

## Top Tips for creating a great IMP Mentor Profile

### IMP

The Industry Mentoring Program (IMP) has matched Griffith Students with Industry professionals for career development learning and industry exposure. We support hundreds of mentoring relationships throughout the year, in a wide range of backgrounds and industries.

1. Consider how you want to keep in touch – this is often a deciding factor for students. If you would like meetings to take place at your office, please advise location. If you prefer Skype, Zoom or email contact, please advise this as well.
2. Tell students how you can help, they want to know specifics. Some examples might be: resume review, network expansion, job shadowing in your workplace, SWOT analysis and goal-setting, work experience, etc.
3. If there is a particular type of student you are most effective at mentoring/most interested to work with, please make this known in the Bio section of your profile, i.e. "This mentor is suited to students studying xxx and yyy degrees in final year or postgraduate level."
4. Use keywords. Students often do keyword searches as a way to quickly identify mentors in the system with the experiences and qualities they look for. Add words that describe you personally or professionally.
5. Students often want to know more about you than your career field and present role. Share a bit of your story, and what has led you to become a mentor.
6. Add any professional associations or affiliations – students might select you based on these.
7. Add a personal photo – students love it!
8. Most importantly, fill in all of the sections. Students may disregard if incomplete.

Thank you so much for being part of our Program and supporting the career development of Griffith students.

Yours sincerely,

The Griffith Industry Mentoring Team

### CONTACT

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