

PRIVACY POLICY

Effective Date: March 14, 2016

Last Updated: March 14, 2016

Welcome to ShouldISign.com! Should I Sign, Inc., a Delaware corporation (“SIS”, “we”, “our” or “us”), cares about your privacy and wants you to understand how we collect, use and disclose your personal or other information www.ShouldISign.com and related software and mobile applications (collectively, the “Website”). This privacy policy (“Privacy Policy”) explains the ways in which your information is collected and used on the Website, including with respect to all information, data, graphics, documents, content, software applications, and other SIS products and services provided, facilitated or otherwise made accessible on the Website, including without limitation, document tools and services, payment tools and services, and communication tools and services (collectively, the “Services”, and together with the Website, the “Site”)

By registering on the Site, you are accepting the terms and conditions of this Privacy Policy and agreeing that SIS will have the right to use your personal and other information as described in this Privacy Policy.

As used in this Privacy Policy, the terms “you” and “your” mean each individual or entity that accesses, browses or uses the Site in any manner.

1. Scope of this Privacy Policy

This Privacy Policy covers personally identifiable information (“PII”) and non-personally identifiable information (“Non-PII”) collected by SIS when you access and/or use the Site.

2. Information is Not Subject to Attorney-Client Privilege

By using the Site, no attorney-client relationship will be created with SIS. Accordingly, while communications between you and SIS are treated in accordance with this Privacy Policy, they are not protected by attorney-client privilege. Your communications with an attorney on our Site may or may not be protected by the privilege depending on the nature and scope of the interactions you have with such attorney. For more information regarding the attorney-client privilege, please refer to our Terms of Service and the applicable rules in your state.

3. Personal Information

SIS may collect both PII as well as Non-PII when you visit or use the Site.

a. Personally Identifiable Information

PII is information that would allow a third party to identify or locate a particular person. PII includes, without limitation, your name, email address, mailing address, state, zip code, telephone number, birth date, social security number, EIN, bank information and credit card information. SIS only collects PII if that information is voluntarily provided by you. This may happen in several ways:

Account with SIS

In order to post a request or task or to receive requests or tasks and/or use certain other products or services provided by SIS from time to time, you are required to create an account and will be asked to provide certain PII.

Financial Transactions

SIS uses third parties to provide credit card and other payment processing services through the Site. When you make or receive any payment on or through the Site, you will be required to provide SIS and/or its authorized third party agents with financial information and related payment information. SIS and its third party agents may retain the details of financial transactions or payments you make on or through the Site.

b. *Non-Personally Identifiable Information*

Non-PII is information that does not allow a third party to identify or locate a particular person. You can visit the Site to read information about the Site and the products and services offered without revealing any PII. However, during your visit to the Site, SIS may collect anonymous Non-PII such as the activity of your browser when you are viewing the Site; your site path during your visit to the Site; demographic data; the amount of time you spend on the Site and general information regarding your Internet service provider and host. The Non-PII may be collected by SIS in several ways:

Logging of Your Activities on the Site

When you access the Site from a computer, mobile phone or other device, SIS may collect and log information from that device about (but not limited to) your browser type, location, and IP address (the number assigned to computers on the Internet). SIS may also collect and log anonymous “traffic data” information that does not personally identify you, but that may be helpful to SIS for marketing purposes or for improving the services that SIS offers to its users, such as, without limitation, the pages you visit, the length of your visit, your referring/exit pages, the timing and duration of calls made through the Site, and your clickstream activity and the actions you take while using or visiting the Site.

Cookies

SIS may use “cookies” to enhance your experience with the Site and to monitor your activity during interactions with the Site. Cookies are text files placed in your computer’s browser to identify your Internet browser and to store your preferences. You can remove or block cookies by programming your Internet browser, but in some cases that may impact your ability to access certain functionality of the Site.

Beacons

SIS may also use “web beacons”, clear.gifs, or similar technologies, to track the activity and flow of your visit(s) to the Site. “Web beacons” and clear.gifs are

small pieces of code placed on a web page to monitor the behavior of and to collect data about the visitors to that page.

