

1992 ANNUAL MEMBERSHIP RENEWAL

RESPONSE FORM

☐

YES, you can count on me in 1992. Enclosed is my gift toward the 1992 NATIONAL MEMBERSHIP RENEWAL drive.

Suggested Voluntary Dues Amount
+ Additional Contribution

\$ 15

+ _____

TOTAL CONTRIBUTION

\$ _____

Your contribution is tax-deductible.

*****3-DIGIT 950
610526 86X
MISS NANCY STOLLER
1156 HIGH STREET
SANTA CRUZ CA 95064-0000

AMERICAN FAMILY ASSOCIATION

107 Parkgate • P.O. Drawer 2440 • Tupelo, Mississippi 38803-9988

Don Wildmon, *President*

AMERICAN FAMILY ASSOCIATION

107 Parkgate, P.O. Drawer 2440

Tupelo, Mississippi 38803

ATTENTION!

Please Read This Notice Carefully!

It is very important you respond to this Annual Membership Drive—whether you renew your voluntary membership or not!

The reason is this:

I am not convinced our mail is being delivered to you and that your mail is being delivered to me. Recently, one of our state chapters (Maryland) reported to me that 28 bags of its mail were “lost.” The postal inspector said he had never seen a case in which 28 bags were “lost”.

I know the economy is down right now. That may be a reason why responses fell in 1991. But I also know there are many groups and individuals—homosexuals and pornographers to name two—who will stop at nothing (including mail tampering) to shut your AFA down for good.

I am doing all I can think of to ensure that our letters reach one another. We have people monitoring our out-going mail, checking to make sure it reaches the proper destination and in a timely fashion. We have met with postal inspectors recently to discuss this situation and have set up new procedures to check the mail. We routinely change post offices where we mail to you.

We are, as of this letter, instituting one of the post office’s recommendations. Please note that the envelope I sent you this time is self-addressed to our AFA headquarters. But it isn’t a Business Reply Envelope. You must put your own stamp on it. I apologize if this causes you any inconvenience. But this is one way we can assure that our mail isn’t tampered with. First class mail is much more difficult to tamper with than the Business Reply Envelope we usually send to you.

Please, let me know you received this letter. Fill out and return your response form—even if you choose not to renew!

This Annual Membership Renewal is our single most important mailing of the year. We depend on it to cover a major portion of our 1992 budget. It is vitally important that we hear from you.

Help me verify that our AFAMail is being delivered. Return your Membership Renewal response form today. Even if you cannot renew at this time, return your form so I will know you received my letter.

Thanks for making a difference.

an AFA staff person.)

8. Continued taking the battle to hundreds of local communities by increasing the number of AFA local chapters to approximately 620, with at least one local chapter in each of the 50 states. These local chapters are winning many local battles. Our goal is 1000 local chapters. In addition, we now have 14 state directors.

9. Continued to send a complimentary subscription of the AFA Journal to more than 170,000 pastors. We have done this for several years and consider this a mission program. Before the AFA came into existence, not a single denomination and very few local churches in America was involved in the battle against pornography and the violence and vulgarity on television. Because of the AFA Journal, many denominations and thousands of pastors are now involved in the fight for the family.

10. Continued airing our 10-minute daily (Monday-Friday) radio program, Issues and Action, which deals with timely issues and offers suggestions for involvement for the listeners. The program airs on about 20 stations.

11. Continued our membership in the Evangelical Council for Financial Accountability. AFA had our annual audit of our financial books. AFA books are handled by an accounting firm separate from AFA to assure as much accuracy and accountability for funds as possible. The audit was done by another CPA firm rather than the one which regularly keeps our books, thus providing even more protection. (AFA owns our own property and all our equipment. We buy nothing on credit and try to get the most of every dollar given to us. We try to be the best stewards of the money entrusted to us that we can possibly be.)

12. Helped the networks lose an estimated several million dollars because of sponsors pulling off objectionable programming. Our efforts have hurt the networks so much that the Network Television Association, composed of ABC, CBS and NBC, sent a letter to about 7,000 individuals at 600 companies and 200 ad agencies asking them to ignore AFA.

13. Continued leading the effort against government funding of pornographic and anti-Christian art. While Congress approved continued use of tax money to fund this kind of art, our efforts to oppose this will continue. During the recent session, we lost in our efforts to stop the filth by only about 11 votes. This compares with a defeat by approximately 100 votes last year. Next year we expect to win!

14. Continued supplying 3200 Christian leaders (heads of denominations, bishops, superintendents, directors of missions, etc.) and 1000 Christian broadcasters with the AFA Journal and information on issues of importance.

15. Continued our efforts to end television's exploitation of sex, violence, profanity and anti-Christian bigotry. How effective is the AFA? Jeffrey Hadden, University of Virginia sociologist specializing in religion and TV, said: "The bottom line is that Donald Wildmon and the AFA are for real...Wildmon has been a lot more effective than the media have given him credit for." And Electronic Media magazine said: "[Don Wildmon] has had more impact on the electronic media in the 1980's than any other person outside the industry." Even the liberal Los Angeles Times said: "The group now regarded as the most influential advocate of toned-down (TV) programming is Reverend Wildmon's."

16. Convinced several companies to stop advertising in porn magazines. Companies which we know have stopped advertising in Playboy include Chrysler, Volkswagen, and Avon. Longines-Wittnauer also advised us they will no longer advertise in Penthouse.

17. Convinced several companies to stop advertising on Saturday Night Live. Companies which we know have stopped advertising on the program include AT&T, MCI, Honda, Wendy's, Dr Pepper, Frito Lay (PepsiCo) and Mazda.

18. Drew the bitter opposition of the ACLU, People for the American Way, Hollywood Policy Center, Hollywood Women's Political Committee, American Jewish Congress, National Council of Jewish Women, Directors Guild, Creative Coalition, Writers Guild, Planned Parenthood, National Campaign for Freedom of Expression, California Abortion Rights Action League, National Council of Women, Religious Coalition for Abortion Rights, Southern California Women's Law Center and a host of other leftwing groups because of our efforts opposing filth on television.

19. Helped get Norman Lear's program "Sunday Dinner", which he used to promote his New Age/Secular Humanist religion cancelled by CBS. The cancellation came following poor viewing numbers and loss of advertisers.

20. Encouraged more than 800 Christian leaders to call on the television networks and motion picture studios to sign a statement asking them to end their anti-Christian bigotry.

21. Monitored and released the top sponsors of pro-homosexual programs on network television. Helped cause the networks to lose advertising income on programs promoting homosexuality. AFA's efforts opposing TV programs promoting homosexuality forced NBC to warn Universal Studios that they would be held accountable for any advertiser pullout from an upcoming episode of "Quantum Leap" which promotes homosexuality.

22. Sent "boycott packets" to nearly two million Christian households promoting the boycott of Kmart because of their involvement in pornography. Gathered the endorsement of approximately 400 Christian leaders (heads of denominations, bishops, etc.) in the boycott of Kmart. (Kmart recently started keeping count on the number of phone calls they are getting concerning the boycott. The number is 1-800-63 Kmart. Why not call them and tell them you are joining the boycott.)

23. Sponsored a national "Picket Against Porn" day on December 7.

24. Hired an administrative counsel for the AFA Law Center and completed filling the attorney slots to full strength. We now have five attorneys fighting in the courtrooms for the rights of Christians. During the coming year you will be hearing a lot about the effectiveness of the Law Center. At the current time the Law Center is involved in about 15 cases involving the rights of Christians. The Law Center helps Christians every day with information and advice, meaning it is not necessary for them to have to go to court to retain their rights. Should you know of a Christian whose First Amendment rights have been denied because of their faith, have them contact the Law Center.

MORE EVIDENCE OF OUR EFFECTIVENESS

Donald E. Wildmon was named "Top Censor of the Year" by Penthouse magazine. He was honored by Christian Herald magazine with the James 1:22 Award as the best example of a "doer of the Word."

