



Job Search and Career Series

Personal Branding While in Transition



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Agenda



Overview of this Pluralsight seminar series

Relevant courses

Do you have a personal brand?

Personal branding principles

Personal branding tools & tactics



Session Material

JibberJobber.com/ps



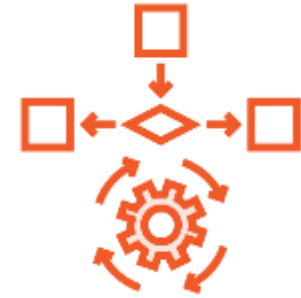
Seminar Series Overview



Interviews



Personal branding



Process and systems



Networking



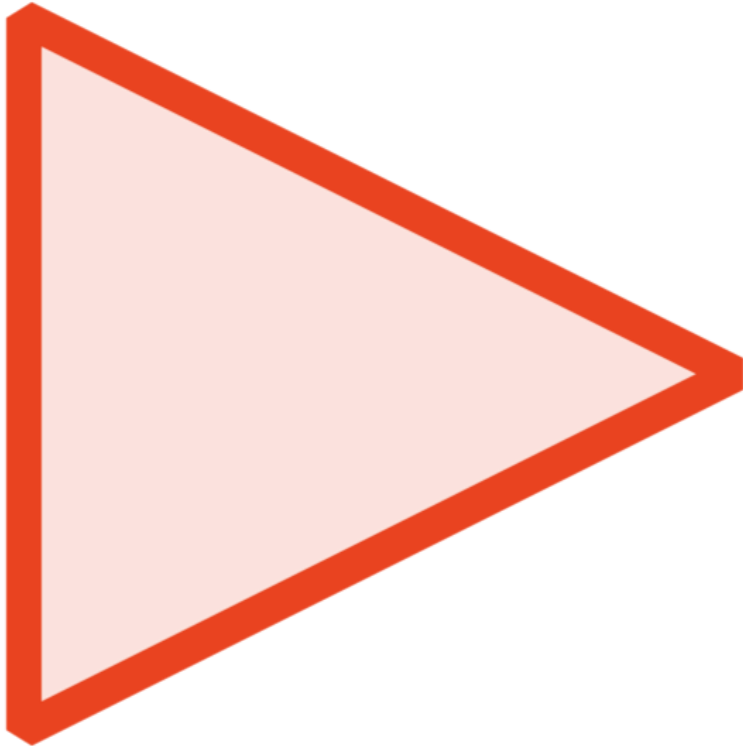
Onboarding yourself



Finances



Relevant Pluralsight Courses

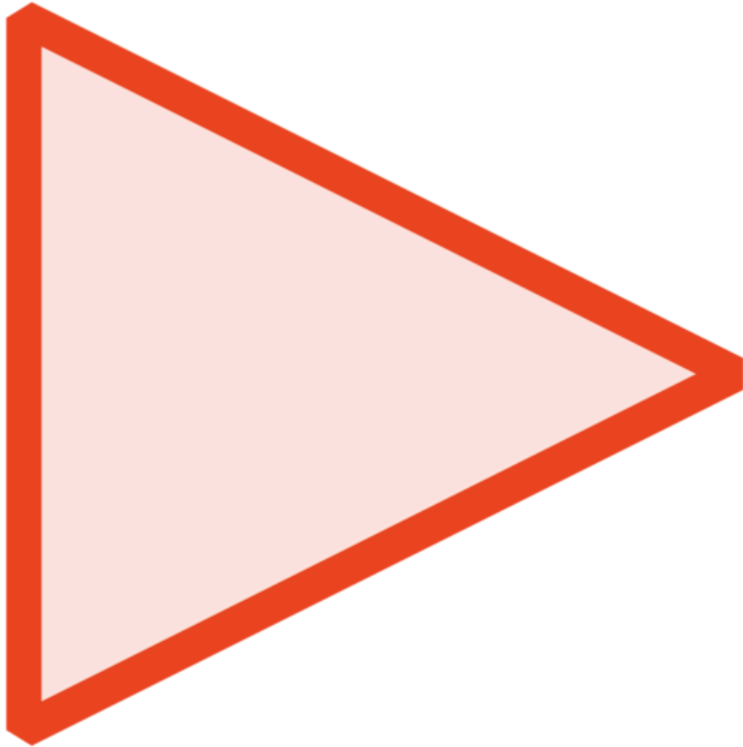


Developing a Killer Personal Brand

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Relevant Pluralsight Courses

