

# SHOWCASE YOUR PUBLIC ART COLLECTION

PUBLIC ART ARCHIVE™

Once your public art collection is in the Public Art Archive, you may choose to subscribe to the Collection Showcase feature for just \$750 annually.



## CREATE AN INSTANT WEBSITE

Create a low cost webpage to feature your public art collection. Customize a URL to help viewers find you easily and update your page as often as desired.



## ADVANCED SEARCHING

Use search filters to locate artwork within your specific collection. PAA provides collection-specific search filters when you purchase a Collection Showcase page.



## CUSTOMIZE MULTIMEDIA

Customize a slideshow of artwork in your collection. Add additional multimedia content, including videos, documents, interviews and tours with just a click of a button.



## REINFORCE YOUR BRAND

Include your logo, information about your organization, and other details that drive traffic to your website. Promote your program on a national platform.



## MAP YOUR COLLECTION

View artwork locations on interactive Google maps. Get directions and bookmark projects of interest to create tours and itineraries. View your entire collection on a single map, and easily navigate to specific works.



## CONNECT ON THE GO

With the additional use of PAA Mobile, your entire public art collection can be accessed on your smartphone. Search for artwork near you and get details about art on the go. No need to pay extra for a mobile experience.

PUBLIC ART  
ARCHIVE  
www.publicartarchive.org

WESTAF

more info: [publicartarchive.org](http://publicartarchive.org)  
email: [PAArchive@westaf.org](mailto:PAArchive@westaf.org)  
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