



FOR IMMEDIATE RELEASE:

Quxsi, an app designed to help find the real cost of a trip using UberX or a Taxi, launched in Chicago, NYC, LA, DC, Denver, Seattle, Boston, and San Fran.

Chicago, IL, November, 2014 - Chicago based company Engaged Interactive has released their newest app, Quxsi. Quxsi is designed to help Chicagoans find the real cost of a trip using UberX or a Taxi.

Quxsi was built to answer a very simple question: Is it cheaper to take a taxi or UberX? UberX is often the most cost effective choice, but becomes less clear when "Surge Pricing" is active.

Surge pricing is when Uber increases costs to manage supply and demand, passing on the cost to consumers, where a normal fare can easily double or triple. Surge pricing is not communicated clearly to consumers, leading to unexpectedly large fares. Quxsi allows users to calculate their costs upfront by entering the surge multiplier, a factor used by Uber to calculate the fare price. This allows consumers to make an educated decision on the best mode of transportation.

Quxsi is available for free on the AppStore for iPhones. Supported cities include: Chicago, NYC, DC, Boston, LA, Denver, Seattle, San Francisco. Many new features are in the pipeline, including support for the Apple Watch and iOS 8 Today Widget, additional cities, and the ability to request a cab in real time, allowing consumers to use Quxsi as a one-stop-shop for getting to their destination as cost effectively as possible.

Quxsi adds price transparency where none has existed, and puts power back into the hands of users. Featured in Built in Chicago, DNA Info, Chicago Tribune, Chicago Sun Times, Chicago Magazine and Inside Online.
Stop Guessing. Get Quxsi.

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