

BAY AREA REPORTER

11/19/87

P. 15

Charity Opens Office For AIDS Program

Since 1907, Catholic Charities has worked to alleviate suffering and need in the Bay Area. Through the years their programs have changed and expanded to meet the critical needs of the times: influenza, the great Depression, homelessness, AIDS, throwaway and runaway children. Today, the Archdiocese includes the three counties of Marin, San Francisco and San Mateo, and assists over 100,000 people in need yearly, without regard to religion or race.

The office is located next to BART and Muni and offers easy access for clients, many of whom rely on public transit. Housed in this new location are main offices of the AIDSARC program, aging, refugee and immigrant services, and much more. ●

SF EXAMINER

7/9/87

P. B-6

United Way will fund AIDS charities

By Jayne Garrison

OF THE EXAMINER STAFF

United Way of the Bay Area's fall pledge campaign will create a special AIDS Crisis Fund to help support the San Francisco AIDS Foundation, the Shanti Project and 20 other United Way charities that are involved in AIDS research or treatment.

Local spokesman John Stafford said, "This is the first United Way commitment like this to AIDS in the nation."

United Way is guaranteeing

from the fund at least \$300,000 a year each to the AIDS Foundation, which provides information and education about the virus, and the Shanti Project, which provides housing and emotional support to people with AIDS and their families.

The two are the first AIDS charities that United Way has ever accepted as "contract agencies," meaning they will receive regular support from the giant fund-raising organization.

"It will give us an air of legitimacy to people who wouldn't other-

wise know us, or donate to us," said Chris Sandoval, assistant director of the

AIDS Resource Program

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The AIDS Resource Program is a program of information, education and training, technical assistance, and policy research and analysis linking communities nationwide in the fight against AIDS.
Supported by a grant from The Robert Wood Johnson Foundation.

Friday, July 10, 1987

SF CHRONICLE

P. 27

Bay Area United Way

More Help to AIDS Charities

By Katy Butler

The United Way of the Bay Area will create a special "AIDS crisis fund" check-off box this fall and will double its support of the Shanti Project and the San Francisco AIDS Foundation.

Under the arrangement, the United Way said at a press conference yesterday, it will guarantee the two charities \$300,000 each and will contribute to AIDS projects in minority communities.

"We are going to do more than we have been doing. This might mean thousands of small gifts that are not now being made," said Joseph Valentine, president of the United Way.

The arrangement will increase the two projects' visibility among employees of downtown businesses

and will help move the AIDS organizations into the charitable mainstream, said Ron DeLuca, development director for the AIDS Foundation.

"We see the United Way affiliation as another seal of approval," he said.

Last year, the United Way gave \$170,560 to the Shanti Project and \$131,029 to the AIDS Foundation in write-in contributions from individual donors who indicated they wished them to receive funds.

This year, each will receive one-third of the first \$900,000 raised by the special United Way AIDS fund. The remainder will go to other AIDS-related projects, especially those serving minorities and youth.

If the fund raises more than \$900,000, Shanti and the foundation

will get an undisclosed percentage of the additional money.

The Shanti Project has a \$3.2 million annual budget, of which one-third is provided by the city of San Francisco. The rest comes from individual donations and some small grants, including one from the San Francisco Junior League.

Shanti is nationally known for its work in coordinating and training 450 volunteers who provide emotional and housekeeping support for 900 AIDS patients and 3,000 family members.

The AIDS Foundation, which is operating on a \$3.2 million budget this year and plans a \$4.6 million budget in the next fiscal year, runs a phone information line, produces AIDS prevention pamphlets and provides social workers who help AIDS patients deal with the Social Security bureaucracy.

Valentine said the check-off box will allow donors to make contributions to AIDS groups in addition to their usual contributions to the United Way.

"There are a lot of ongoing problems in our community, including child care, homelessness and substance abuse," he said.

AIDS Weekly Reader

Week of: JUNE 29 - JULY 5, 1987

**AIDS Resource Program
Institute for Health Policy Studies
University of California, San Francisco**



October 26, 1987

MEMBERS OF THE CAMPUS COMMUNITY

Once a year the entire staff of the University of California, San Francisco is asked to come together to support the United Way of the Bay Area. The 1987 UCSF/United Way campaign will take place November 2-13, and we are counting on each member of the campus community to respond to the human care needs of our community.

