The Collection Showcase Page
WHAT IS A SHOWCASE?
WHAT DOES IT LOOK LIKE?
HOW DOES IT WORK?
WHAT DO I DO WITH IT?
WHAT ABOUT MOBILE USERS?
WHAT IS A SHOWCASE?

1. An instant website for $750 annually.
2. A place to reinforce your brand and customize multimedia content.
3. A way to instantly connect people on the go with your collection through the PAA Mobile.
4. A tool to simplify your work. Upload images once and create slideshows continually.
5. A vehicle to help integrate social media channels and drive traffic to your website and back.
6. A new way to encourage exploration of your collection to national audiences.
WHAT DOES IT LOOK LIKE?

YOU GET TO DECIDE!
HOW DOES IT WORK?

1. IMPORT
2. INVOICE
3. CUSTOMIZE
THE LAYOUT IS SET
AUTOMATED FEATURES

INTERNAL LINKS

COLLECTION MAP

COLLECTION-FOCUSED SEARCHING
CUSTOM SLIDESHOW

CREATE A PRESENTATION HIGHLIGHTING:

- New artwork
- One artist
- Art in an area
- Special events
- Conservation success
- Opportunity
- Awards/Recognition
- Your staff
- One medium/material
- Locations of interest
- Dedication ceremony
- Artist talks

CHOOSE 5 IMAGES FROM THE ONES YOU’VE ALREADY UPLOADED
ADDITIONAL MULTI-MEDIA

UPLOAD NEW CONTENT TO HIGHLIGHT:
- Downloadable tours
- New opportunities
- Publications
- Videos
- Brochures
- Images
- Press coverage
MORE FEATURES YOU CUSTOMIZE

THE PAGE URL (web address)

CONTACT INFORMATION AND LOGO

DESCRIPTIONS FOR EACH ELEMENT
WHAT DO I DO WITH IT?

make public art public
civic
good
community
crowds
contribute
eNthusiasts
enplicate
meaningful
lengthen
wikipedia
SHARE, CONNECT & PROMOTE

PUBLIC ART ARCHIVE
www.publicartarchive.org

AGENCY WEBSITE
PROMOTE WHAT MATTERS TO YOU

YOUR PROGRAM
- Downloadable tours
- New opportunities
- Recent events
- Campaigns
- Impact stories
- History & vision

PUBLIC ART
- Placemaking
- Advocacy
- Economic impact
- Quality of life
- Public investment
- Stewardship
- Conservation

ARTISTS
- Monthly highlights
- Retrospective
- Dedication ceremonies
- Artist talks & interviews
- Studio tours

SPECIAL EVENTS
- Tours
- Crowdfunding efforts
- Installations
- Temporary events
- Educational programs
WHAT ABOUT MOBILE USERS?
THE MOBILE SITE IS INCLUDED

WHEN YOU IMPORT YOUR COLLECTION

NO COST TO YOU OR YOUR USERS

NO ADDITIONAL WORK FOR YOU
SHARE YOUR FIND

Title: Platte Valley Time Vanes
Artist: David Griggs
Date: 1995
Location: Park Avenue-23rd Street

get directions

share with your networks

see details

Check out this art near me: http://publicartarchive.org/work/platte-valley-time-vanesz