Quote from Gene Ross, editor of Adult Video News, a publication promoting pornography: "If you don't learn the lessons of history you're doomed to repeat them. I have yapped at this time and again — learn from the American Family Association. It's a well-tooled, well-oiled lobbying machine. It gets things done effectively...the American Family Association has done its job effectively."

Quote from Michael Hudson, Vice President and Legal Counsel for People for the American Way: "Rev. Wildmon's probably running about as hot as any leader of any movement in this country at this time. Not only has he been able to bring television sponsors and networks and movie producers to their knees and certainly major corporate sponsors...he also was the leading player in the entire NEA reauthorization battle and I probably don't need to tell you what he was able to do with the Mapplethorpe and Serrano exhibits..."

ANNUAL REPORT 1991 ACCOMPLISHMENTS OF THE AMERICAN FAMILY ASSOCIATION

Below is a brief sketch of some of AFA's accomplishments during 1990. Obviously, we cannot possibly include a summary of all our activities. But we can highlight a few of them.

1. In cooperation with Christian Leaders for Responsible Television, began a boycott of S.C. Johnson and Pfizer, two leading sponsors of sex, violence, profanity and anti-Christian stereotyping on television. This boycott was promoted not only to our own members and through the AFA Journal, but also through the mailing of one million boycott packets to Christian households. Recent monitoring shows that S.C. Johnson has made a dramatic reduction in their sponsorship of sex, violence, profanity and anti-Christian bigotry.
2. Published and distributed approximately 500,000 copies of "Christianity and Humanism: A Study In Contrasts".
3. In September AFA was contacted by Duane Gerstenberger, Associate Executive Director of the National Federation for the Blind, about an ABC program "Good and Evil" which ABC would begin airing later that month. Mr. Gerstenberger asked that AFA help get this program off the air. AFA viewed a videotape of the program and agreed that it presented a very negative and destructive depiction of blind people. We worked closely with the National Federation for the Blind on the project. We wrote all the advertisers and supplied information and instructions to NFB. In October, after only five episodes of "Good and Evil" had aired and even with seven more programs already finished which had not aired, ABC announced they were pulling the program. They did not say so, but our estimate is that they had lost about \$3,000,000 on advertiser pull-outs.
4. In cooperation with AFA local and state chapters, helped convince thousands of stores to discontinue selling pornographic magazines. (Total Petroleum, Amoco and others.)
5. Continued publishing, in the AFA Journal, our bulletin and newsletter insert for local churches and groups entitled "Christians and Society TODAY". Many of the more than 170,000 churches and groups reproduce the insert and distribute to their membership each month.
6. Helped promote the tenth annual Pornography Awareness Week October 28-November 4. Many governors and mayors proclaimed the week PAW Week, and many activities were held around the country.
7. Continued our monitoring of network television programs. This monitoring is the largest and most extensive of any in the country. Approximately 3000 individuals participated in the monitoring program. Through the program we can identify the top sponsors of sex, violence and profanity, the leading anti-Christian sponsors and the leading sponsors of pro-homosexual programs on television as well as secure much more information concerning advertisers. These projects take thousands of man hours and cost thousands of dollars. All the information is stored in our computer for future reference and to use in identifying the leading sponsors of sex. (In addition to the monitoring process, every prime-time network program is taped at our AFA offices for potential review and future use. Each program reviewed in the AFA Journal has been screened by

Annual Membership Renewal Drive
American Family Association

Dr. Donald E. Wildmon, President

P.O. Drawer 2440 • 107 Parkgate • Tupelo, Mississippi 38803

Dear AFA Supporter:

1991 is just about over. It's been a good year for your American Family Association.

Enclosed is my Annual Report of Accomplishments to you.

This is our Annual Membership Renewal Drive. This Renewal Drive comes at a crucial time for AFA.

God has been good to your AFA this year. We won a lot of significant victories for our families in 1991. Our influence with the sponsors of prime-time network TV rose dramatically over the past 12 months. Key decision makers take you and your American Family Association very seriously — as is evidenced by the enclosed list of AFA's 1991 achievements.

Just recently Mazda notified me that they would no longer help sponsor Saturday Night Live. This is a major victory, and you deserve the credit. This victory is further proof of just how much impact you really do have when you join thousands of others who work with and through American Family Association.

I urge you to read through this list of 1991 accomplishments. Even if I do say so, it's impressive. And again, as I tell you whenever I write you,

... your personal and active involvement in our work is the direct cause of whatever victories your American Family Association wins.

You say the prayers which give us our spiritual sustenance.

You mail the postcards, make the phone calls, write the letters and support the boycotts which give our projects success.

You send the sacrificial contributions which give us the financial means to launch and carry out our projects.

You do all this. That's why AFA's 1991 accomplishments really are tributes to you and all your fellow AFA supporters.

I am truly grateful to you for your prayers, your loyalty, your confidence and your friendship.

Believe me, I am deeply aware of the sacrifices you make each and every time you give of yourself to support AFA's work. That's why I work extra hard to make sure that, before I spend even one dollar of your contributions, I am certain that one dollar will achieve maximum benefit.

I hope the enclosed list of accomplishments proves that your entire AFA team did a good job of that in 1991 and is deserving of your continued support in 1992.

Still, there is an ironic twist to 1991.

The fact of the matter is this:

All this was accomplished in 1991 **despite the fact that contributions to AFA were down about a third!**

That is a tribute to your AFA staff.

I know 1991 has been a tough year for all of us. The recession seems to hang on like a bad summer cold. Jobs are more precious than ever. Money is tighter. All of us are more careful with how we spend our money. Giving was down for several ministries.

Your American Family Association was no exception.

In spite of that, I am not complaining. I won't write you a letter threatening that if we don't raise so much money by a certain **time**, your AFA will "go out of business."

AFA must stand on its own merits.

I am convinced that you believe in the work AFA is doing. And I firmly believe that as long as AFA does a good job and remains faithful and effective, you will support it whenever you can and to the degree that you can.

True, our income is down from last year. That's a fact.

But our hopes are up. And we intend to do even more in 1992. There is a spiritual war to be won! And as long as God gives breath to our bodies, we will continue to fight!

I have invested fourteen years of my life in this struggle. And while we are making progress, there is still a long way to go. We simply cannot allow ourselves to become tired or disappointed. There is too much at stake.

So today I am asking you to renew your commitment to our shared struggle for 1992.

Rededicate yourself to our shared struggle. This truly is a battle for the hearts and minds and souls of our children.

Please continue your support throughout 1992 — **but especially now during our Membership Renewal Drive.**

Our voluntary membership dues are just \$15. We haven't raised them in eight years. Your \$15 renewal is vitally important.

We count on this once-a-year Membership Renewal Drive to supply the major portion of our budget.

And you should know this, also. Approximately 98% of our funds come from gifts of about \$15 — our suggested dues amount.

I realize, especially in these bad economic times, that \$15 may be a lot to ask of you. Let me assure you that your contributions and membership fees are used to help fight the battle down in the trenches. Our audit shows we spend 85% of our budget carrying out projects (just 3% goes for administration and only 12% for raising money).

At this time, I renew the only promise I have ever made to you: **I will be the best steward of your gifts that I can be.** Your gifts will go to fight the battle. (We buy nothing on credit and owe no one any money. If we can't afford it, we don't buy it.)

Please, make another investment in our children's future. Renew your membership in your American Family Association today. Allow us to continue to be an effective voice for the traditional Christian values you work hard to teach your children.

Thank you and God bless you.

Sincerely,



Donald E. Wildmon
President

P.S. Your AFA is a miniature of what St. Paul calls the Mystical Body of Christ. We all need each other. What one member does affects every other member. Please, stick with us. You are important. **You do make a difference. Read what you helped achieve in 1991.** Help us duplicate that in 1992. And if you possibly can, when you send in your Membership Renewal, include an additional contribution. Your AFA needs it.

P.P.S. For the first time in two years we have had to dip into our reserves. We need your help desperately.