The United Way provides financial support to hundreds of organizations throughout the five counties of the Bay Area which in turn provide a wide range of health and social services to members of our community. Many of these worthwhile groups rely on their annual allocation from the United Way in order to continue to provide much needed services.

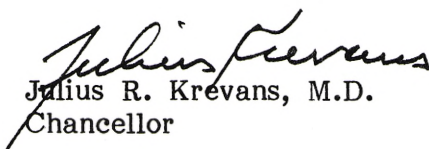
The AIDS epidemic has created an additional and most critical need. United Way of the Bay Area has responded to this situation by establishing an AIDS Crisis Fund. This fund will allocate at least \$300,000 to both the Shanti Project and the San Francisco AIDS Foundation; remaining AIDS Crisis Fund monies will be allocated to qualified agencies in all Bay Area counties providing AIDS research, prevention or direct care services to AIDS patients.

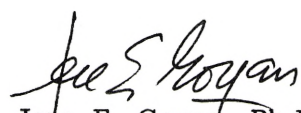
When you receive your United Way envelope next week, please take a few minutes to read the enclosed information, and join with your colleagues and co-workers in supporting these worthwhile organizations. The Donor Option Plan will enable you to support both the AIDS Crisis Fund and/or any other eligible agency. As in previous years, you can elect to have your contribution conveniently deducted from your paycheck each month.

The University of California San Francisco is proud to be a leader of the health and human care community in the Bay Area. Our growing support of United Way over the past decade reflects the increased awareness and concern of our campus community. With your participation we can build and expand programs and services which touch the lives of our neighbors, our co-workers and our families, thereby strengthening our community and enhancing our own lives.

Many thanks.

Sincerely yours,


Julius R. Krevans, M.D.
Chancellor


Jefe E. Goyan, Ph.D.
Chairman
1987 UCSF/United Way Campaign

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STAFF

AIDS & ARC PROGRAMS
GOALS AND OBJECTIVES
PERIOD: July 1, 1986 to June 30, 1987

AREAS (arranged according to priorities)

- I. SERVICE:
 - A. CASEMANAGEMENT (St. Joseph's Emergency Health Fund)
 - B. ADVOCACY
- II. EDUCATION:
 - A. CLERGY, LAYPERSONS IN PARISHES, SCHOOLS, SEMINARIES
 - B. HEALTH, SOCIAL CONCERNS, ETC. (brochures, print and video, materials, speakers)
 - C. DEVELOPMENT OF PARISH-BASED SUPPORT GROUPS FOR THOSE WITH AIDS/ARC AND THEIR LOVED ONES
- III. HOUSING FOR THE PROGRAMS (mixed-use facility or other housing)
- IV. INTERDENOMINATIONAL/INTERFAITH EFFORTS
- V. FUNDRAISING

I. Service:

A. Casemanagement (St. Joseph's Emergency Health Fund)

NEED	GOAL	OBJECTIVE	PROCEDURE	EVALUATION
To financially assist those persons with life-threatening illnesses and their families.	To provide: -medical services -prescriptions and alternate treatments -differential costs in insurance premiums -travel for families to come from out of town to be with clients or to assist clients in returning home -round-trip taxi vouchers for clients and eligible others to health facilities -In-home attendant care (See St. Joseph Emergency Health Fund Guidelines)	To continue administration and casemanagement of the St. Joseph Emergency Health Fund so that as of the end of the second quarter (Dec. 31, 1986) we will have disbursed at least \$37,500 to clients and served at least 150 people in need.	Working full-time, the Coordinator of Direct Services (Assistant Coordinator of the AIDS & ARC Programs) provides intake and confirms diagnosis documentation, keeps a client file, submits check request forms, tracks balance in client's account (\$500/year/client and family; up to \$1,000/yr in some cases), and works as an advocate on the client's behalf. It is desirable to have a trained volunteer provide assistance in order to provide coverage in the office when casemanagement requires field work.	Quarterly reports on Fund's disbursements are submitted to the St. Joseph Foundation and to P&CS/CSS. Also, quarterly, confer with other service agencies to assess degree of effective cooperation in client referral, quality of our service, and effectiveness of the Program.

