

Video Creation Checklist

Follow these important steps to make your videos easy to create and fun to watch!

1. Name your audience – exactly who are you trying to reach?
2. Choose a story to tell:
 - One point to make in your video
 - Define the ending
3. Create a storyboard:
 - Use the template provided (next page)
 - Write your ideas in the series of boxes
 - Sketch some images
 - Outline the contents of each scene in your new video
4. Write your script
 - Outline or word-for-word
5. Select the best video tool to make your video
 - Camera
 - Software such as VideoMakerFX
6. Software? - gather images through legal means
 - Be sure you have rights to the images you use

A few minutes in preparation can save you a lot of time when you are creating videos. Your viewers will enjoy your videos because you are telling a story in a brief and catchy video.

Be Creative and Have Fun!