**Place
Stamp
Here**

**Pres. Richard A. Goldstein
Unilever United States, Inc
390 Park Avenue
New York, NY 10022**

**Place
Stamp
Here**

**Pres. Y. Togo
Toyota Motor Sales
Post Office Box 2991
Torrance, CA 90509**

Dear Pres. Goldstein:

I have been informed by the American Family Association that Unilever (Lever Brothers) is one of the leading sponsors of pro-homosexual programs on network television. I am very much disappointed in this.

I ask that Unilever stop sponsoring programs which promote homosexuality as a normal, acceptable, approved, alternative lifestyle.

I will wait to hear from AFA to see if Unilever changes its practice and stops promoting homosexuality on television. Should you continue, I will be forced to look for products other than All and Wisk detergent, Close-Up and Pepsodent toothpaste, Lipton teas and soups, and other Lever Brothers products when I go shopping.

Signed _____

Dear Pres. Togo:

I have been informed by the American Family Association that Toyota is one of the leading sponsors of pro-homosexual programs on network television. I am very much disappointed in this.

I ask that Toyota stop sponsoring programs which promote homosexuality as a normal, acceptable, approved, alternative lifestyle.

I will wait to hear from AFA to see if Toyota changes its practice and stops promoting homosexuality on television. Should you continue, I will certainly look elsewhere when it comes time to purchase a new automobile.

Signed _____

You Have Helped Achieve a Great Victory!

American Family Association

Donald E. Wildmon, President

P.O. Drawer 2440 • 107 Parkgate • Tupelo, Mississippi 38803

Dear Friend:

You helped make history last month!

Your efforts helped force NBC to begin holding the producers of programs financially responsible for any losses they incur when advertisers pull out.

According to *The Wall Street Journal* (September 30, 1991), NBC told Universal Studios it would be responsible for any losses suffered by advertiser pull-out from a "Quantum Leap" episode promoting homosexuality:

"NBC told a TV show's [Quantum Leap] producers that they would have to take financial responsibility for any withdrawal of ads from a coming episode dealing with homosexuality and suicide."

This is the first time in television history that a network has held a studio responsible for advertising losses.

And you helped make it happen! The postcards you signed and mailed to the sponsors of pro-homosexual TV programs last month helped bring about this decision by NBC.

NBC's warning to the producers of "Quantum Leap" came just two weeks after we began our campaign against the sponsors of pro-homosexual TV shows.

That's no coincidence. The advertisers have sent a message to the networks, and the networks have heard the message.

This could be one of our greatest victories!

And I thank you for it. I gave you the information you needed to take action and the means to act. But you made the decision to act, to get involved. Congratulations!

However, this fight is far from over.

Already the pro-homosexual Hollywood elite is screaming "censorship." They are calling you and me and other Christians and decent Americans all kinds of names. They are threatening reprisals.

But the bottom line is this:

The sponsors listen to you more than they listen to the networks or the homosexual elite. They want your business. And that's what counts in this.

How much impact have your cards and letters and phone calls had in this battle? A major front page article in *Electronic Media* (October 7, 1991) entitled "'Quantum' fight sparks debate" shows how much impact you have made:

"'Producers want free creativity, but somebody has to pay for this stuff,' said Jim Cunningham, vice president and associate national broadcast director, Foote, Cone & Belding. 'The heads of these [sponsoring] companies are sick and tired of getting letters from these Reverend Wildmons and such.'"

Praise the Lord! The homosexuals can scream all they want. But as long as we stand strong and continue to fight, we can win.

We must not grow weary now. Not at this time.

We have won the first round. But look what the homosexuals themselves are doing in response. They are re-arming. They are recruiting members. They are organizing for a long fight. Here's what an article from the September 1991 *Outlines* (a paper which caters to homosexuals) reported:

"Still, despite some significant victories, the climate for gays on television may now be more repressive than ever—thanks, in part, to...the American Family Association (AFA) led by the indomitable Rev. Wildmon. AFA... categorically opposes any programming which presents 'homosexuality as a positive, acceptable, normal lifestyle,' Wildmon says."

"They launched a massive letter-writing campaign against prime-time's first continuing lesbian character in ABC's 1988 medical drama 'Heartbeat' — and were part of the reason for that show's cancellation. They targeted an episode of 'thirtysomething' last season which featured two men together in bed — and caused the network to lose a reported \$1 million when sponsors pulled out; the episode was not re-run."

The article went on to talk about the boycott of Burger King. Though officials at Burger King say the boycott had no impact on their advertising policy, the article made this conclusion:

"'Policy' aside, Burger King was clearly influenced by the boycott: a few weeks after it was called off, they took out newspaper ads declaring their support for 'traditional American values' and television programming which promotes them."

Still, perhaps the most important quote in this article is the following one. It was made by an unidentified "network insider" who said: "Advertisers don't like controversy. And if sponsors are afraid of gay-sensitive programming, then the networks are, too."

NBC's decision to hold Universal Studios responsible for any ad losses on "Quantum Leap" is proof!

You helped make this decision possible. Your active involvement in our campaign last month was effective.

Now is the time to build on this momentum.

We must stand up to the powerful, radical homosexual lobby and say, "Enough! What you do on your own time is your business. But when you want TV to promote your lifestyle and encourage our children to accept it, you've gone too far."

Take a look at the enclosed "Open Letter" I've written to the American public.

It is factual. It is calm. It is objective. And most important of all, it is true!

I plan to run this letter as a full-page ad in the *Washington Times*. The *Times* is read by our Congressmen and Senators, as well as others. I wanted to run it in *USA Today*, but it would cost about \$43,000. That's more money than I have to spend on the project right now. However, if you want to see this open letter run as a full-page ad in *USA Today*, indicate that on your Reply Memo and I will buy the space if enough funds are available.

The homosexual community is out to change America's moral foundation and make their lifestyle acceptable and approved. Nothing less. And they are succeeding because too few politicians have the moral courage to stand up to them.

Well, we have that moral courage. After all, this is a fight for the hearts and minds and souls of our children and our children's children. Let us build on our victory.

First, write more sponsors — this time some of TV's leading sponsors of pro-homosexual programs.

These advertisers need to know that you will hold them responsible for their sponsorship of programs promoting the homosexual lifestyle.

Oddly enough, the Los Angeles chapter of the Gay and Lesbian Alliance Against Defamation threatened NBC with a boycott. Remember, these are the same people who criticize AFA when we call for a boycott. If they can boycott because NBC does not help promote their lifestyle, you can surely boycott if networks do promote such.

The cards enclosed are addressed to some of the top TV sponsors of pro-homosexual programs.

Second, if at all possible, send a contribution to help your AFA in our continuing efforts. You know we need your financial help. Your gift, however small or large, helps us continue in the battle. I appreciate that over the years I have been able to spend about 98% of my time fighting the battle and about 2% raising funds. Please help us keep a good financial base from which to operate. I don't want to spend my time raising funds. I want to spend my time fighting the battle! Thanks for standing with me and making that possible.

In closing, let me remind you that one side or the other is going to win this battle. Your action today will have a great deal to do with deciding that outcome.

Please, mail your postcards. (It is best to write a personal letter. The next best thing is to place the postcards inside an addressed envelope. But if you can't do either of these, please at least mail the postcards.)

And help support our work with a contribution if possible.

You are making a difference! Please keep on keeping on.

Sincerely,



Donald E. Wildmon

P.S. There is a third action you can take. Pray continually for me and the AFA. I have no doubt that the prayers of God-fearing people have helped sustain me and AFA in our long battle. I thank you so very much for your prayers. God does hear and answer them.

An Open Letter To The American People

LET'S GET POLITICS OUT OF MEDICAL RESEARCH

The last place in our society where we need to play politics is in the lives of individuals. Yet our federal government is doing exactly that. At the expense of other members of our society, our President and members of Congress have bowed down to extreme political pressure from the radical element of the homosexual community. That radical element has demanded, and received, favored treatment.

The figures below illustrate just one example of the homosexual movement's disproportionate influence. The amount of research and prevention funds given to AIDS in comparison to other diseases is way out of proportion.