AIDS & ARC PROGRAMS -- July 1, 1986 - June 30, 1987

- I. Service:
- B. Advocacy

NEED	GOAL	OBJECTIVE	PROCEDURE	EVALUATION
To discern and address the various needs confronting persons with AIDS/ARC and their loved ones and to initiate action on their behalf.	To refer clients and their loved ones to the appropriate service agency(ies); to advocate on behalf of clients and loved ones on broad issues relating to AIDS/ARC (e.g. the "LaRouche initiative," federal/state/city funding); and to work to establish needed services or responses should they not exist.	By the end of the fourth quarter (June 30, 1987) the AIDS & ARC Programs will have served as advocates for at least 150 clients and their loved ones, both directly and on a broad basis, and will have worked cooperatively with at least 10 agencies or action groups on issues relating to AIDS/ARC (i.e., providing additional services and advocating on behalf of persons with AIDS/ARC and their loved ones at all levels of need.) See: Needs Assessment. p.17.2.b.	One staff position working one-half time will provide advocacy for needy clients/loved ones by collaborating with existing health and human service agencies (eg. Shanti, SFGH, AIDS Fund), within CSS (eg. Diamond St. Youth Shelter, Housing, Refugee Program) and others. Referrals will be made to the appropriate service provider. Similarly, the staff person with coordinate efforts with action groups (eg. "No on 64 Committee," governmental agencies, peace and justice groups) to address general issues involving AIDS/ARC. If a needed service is not available, the staff person will work collaboratively with others to develop the service (eg. with the Mayor's Task Force on the Homeless to develop the Folsom St. Hotel for housing for persons with AIDS/ARC who are subst.abusers/mentally impaired.)	To determine our success at the end of each qtr we will distribute a short questionnaire to a number of clients and service agencies or action groups. It would be desirable to receive a response from one-half of the clients served and the agencies with which we have collaborated. Further, we will do an interal, narrative evaluation of the AIDS/ARC Programs' response and make recommendations to CSS for improvement in our advocacy effort.

Ref: Needs Assessment. 17.2.b.

AIDS & ARC PROGRAMS -- July 1, 1986 - June 30, 1987

II. Education:

A. Clergy and laypersons in parishes, schools, seminaries

NEED	GOAL	OBJECTIVE	PROCEDURE	EVALUATION
To create AIDS/ARC awareness among clergy and laity in order to foster a climate of active, non-judgmental compassion and assistance to those affected by AIDS/ARC.	Using a variety of means as detailed in goal II.B (print and video materials, speakers) and by responding to requests for information, provide information and education to address a) AIDS/ARC health concerns, b) social justice and civil rights issues, c) pastoral care and support for persons with AIDS/ARC and their loved ones.	By June 30, 1987, we will have assessed the perceptions and needs of a significant number of clergy and laity (10 parishes, schools, seminaries) in order to promote their knowledge and interest, and to encourage their response to the needs of persons with AIDS/ARC and their loved ones. To do this the Programs will act as a resource agency for pastoral and factual information both in regards to AIDS/ARC and our own services, which will be offered to clergy, religious and laypersons on request.	By December 31, 1986, a parish packet will be distributed to 200 clergy and lay ministers describing CSS' AIDS/ARC Programs. Further materials in brochure form will be supplied at the interfaith pastoral conference to be held in January, 1987. This conference will be attended by 300-400 people from various interfaith communities and will be held simultaneously at St. Mary's Cathedral, St. Mark's (Lutheran), and Grace Cathedral. It will include both speaker presentations and workshops, with discussion time allowed for participants. This conference, together	Each component will be evaluated individually by the AIDS & ARC Programs through quarterly reports, and by individuals served through informal reviews (e.g. pastors, religious in parishes and communities), or through formal reviews (e.g. those attending the pastoral conference). We will maintain close liason with the Offices of Education, Communications, Peace & Justice, and Pastoral Ministry to regularly assess what services we have provided or might provide, when, and where appropriate.

Ref: Needs Assessment. 17. 2) and 17. 2.d.

See, also, attached mission statement, Pastoral Conference.

with the Convening on AIDS will be used as a vehicle to create other opportunities for education of clergy and laity.

