



FACEBOOK

GROWTH HACKS

*Tactics To Getting The Most Out Of Facebook
And Generate Viral Traffic To Your Blog*

Hey, Daniel here and in this cool little report I'm going to show you how you can utilise Facebook to it's max potential. From getting more fans to your Facebook fan page to gaining viral traffic to your site, I explain how to do it step by step.

So lets get straight into it with the first strategy, buying **Fan Pages**. This method is responsible for millions of visitors to my blog.

These methods I'm about to show you requires this perfect tool:

fbkeywordtool.com

Enter Keywords..



Search for any sort of topic to find the highest ranked fangroups on Facebook.
Some examples are [Social Media Tips](#), [Get Facebook Followers](#) or [Make Money Blogging](#)

This is a free little tool made by the guys from Get10000fans.com is the perfect tool for finding fan pages.

I first found out about this strategy from a friend of mine who suggested that if I wanted mass traffic fast, why not buy a fan page with a tonne of likes already?

The genius that he was showed me something so obvious yet I never thought about ever doing it.

***Disclaimer:** Facebook doesn't allow you to buy fan pages.*

Even though that's Facebook's rule, I've never had any issues or problems with it. I think it's just to stop people from getting scammed and cause them more issues.

So the first step to buying a Fan Page is to find the right one for you. It doesn't have to be exactly the same topic as your niche, but it has to be similar.

For my entertainment blog I bought a fan page on puns, and since the audience liked humour I knew what to give them.

I shared a few other things other than humour on there as well , which did get a lot traffic to my blog but it meant that I lost quite a bit of fans.

So go to the Facebook Keyword Tool, and just type in any keywords that might be related to your blog topic. You can even just use the Facebook search function followed by clicking on the “Pages” tab after the results.



The screenshot shows the Facebook search interface for the keyword "cooking". The search bar at the top contains the word "cooking". On the left side, under the heading "RESULT TYPE", several filters are listed: "Top Results", "People", "Pages", "Places", "Apps", and "Events". A red arrow points to the "Pages" filter, which is currently selected. The main content area displays a list of search results for "Pages":

- Amazing Cooking Hacks** (Food/Drink): 118,691 likes. Liked by Beau Davis, Jordan Summerfield and Aedon Thomas.
- Cooking fever** (Community): 68,723 likes.
- Cooking with Dog** (Kitchen/Cooking): 71,151 likes. People also like BuonaPappa, Okaeri Recipe Channel and other ...
- Cooking Light magazine** (Magazine): 3,960,177 likes. People also like Fine Cooking, Breakfast Magazine and other M... Yamin Boehm likes this.
- Cooking Channel** (TV Network): 1,230,212 likes. People also like Food Network and ABC News.
- Cooking** (Interest): 17,587,671 likes.

Make a list of all the potential pages you want to buy. You want something that has at least 5,000 fans, as any less than that would be a waste of time.

You also want to check their engagement (likes and comments) on their posts, to see if the fans are real or fake.

Once you have a list of potential pages, start contacting them. **Note:** there are a lot of scammers trying to buy these pages by trying to hack into peoples account, so an important step is showing them that you're not a scammer.

Use your real profile, message them a few times asking them various questions, and be patient. Building up trust is very important.

Start off with the question: "Hey, how can I get in contact with the page admin?"

Then the admin will usually reply, and you can start to ask them more questions. This builds trust.

Ask them about how they built up the page, are they doing it for work or just fun, do they have other pages etc.

You're doing this because people message them constantly saying: "Hi, I want to buy the page for \$20,000, please add me as a friend", then they try to hack your profile.

Anything to deviate from this norm will show you're not a scammer.

Check also that the page isn't already posting links to websites already, as this means it most likely isn't for sale.

Then after about a week send them a message saying: *"Hey, I'd love to be an admin on your page, or if you want to sell it then I'm willing to buy it off you."*

Most won't sell it to you, but if you message a few pages you're sure to get one, and that's all you need.

