



PeopleMovers[®]

MOVE THE WORLD

Getting Started

Governments, organizations and businesses globally will spend trillions each year to create peaceful, healthy and smart cities.

How can we
promote
**LOCAL
BUSINESS?**

How can we
**REDUCE
CRIME?**

How do
we reduce
**CARBON
EMISSIONS?**

How do we
prepare for an
EMERGENCY?

We need
to fix our
SCHOOLS

How can we
improve **RACE
RELATIONS?**

How do we
encourage
**BETTER
HEALTH?**

Let's
**CLEAN UP
our oceans!**

How can
we support
SENIORS?

How can we
improve **WORK
SKILLS?**

However, despite their common goals, their communication and collaboration tools are often old, hard to use, and disconnected from each other.



Leaders, their organizations and their communities suffer because they can't work together efficiently. They are mostly in silos.



Enter PeopleMovers®:

A digital platform for governments, nonprofits and businesses to collaborate on local and global initiatives.



We help people and organizations work together to build strong communities and a better world.

We're a network for local and global stakeholders to connect, communicate and collaborate

Federal, State & Local Governments

Corporations & Small
Local Businesses

Coalitions
& Initiatives

Schools &
Universities

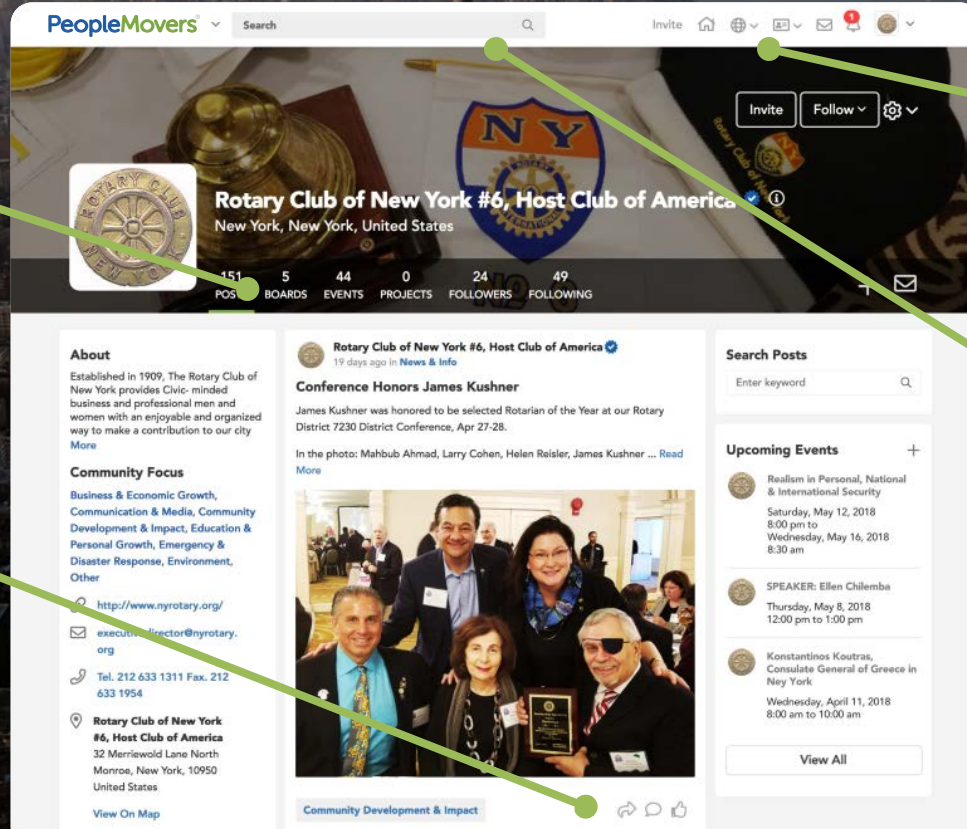
Nonprofits &
Foundations

Associations &
Chambers of Commerce

Citizens,
Employees & Students



Create interconnecting **Profiles** and **Networks** to share and collaborate with members and partners