<u>DISEASE</u>	<u>RESEARCH AND PREVENTION*</u>	<u>ANNUAL DEATHS*</u>
AIDS	\$1,950,000,000	37,000-45,000
Cancer	1,810,000,000	518,000
Heart Disease	708,000,000	760,000
Diabetes	295,000,000	36,000
Alzheimer's	243,000,000	100,000

**Figures taken from Congressional Research Service, The Library of Congress*

- *Heart disease, which claims 20 times more lives than AIDS, gets only 36% of the amount of money as AIDS.*
- *Cancer, which claims 13 times more lives than AIDS, gets only 93% as much money.*
- *Diabetes, which claims approximately the same number of lives as AIDS, receives only 15% as much money.*
- *Alzheimer's, which claims 2 1/2 times the number of lives as AIDS, receives only 12% as much money.*

If the homosexual community is interested in reducing AIDS, a change in behavior will do more than all the billions government can spend. Government will then have more to spend on diseases which are not behavior-related.

If you feel that politics should not be a part of funding for medical research and prevention, contact the President and your U. S. Representative and Senators.

**President George Bush
The White House
Washington, DC 20505**

**Senate
U. S. Senate
Washington, DC 20510**

**Representatives
House of Representatives
Washington, DC 20515**

A public service of American Family Association, P.O. Drawer 2440, Tupelo, MS 38803

By affixing your own 29¢ stamp on this envelope, you can help us save much needed funds.

Can you help?

BUSINESS REPLY MAIL

FIRST CLASS PERMIT NO. 287 TUPELO, MS

POSTAGE WILL BE PAID BY ADDRESSEE

DONALD E. WILDMON

AMERICAN FAMILY ASSOCIATION

107 PARKGATE

P.O. DRAWER 2440

TUPELO MS 38803-9988



**NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES**



Response Form: Project To Stop TV's Promotion of Homosexuality

TO: Donald E. Wildmon, President
American Family Association
107 Parkgate - P.O. Drawer 2440
Tupelo, MS 38803

FROM:

610526 86W
MISS NANCY STOLLER
1156 HIGH STREET
SANTA CRUZ CA 95064-0000

Dr. Wildmon:

Yes, I will help stop the networks from promoting the acceptance of homosexuality as a normal, acceptable, alternative lifestyle. I'm glad that NBC will hold production studios financially responsible for advertiser pull-out. I want to help send the message to the leading sponsors of pro-homosexual TV programs.

Here's how I'm helping:

- ☐ Mailing my cards. (It is better to address an envelope and enclose them. If you can't do that, mail them without the envelope. But by all means, mail them please.)
- ☐ Remembering the AFA in my prayers.
- ☐ If funds are available, I would like to see the "Open Letter" ad run in USA Today.
- ☐ Enclosing a contribution to help AFA continue the fight against TV's promotion of the homosexual lifestyle and to run the "Open Letter" ad in The Washington Times.

Here is my tax-deductible gift for:

☐ \$20 ☐ \$30 ☐ \$50 ☐ \$100
☐ \$250 ☐ \$500 ☐ \$1000 ☐ Other \$ _____

Thank you for your help. Together we are making a difference. We must act now before the networks succeed in making homosexuality acceptable. Please, when you write out your contribution amount, make your check payable to: American Family Association, or simply AFA. Thanks again for helping at this time. God bless you.

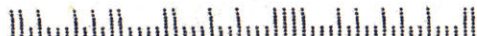
Don

Dr. Donald E. Wildmon, President
American Family Association
107 Parkgate, P. O. Drawer 2440
Tupelo, Mississippi 38803

Address Correction Requested

Non-Profit Org.
U.S. Postage
PAID
American Family
Association

Last month it took you less than 30 days
to help make TV history!



American Family Association

Dr. Donald E. Wildmon, President

P.O. Drawer 2440 • 107 Parkgate • Tupelo, Mississippi 38803

Dear AFA Supporter:

How much worse must it get before Congress takes action?

Here is the latest example of anti-Christian bigotry funded by the NEA.

Chrm. John Frohnmayer's NEA gave \$5,000 to help produce two books. One is titled "Queer City," the other "Live Sex Acts." The books were published by "the portable lower east side" in New York.

"Live Sex Acts," according to one source, is so filthy that **twenty publishers** refused to print it because of its hard-core pornographic content.

"Queer City" includes a blasphemous and offensive poem in which the author has Jesus sodomizing a 6-year-old boy in a church!

Here are the pertinent lines from the poem:

"I got the moon
in my throat,
I remember when
Christ ----- my ---- (*omitted words describe oral sex*)
behind the pulpit
I was 6 years old
he made me promise
not to tell no one.

Chrm. John Frohnmayer and his NEA cohorts thought enough of these two books to give a \$5,000 grant to help print them.

Not only that, but Chairman Frohnmayer further insulted the Christian community by defending the use of tax money to support the poem. He called the poem "emotional, intense and serious." "Limited excerpts from one poem in this issue have been reprinted and circulated by critics of the Endowment. These lines have been taken out of context and sensationalized. The poem, in its entirety, is emotional, intense and serious," Frohnmayer said.

Both books have this written on their title page:

"PUBLISHED WITH GENEROUS SUPPORT FROM:
the national endowment of the arts (sic)."

With our federal budget out of control, with everyone looking for ways to cut spending, with the federal deficit at record numbers, with the economy in a recession,

... why are we giving precious tax dollars to "artists" to produce hate-filled attacks which ridicule and demean our Christian faith?

Such actions are disgraceful.

And the men and women to blame are those members of Congress who have voted to continue giving our tax dollars to the NEA year after year after year despite knowing how the NEA spends those dollars.

Today I'm asking you to help end this abuse.

Enclosed you'll find several items.

The first is a list of those members of Congress who voted to give the NEA your tax dollars. These are members of Congress who **know** the kinds of "art" the NEA funds, but have continued to vote to give your tax money to fund the

trash.

They know what the NEA funds **because I send them examples** — just like I sent them copies of “Queer City” and “Live Sex Acts” along with documentation showing the NEA gave \$5,000 to help produce both books.

Don't let your lawmakers plead ignorance.

Your American Family Association has made sure each and every member of Congress knows just exactly the kinds of “art” the NEA is helping to produce.

And in spite of this,

... these Senators and Congressmen voted to give your precious tax dollars to the NEA so it can, in turn, give it to “artists” who produce offensive, pornographic, Christian-bashing “art.”

Look over the enclosed list of Senators and Congressmen.

If your Congressman's or Senators' names are on the enclosed list, they voted to continue giving your tax dollars to support this trash.

NOTE: If you're not sure who your representatives are, I have listed them for you on your Reply Memo.

Make copies of the enclosed sheet and pass it on to your neighbors, church members or friends. Let them know how your representatives are spending our dollars. Urge them to join you in calling for the immediate shutting down of the NEA.

I've also enclosed three postcards for you.

These postcards are addressed to your Congressman and Senators.

It would be much better if you would write your lawmakers in your own words. But if you don't have time to do that, then sign these postcards and mail them today.

It may be that your Congressman and Senators had the moral courage and the good sense to vote not to continue giving the NEA tax dollars to fund this trash.

If so, be sure to thank them for their good sense and decency.

If your Congressman or Senators voted to continue funding the NEA trash, then write and tell them it is time to stop this NEA trash.

No more tax dollars for hate-filled, mean-spirited, offensive, pornographic, Christian-bashing “art”. No more.

Write your Congressman and Senators today. Tell them how you feel.

Please let me know that you have written your Congressman and Senators by returning the enclosed NEA Response Form.

Finally, if possible, would you enclose a gift to support your AFA? I know times are hard. Last December many of our supporters were unable to renew their commitment to AFA for 1992. That means we need your support more than ever.

If you cannot send a gift, I understand. We have trusted God and will continue to do so.

Thank you for having the courage to get involved. Please stay involved. And whenever you can, continue to support your AFA financially. And please remember me and your AFA every day in prayer. This keeps us going.