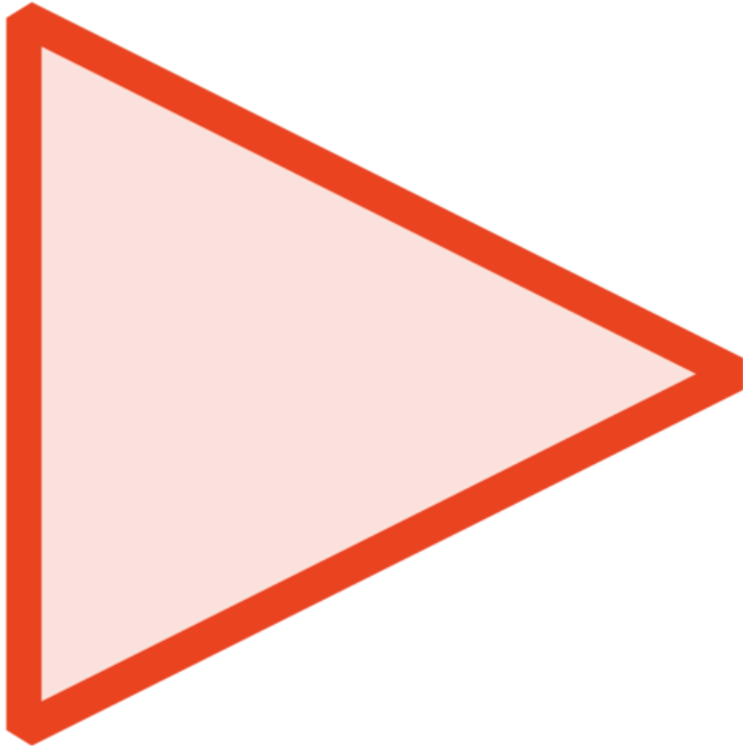


Career Management 2.0

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Relevant Pluralsight Courses

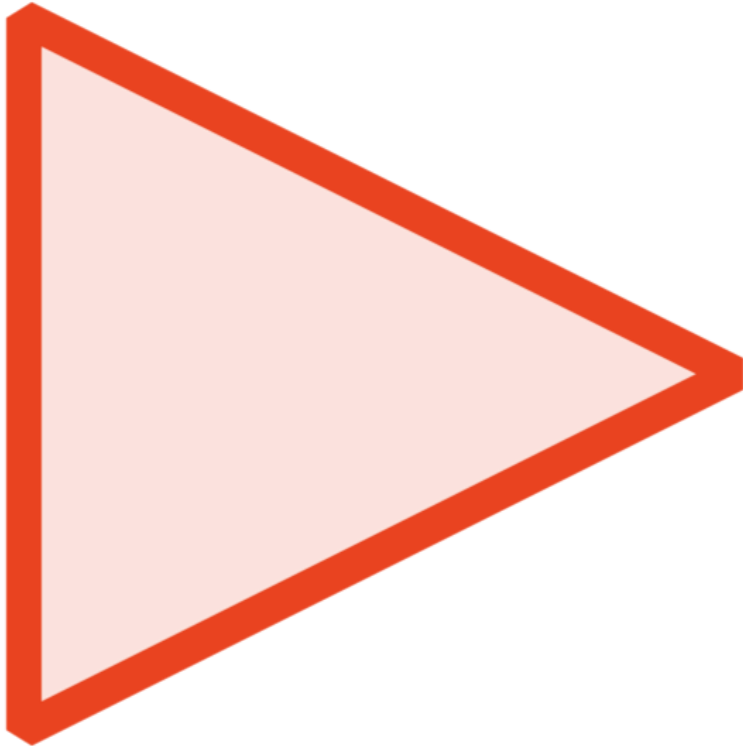


LinkedIn Strategy: Optimize Your Profile

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Relevant Pluralsight Courses

