

FOR IMMEDIATE RELEASE**Real Estate Webmasters Ranks No. 170 on the 2017 PROFIT 500**

Canadian Business unveils 29th annual list of Canada's Fastest-Growing Companies

Nanaimo, BC (September 14, 2017) *Canadian Business* and PROFIT today ranked Real Estate Webmasters No. 170 on the 29th annual PROFIT 500, the definitive ranking of Canada's Fastest-Growing Companies. Published in the October issue of *Maclean's* magazine and at CanadianBusiness.com, the PROFIT 500 ranks Canadian businesses by their five-year revenue growth.

Real Estate Webmasters made the 2017 PROFIT 500 list with five-year revenue growth of 398%.

"It is never easy to earn a spot on the PROFIT 500, but this year's applicant pool was the most competitive yet," says Deborah Aarts, PROFIT 500 program manager. "This year's winners demonstrate the resilience, innovation and sheer management smarts it takes to build a thriving business today. Canada—and the world—needs more entrepreneurial success stories like these."

"Real Estate Webmasters is honoured to be on the PROFIT 500 ranking," says Morgan Carey, CEO of Real Estate Webmasters. "This achievement is a testament to the dedication of our team and the strength in our products and services. "

Morgan founded Real Estate Webmasters in 2004 after recognizing the need for beautiful, easy-to-use websites in the real estate space. The award-winning company has continued to see outstanding success and now boasts over 150 employees in 4 locations. REW was first featured on the PROFIT 500 list in 2013 and has continued to be listed every year since.

Contributing to the growth of Real Estate Webmasters, was a successful pitch on CBC's *Dragons' Den* in 2014. Mr Carey secured a record breaking \$2,000,000 investment offer, which was subsequently turned down in due diligence. Exposure from the high profile show however opened the door to many opportunities. Following *Dragons' Den*, REW was able to forge celebrity partnerships with real estate mogul Barbara Corcoran and Bravo TV's *Million Dollar Listing New York* star Fredrik Eklund.

"*Dragons' Den* gave us a lot of exposure and it became clear that the next step for REW was to add an enterprise division," says Morgan. "We were able to invest in developing our products and services to better serve this type of client and introduce a new level of growth for the company."

Within the last year REW has continued to expand by establishing an Enterprise division, offering large real estate companies and franchises websites with custom development and fully integrated, company-wide technology for offices, teams, and individual agents. This model allows major real estate brands to provide a unified approach to online marketing and technology, improving SEO and brand consistency.

“Our Enterprise clients see incredible results with Real Estate Webmasters,” Morgan goes on to say, “In as little as 6 months, we’ve had clients grow the number of visitors on their site by 260% and time on site by 200%¹. We build sites we know buyers and sellers love, so when they visit a REW site, they stay.”

“When our clients succeed, we succeed, and we’re always looking at ways new technology can improve the real estate industry. In the last month, we launched the first website for Realtors® with a virtual reality feature set on the homepage and listing details page. That’s just one of the many exciting projects on our horizon this year” says Mr. Carey.

Morgan has been recognized as one of the most powerful people in real estate (Swanepoel Power 200, 2015, 2016, 2017), Inman’s 100 Most Influential People (2016, 2017), and was a finalist for the coveted Ernst and Young Entrepreneur of the Year (2015, 2016, 2017).

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About the PROFIT 500 For 29 years, the PROFIT 500 has been Canada’s most respectable and influential ranking of entrepreneurial achievement. Developed by PROFIT and now published in *Maclean’s* magazine and at CanadianBusiness.com, the PROFIT 500 ranks Canadian companies on five-year revenue growth. For more information on the ranking visit PROFIT500.com or CanadianBusiness.com.

About Canadian Business

Founded in 1928, *Canadian Business* is the longest-serving and most-trusted business publication in the country. It is the country’s premier media brand for executives and senior business leaders. It fuels the success of Canada’s business elite with a focus on the things that matter most: leadership, innovation, business strategy, and management tactics. Learn more at CanadianBusiness.com.

About Real Estate Webmasters

Real Estate Webmasters (REW) was founded by Morgan Carey in 2004, specializing in building state-of-the-art websites for the world’s top-producing real estate agents. The company’s innovative code and gorgeous designed are backed with exclusive, proprietary CRM and CMS platforms, lead management systems, and marketing services that have been designed with driving client success in mind.

Some of the most successful real estate professionals in the United States and Canada are trusting and using REW’s solutions, which have resulted in generating billions of dollars in annual real estate sales. The company’s corporate headquarters is located in Nanaimo, British Columbia on beautiful Vancouver Island, with additional offices located in Vancouver, BC and New York. Learn more at RealEstateWebmasters.com

¹ Daniel Gale Sotheby’s Case Study, *Winning on the Web*, written by the Swanepoel T3 Sixty Group. Website performance based on unique visitors and average session duration comparing January 1 – June 14, 2016 site metrics prior to the REW site launch and June 15 – December 31, 2016 site metrics following the REW site launch.



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