Another issue is that this can be a bit of a trust problem, since you'll need to send the money first before they're willing to hand you the page, but then again you may not know if they will.

Hence why it's so important to start a general conversation first, rather than messaging them straight for a buy.

This problem can be overcome with an escrow service. I like to use:

[Viralaccounts.com/escrow](https://viralaccounts.com/escrow)

They act as an escrow in the buying process and make it easier to transfer ownership.

If you're having trouble buying fan pages directly, you can also check out:

[Viralaccounts.com](https://viralaccounts.com)

or

[Buysell.fanpagesmarket.com](https://buysell.fanpagesmarket.com)

These websites allow people to list their pages and you can then buy it from there.

The next method I want to show you that works extremely well in building up your Fan Page (with real fans who are interested in your topic) is to buy cheap likes to your page with **Facebook ads**.

This sounds expensive, but it isn't. I built up my Fan

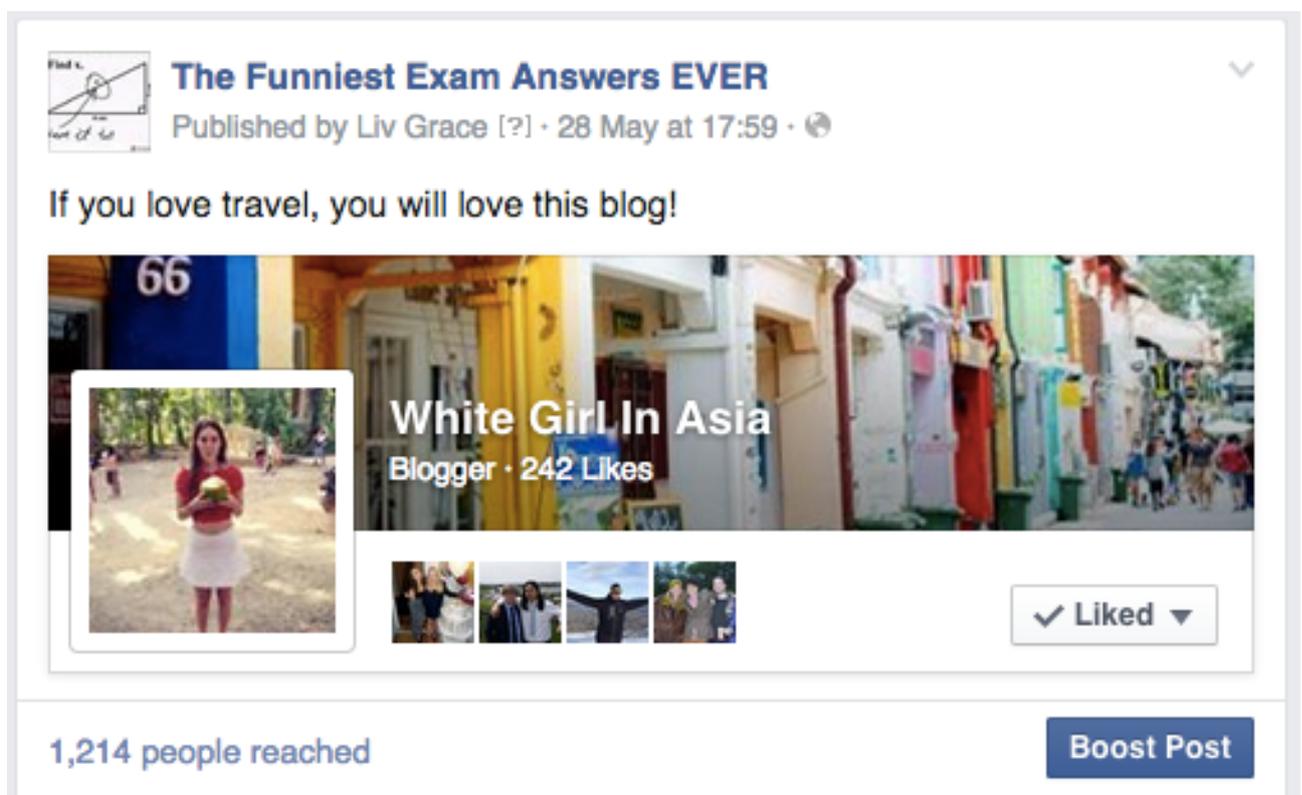
page to 3000 likes with ads (0.03 cents per like), and targeted countries that spoke english but weren't any of the big ones. These are Asian countries, Eastern Europe and South America. I built it up to around 3000 fans, and began doing **fan page share swaps**.