4. Information Collected by Third Parties

SIS may use the services of third parties for various purposes, including, without limitation, to provide SIS with data collection (including, but not limited to, impressions, clicks, date and time of impressions and clicks, pages viewed, amount of time spent on certain pages or engaged in certain activities, browser type and operating system, and other general click stream information), user traffic activity, reporting and ad response measurement, and to deliver advertisements and marketing messages. These third parties, or SIS on their behalf, may use their own cookies to monitor your activity during your visit to the Site and/or use of the Site. Additionally, these third parties, or SIS on their behalf, may place web beacons, clear.gifs or similar technologies on the Site, including, without limitation, on any and all (i) webpages and (ii) email or other electronic communications generated as part of the Site which are sent to you, as well as your replies thereto, and your actions in connection therewith, such as whether or not an email has been opened, a link has been clicked, or a page has been visited. SIS does not control the foregoing third party monitoring technologies or the information which they may collect and SIS has no responsibility or liability in connection with the foregoing. A third party's use of the foregoing monitoring technologies and the information collected is subject to the third party's own privacy policies and is not covered by this Privacy Policy. You can remove or block third party cookies and similar technologies by programming your Internet browser, but in some cases that may impact your ability to access certain functionality of the Site.

5. SIS's Use of PII and Non-PII

a. Use of PII

SIS may use the PII you share with SIS to manage your account, to fulfill your requests for services and/or request to provide services, to respond to your inquiries about SIS's offerings, to offer you other SIS products, programs or services that SIS believes may be of interest to you, to enforce the legal terms that govern your use of the Site, and for the purposes for which you provided the information. SIS may share your PII with attorneys registered with SIS, and may share the PII of attorneys registered on SIS with potential clients.

SIS may use the PII you share with SIS to communicate with you, to contact you about your account, to respond to your comments or requests for information, etc. If a comment or request is made by email or direct message, SIS may respond by sending an email or direct message response back to the sender. SIS may store the emails or direct message conversations received by SIS for archival purposes and also for marketing purposes.

SIS may share your PII with third parties that assist SIS with the management, operation or administration of the Site; the analysis of the performance of the Site; and the provision of SIS products and services (including, without limitation, the processing and serving of email and other electronic communications). **SIS will not rent, share, or sell the PII you share with us to third parties for marketing purposes.**

SIS may also provide your PII to a third party in those instances where you have been notified that the fulfillment of your request for information, services or products will require SIS to share your PII with a third party and you have agreed that SIS may provide your PII or access thereto to the third party. For example, your PII (including information and/or documentation regarding your legal situation) will be shared to prospective attorneys who may be interested on working on your project and you authorize us to share such information. SIS has no control over the use of your PII by any of these parties.

SIS may use your email address, phone number, mailing address, or other contact information to send you communications, such as notifications, information about new services offered by SIS, special offers, promotions, the SIS newsletter, etc. If you do not wish to receive communications, you may be able to unsubscribe from certain communications by going to your dashboard or by clicking “unsubscribe” in an email depending on the type of email being sent.

b. Use of My Non-PII

SIS may measure and analyze anonymous statistical Non-PII collected on an aggregated and/or un-aggregated basis in connection with your visit(s) to the Site in order to administer the Site; improve the quality of the Site; improve the design, performance and content of the Site; and improve your experience on the Site, such as by providing more relevant content to you during your visits.

SIS may use and/or share anonymous, aggregated and/or un-aggregated Non-PII with third parties for any and all reasonable business purposes as SIS determines in its sole discretion, including, without limitation, advertising, promotion, business opportunities, etc. SIS may combine (a) your Non-PII with the Non-PII of other users of the Site and (b) Non-PII SIS collects through the Site with Non-PII SIS may collect from other sources.

SIS, SIS’s licensors, third party service providers and advertisers may use Non-PII to customize content, services, promotions, advertising, etc.; to offer you services, products, etc.; to manage and measure the performance of advertisements displayed on or delivered by or through the Site; to manage your account and preferences; to compile aggregate data about traffic and interaction on or through the Site so that SIS can improve your user experience; to protect against misuse of the Site; to enforce the SIS Terms of Service and all other legal terms that govern your use of the Site and/or for the purposes for which you provided the information.