AIDS & ARC PROGRAMS -- July 1, 1986 - June 30, 1987

II. Education:

B. Health, Social Concerns, etc. (brochures, print and video materials, speakers...for parishes schools and seminaries)

NEED	GOAL	OBJECTIVE	PROCEDURE	EVALUATION
To develop interesting and effective factual and practical materials pertinent to the concerns of students, teachers, parents.	To provide appropriate educational materials on the subject of AIDS health concerns (esp. factual information) and to encourage discussion of social and moral responses toward persons with AIDS/ARC, especially around the subject of violence and discrimination.	Working with the Departments of Education, Communications, Peace and Justice, and Pastoral Ministry, we will assess the interests and needs of Catholic schools and seminaries. Out of this we will offer to assist in the development of presentations in schools and seminaries. We will also cooperate in the development of a suitable "AIDS/ARC curriculum" based on prevention, health guidelines, practical guidelines, and social issues (discrimination, violence, etc.)	By June 30, 1987, we will have made 10 presentations to schools/seminaries/faculties/parents on the subject of AIDS/ARC. Speakers and informational materials will be furnished through the AIDS & ARC Programs working with other AIDS service representatives, city agencies, and St. Mary's Hospital health professionals. In addition to existing educational materials, we will develop 5 brochures and 1 video of particular interest to this population, which will promote awareness of the Programs' services and will stimulate the development of other curriculum that is proper to the needs and interests of individual schools, seminaries, and populations. We will encourage the schools to produce in-house curriculum.	Representatives of each concerned group--Chancery officers, teachers, parents, and students--will be asked to comment on the content, format, and presentation of educational seminars and on informational materials. Revisions will be made on the basis of their responses. We will also maintain contact with school faculties to determine whether these efforts have resulted in the development of in-house curriculum.

Ref: Needs Assessment. 17.1.C.2)

AIDS & ARC PROGRAMS -- July 1, 1986 - June 30, 1987

II. Education:

C. Development of Parish-based support groups for those with AIDS/ARC and their loved ones

NEED	GOAL	OBJECTIVE	PROCEDURE	EVALUATION
In order to provide a climate of active, non-judgmental compassion and assistance to those with AIDS/ARC and especially their loved ones, there is a need to begin to assess the needs of individual parishes and to advocate for the development of parish-based support groups.	Working within the existing structure of the Office of Parish Renewal, assist in developing a component aimed at emotional and practical support for parishoners who are now affected by AIDS/ARC or who can be expected to be affected in time as the epidemic moves into the wider community.	By June, 1987, in close cooperation with the Office of Parish Renewal and the Family Life Ministry, we will endeavor to begin to encourage parishes to assess their present and future needs, with respect to AIDS/ARC, to see the AIDS & ARC Programs as a resource, and to explore the possibilities of developing support groups for grief and bereavement counseling, emotional and practical support, and lay ministry to those affected by the AIDS epidemic.	One parish in each Deanery, starting with San Francisco, after a review process will identify volunteer resources and through individual or liason efforts will offer practical and emotional support within the Deanery. This activity can be combined with a variety of needs (e.g. Open Hand--in-home meals to persons with AIDS/ARC could be paralled with Meals on Wheels --in-home meals for the elderly); grief training and counselling can be applied to the needs of those affected by any life-threatening illness.) In short, encourage one parish to act as a central facility to develop support services available within a given boundary so that access to service is readily available.	Evaluation will take place within the parish itself according to measurements which the parish decides on. The evaluation of individual programs, such as grief and bereavement training (to be provided by CSS) will follow the pattern already being used by that program. Additional evaluations will be conducted cooperatively by the AIDS & ARC Programs working with the parishes, the Office of Parish Renewal, and Family Life Ministry.

Ref: Needs Assessment. 17.2.d.

AIDS & ARC PROGRAMS-- July 1, 1986 - June 30, 1987

III. Housing for the Programs (Mixed-use facility)

(Ref: Needs Assessment. 17.2.a; 12.IV.1.a. and b.; 14.2.d 15.c.3.; 22.8.c. and Memo to Lowell Greathouse, December 10, 1985.