Create **Boards**
to post news,
events, projects &
other information



OnePost™
info to social
media pages
with one click

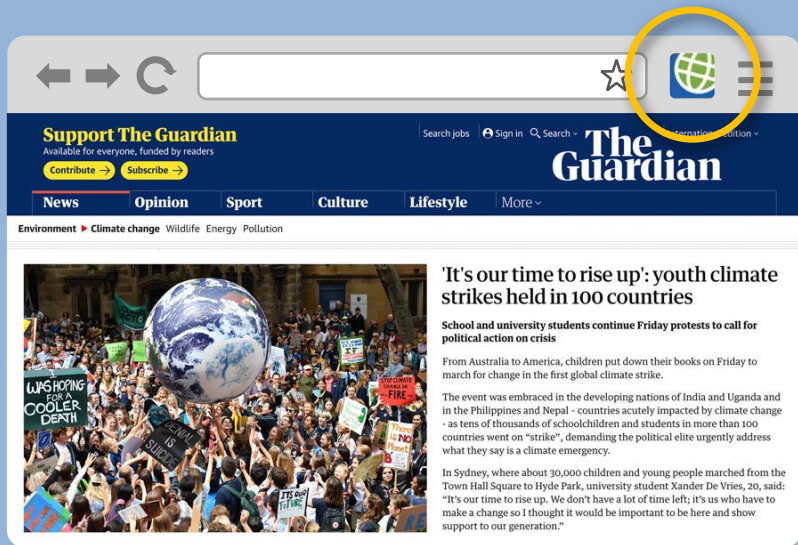


Manage **Tasks**
& **Groups**
for Boards &
Initiatives



Connect
Resources
from local & global
organizations

Download our **Browser Button** to make posting from the web super easy!



