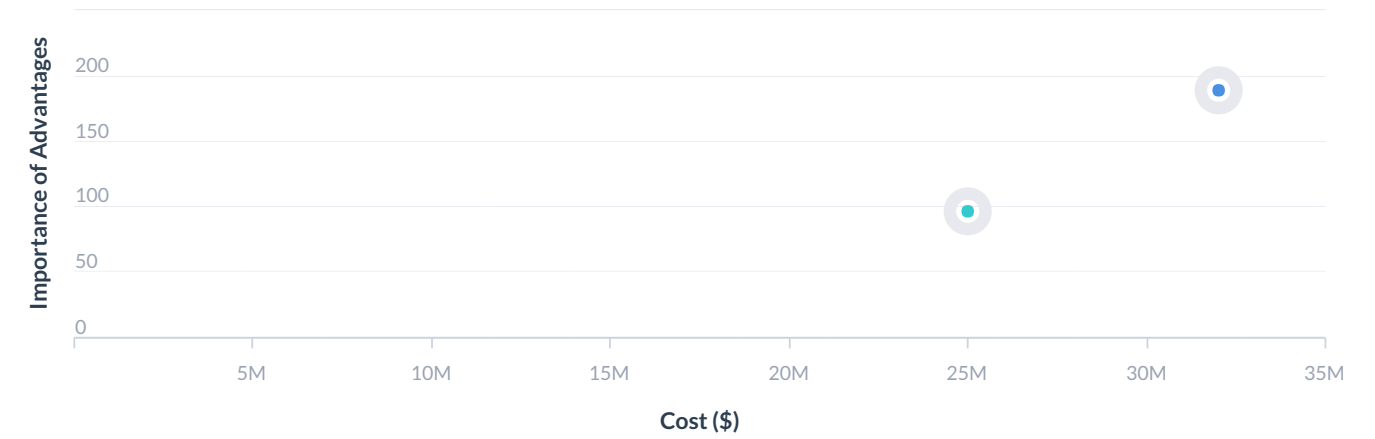
Build our own medical office building

03. Factors & Criteria

Factor	Must Criteria	Want Criteria
Ability to deliver excellent medical care	must enable high quality care	want better care
Proximity and synergy to existing patient services		want synergy with existing facilities
Timeline for starting operations		want to open as soon as possible
Community support		want wider community support

04. Analysis

Importance of Advantages vs. Cost Graph



Alternative	Importance of Advantages	Life Cycle Cost
① Buy a medical office building	189	\$32,000,000.00
② Build our own medical office building	96	\$25,000,000.00

05. Decision

Selected Alternative	Importance of Advantages	Life Cycle Cost
Build our own medical office building	96	\$25,000,000.00