



1540 MARKET ST., SUITE 60
SAN FRANCISCO, CA 94102
Telephone (415) 863-4676

Meeting of Jan. 26, 1991

Meeting called to order at 10:30 am.

Present: Tom Lloyd, Tom Bassett, Emily Rosenberg, Tom Brougham,
Mark Ieno, Paul Boneberg, Laurie McBride
Absent: Reggie Williams

Moved by Tom Lloyd, seconded by Tom Br.: That the finance committee be instructed to review the budget and reduce the overall income projections across the board by 10%, and to revise expense projections to produce a \$20,000 operating surplus for 1991, and that the budget be provisionally adopted.

6-0-0

Moved by Laurie McBride, seconded by Tom Bassett: that the proposed goals and programs for 1991 be accepted.

6-0-0

It was reiterated that the board does meet the 3rd Saturday of each month.

Moved by Emily, seconded by Mark: That the board agrees to deal with Paul Boneberg's contract in the first half of 1991.

6-0-0

Moved by Laurie, seconded by Emily: That the board endorse AB101

6-0-0

Moved by Tom L., seconded by Tom B.: that the board extend an invitation to a seat on the board to Tom O'Connor.

6-0-0

Meeting adjourned at 4:00pm.

MOBILIZATION AGAINST AIDS BOARD MEETING

Saturday, March 16, 1991

10:00 AM - 5:30 PM

7395 Sir Francis Drake Boulevard, Lagunitas, CA
(415) 433-0414AGENDA

10:00	Finance
11:30	Personnel
12:00	Lunch
1:30	Development
2:15	Communication
3:15	Break
3:45	Strategy
	- Beyond the Bay Area
	- International Progress

* Some of us will go out to dinner. Please stay if you can.

Board of Directors Meeting
March 16, 1991

The meeting was called to order at 10:15am.

Present: Tom Lloyd, Tom Bassett, Emily Rosenberg, Tom Brougham,
Mark Leno, Paul Boneberg, Tom O'Connor

Absent: Reggie Williams, Laurie McBride

Mark Leno moved, Tom Brougham seconded: That Tom Bassett call for a finance committee meeting within 2 weeks to approve the 1991 budget.
5-0-1

Tom Lloyd moved, Tom Brougham seconded: That within six weeks the board will convene for a one day special meeting for planning the expense structure of the existing operation and for conducting an in-depth strategy session.
6-0-0

Minutes of the last meeting were approved, with the amendment that the the board meets every other month.
6-0-0

Meeting adjourned 6:00pm

Special Meeting of the Board
May 2, 1991

Tom Brouhgam moved and Emily Rosenberg seconded that the board direct the director to pay all payroll taxes on time and before any other pending expenses.
5-0-0

MOBILIZATION AGAINST AIDS

1540 MARKET STREET, SUITE 160
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TEL 415-863-4676 FAX 415-863-4740

BOARD OF DIRECTORS

TOM BASSETT, CO-CHAIR
TOM LLOYD, CO-CHAIR
MARK LENO, SECRETARY
TOM BROUGHAM
LAURIE MCBRIDE
TOM O'CONNOR
EMILY ROSENBERG
REGGIE WILLIAMS

PAUL BONEBERG, EXECUTIVE DIRECTOR

MAA Board of Directors Minutes of Meeting, July 20, 1991

Meeting was called to order at 11:15am.

Present: Tom Bassett, Tom O'Connor, Tom Brougham, Tom Lloyd,
Mark Leno, Laurie McBride (late)

Moved by T. Lloyd, 2nd by M. Leno: That the board contract with
Ken McPherson to do fund-raising on the street through Dec.,
1991, with gross salary to be covered by net proceeds of
the funds so raised. Any shortfall in this effort will be
covered personally by the Paul Boneberg.

5-0-0

Moved by Tom Lloyd, seconded by M. Leno: That Amy be kept as a full-
time employee, and Ben be kept at one day per week.

6-0-0

Tom Bassett moved, 2nd by L. McBride: That the debt position for
the end of 1991 be \$50,000 or less, and that by the end
of 1992 there should be a possible surplus of \$10,000.
Cf. breakout below.

5-1-0

	1991	1992
	income	expenses
Jan.-June	\$25,000 (Walk refund)	\$75,000
	30,000 (dance)	
	70,000	
July-Dec.	103,000	93,000
TOTALS	228,000	168,000

Tom Bassett moved, 2nd by Tom O'Connor: That the board adopt the July 1991 budget
with provision that the finance committee review budget to keep the debt
position at \$50,000 at end of 1991.

