

Thanks for your Feedback

Many churches are looking to improve their volunteer recruitment and management.

Building strong volunteer systems that create strong volunteer teams is an essential ingredient to having a healthy "ReachKeep" church.

Keep an eye in your inbox for resources concerning this topic.

As a little bonus for you, I have included a link to a short video I did. It is about how our church coordinates our workers for each Sunday. Here's the link:

https://youtu.be/A7l2LtAVtog?list=PL22kdjBu8qsbrQUtDu-t_FVTXI0-mq8c2



52 Facebook Promotion Ideas for your church

ReachKeep.com

Introduction

Facebook is a tool that has a lot of leverage in our society. Sometimes figuring out what will grab the attention of your audience can be intimidating. We have developed a list of 52 different ways you can engage your audience. We'd love to hear new ideas from you as well!

1. We will start with the obvious: Let people know about schedule updates. When something gets changed on the schedule, let people know via Facebook.
2. Promote a message topic, to let people know what they will hear about if they come to church.
3. Brag on a student from your church who made the paper.
4. Post of picture of your building, and make a comment about why you like to be there.
5. Post a map to direct folks to your building, to make it easier for a first time guest to find you. (Guests do check out your Facebook page much more often than you realize.)
6. Post pictures after you decorate for a holiday or series.
7. Repost well done graphics from groups like *Focus on the Family*. It will help your followers to follow groups or people that will fill their news feed with encouraging stuff.
8. Are you having special refreshments for an event? Post a picture. We recently generated tons of traffic among our people when we posted pics of chocolate covered strawberries that someone made for Valentine's Day for our refreshment table.
9. If your church has a food bank or special food distribution, post details.
10. Post a Bible verse to memorize.
11. Post an important point from a sermon that you want to reinforce.
12. Post the subject and it's main "take home" or bottom line from your children's program.
13. Did you just remodel an area? Post pictures.
14. Share a couple podcasts that are helpful. This is especially good if you can find some that reinforce something you just taught.
15. Post a link to a spiritual gifts assessment or personality assessment. One we've liked lately is www.jacobadamo.com/personality-colors-quiz/
16. Post a fun picture and have a "caption this" contest.

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17. Share links to any pages related to your church. We have a separate Facebook page for both our nursery and children's program.
 18. When the kids have a monthly or quarterly theme, write a post announcing it.
 19. We have some great church coffee mugs and t-shirts, and a few of our people send in pictures of them "on vacation."
 20. Share a post about a family friendly community event like a concert or a free museum day.
 21. Repost a missionary update.
 22. Highlight a missionary.
 23. Create a nice graphic for people to use as a desktop photo or a banner photo.
 24. Highlight how one of your members is involved in the community.
 25. During VBS, post a few pictures every day.
 26. Create a Facebook welcoming video. (Did you know you can "pin" that to the top? Pinning is a feature only available to business pages, and can be accessed by the little v on the upper right of your post.)
 27. If you have a bookstore or other things available for purchase, post an exclusive Facebook coupon.
 28. Have a "comment for a chance to win" contest.
 29. Encourage your audience to give their thoughts on a subject. You can do this in the form of a question, and even give multiple choice answers if you desire.
 30. Create a Facebook event and share on your page for your next potluck, banquet, or picnic.
 31. Post a link to register for an event like VBS.
 32. Solicit food donations for a special event.
 33. Post quotable quotes.
 34. Do you have a specific goal you are trying to reach? Post it, and how it is progressing.
 35. Regularly find ways to post your core values and church motto.
 36. Starting a new class or small group? Promote it.
 37. Post a family craft or project idea that will reinforce a lesson from church or Sunday School.
 38. On Friday or Saturday, post a question that will be answered in Sunday's message.
 39. Have a Sunday that you set up a photo booth and post the pictures for all to enjoy.
 40. Post a short term Bible reading plan.
 41. Make a nice graphic to express holiday greetings.
 42. Post pictures of the natural beauty in your area and comment.
 43. Will you have a special handout on Sunday? Promote it!
 44. When you're out of town, post your greetings and tell your people you miss them.
 45. Briefly describe the place and some detail about your daily quiet time with the Lord.
 46. Post a "how are these three things alike" comment to promote a lesson.
 47. Post a memory about when you were saved, baptized, or made another special decision. Ask for others to share their memories.

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48. When you are going to have a special speaker, write a post about them, or a special memory you share with them.
 49. Post a survey question that you will use the results of in a sermon illustration.
 50. Use current events to prompt a post about a Bible solution.
 51. Post lots of pictures of your church staff interacting with the people in your congregation.
 52. Post a video clip of a minute or two of a Sunday School lesson from your children's department.

We hope that this list will prompt you to come up with some more ideas of your own. We'd love to hear more ideas from you. As you can see, many of these ideas are for creating community, not evangelism. We understand that to "Reach 'em and Keep 'em," it takes plenty of preparing the soil before we can sow the seed. Having a variety of posts keeps them fresh, relevant, and interesting, and your audience is more likely to read them.

There are applications available to help you fill your feed without having to do it every day. Check out Meet Edgar or Buffer. Buffer has a free version that works well if you want to send out one post a day, and can take time to fill it up every week.