And by all means, mail your postcards or write your letters!

Sincerely,



Donald E. Wildmon

President

P.S. I thought about sending you excerpts from the two books I mentioned (“Queer City” and “Live Sex Acts”). But they were so offensive I simply could not. If you feel you must see the material, your Congressman and Senators can send it to you. Write them. I sent them samples.

SHUT DOWN THE NEA

A Project of the American Family Association

TO: Dr. Donald E. Wildmon, President
American Family Association
107 Parkgate - P.O. Drawer 2440
Tupelo, Mississippi 38803

87B

610526

FROM: Miss Nancy Stoller
1156 High Street
Santa Cruz CA 95064-1026

|||||

Dr. Wildmon,

Thanks for the update. I agree. It's time to shut down the NEA once and for all. No more wasting our tax dollars on blasphemous, anti-Christian, offensive "art". To help, I will:

() Write my Congressman and my two U.S. Senators.

NOTE: Your Congressman and your two U.S. Senators are:

Congressman Leon E. Panetta
Senator Alan Cranston
Senator John Seymour

() Enclosed is my contribution to help support the ongoing work of the American Family Association. My check is for (REMEMBER, your contribution is tax-deductible):

☐ \$15

☐ \$35

☐ Other \$ _____

Miss Stoller, thank you for getting involved today. And thank you for your contribution. You truly are A.F.A.'s lifeblood. When writing out your contribution amount, please make your check payable to: American Family Association; or simply, A.F.A. God bless you and please pray for me and your A.F.A.

Please
Place
Stamp
Here

Congressman Panetta:

I have been informed that you voted to continue funding for NEA projects, one of which depicted Jesus sodomizing a 6-year-old boy in church.

I am tired of my tax dollars going to support anti-Christian bigotry, pornography and filth.

Sincerely, _____

Miss Nancy Stoller
Santa Cruz CA

Rep. Leon E. Panetta
House of Representatives
Washington D.C. 20515

Senator Cranston:

I have been informed that you voted to continue funding for NEA projects, one of which depicted Jesus sodomizing a 6-year-old boy in church.

I am tired of my tax dollars going to support anti-Christian bigotry, pornography and filth.

Sincerely, _____

Miss Nancy Stoller
Santa Cruz CA

Sen. Alan Cranston
U.S. Senate
Washington D.C. 20510

Please
Place
Stamp
Here

Senator Seymour:

I have been informed that you did not vote for continued funding for NEA projects such as the one which depicted Jesus sodomizing a 6-year-old boy in church.

I am tired of my tax dollars going to support anti-Christian bigotry, pornography and filth. Thank you for refusing to vote for funding of such filth.

Sincerely, _____

Miss Nancy Stoller
Santa Cruz CA

Sen. John Seymour
U.S. Senate
Washington D.C. 20510

Please
Place
Stamp
Here

PETITION to My Congressman

Whereas we have record budget deficits; and,

Whereas Congress is looking for ways to cut spending; and,

Whereas the National Endowment for the Arts continues to spend precious tax dollars funding offensive, hate-filled, pornographic, anti-Christian "art";

I, therefore, PETITION you, my Congressman, to work to shut down the NEA once and for all. This is not a question of "censorship", it's a matter of "sponsorship." America does not need government-sponsored and government-paid-for "art" that attacks, demeans or belittles any one group of citizens.

PETITION to My Senator

Whereas we have record budget deficits; and,

Whereas Congress is looking for ways to cut spending; and,

Whereas the National Endowment for the Arts continues to spend precious tax dollars funding offensive, hate-filled, pornographic, anti-Christian "art";

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By affixing your own 29¢ stamp on this envelope, you can help us save much needed funds.

Can you help?

BUSINESS REPLY MAIL
FIRST CLASS PERMIT NO. 287 TUPELO, MS

POSTAGE WILL BE PAID BY ADDRESSEE

DONALD E. WILDMON
AMERICAN FAMILY ASSOCIATION
107 PARKGATE
P.O. DRAWER 2440
TUPELO MS 38803-9988



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



IS THIS HOW YOU WANT YOUR CONGRESSMAN AND SENATORS SPENDING YOUR TAX DOLLARS?

Make copies of this sheet and pass on to others.

The National Endowment for the Arts, a federal government agency, continues to use your tax dollars to fund pro-homosexual pornography and anti-Christian bigotry.

The NEA gave \$5000 in tax funds to support two books, *Queer City* and *Live Sex Acts*, one showing one man masturbating another and the other book containing a poem about Jesus sodomizing a six-year-old boy.

The poem from *Queer City* read:

I remember when
Christ ----- my ---- (oral sex)
behind the pulpit
I was 6 years old
he made me promise
not to tell no one.

According to the homosexual-oriented publication *The Nation*, twenty publishers refused to print *Live Sex Acts* because of its pornographic content.

NEA chairman John Frohnmayer withheld announcing the new list of NEA grants for 1991-1992 until after Congress approved their funding. Immediately after NEA funding was approved, Frohnmayer announced that he gave \$8,000 in grants to "artists" Holly Hughes of New York and Tim Miller of Santa Monica, CA. Both of the artists are homosexual and both promote the homosexual lifestyle in their work. According to the Washington Times, Miss Hughes "works include a play, 'Dress Suits to Hire,' about lesbian desire. In one solo performance, 'World Without End,' Miss Hughes says she saw 'Jesus between Mother's hips' and then demonstrates graphically how her mother shared the 'secret meaning of life.'"

In New York, a theater funded by the NEA exhibited a "death masks" show in October which contained "death masks" of individuals who the artist said "should be dead". "The whole thesis of this exhibit is that these people...are opposed to recognizing the rights of what I call common Americans," said artist Lee Brozgold. He said those for whom he had made "death masks" "...represent the old order. They're outdated...They should be dead." The show - "40 Patriots/Countless Americans" - consisted of skull-like paper-mache representations of many individuals including George and Barbara Bush, Dan and Marilyn Quayle, Ronald and Nancy Reagan, Clarence Thomas, William Dannemeyer, Jesse Helms and American Family Association president Donald E. Wildmon.

The Dance Theater Workshop, which presented the exhibit, received \$712,000 in tax dollars from the NEA. A spokesperson at the theater said they presented the exhibit because "they did not believe in censorship." However, when local television and print media photographers attempted to enter the theater to photograph the exhibit, they were refused.

The NEA also gave the Institute of Contemporary Art in Boston \$30,000. Part of the funds went to support the Seventh Annual Boston International Gay and Lesbian Film and Video Festival. The NEA grant helped fund the showing of homosexual pornographic films. The grant is one of many made by the NEA to help fund homosexual film festivals around the country. The Boston festival was held last August. Among the films which the NEA money supported was one titled "Dick." The film was described as: "One hundred women interviewed, a thousand men exposed. A very amusing fifteen-minute look at the male organ."

Other films included "Extramuros," described as a "stunning portrait of two lovesick nuns who fake stigmata in order to rescue their nunnery from oblivion and to fuel their passionate love affair;" "Noir

et Blanc," described as intensely erotic;" "We're Talking Vulva," described as "a five-minute feminist foray concerning the care and feeding of happy female genitalia;" "The GAYmes," described as an "event during which the collective gay/lesbian body becomes a site of physical empowerment;" and "Sunday, Bloody Sunday" about a heterosexual woman and a homosexual man who share a young bisexual man.

The NEA also gave Film in The Cities in St. Paul \$137,000. Part of the tax money was used to support the Minneapolis/St. Paul International Lesbian and Gay Film Festival. The NEA gave Chicago Filmmakers a grant of \$19,000 in tax funds to help support the 11th Annual Chicago Lesbian and Gay International Film Festival. Some of the films included in the Chicago homosexual film festival were "My Father Is Coming", "Strip Jack Naked", "No Skin Off My A--", "Stop The Church" (a hate film attacking New York Cardinal John O'Connor which PBS refused to air), "Jerker", and "Coming Attractions: Hollywood Homo Promo Style."