6-0-0

Tom Bassett moved, 2nd by L. McBride: That back salary debt be the organization's
top priority.

6-0-0

Tom Brougham moved, 2nd by T. Bassett: That resolution #2 of the "Resolutions
& Proposals to the Board of Directors" be adopted.

5-0-0

Meeting adjourned at 5:00pm.

Direct Mail Program

Mailing Description	Mail Code	# Mailed	Date Mailed	Postage Cost	Printing Cost	Total Cost	Per Packet	# Returned	% Returned	\$ Received	Balance	Average Gift
*Duesmper 1991 HI Dollar	DH91	255	7/15	73.95	79.05	153.00	0.60	18	7.1%	860	707.00	48
Duesmper 1991 Low Dollar	DR91	367	7/10	106.43	113.77	220.20	0.60	52	14.2%	975	754.80	19
*Duesmper 1990 Members	DR90	515	7/22	149.35	159.65	309.00	0.60	36	7.0%	1,071	762.00	30
Duesmper Lobby Members	DL91	235	7/22	68.15	72.85	141.00	0.60	17	7.2%	337	196.00	20
Duesmper New HI \$ (Yes on Phone)	DS91	213	7/22	61.77	66.03	127.80	0.60	4	1.9%	450	322.20	113
*D/H New HI \$ (Not Reached by Phone)	HS91	1,095	4/22, 4/29, 5/9, 12	317.55	237.00	554.55	0.51	4	0.4%	265	(289.55)	66
*D/H New HI \$ (No on Phone)	HN91	171	9/19	49.59	37.00	86.59	0.51	0	0.0%	0	(86.59)	ERR
*D/H Pre-1990 Members	HR87,88,89	1,046	8/15	303.34	226.00	529.34	0.51	16	1.5%	471	(58.34)	29
Lobby Team 1st Request	LT91	914	3/7	265.06	191.94	457.00	0.50	120	13.1%	800	343.00	7
Lobby Team 2nd Request	L291	939	7/15	272.31	197.19	469.50	0.50	18	1.9%	360	(109.50)	20
***Lobby Team from ATN Article	LA91							1		30		30
***Lobby Team from Street Work	LS91							1		10		10

* Partial Figure => Income Continuing - Based on Income Received over Past 2 Weeks

** Incomplete Figure => Mailed on 9/19

*** Not Mailings => Senator Seymour Street Campaign



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MOBILIZATION AGAINST AIDS
BOARD OF DIRECTORS MEETING
September 21, 1991 - 10am-4pm
Mobilization Office - 1540 Market Street

AGENDA

1. Financial Review (10am-noon)
 - a. Discussion of proposed budget revisions
 - b. Proposed debt repayment plan
 - c. Dance-a-thon Contracts
 - d. Board Event
2. General Program Discussion
 - a. Vision and Mission issues - "Why are we here today?"
 - b. Personal comments - "MAA's greatest failure and accomplishment in 1991"
3. Specific Program Discussion
 - a. FDA Drug Access Issues
 1. Coalition effort with other groups
 - b. Civil Rights Issues
 1. Immigration and Forced Testing
 2. Lobby Team Efforts
 3. Just Sign It Campaign
 - c. International Issues
 1. Federal Funding of International AIDS Programs
 2. Pharmaceutical Companies Connection
 3. Candlelight Network
 - d. Direct Lobby Issues
 1. Appropriation
 2. Endangered Funding
4. Organization Issues
 1. Deputy Director
5. Board Organization and Issues

