

Points	What	When	Limit
1	pet-pt for adding your pet's weight		Once a week per pet
1	pet-pt for adding a photo/note to your timeline		No limit
3	pet-pts for adding an event(of any type)		Once a day per pet
3	pet-pts for adding a medical record(a past event)		Once a day per pet
5	pet-pts for adding your pet's chronic conditions		Maximum of 1 times per pet
5	pet-pts for logging in that you opened a new food package		One event of add food per user per week
15	pet-pts for completing all the info in your first pet's profile	Pet Profile: Photo, Microchip(for dogs), Food, Weight, 1 Vaccines, 1 deworming, 1 Flea/tick	
10	pet-pts for complying to a deworming treatment(mark as done)		Once a month per pet(maximum of 2 deworming events per month)
10	pet-pts for complying to a tick/flea treatment (mark as done)		Once a month per pet(maximum of 2 tea/flick events per month)
20	pet-pts for adding your first Pet	Onboarding points, given only for the first added pet	
20	pet-pts for connecting a pet to a Clinic	Onboarding points, give only for the first add clinic event	
100	pet-pts if your Clinic becomes part of the Petable Network		
20	pet-pts for complying to an exam/lab test(mark as done)		Once every 3 months per pet(maximum of 2 exams events per month)
20	pet-pts for complying to a vaccine(mark as done)		Once every 3 months per pet(maximum of 2 vaccine events per month)
25	pet-pts on your pet's birthday		Once a year per pet
25	pet-pts for complying to an appointment(mark as done)		Once every 3 months per pet(maximum of 2 appointment events per month)
25	pet-pts for complying to a surgery (mark as done)		Once every year per pet(maximum of 2 surgery events per year)
25	pet-pts for adding your first complete Health Plan as suggested	Onboarding points, given only for the first added health plan	
1	pet-pts for coming back	On the second day of that month that the user returns, give him 2 points, on the third time 3 points, 4 points on the fourth time, and 5 points on the fifth(and that's it)	
50	pet-pts for each friend that you invite that registers on petable	only when the referred user signs up	maximum of 10 referrals month
25	pet-pts for signing in through an invite of a friend	When the user signs up	