NEED	GOAL	OBJECTIVE	PROCEDURE	EVALUATION
To provide adequate housing for the CSS programs described in Phase I & II of the Needs Assessment and to meet the following unmet or partially-met needs: 1. space for Fr. Lopes and the lay ministers 2. space for grief/bereavement and emotional counselling 3. space for production of educational materials (an educational office) 4. low-income housing for persons with AIDS/ARC 5. housing for out-of-town relatives and loved ones 6. space for confidential casework and for volunteers.	To acquire a mixed-use facility by June 30, '87 to house CSS's AIDS & ARC Programs' Phase I activities and, within, this facility, provide adequate space for Phase II of the Planned Responses. Secondly, in conjunction with other service agencies, to cooperate in alleviating the critical shortage of low income housing/care facilities for those affected by the AIDS epidemic.	By December 31, 1986, the AIDS & ARC Programs will have contacted all available funding sources, including private donors, interested foundations, and charitable trusts, and explored fundraising options for the acquisition, financial terms, and program budget which will then be submitted in detail to the CSS Board Finance Committee and the Board, itself. In addition, by December 31, 1986, the Programs will have explored with other service agencies (Shanti, Hospice, Family Link, volunteer support groups) the potential for their contributing service, staff, and sources of revenue (rent, equipment, maintenance, administration of housing, including intake and care) to ensure a viable, ongoing operation.	The Programs will do the following: 1. Secure funding for staff (See Funding Goals). 2. Work with donor and the Archdiocese to acquire a facility and establish financial and proprietorial terms. 3. Define and arrange terms of service to be supplied by caregiver agencies. 4. Present to the Finance Committee, CSS Board, and the Archdiocese the above financial and contractual arrangements for their review and decision.	Given the variables and question of finding a suitable facility, this goal will be evaluated when details have been submitted to and approved by the Finance Committee, the Board, and the Archdiocese after their review.

IV. Interdenominational/Interfaith Efforts

NEED	GOAL	OBJECTIVE	PROCEDURE	EVALUATION
To increase the AIDS/ARC Programs' effort to work with ecumenical, civic, and other interfaith groups in responding to the multiple needs created by the AIDS epidemic. (John R. Quinn 5/20/86)	To cooperate in the development of an interfaith ministerial network, and to share pastoral resources (theological and practical) to better promote a compassionate response to those affected by AIDS/ARC and their families in the following areas: public attitude, care and treatment, and civil legislation.	To continue liason and advocacy with field efforts of interfaith communities, including the AIDS Interfaith Network, the Ecumenical Commission, and others; to enhance existing resources; to compare achievements; and to create opportunities for future service. It is encouraging to note the vigorous efforts now being made to explore joint ministry in liturgical life (e.g. healing services) which will be actively pursued in our agenda.	One staff person will be responsible for maintaining ongoing contact with various interfaith communities and will serve on at least one ecumenical Board (e.g. the Parsonage Hope/Health Task Force). This work will be coordinated with the activities of the Archdiocesan AIDS ministry and the Office of Pastoral Ministry. In addition, efforts will be interfaced with various state and national groups (e.g. Dignity; S.F. Council of Race, Religion, and Social Justice) and with other dioceses. At times this will parallel advocacy efforts and collaborate with various health and human service agencies and action groups.	Ongoing collaboration with interfaith field efforts will, itself, prove the efficacy of CSS' AIDS & ARC Programs' involvement, and will be informally reviewed both internally and by consensus of the participating interfaith groups. Formal quarterly reviews will also be conducted and evaluated by the Office of Pastoral Ministry and the Office of Ecumenical Affairs.

Ref: Needs Assessment. 19.VI.3

AIDS & ARC PROGRAMS

Budget Review and Projections -- July 1, 1986 - June 30, 1987

During the period July 1, 1985 to June 30, 1986, the AIDS & ARC Programs received the following funding:

\$ 2,000	(Van Loeben - Sels; for Needs Assessment)
\$110,000	St. Joseph Foundation; Emerg. Health Fund and Administration
\$ 2,500	St. Joseph Foundation; for direct service staff position
\$ 15,000	Van Loeben-Sels; direct service position
\$ 6,750	Archbishop Quinn's eleemosynary fund; direct service position
\$ 18,000	Anonymous donor; for assistant coordinator position
\$ 135	Miscellaneous (gifts, memorials, etc.)
\$154,385	

In addition, we have proposals pending with the Irvine Foundation (\$15,000) and Franciscan Charities (\$30,000).

Our record of securing money from foundations, trusts, and individuals has been very good even though we have not been adequately staffed to make this the highest priority in our work. However, in the fiscal year 1987, we plan to vigorously seek renewed ongoing funding from our present funders and at least \$60,000 in additional funding to guarantee continuation of existing staff, continuation of Phase I activities (education, St. Joseph Fund) and expansion of our Phase II activities, with emphasis on direct services: (advocacy and casemanagement. This will involve the addition of at least one full-time position to allow existing staff to move forward in current areas of activity: 1) education; 2) coordination of volunteers (we presently have five full-time volunteers in-house and two more working in their homes); 3) program planning and development (e.g. the Folsom Street Hotel project).