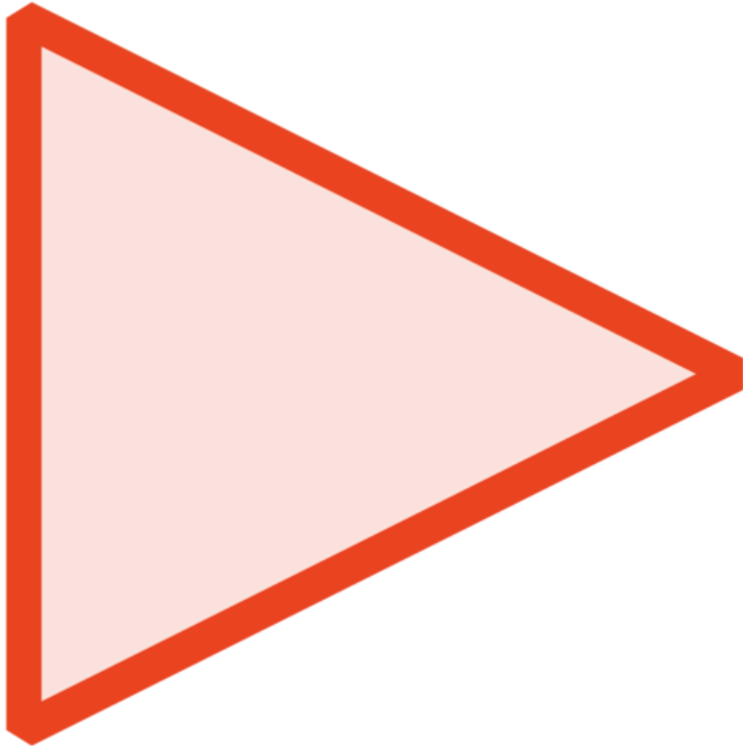


Career and Survival Strategies
for Technologists

Dan Appleman



Relevant Pluralsight Courses



Play by Play: Crafting a Brand for
Growth and Prosperity

Troy Hunt and Lars Klint





Do You Have a Personal Brand?