6. Additional Circumstances In Which SIS May Use and Disclose PII and Non-PII

Additionally, SIS may disclose the information it collects on the Site, both PII and Non-PII (collectively “User Information”), under the following circumstances:

- a. SIS reserves the right to access, read, preserve, and disclose any or all User Information as we reasonably believe is necessary to: satisfy any applicable law,

regulation, legal process or governmental request; enforce our Terms of Service, including investigation of potential violations hereof; detect, prevent, or otherwise address fraud, security or technical issues; respond to user support requests; protect our rights, property or safety, our users and the public. This includes exchanging information with other companies and organizations for fraud protection and spam/malware prevention.

b. If SIS sells all or a part of its business or makes a sale of all or a material part of its assets or is otherwise involved in a merger or transfer of all or a material part of its business, then as part of the applicable transaction, SIS may transfer your User Information to the party or parties involved in the transaction. SIS may also share and/or transfer your User Information to any or all of its affiliated entities (such as any subsidiary or parent).

c. SIS may disclose any or all User Information to protect or defend the legal rights or property of SIS or its employees, agents and contractors; to protect the safety of the general public, the users of the Site and/or the SIS employees, agents and contractors; and to investigate, prevent or take action regarding suspected or actual illegal activities or fraud.

7. Content Posted to Public Areas of the Site

If you post or provide any information in any public area on the Site (such as user reviews or in an attorney profile) or if you otherwise make any information about yourself publicly available on the Site, you should be aware that any publicly disclosed PII can be read, collected, or used by other users of the Site, and could be used to send you unsolicited messages or otherwise. SIS is not in any way responsible for the non-disclosure or protection of any PII or other information you choose to publicly disclose on or through the Site. You are solely responsible for all of the consequences resulting from any such public disclosure.

8. Third Party Websites

The Site may contain links to third party websites. By accessing and/or using a linked third party website, you may be disclosing your personal information to such linked website. Therefore, you should carefully review the privacy policies of these other websites. If you are not comfortable with the policies of a linked website, you should not access and/or use that website. SIS is not responsible for the policies (privacy or otherwise) or the content, services or products offered by or through any third party website. It is solely your responsibility to review the privacy policy and other policies of third party websites to confirm that you understand and agree with their policies.

9. Data Security

We use commercially reasonable efforts to comply with industry standards with respect to encryption technologies with respect to the receipt and transfer of User Information you submit to us via the Site, including using SSL technology for certain sensitive information. Nevertheless, no transmission over the Internet and no data storage method can be guaranteed to be safe 100% of the time. SIS does not guarantee that its security measures will not be circumvented or breached or that your User Information will not be

accessed by, used by, modified by or disclosed to a third party. SIS is not responsible for any such circumvention or breach by any third party. Additionally, it is solely your responsibility, and not the responsibility of SIS, to protect the confidentiality of your password and login credentials.

10. Updating Your Information and Deleting Your Account

Once you have set up your account or a SIS representative has set up an account for you at your request, you can at any time access your account to add, delete or modify any information which you have provided. Should you ever decide to delete your account, you may do so by emailing us at support@shouldisign.com. Please note that even after you terminate your account or delete or modify information from your profile, copies of the original information may remain viewable on the Site and/or elsewhere to the extent that your information was publicly posted by you or with your authorization, previously shared with others, or otherwise distributed pursuant to your privacy settings. Additionally, even if you have requested that your User Information be deleted, SIS may retain a record of such information (including PII).

11. Changes to this Privacy Policy

SIS may from time to time amend this Privacy Policy to reflect changes in SIS's practices and services. If SIS makes any material changes to the way SIS collects, uses, or shares your User Information, SIS will notify you of those changes via a posting on the Site or an electronic communication to you which notice will also indicate the effective date of the posted changes. Your continued use of the Site following the effective date of a change to this Privacy Policy signifies your acceptance of and agreement to the terms of the revised Privacy Policy. SIS encourages you to regularly review this Privacy Policy so that you remain updated as to any changes. SIS will indicate that changes have been made hereto by providing a "Last Updated" date at the top of this Privacy Policy following the effective date.

12. Contact Us

If you have any questions about this Privacy Policy or to report any privacy concerns, please email us at info@shouldisign.com or call us at 646.661.4023.