Click button on browser

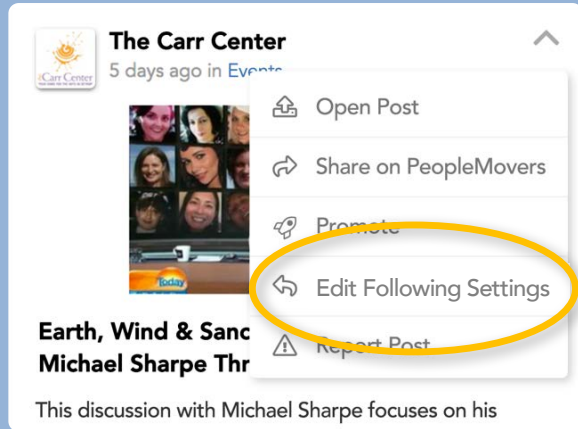


Click button over photo

Follow the posts of
local and global leaders
and organizations



People

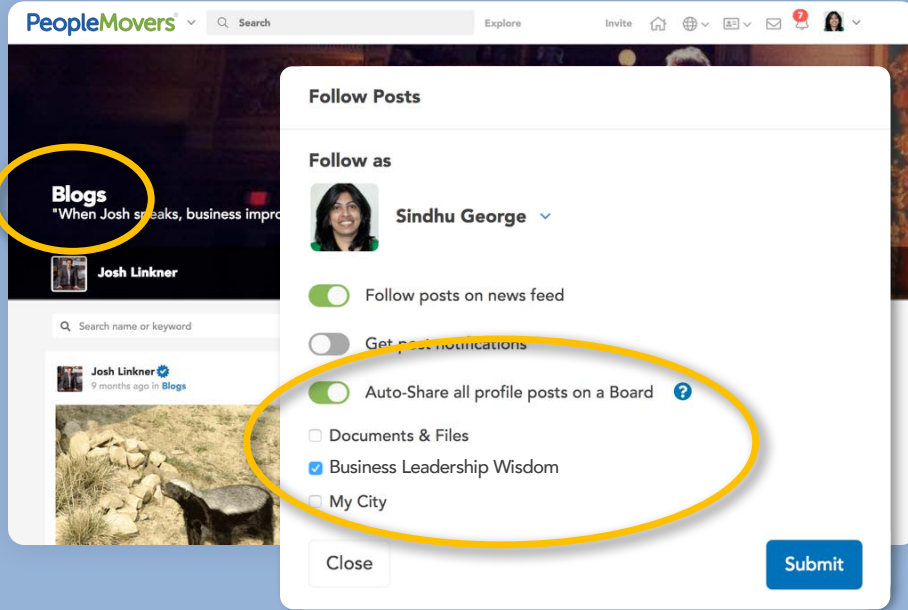


Organizations

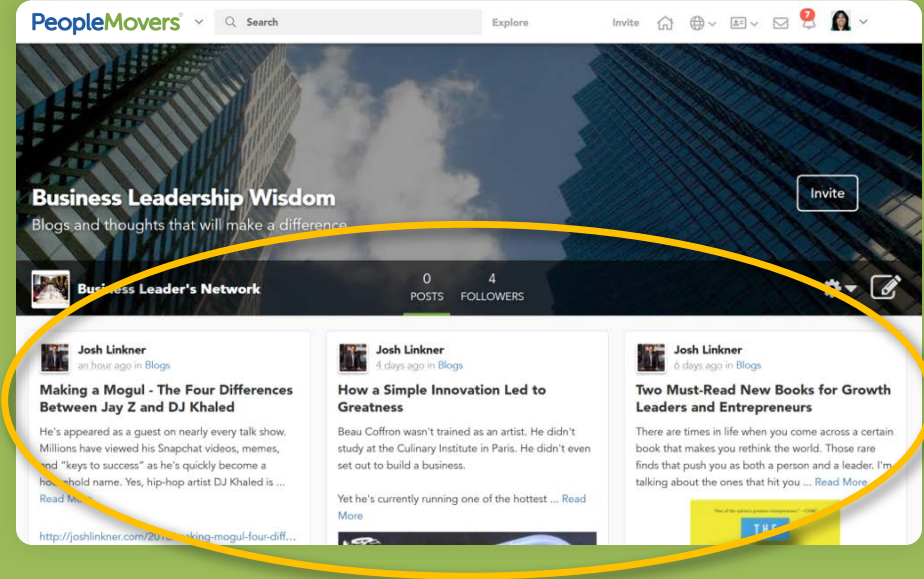


Governments

Auto-Share posts from members and partners to cross-promote and aggregate info



Auto-Share posts from another user...




...so they appear on your Board!

Promote your messages to reach new audiences

PeopleMovers® Search Explore Invite Home Globe User Profile 7

Promote Post

**Connect Africa Now**
Connect Africa Now news & info

Advantages for Doing Business in Ghana | Ghana

- Stable, multi-party government
- Demonstrated commitment to market liberalization
- Ongoing privatizations in key economic sectors
- Expanding stock market
- Competitive labor force
- Ongoing infrastructure development
- Export free zones where goods traded with other countries are exempt from customs duties and laws
- Immediate access to all markets of the Economic Community of West African States (ECOWAS)
- Quota-free access to U.S. and European Union markets

Campaign Name
Ghana Trade Development

Who?

- ☒ Everyone
- ☐ Custom

Where?

- ☒ Everywhere
- ☐ Custom

Budget
(Buy PeoplePoints®)
100000

Points available: 722750
1 PeoplePoint® per impression
100 PeoplePoints® per click

Target leaders and groups outside your current base with customizable campaigns

Create public or private **Groups** to get members and stakeholders working together

The screenshot displays the PeopleMovers website interface. At the top, the 'PeopleMovers' logo is on the left, and navigation links for 'Explore', 'Invite', and a home icon are on the right. A search bar is located below the logo. The main content area features a map of Detroit with a large 'D7' logo overlay. Below the map, the group name 'District 7 Community Partners' is displayed, along with its location 'Detroit, Michigan, United States'. A horizontal bar shows statistics: 21 POSTS, 2 TOPICS, 3 EVENTS, 0 PROJECTS, 0 FEATURED, and 0 GROUPS. On the right side, a dropdown menu lists group members, including 'City of Valente Emergency Network', 'Connect India Now Leaders', 'Detroit PeopleMovers', 'District 7 Community Partners' (highlighted in green), 'FacilityHub Leadership Team', 'FH Development Group', 'La Tour Work Group Test', and 'MOTION Coalition Steering Committee'. Below the map, two posts from the group are visible. The first post, titled 'How fast will the tables turn', discusses changes in the Grandale Community. The second post, titled 'O'Shea Solar Community Meeting', mentions a meeting on Thursday, May 4, 2017, from 6:00 pm to 8:00 pm. A yellow circle highlights the member list dropdown menu.