The NEA also gave tax dollars to help fund homosexual film festivals in New York, San Francisco, and Tampa. The NEA grants helped fund the showing of explicit homosexual films at the festivals.

Another "work of art" recently funded by the NEA included a magazine entitled Movement Research Performance Journal #3. The NEA gave Movement Research \$4,400 to help pay for the Performance Journal. Included in the journal were several porn photographs including a nearly full-page close up of a woman's vagina. Following public revelation of the contents of the journal, the NEA did ask that Movement Research return \$1,113 of the grant. Interestingly, the NEA did not want the money returned because of the photographic "art" but because of the political wording in the material. According to the Washington Post, Research Movement co-director Guy Yarden said that they do not plan to return the money "because it believes the NEA's request is motivated by fear of political pressure from critics of the agency, and not by a violation of specific legal terms of the grant."

The NEA gave "artist" Donald Baechler a \$15,000 grant. What did he do with it? "I paid about a quarter of my taxes with my NEA grant," Baechler said.

According to The New York Guardian, the NEA gave funding to an abortion rights TV commercial aimed at mobilizing young women to support the politically militant National Abortion Rights Action League. "The Women for Choice" spot intended to capitalize on sympathetic pro-abortion media. As the seven rock 'n' rollers stand side by side, the narrator says, "The most extraordinary women in music rely on freedom of expression. Motherhood is our birthright and the freedom to choose it must remain our own." The words "Keep Abortion Legal" appear, followed by "Call the National Abortion Rights Action League" and then NARAL's 800-number. The Guardian also reported the NEA helped fund the following:

- An AIDS awareness campaign that included paid ads on buses in New York and San Francisco. The ads depicted two men kissing, two lesbians kissing, and an interracial couple kissing. The headline read: "Kissing Doesn't Kill: Greed and Indifference DO."

- Wigstock, the annual counter culture festival for drag (transvestite) queens, held in New York during the first weekend of September.

The NEA also gave tax money to the Kitchen Theater in New York to help present a new video by "Post Porn Artist" Annie Sprinkle, who has starred in more than 150 X-rated movies. Sprinkle has a new video entitled "The Sluts and Goddesses of Transformation Salon." Kitchen Theater received a total of \$190,550 in NEA tax dollars to support their programs this year.

Senators, Congressmen vote to continue tax funding of pornographic, anti-Christian, pro-homosexual "art"

Listed below are the Congressmen and Senators who voted to continue funding NEA "art," some of which is described on the other side of this sheet. Some of these Congressmen and Senators had earlier voted to end NEA funding for such trash, but on the final vote that decided the issue they flip-flopped and voted to continue support. If a Congressman or Senator says he voted against funding such trash, be sure to inquire how he voted on the October 24, 1991 House vote or the October 31 Senate vote. Those are the votes that decided the matter. The House approved continued funding by a narrow 214-205 vote on October 24 while the Senate voted on October 31 to continue using tax dollars to support NEA funded pornography by a 73-25 margin.

House Final Vote On October 24. Those in boldface flip-flopped from their earlier vote.

AK - Don Young
AL - Tom Beville
AL - Glen Browder
AL - Bud Cramer
AL - Ben Erdreich
AL - Claude Harris
AR - Bill Alexander
AR - Beryl Anthony
AZ - Jim Kolbe
AZ - Jon Kyl
AZ - Ed Pastor
AZ - John J. Rhodes III
CA - Glenn Anderson
CA - Anthony C. Beilenson
CA - Howard Berman
CA - George E. Brown, Jr.
CA - Tom Campbell
CA - Ronald Dellums
CA - Julian Dixon
CA - Calvin Dooley
CA - Marvyn Dymally
CA - Don Edwards
CA - Victor Fazio
CA - Tom Lantos
CA - Richard Lehman
CA - Mel Levine
CA - Jerry Lewis
CA - Matthew Martinez
CA - George Miller
CA - Norman Mineta
CA - Leon P. Panetta
CA - Nancy Pelosi
CA - Edward Roybal
CA - Fortney (Pete) Stark
CA - Esteban Torres
CA - Maxine Waters
CA - Henry A. Waxman
CO - Ben Nighthorse Campbell
CO - Patricia Schroeder
CO - David E. Skaggs
CT - Rosa DeLauro
CT - Sam Gejdenson
CT - Nancy Johnson
CT - Barbara B. Kennelly
FL - Jim Rancus
FL - Dante Fascell
FL - Harry A. Johnston
FL - William Lehman
FL - Lawrence J. Smith
GA - Charles F. Hatcher
GA - Ben Jones
GA - John Lewis
GA - Robert Lindsay Thomas

HI - Neil Abercrombie
HI - Patsy T. Mink
IA - Fred Grandy
IA - Jim Leach
IA - Jim Lightfoot
IA - Dave Nagle
IA - Neal Smith
ID - Larry LaRocco
ID - Richard H. Stallings
IL - Frank Annunzio
IL - Cardiss Collins
IL - John W. Cox, Jr.
IL - Richard J. Durbin
IL - Lane Evans
IL - Charles A. Hayes
IL - Dan Rostenkowski
IL - Sidney Yates
IN - Jim Jontz
IN - Frank McCloskey
IN - Tim Roemer
IN - Philip R. Sharp
IN - Peter J. Visclosky
KS - Jim Slattery
KY - Romano L. Mazzoli
KY - William H. Natcher
KY - Carl C. Perkins
LA - William J. Jefferson
MA - Chester Atkins
MA - Barney Frank
MA - Joseph Kennedy II
MA - Edward J. Markey
MA - Nicholas Mavroules
MA - Joe Moakley
MA - Richard E. Neal
MA - John Olver
MA - Gerry E. Studds
MD - Benjamin L. Cardin
MD - Steny Hoyer
MD - Kweisi Mfume
MD - Constance Morella
ME - Thomas H. Andrews
MI - David E. Bonior
MI - Bob Carr
MI - Barbara-Rose Collins
MI - John Conyers, Jr.
MI - Robert W. Davis
MI - John Dingell
MI - William D. Ford
MI - Dennis M. Hertel
MI - Dale E. Kildee
MI - Sander Levin
MI - Bob Traxler
MI - Howard Wolpe
MN - James L. Oberstar
MN - Martin Sabo
MN - Gerry Sikorski
MN - Bruce Vento
MO - William Clay
MO - E. Thomas Coleman
MO - Richard A. Gephardt

MO - Joan Kelly Horn
MO - Harold L. Volkmer
MO - Alan Wheat
MS - Mike Espy
MT - Pat Williams
NC - Walter B. Jones
ND - Byron L. Dorgan
NE - Doug Bereuter
NJ - Robert E. Andrews
NJ - Bernard J. Dwyer
NJ - William J. Hughes
NJ - Donald M. Payne
NJ - Robert A. Roe
NJ - Robert G. Torricelli
NM - Bill Richardson
NM - Steven H. Schiff
NM - Joe Skeen
NV - James M. Bilbray
NV - Barbara Vucanovich
NY - Gary Ackerman
NY - Sherwood Boehlert
NY - Thomas J. Downey
NY - Eliot L. Engel
NY - Hamilton Fish, Jr.
NY - Floyd H. Flake
NY - Benjamin Gilman II
NY - Bill Green
NY - Frank Horton
NY - Amo Houghton
NY - John LaFalce
NY - Nita M. Lowey
NY - Thomas J. Manton
NY - Matthew McHugh
NY - Robert J. Mrazek
NY - Henry J. Nowak
NY - Major Owens
NY - Charles B. Rangel
NY - James H. Scheuer
NY - Charles Schumer
NY - Jose' E. Serrano
NY - Louise Slaughter
NY - Stephen Solarz
NY - Eldolphus Towns
NY - Ted Weiss
OH - Dennis Eckart
OH - Edward F. Feighan
OH - Marcy Kaptur
OH - Mary Rose Oaker
OH - Donald J. Pease
OH - Thomas Sawyer
OH - Louis Stokes
OK - Mickey Edwards
OR - Les AuCoin
OR - Peter A. Defazio
OR - Mike Kopetski
OR - Ron Wyden
PA - Robert A. Borski
PA - William F. Clinger, Jr.
PA - Lawrence Coughlin
PA - William J. Coyne

