

# Digital Commerce Course Syllabus

## COURSE DESCRIPTION

With so much of our lives online, it's important that educators exhibit, promote, and teach digital citizenship to the next generation. Understanding the permanence and accessibility of one's online presence is crucial. Daily choices when interacting and communicating online often have lasting repercussions.

Support learners in becoming savvy consumers who know how to navigate digital commerce and identify both the benefits and potential risks to doing business online.

## COURSE OBJECTIVES

I can...	<a href="#">ISTE Teacher Standards</a>
Support innovative thinking and inventiveness to cultivate savvy digital consumers and young entrepreneurs	<b>Standards:</b> 1a, 1b, 1d, 2b, 2c, 4a, 4b, 4c, 5b

## CONTRIBUTORS' BIOS

**Jennifer Gibson**, MA with an emphasis in technology, curriculum expert and professional trainer for 19 years, has presented to thousands of educators on topics including educational technology, English language development, and literacy. In 2010, she won the Santa Barbara Crystal Apple Teacher of the Year and Technology Innovator of the Year awards.

**Rich Dixon**, MA-TESL, brings over 19 years of experience as a teacher, administrator, staff developer, Director of IT, and Curriculum Coordinator. Whether leading EdTech courses or launching new schools, he strives to improve the effectiveness of instruction through intentional application of educational technology.