+ PROPOSED GOALS AND PROGRAMS 1991 +

1. 40% Direct Lobbying and Political Action Committee -
Function: To persuade elected officials and key bureaucrats to adopt Mobilization's AIDS Agenda by direct meetings in district offices, Washington offices and with their staff.
 1. Target key members of House Budget Committee, Ways & Means, Appropriations, and Health and Human Resources Sub-Committee.
 2. Organize one to four face to face meeting in the district office with all targeted members.
 3. Recruit, brief and involve local AIDS groups, in meeting with key elected officials in their district office.
 4. Organize ongoing meetings in Washington with all targeted Congressional Offices and Directors of NIH AIDS Program, National Cancer Institute, Food and Drug Administration, and other key government officials.
 5. Coordinate closely with other nation AIDS lobby groups including the AIDS Action Council, ACT-UP, the Human Rights Campaign Fund, Project Inform, and Am-FAR.
 6. Create an AIDS Political Action Committee (AIDS-PAC) to give funds to assist the campaigns of elected officials who are good on our issues. Distribute \$10,000 in 1991.
2. 35% Constituent Lobby Team - Function: To expand constituent pressure on key members of Congress.
 1. Solidify Constituent Lobby Team participants by continuing high quality information kits. Activate this group 6 to 8 times in 1991. Target number permanent participants - 1,000.
 2. Create mechanism where Lobby Team members can be assisted in personal visits to their elected officials' office.
 3. Create Emergency Activation Team of Lobby Team registrants who are unwilling to write 6 to 8 times a year. Activate this group once in 1991. Target Number Registrants - 4,000.
 4. Recruit existing groups and get them to join as an organization. Target Number - 50.

PROPOSED GOALS AND PROGRAMS 1991

3. 25% International Programs - Function: Strengthen the AIDS Mobilization Network built around the International AIDS Candlelight Memorial to expand AIDS awareness, mobilize new resources, and bring international pressure on key institutions to support MAA AIDS Agenda.
1. Expand the function of the 1991 International AIDS Candlelight Memorial to be more activist, reemphasizing not just memorializing the dead but mobilizing the living. In this regard change name to 8th International AIDS Candlelight Memorial and Mobilization.
 2. Target Lesbian/Gay AIDS groups for recruitment to the network.
 3. Target five key new cities in developing nations and establish a significant working relationship with the organizers to assist them in mobilizing their cities.
 4. Strengthen materials sent to all participating cities to emphasize materials which involve people in the on-going struggle against AIDS.
 5. Organize Memorials-Mobilizations in 150 cities and 30 nations on May 19, 1991.
 6. Recruit 50 organizations worldwide as standing members of the AIDS Mobilization Network.
 7. Provide the network with on-going materials regarding AIDS treatment and effective political organizing with elected officials, the medical establishment, and the pharmaceutical industry.
 8. Activate this network at least once in 1991 on an issue key to the Mobilization Agenda.

MOBILIZATION AGAINST AIDS BOARD OF DIRECTORS

Responsibilities of Board Members

1. Regular attendance of bimonthly Board meetings.
2. A minimum commitment to annual fundraising efforts.
3. Share in responsibility for Board development.
4. Active membership in at least one Board committee, committing to a minimum of six meetings per year.
5. Willingness to join in occasional internal or external meetings or events at the request of Board associates or staff.
6. Share in responsibility for oversight of the financial and legal affairs of the organization.



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Minutes of Board Meeting

Nov. 25, 1991

Meeting called to order 10:15 am

Present: Tom Lloyd, Tom O'Connor, Reggie Williams, Drew Siegel, Tom Brougham, Paul Boneberg, Mark Leno, Richard Shortell, Tom Bassett

Excused: Laurie McBride, Emily Rosenberg, Ted Fang.

Mark Leno moved that we proceed with our national search for both the positions of Development Director and Field Operations director while referring the fiscal feasibility of these positions to the finance committee. It is the board's desire that, if possible, either or both of these positions be filled by a person of color.
Seconded by Reggie Williams.

6-0-0

Tom Bassett moved that comprehensive medical benefits be extended to all employees, both full and half-time, as soon as possible.
Tom O'Connor seconded.

6-0-0

Tom Bassett moved to refer Agenda item 4D(1) to the Finance Committee.
Tom Lloyd seconded.

6-0-0

Meeting was adjourned at 4:00 pm.



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Proposed Agenda

MAA Board Meeting - November 24, 1991

1. Approval of Agenda
2. Approval of Minutes
3. Review of Mission and Programs
 - a. Community needs next 1-5 years
 - b. Mission of MAA
 - c. Long term goals of MAA (3-5 years)
 - d. Programs to achieve goals
 - e. Short term goals - for 1992
 - f. Review 1991 Programs
 - g. Programs 1992
4. Internal Structure and Operations
 - a. Size, composition, and function of Board
 1. ideal
 2. short term (for 1992)
 - b. Size and function of staff consultants
 - c. Fundraising and development program
 1. Review 1991 / Finance
 2. Programs 1992 / Dance
 - d. Internal Operations
 1. Records, banking, etc.
5. Election of Board Members
 - a. Election of Officers of the Board
6. Schedule 1992 Board Meeting

1, 2, 4, 3, 5, 6

Executive Dir.
Field Director
Office Manager
Development