

UNILEVER BEAUTY MY WAY BAG OFFER TERMS & CONDITIONS
NO PURCHASE NECESSARY.

1. **Promotion Timing:** The Unilever Beauty My Way Bag Offer (the “**Promotion**”) begins February 17, 2019 and ends December 31, 2019 or when the supply of 75,000 offers are exhausted, whichever occurs first (the “**Promotion Period**”).
2. **Eligibility:** The Promotion is open only to legal residents of the 50 United States and the District of Columbia, who are at least eighteen (18) years old at the time of participation. Employees (and their immediate family members and/or those living in the same household) of Conopco, Inc., d/b/a Unilever (“**Sponsor**”), Don Jagoda Associates, Inc. (“**Administrator**”), their parent companies, subsidiaries, divisions, affiliates and related companies, and advertising and promotion agencies are not eligible to participate or win. All federal, state and local laws and regulations apply. Void where prohibited by law. The Promotion is subject to all applicable federal, state, and local laws and regulations. Participation constitutes Participant’s full and unconditional agreement to these Terms and Conditions and Sponsor’s and Administrator’s decisions, which are final and binding in all matters related to the Promotion. Eligible persons who participate in the Promotion will be referred to as "Participant", "you" or "your" in these Terms & Conditions.
3. **There are two (2) ways to receive an offer, as follows:**

- a. Via Text/Website: To participate using a text-enabled cell phone/device, send a text message with the words “BEAUTYBAG” to the short code “34898”. Next, you will receive a text message back with instructions on how to visit the Website (as defined below). On the Website, you will be required to fill out a registration form to receive an offer (as defined below). Upon completion, you will be directed to sign up for Dollar General’s digital coupon program. If you are one of the first 75,000 entrants to visit the Website, complete the offer registration form and sign up for Dollar General’s digital coupon program (“**redemption**”), you will be eligible (subject to verification) to receive a free tote bag and Sponsor-selected Unilever product samples, while supplies last (collectively, “**offer**”).

Data and text-messaging rates may apply. Text “STOP” to 34898 to stop. Text “HELP” to 34898 for help. Text messaging requires 2-way text messaging capable device.

- b. Via the Website only: To participate using the Website, visit dollargeneral.com/beautybag (the “**Website**”). On the Website, you will be required to fill out a registration form to receive an offer (as defined below). Upon completion, you will be If you are one of the first 75,000 entrants to visit the Website, complete the offer registration form and sign up for Dollar General’s digital coupon program (“**redemption**”), you will be eligible (subject to verification) to receive an offer.

NOTE ABOUT PARTICIPATING VIA TEXT USING A DEVICE: When you use your device and/or transmit data via your device, standard data/text messaging rates may apply according to the terms and conditions of your service agreement with your wireless carrier. Other charges may apply (such as normal airtime and carrier charges) and may appear on your mobile phone bill or be deducted from your prepaid account balance. Wireless carriers' rate plans may vary, and you should contact your

wireless carrier for more information on rate plans and charges relating to your participation in this Sweepstakes. Check your device's capabilities for specific instructions.

There is a maximum of 75,000 offers available. Limit one (1) offer per household. Offers will be mailed to the address provided at time of registration within 6-8 weeks after the Promotion Period is over. Return of any offer as undeliverable will result in forfeiture of offer. All registrations are subject to verification. Sponsor reserves the right to substitute the offer (or portion of the offer) with an offer of equal or greater value in the event that the offer (or portion of the offer) becomes unavailable for any reason.

- 4. General:** Use of computer programs and other automatic means to participate in the Promotion is prohibited. Any attempt by any Participant to obtain more than the stated number of offers by using multiple/different email addresses, mailing addresses, identities, registrations, or any other methods will void such offer redemptions. Use of any automated system to participate is prohibited and will result in disqualification. Any attempt by any person to undermine the legitimate operation of the Promotion or Website may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Normal Internet access and usage/data charges imposed by your online/phone service may apply. By participating in the Promotion, participants agree to be bound by these Terms and Conditions. Registration forms will be declared to be made by the authorized account holder of the e-mail address submitted at the time of redemption. "Authorized account holder" of an e-mail address is defined as the natural person who is assigned to an e-mail address by an Internet Access provider, Online Service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. In the event of a dispute regarding the identity of the person submitting a registration form, the registration will be deemed to be submitted by the person in whose name the e-mail account is registered. Offer redemptions generated by script or bot are not eligible. Fraudulent redemptions and/or use of multiple addresses to obtain multiple offers could result in federal prosecution under mail fraud statutes (Title 18, USC Sections 1341 & 1342). Sponsor reserves the right to substantiate redemptions and request additional identification and/or documentation. If, for any reason, the Promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion or Website, then the Sponsor reserves the right at its sole discretion to cancel, terminate or modify the Promotion at any time for any reason, and fulfill only the eligible offer requests received prior to cancellation. Sponsor, Administrator, and each of their respective parent, subsidiary and affiliate companies are not responsible for late, misdirected, or incomplete activities; or computer system, phone line, hardware, software or program malfunctions; or other errors, failures or delays in computer transmissions or network connections that are human or technical in nature. Sponsor, Administrator, and each of their respective parent, subsidiary and affiliate companies assume no responsibility or liability for damages, losses or injury resulting from the Promotion.
- 5. Sponsor/Administrator:** The Sponsor is Conopco, Inc. d/b/a Unilever, 800 Sylvan Avenue, Englewood Cliffs, New Jersey 07632. The Administrator is Don Jagoda Associates, Inc., 100 Marcus Drive, Melville, NY 11747