Personal Branding Principles

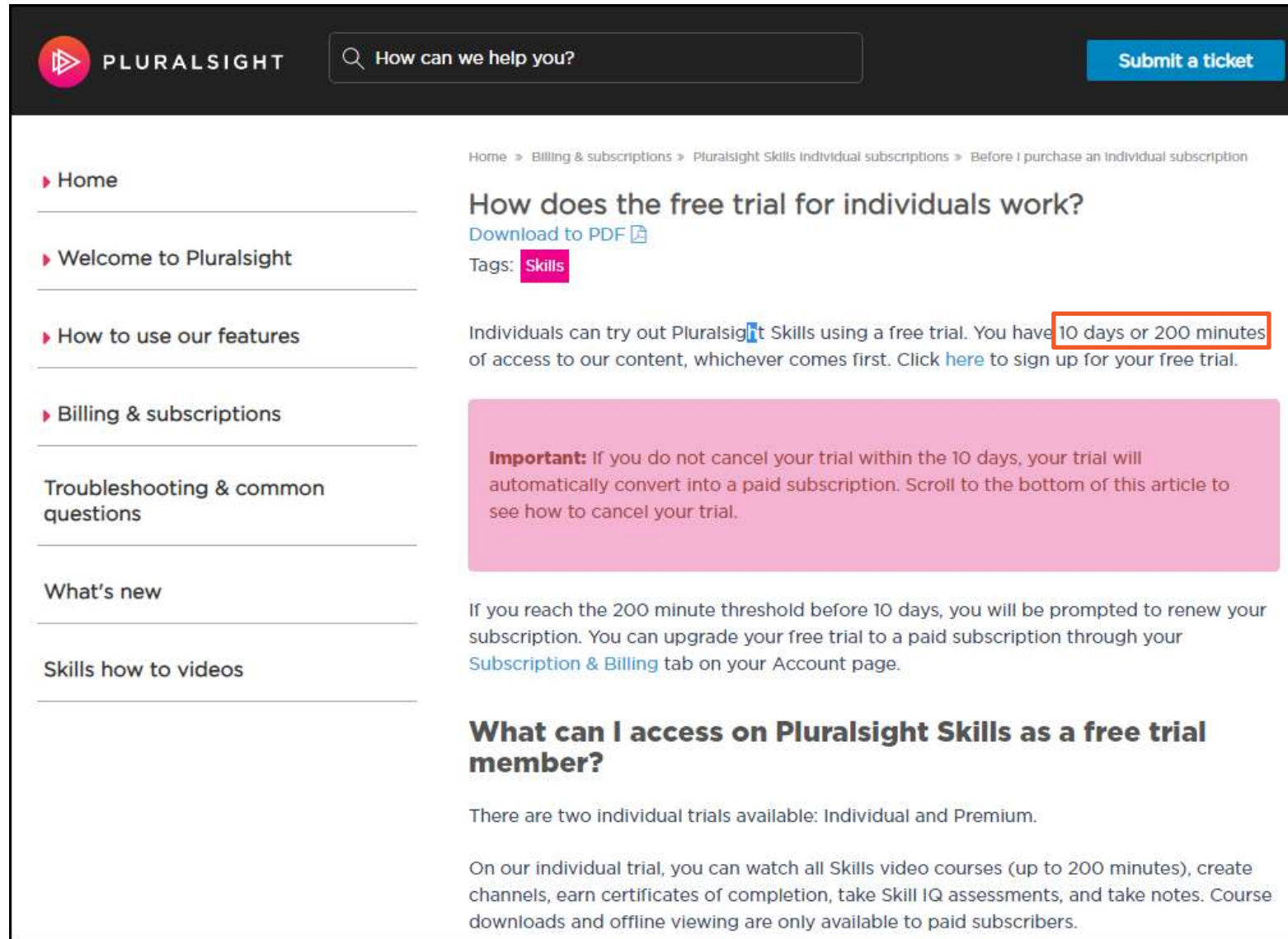




Personal Branding Tools & Tactics



Pluralsight: Trial Account



The screenshot shows the Pluralsight website interface. At the top left is the Pluralsight logo. To its right is a search bar containing the text "How can we help you?". Further right is a blue button labeled "Submit a ticket". Below the navigation bar is a left sidebar with a list of menu items: "Home", "Welcome to Pluralsight", "How to use our features", "Billing & subscriptions", "Troubleshooting & common questions", "What's new", and "Skills how to videos". The main content area has a breadcrumb trail: "Home > Billing & subscriptions > Pluralsight Skills Individual subscriptions > Before I purchase an individual subscription". The main heading is "How does the free trial for individuals work?". Below the heading is a link "Download to PDF" and a tag "Skills". The main text states: "Individuals can try out Pluralsight Skills using a free trial. You have 10 days or 200 minutes of access to our content, whichever comes first. Click here to sign up for your free trial." A pink callout box contains the text: "Important: If you do not cancel your trial within the 10 days, your trial will automatically convert into a paid subscription. Scroll to the bottom of this article to see how to cancel your trial." Below this is another paragraph: "If you reach the 200 minute threshold before 10 days, you will be prompted to renew your subscription. You can upgrade your free trial to a paid subscription through your Subscription & Billing tab on your Account page." The next heading is "What can I access on Pluralsight Skills as a free trial member?". The text below it says: "There are two individual trials available: Individual and Premium." The final paragraph states: "On our individual trial, you can watch all Skills video courses (up to 200 minutes), create channels, earn certificates of completion, take Skill IQ assessments, and take notes. Course downloads and offline viewing are only available to paid subscribers." A small Pluralsight logo is visible in the bottom right corner of the page.

PLURALSIGHT

How can we help you?

Submit a ticket

Home > Billing & subscriptions > Pluralsight Skills Individual subscriptions > Before I purchase an individual subscription

How does the free trial for individuals work?

[Download to PDF](#)

Tags: Skills

Individuals can try out Pluralsight Skills using a free trial. You have 10 days or 200 minutes of access to our content, whichever comes first. Click [here](#) to sign up for your free trial.

Important: If you do not cancel your trial within the 10 days, your trial will automatically convert into a paid subscription. Scroll to the bottom of this article to see how to cancel your trial.

If you reach the 200 minute threshold before 10 days, you will be prompted to renew your subscription. You can upgrade your free trial to a paid subscription through your [Subscription & Billing](#) tab on your Account page.

What can I access on Pluralsight Skills as a free trial member?

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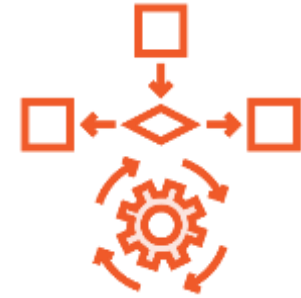
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Session 2 Homework



Wordsmith your tagline and try it out on people (or on social)



Update your main social profile (images, tagline, about me, etc.)



Ask trusted colleagues/friends for honest 360-like feedback



Questions?





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Thank you!



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