



sail away
FROM SAFE HARBOR
catch the wind
IN YOUR SAILS
EXPLORE, DREAM
discover

PAPERFINCH
DESIGN



LET PAPERFINCH HELP YOU TELL YOUR STORY

MEDIA KIT | 2017



LIFE IS EITHER A DARING ADVENTURE OR NOTHING AT ALL

CHOOSE WISELY

A wanderer at heart, Amy at PaperFinch Design creates inspirational and geographical art **in order to help people tell their story.**

Using bold, fun colors & finding inspiration from the world around her, she wants to help people illustrate & find the positive in their own journey – where they're going, where they've been, or their favorite life motto.

WHERE TO FIND US



RETAILERS

KOHL'S.COM

WAYFAIR

HOZZ

HANDMADE AT AMAZON

ICANVAS

ARTBOXONE

WHIM SO DOODLE
St Petersburg, FL

STRANDS OF SUNSHINE
St Petersburg, FL

THE WAXWING
Milwaukee, WI

SPARROW COLLECTIVE
Milwaukee, WI

HEARTLAND TIMBERS
Fort Wayne, IN

SCATTERBUGS
Durham, NC



PAPERFINCHDESIGN.ETSY.COM

PaperFinch Design has been on Etsy since early 2011 and has grown to become one of the Top 100 art sellers on the platform.

We've had over 11,000 sales, maintained a solid 5-star rating, and hit over \$200,000 in revenue.

221,000
VIEWS IN 2016

TOP 100
ETSY ART SELLERS



PAPERFINCH.COM

Originally launched in 2011, paperfinch.com will be getting a brand new look in 2017! We're adding new products, collections, and speaking/consulting opportunities.

NEW LOOK
LAUNCHING 2017



PRODUCT LINES

(available for wholesale)

CITY SKYLINES

Some people are wanderers. Some like to stay at home. With over 300 prints, PaperFinch has got them both covered. All of these designs feature either a vintage map or a geometric background, and a hand drawn skyline created just for that city. Available in a variety of fonts/colors.

STATE ART

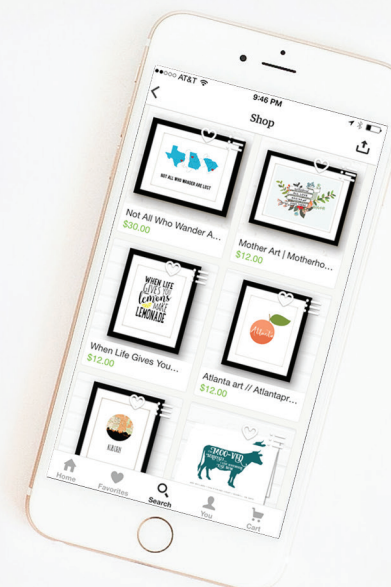
Chances are, you know your state song...even if you don't know the lyrics. That's because we're all proud of where we came from. Celebrate your home state with our watercolor state series or our state song lyric series. Available in international countries, as well as a variety of colors.

QUOTE ART

Life is either a daring adventure or nothing at all. This quote by Helen Keller is the basis of PaperFinch's mission. So it's only natural that we love designing inspirational quotes to help get others motivated and excited about their story. Available in a variety of styles, quotes, and colors.

ZODIAC DECOR

Admit it. Even if you don't believe your horoscope, you still know your sign. And you might even know the characteristics behind your sign. And why not? It's still a part of you and your story! Celebrate everything that makes you you with this zodiac decor series.





HAPPY CUSTOMERS

 809
LIKES

 815
FOLLOWERS

 452
FOLLOWERS

 1,185
PINS

“ I bought 3 gold foil prints from Amy with changes made. Let me start with Amy and our correspondence, she was amazing from the beginning and so easy to work with. I have just made a second order. The work she does is beautiful and she ships fast!!! Thank you again and it's been a pleasure working with you!! ”

-Brittian Billeaud; Etsy Customer, Dec 29, 2016

“ This map was the perfect gift for welcoming my parents to their new home, and the process was so simple! Fast responses to my questions and customization ideas, easy on time shipping, and a beautiful product. I couldn't ask for more. Thank you! ”

-Krista Niemczyk; Etsy Customer, Dec 13, 2016

“ Absolutely stunning piece of art!!! I got this as a gift for someone who has lived in 3 countries and she loved it!!!! Beautifully done!! ”

-cpustay812; Etsy Customer, Dec 20, 2016

WHAT THE PRESS IS SAYING

PaperFinch Design is honored to have been included in the following media outlets.
Please contact us in regard to all press opportunities.

PUBLICATIONS

Cake & Whiskey
Clin d'Oeil
Jezebel Magazine
Northern Virginia Magazine
She Makes a Home monthly

People
Fodor's
GoodHousekeeping
HappytoWander
HGTV
Contemporist
HelloCoton
mtlblog.com
Plywood People
PopSugar

BLOGS AND SOCIAL MEDIA

August Joy Studios
Kayli Wanders
When Tara Met Blog
Mary C. Nassar
My Little Chickadee
Daily Holiday
Living + Loving
These Tiny Treasures
Evie Perez Photography
Notes from the S Life
Two Birds
Ethereal Influence
tiinaDECOR
Blue 11 Interiors
Ankeny Real Estate Blog
Fleur De Moi
The Good + Simple Guide
LittleBitHeart





MEDIA KIT | 2017

CONTACT FOR

WHOLESALE ORDERS | SPEAKING ENGAGEMENTS | SMALL BUSINESS CONSULTING

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 @PAPERFINCHAMY