PA - Thomas Foglietta
PA - Joseph M. Gaydos
PA - Paul E. Kanjorski
PA - Joseph P. Kolter
PA - Peter Kostmayer
PA - Joseph McDade
PA - Austin J. Murphy
PA - John P. Murtha
PA - Gus Yatron
RI - Ronald K. Machtley
RI - Jack F. Reed
SC - Butler Derrick
TN - Harold E. Ford
TN - Bart Gordon
TX - Jack Brooks
TX - John Bryant
TX - Albert Bustamane
TX - Ronald Coleman
TX - Martin Frost
TX - E. (Kika) de la Garza
TX - Henry B. Gonzalez
TX - J. J. Pickle
TX - Craig A. Washington
UT - James V. Hansen
UT - Bill Orton
UT - Wayne Owens
VT - Bernard Sanders
WA - Norman D. Dicks
WA - Jim McDermott
WA - John R. Miller
WA - Al Swift
WA - Jolene Unsoeld
WI - Les Aspin
WI - Gerald D. Kleczka
WI - Scot Klug
WI - Jim Moody
WI - David R. Obey
WV - Alan Mollohan
WV - Nick Joe Rahall
WV - Robert Wise
WY - Craig Thomas

Senate final vote on October 31. Those in boldface flip-flopped.
AK - Frank H. Murkowski
AK - Ted Stevens
AR - Dale Bumpers
AR - David Pryor
AZ - Dennis Deconcini
CA - Alan Cranston
CO - Timothy E. Wirth
CT - Christopher J. Dodd
CT - Joseph I. Lieberman
DE - Joseph R. Biden, Jr.
GA - Wyche Fowler, Jr.
GA - Sam Nunn
HI - Daniel K. Akaka
HI - Daniel K. Inouye

IA - Tom Harkin
ID - Larry E. Craig
ID - Steve Symms
IL - Paul Simon
IN - Richard G. Lugar
KS - Nancy L. Kassebaum
KY - Wendell H. Ford
LA - John Breaux
LA - J. Bennett Johnston
MA - Edward M. Kennedy
MA - John F. Kerry
MD - Barbara Mikulski
MD - Paul S. Sarbanes
ME - William S. Cohen
ME - George J. Mitchell
MI - Carl Levin
MI - Donald W. Riegle
MN - David F. Durenberger
MN - Paul Wellstone
MO - Christopher Bond
MO - John C. Danforth
MS - Thad Cochran
MT - Max Baucus
MT - Conrad Burns
NC - Terry Sanford
ND - Quentin N. Burdick
ND - Kent Conrad
NE - J. James Exon
NE - J. Robert Kerrey
NJ - Bill Bradley
NJ - Frank Lautenberg
NM - Jeff Bingaman
NM - Peter V. Domenici
NV - Richard Bryan
NV - Harry Reid
NY - Daniel P. Moynihan
OH - John Glenn
OH - Howard Metzenbaum
OK - David L. Boren
OR - Bob Packwood
OR - Mark O. Hatfield
RI - John H. Chafee
RI - Claiborne Pell
SD - Larry Pressler
TN - Albert Gore Jr.
TN - Jim Sasser
TX - Lloyd M. Bentsen
UT - E.J. Garn
UT - Orrin G. Hatch
VA - Charles S. Robb
VA - John Warner
VT - James M. Jeffords
VT - Patrick T. Leahy
WA - Brock Adams
WA - Slade Gorton
WI - Merb Kohl
WV - Robert C. Byrd
WV - John D. Rockefeller, IV
WY - Alan K. Simpson

Dr. Donald E. Wildmon, President
American Family Association
107 Parkgate, P. O. Drawer 2440
Tupelo, Mississippi 38803

ADDRESS CORRECTION REQUESTED

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Association

*File -
under
National
Organizations -
Right Wing*

"The poem, in it's entirety, is emotional, intense and serious."

—John E. Frohnmayer
Chairman National Endowment for the Arts

Here's the poem.
Judge for yourself.



**Chrm. D. Wayne Calloway
PepsiCo
Anderson Hill Road
Purchase, NY 10577**

**Chrm. Michael A. Miles
Philip Morris, Inc.
120 Park Avenue
New York, NY 10017**

**Chrm. Robert C. Stempel
General Motors Corporation
3044 W. Grand Blvd.
Detroit, MI 48202**

**Chrm. L.A. Iacocca
Chrysler Corporation
Post Office Box 1919
Detroit, MI 48288**

Dear Mr. Calloway:

I have been informed by the American Family Association that Roseanne plans to begin pushing homosexuality as a normal, acceptable lifestyle on the show this fall. AFA says you are a leading sponsor of Roseanne. This is to let you know that I will boycott all PepsiCo products and actively work to encourage others to do the same should PepsiCo continue to sponsor Roseanne and help the program promote homosexuality.

The choice is quite clear. You will have to choose whether you want the business of the radical homosexuals or those of us who are concerned with their anti-family campaign. You can't have it both ways.

I will wait to hear from AFA to see what your decision will be.

Signed _____

Dear Mr. Miles:

I have been informed by the American Family Association that L.A. Law plans to begin pushing homosexuality as a normal, acceptable lifestyle on the show this fall. AFA says Philip Morris/General Foods/Kraft is a leading sponsor of L.A. Law. This is to let you know that I will boycott all Philip Morris/General Foods/Kraft products and actively work to encourage others to do the same should Philip Morris/General Foods/Kraft continue to sponsor L.A. Law and help the program promote homosexuality.

The choice is quite clear. You will have to choose whether you want the business of the radical homosexuals or those of us who are concerned with their anti-family campaign. You can't have it both ways.

I will wait to hear from AFA to see what your decision will be.

Signed _____

Dear Mr. Stempel:

I have been informed by the American Family Association that L.A. Law plans to begin pushing homosexuality as a normal, acceptable lifestyle on the show this fall. AFA says General Motors is a leading sponsor of L.A. Law. This is to let you know that I will boycott all General Motors products and actively work to encourage others to do the same should General Motors continue to sponsor L.A. Law and help the program promote homosexuality.

The choice is quite clear. You will have to choose whether you want the business of the radical homosexuals or those of us who are concerned with their anti-family campaign. You can't have it both ways.

I will wait to hear from AFA to see what your decision will be.

Signed _____

Dear Mr. Iacocca:

I have been informed by the American Family Association that Dear John plans to begin pushing homosexuality as a normal, acceptable lifestyle on the show this fall. AFA says Chrysler is a leading sponsor of Dear John. This is to let you know that I will boycott all Chrysler products and actively work to encourage others to do the same should Chrysler continue to sponsor Dear John and help the program promote homosexuality.

The choice is quite clear. You will have to choose whether you want the business of the radical homosexuals or those of us who are concerned with their anti-family campaign. You can't have it both ways.

I will wait to hear from AFA to see what your decision will be.

Signed _____

Project to Stop TV From Promoting Homosexuality

American Family Association

Donald E. Wildmon, President

P.O. Drawer 2440 • 107 Parkgate • Tupelo, Mississippi 38803

Dear AFA Supporter:

This fall, network TV will begin a major push to promote homosexuality as a normal, acceptable, approved lifestyle.

This move by the networks is much like its early effort to make gratuitous sex, violence and profanity acceptable. They started with a trickle here and there. There was no organized opposition. They desensitized viewers. And now they flood our set with trash.

The homosexuals and the network heads plan to use that same strategy to get more and more positive portrayals of homosexuals into TV programs.

I am convinced that if some group had launched a protest against sex, violence and profanity when it first began way back in the late 60s and early 70s, we would not have the problems we have today. But your AFA did not exist back then. And no one led the fight against network TV. Sadly, we and our children live with the result.

