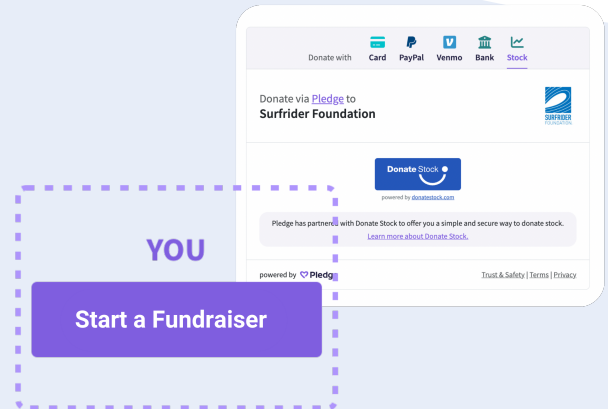


Unlock Charitable Stock Gifting

Charitable stock gifting represents a massive untapped source of funding for nonprofits. More than half of US households own stock. Stock gifts represent larger gifts for nonprofits and unmatched tax benefits for donors. When donors gift stock, everybody wins!



Unlocking Stock Gifting for All Nonprofits – No Brokerage Required!



Making it easy for donors to execute stock gifts in minutes without leaving your site




Enabling your organization to receive stock gifts with ease and efficiency – we can even convert the stock to cash for you




Arming you with content to inform and educate donors on the benefits and ease of donating stock

Launch and Grow your Stock Gifting Program in 3 Easy Steps




Step 1

Start your fundraiser and select **“Stock”** as a payment method.



Step 2

Customize your **fundraiser page** or create a **donation form** to add to your website.



Step 3

Share with your donors and community!

How it Works: Once a donor chooses the “stock” option, DonateStock will initiate the stock gift, liquidate the stock, acknowledge the donor via email notifications, and distribute proceeds to the Pledgeling Foundation, which will remit payment to the nonprofit.

Get Started Today

Visit www.pledge.to to begin!