PeopleMovers Search

Explore Invite Home

D7 District 7 Community Partners
Detroit, Michigan, United States

21 POSTS 2 TOPICS 3 EVENTS 0 PROJECTS 0 FEATURED 0 GROUPS

D7 District 7 Community Partners
13 days ago in News & Info

How fast will the tables turn

When they say, what's new in the neighborhood?? We are truly looking forward to seeing more changes in the Grandale Community. With DTE fulfilling their end of the deal with bringing the Solar Field ... [Read More](#)

D7 District 7 Community Partners
13 days ago in News & Info

O'Shea Solar Community Meeting

It has been a little over a year since our community voiced their opinion concerning DTE and the City of Detroit agreeing to take away O'Shea Recreational Park and make it the O'Shea Solar ... [Read More](#)

Members

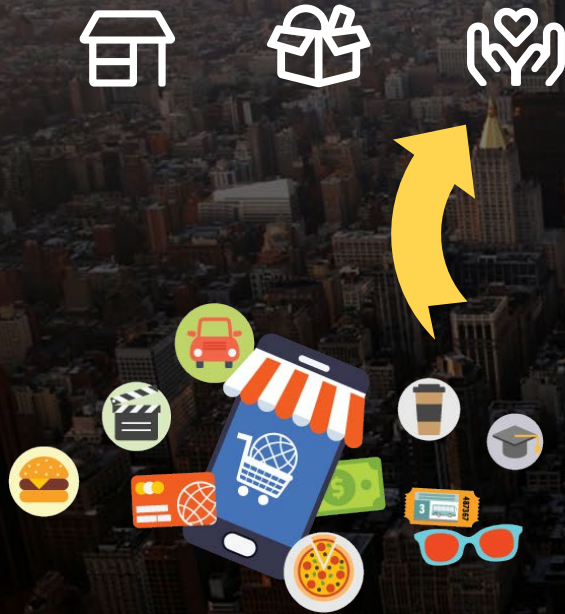
- City of Valente Emergency Network
- Connect India Now Leaders
- Detroit PeopleMovers
- D7 District 7 Community Partners**
- FacilityHub Leadership Team
- FH Development Group
- La Tour Work Group Test
- MOTION Coalition Steering Committee

Thursday, May 4, 2017
6:00 pm to 8:00 pm

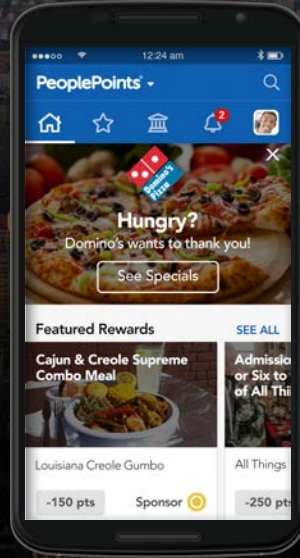
Engage stakeholders with PeoplePoints® Rewards

Businesses **reuse** points for incentives or **donate** to cities & organizations

Your city or organization **buys** or **receives** points for rewards programs



Users **redeem** points for rewards from businesses



Citizens and members **earn** points through community activities



PeopleMovers® is a network of leaders



Elected & Career
Governmental Officials



Public Relations &
Communications Professionals



Hospitals & Health Care
Companies



Doctors & Dentists



Corporate Governmental
Relations & Executives



Small Business Owners
& Entrepreneurs



HR & Office Managers



School Districts & Universities



Building Owners & Property
Management Companies



Houses of Worship & Clergy



Foundation, Nonprofit
& Grassroots Leaders



Young Professionals

How does it work?



**Sign up
for FREE**



Easy for citizens,
members & businesses
to join so everyone
participates



**Promote
Posts**



Promote posts and
rewards to users
across site at a
penny per view



**Upgrade to
Premium**



Get one-click social
media posting, email
blasts and tools pros
need starting at
\$19/month



**Purchase
Points**



Buy points starting at
\$10 per thousand to
fund initiative incentives
(we'll show you how)

Outcomes



Initiative
participation
& impact
will **INCREASE**



Leaders
will thank **YOU**
for helping
them succeed



Your information
will **REACH**
key leaders,
organizations
& citizens



Collaborating
with other leaders
& organizations
will **IMPROVE**



Community
social capital
& global health
will **SKYROCKET**

The more people and organizations share and work together, the better our world will be.



Questions? Need Help?

Send an email to
support@peplemovers.com