I messaged around to similar pages (doesn't have to be the exact same topic) that had a slightly higher number

Paused Page Advert Edit ▾	
New Likes [?]	People Reached [?]
1,197	7,567
Status	▬▬ Paused
Total Spent [?]	\$33.72
Daily Budget [?]	\$10.00
▶ Resume Advert	
Invite Friends	
Share Page	

of page likes (~ 5000 - 10000), and asked them if they would like to do a share for share.

This means that I share their page in exchange for them sharing my page. One out of every 5 pages will be willing, as this helps them grow as well.



The screenshot shows a Facebook post from the page "The Funniest Exam Answers EVER". The post was published by Liv Grace on May 28 at 17:59. The text of the post says "If you love travel, you will love this blog!". Below the text is a large image of a street scene in Asia with a blue door numbered "66". Overlaid on this image is a smaller image of a woman in a red top and white skirt holding a watermelon, with the text "White Girl In Asia" and "Blogger · 242 Likes". To the right of the main image is a "Liked" button. At the bottom of the post, it says "1,214 people reached" and there is a "Boost Post" button.

Then once you both do a page share swap, you can delete that post a few hours later so your page isn't filled with these spam looking posts.

And you can keep doing that on and on, and watch your likes go up.

Next you want to focus on **page engagement**. A great way to increase engagement in your posts is to share valuable content. This is what Facebook is looking for, and the more valuable content you provide, the higher your engagement.

And with more engagement, this means more **likes** and **shares**, which boosts your fan base up as well.

This means not just sharing your own blog content, but other sites as well. The more people you engage on your page, the more people Facebook will show your next posts to in the future.

I like to have a look around topsy.com and buzzsumo.com for the most popular articles in my particular topic, as I know that these will mean higher engagements.

Buzz Sumo Results

cooking

Search | Export | Create Alert

Enter a topic or domain: big data, cnn.com. Advanced Search Options | Save Search

Sort by: Total Shares | Page 1 of 709

	FACEBOOK SHARES	LINKEDIN SHARES	TWITTER SHARES	PINTEREST SHARES	GOOGLE+ SHARES	TOTAL SHARES
<p>The Only Way You'll Ever Cut Grapes In Half Again</p> <p>scarymommy.com - More from this domain</p> <p>By Scary Mommy - Jun 26, 2014</p> <p>Article</p>	533.9k	43	1.1k	509	243	535.8k
<p>She Pours Egg Into The Waffle Iron. Seconds Later? I'm Never Cooking Again.</p> <p>hotmomsclub.com - More from this domain</p> <p>Dec 22, 2014</p> <p>Article</p>	498.0k	9	571	2.6k	53	501.3k
<p>Creamy Chicken Noodle Soup - Cooking Classy</p> <p>cookingclassy.com - More from this domain</p> <p>By Cooking Classy - Aug 28, 2014</p> <p>Article</p>	845	0	11	314.2k	9	315.1k
<p>Pumpkin French Toast - Cooking Classy</p> <p>cookingclassy.com - More from this domain</p> <p>By Cooking Classy - Aug 25, 2014</p> <p>Article</p>	2.6k	1	59	253.6k	24	256.2k

Then I just share these articles on my Facebook page, knowing that will increase my engagement as I know they're already very popular articles.

Then the more people like and share it around, their friends will be exposed to that article, but more importantly, **the fan page** that shared the article. If they liked it enough, they will like your page to see more of these awesome posts.