Obviously, adequate and appropriate housing for the Programs is the key to accomplishing both Phase I and Phase II objectives. We are presently 8 people working out of one room with two telephones. This is inadequate space, especially when one considers the number of clients who visit us and who require sensitive, confidential counselling and casemanagement.* Additional temporary space might be available at 50 Oak Street, but a mixed-use facility like an unused convent would obviously be the best long-range solution for several needs-- housing for the Programs, additional low-cost housing for persons with AIDS/ARC and out-of-town visitors, space for volunteers, production of educational materials, and advocacy.

Over the coming months, the AIDS/ARC staff will be working to identify a facility, contacting all available funding sources, including private donors, interested foundations, and charitable trusts, to secure funds for both facility acquisition and on-going operating and program costs. By December, 1986, the staff will submit a detailed development plan and budget to the Finance Committee and full Board for their approval.

An obvious, even essential advantage for us is that a donor has approached the Archbishop and Bruce Egnew and offered to purchase a mixed-use facility and either give it or lease it to the archdiocese. The contract would contain an escape clause. Ultimately, when all funds for the building have been raised, the title would pass to the Archdiocese or CSS. The costs to the AIDS & ARC Programs and therefore to CSS would be solely for program and maintenance costs. The residential component would be subleased, either to Shanti, Family Link (a corporation housing out-of-town visitors), or both. The costs to CSS would be entirely in programs, and that would be completely covered by outside sources although it seems appropriate that CSS step up its timetable for core funding for the overall program by requesting additional core resources from Catholic Charities in the coming year.

Other likely sources of funding, including city and state, will be vigorously pursued but we will not encroach on funding sources of other service organizations. Memorial bequests in substantial amounts are a distinct possibility and will be encouraged. The Board will also be asked to advocate with funders on behalf of the Programs, both for cash contributions and in-kind donations (office machines, computers, services).

*The St. Joseph Fund is presently serving over 100 people. We have spent approximately \$20,000 since June 4, 1986.

Budget Review and Projections -- July 1, 1986 - June 30, 1987

Overall, with a major donor willing to buy a mixed-use facility, ongoing expenses seem quite manageable since the high visibility of such a facility would make it attractive to donors, whether foundations, charitable trusts, government agencies, or individuals. The archdiocese should--and probably will be obliged to--underwrite such a facility. This is proper if for no other reason that that we will continue to house Fr. Lopes and the Archdiocesan AIDS Ministry.

V. Fundraising

NEED	GOAL	OBJECTIVE	PROCEDURE	EVALUATION
To maintain ongoing support funding of the AIDS & ARC Programs and secure future funding for program objectives.	To provide adequate financing for existing services and staff, and to allow the program to proceed toward accomplishment of the goals outlined in Phases I and II of the Needs Assessment's "Planned Responses" (pp. 17-18)	Proposals will be submitted in accordance with funding cycles to potential individual donors, foundations, and charitable trusts to seek renewed ongoing support for 1.5 FTE positions to administer and case manage the St. Joseph Emergency Health Fund, one .5 FTE position to provide advocacy, 1.0 FTE positions to research, develop, and establish means of funding and implementation. The Program Developer will coordinate the Programs' work with other AIDS service agencies, governmental offices, and the like, and assist in expanding the Programs into the entire Archdiocese.	As of June 30, 1987, the Programs will have re-approached current funders with formal proposals for renewed ongoing support. These proposals will seek funding for 2.0 FTE positions (\$60,000). This will include a proposal to St. Joseph Foundation to renew its sponsorship of the St. Joseph's Fund. The availability of this fund is of vital importance to maintain this essential service. In addition, and pending the review of CSS Finance Committee, Board, and the Archdiocese, funding for a mixed-use facility would be sought from potential individual donors, foundations, and charitable trusts.	The basic measure for evaluation of this goal will be the Programs' ability to raise core money (\$60,000/year) for staff and operations, and funds for the purchase and ongoing costs of a mixed-use facility (\$1.5 million for acquisition and \$180,000 per year for operation).

Ref: Needs Assessment. 16.V.C.1) ff. and 18.3.