


The Wisdom of Crowds
 (Paperback)
 by James Surowiecki
 ★★★★★ (299)
 Paperback **\$9.72**
 Add to Cart

Want it **Tuesday, May 14?** Order within **16 hrs 30 mins** and choose **Two-Day Shipping**.
 304 used & new from **\$1.20**

Want it now? Read eBook of this title with our [free app](#).

Book sections

- Front Cover
- Copyright
- Table of Contents
- First Pages**
- Surprise Me!

characteristics, in fact, in order to prove that the vast majority of

Copyrighted Material

Copyrighted Material

XII INTRODUCTION

people did not have them. At the International Exhibition of 1884 in London, for instance, he set up an "Anthropometric Laboratory," where he used devices of his own making to test exhibition-goers on, among other things, their "Keenness of Sight and of Hearing, Colour Sense, Judgment of Eye, [and] Reaction Time." His experiments left him with little faith in the intelligence of the average person, "the stupidity and wrong-headedness of many men and women being so great as to be scarcely credible." Only if power and