We must not make that same mistake today. I am asking you to join me in a major effort NOW to make sure the networks fail in their attempt to promote homosexuality. We must not let the networks make homosexuality acceptable.

But we must not underestimate the power and influence of the homosexuals in Hollywood. Hollywood has sold its soul to the homosexuals:

FACT: *According to Tom Kersey of ABC Broadcast Practices, ABC regularly consults with the Gay and Lesbian Task Force regarding the use of homosexual characters.*

FACT: *A study in the Journal of Communication reported that, according to the networks, homosexuals are the most effective and well-organized pressure group lobbying TV. The networks consult regularly with homosexuals on projects they are considering. Further, the networks solicit substantial input from the Gay Media Task Force. They are even paid for their input!*

FACT: *When researchers Lichter and Rothman asked Hollywood creators, writers and producers whether homosexuality is wrong, 86% said NO it is not wrong. The study went on to state that most of the Hollywood TV elite believe they have a role to play in reshaping American society. (Translated, that means they want to reshape society to make homosexuality acceptable.)*

FACT: *The Los Angeles Times (8/05/91) reported that a recent Hollywood fund raiser for the National Gay and Lesbian Task Force sold out a 300-person dinner (at \$250 a plate). Those attending included the "Who's Who" in television. At the fund raiser were power brokers from ABC, NBC and CBS, as well as from the major production companies (Paramount, Disney, Fox, MCA/Universal, MGM, Tri-Star, Columbia and others).*

That's how powerful the homosexual lobby is in Hollywood. And their power is growing. The result is increasing portrayals of homosexual characters as normal, healthy people. In fact, this fall, three prime-time programs have already announced their plan to advance the homosexual propaganda ...

DEAR JOHN: *One of the regular characters, Kirk, admits that his wife left him for a woman. Writers changed Kirk's explanation for his wife's departure after consulting with GLAAD) — Gay and Lesbian Alliance Against Defamation — who protested. Originally, Kirk told people that his wife chose an alternative lifestyle. But the people from GLAAD informed NBC that homosexuals do not make a choice, they are born homosexuals, so NBC changed the script to fit the homosexual agenda.*

LALAW: *Writers had a leading character, C.J. Lamb, reveal her bi-sexuality last season when she passionately kissed a female co-worker. That kiss was hailed by the homosexual lobby as a major breakthrough in network programming. This fall, Lamb's bi-sexuality will be further developed. When cast member Amanda Donohoe was asked if her series character (C.J.) has decided which way, sexually speaking, she prefers, she responded: "Both ways, darling."*

ROSEANNE: *Last season, two homosexual characters were introduced: Leon Carp and his lover Jerry. One storyline under consideration for this fall would have Leon and Jerry attempting to adopt a baby. (Of course, they will be presented in a very positive light. Also being discussed is an episode guest-starring — and written by — homosexual actor/playwright Harvey Fierstein. One scenario would have Fierstein playing a person who opposes homosexuality as a normal lifestyle. You know how the homosexual Fierstein will play that role! "I've always gotten great response from the gay community," notes Roseanne, who has two children who are allegedly homosexuals.*

And remember, those are the only programs which have announced they plan to promote homosexuality.

So, in response to intense pressure from radical and violent homosexual groups like Queer Nation and ACT-UP, Hollywood is more willing than ever to promote the homosexual lifestyle. That's why homosexual programming is on the rise.

And it will continue to rise unless we as a community of Christians stand up now and stop it. We must let the advertisers know that companies which pay to help promote homosexuality will not get our money!

No matter how much pressure and influence the homosexual lobby exerts, the bottom line is still the same — corporate America must still pay the way for any program to air on network TV. If advertisers don't pay, shows don't air.

We must act now, before Hollywood has a chance to establish their agenda.

We must convince corporate America that consumers will not give their money to or buy products from companies which promote the homosexual agenda.

They need to hear our message loud and clear.

Please, take the following actions today:

I have enclosed postcards to the leading sponsors of these three programs. Sign the enclosed postcards. Address an envelope and enclose them. Or, if you can't do that, mail them without the envelope.

It is critical that you do this today! These postcards let the advertisers know that you most definitely will not support a company which helps promote homosexuality. If we wait, if we fail to act today, then network TV will flood our homes with homosexual propaganda to the same degree it floods our homes with sex, violence and profanity.

Sign and mail your postcards. If you do this today, you will help keep the networks from spreading the lie that the homosexual lifestyle is a normal, healthy and happy one. And you will, in the process, help stop the decay of America's eroding moral foundation. In the final analysis, that is what this battle is all about.

One other thing. I want to mail copies of this letter to 1,000,000 other Christians alerting them to the situation and urging them to join our battle. To do that will cost about \$400,000. AFA doesn't have that money and I refuse to spend money we don't have. Could you help with a generous gift to help inform and involve those 1,000,000 Christians to get involved in our battle. We must do it now while we have a chance to be successful. We cannot wait until the homosexuals have already won. Your gift will be an investment in the future of our children.

Please help now, today, with as generous a gift as possible to make this project successful.

Sincerely,



Dr. Donald E. Wildmon
American Family Association

P.S. The kinds of pro-homosexual programming PBS shows (for example, the sexually graphic "Tongues Untied" film) are the future of prime-time network TV if we fail to take action now. PBS, our tax supported network, is now promoting the homosexual lifestyle. The homosexuals want the same promotion from commercial networks. We must fight back today!

P.P.S. This project is sure to anger the radical homosexuals. Please let me know you received this letter by returning the enclosed response form. That is the only way I have of knowing you are standing with me. Thanks!

By affixing your own 29¢ stamp on this envelope, you can help us save much needed funds.

Can you help?

BUSINESS REPLY MAIL

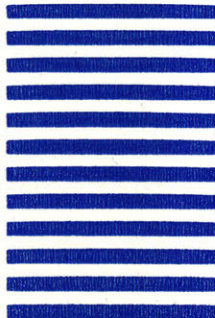
FIRST CLASS PERMIT NO. 287 TUPELO, MS

POSTAGE WILL BE PAID BY ADDRESSEE

DONALD E. WILDMON
AMERICAN FAMILY ASSOCIATION
107 PARKGATE
P.O. DRAWER 2440
TUPELO MS 38803-9988



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



Project to Stop TV's Promotion of Homosexuality – Response Form

TO: Donald E. Wildmon, President
American Family Association
107 Parkgate - P.O. Drawer 2440
Tupelo, MS 38803

FROM:

610526 86V
MISS NANCY STOLLER
1156 HIGH STREET
SANTA CRUZ CA 95064-0000

Dr. Wildmon:

Yes, I will help stop the networks from promoting the acceptance of homosexuality as a normal, alternative lifestyle. We may have been sleeping when TV started the push to promote sex, violence, profanity and anti-Christian bigotry, but this time we are organized.

Here's how I'm helping. This is to let you know that I:

- ☐ Received your letter about TV's push to promote homosexuality.
- ☐ Mailed my cards. (It is better to address an envelope and enclose them. If you can't do that, mail them without the envelope.)
- ☐ Am remembering the AFA in my prayers.
- ☐ Am enclosing a contribution to help AFA mail one million of this alert to other concerned families. Here is my tax-deductible gift for:

☐ \$20 ☐ \$30 ☐ \$50 ☐ \$100

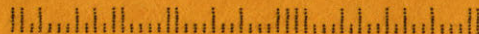
☐ \$250 ☐ \$500 ☐ \$1000 ☐ Other \$ _____

Thank you for your help. Together we are making a difference. We must act now before the networks succeed in making homosexuality acceptable. Please, when you write out your contribution amount, make your check payable to: American Family Association, or simply AFA. Thanks again for helping at this time. God bless you.

-Don

Dr. Donald E. Wildmon, President
American Family Association
107 Parkgate, P. O. Drawer 2440
Tupelo, Mississippi 38803

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American Family Association

Dr. Donald E. Wildmon, President

P.O. Drawer 2440 • 107 Parkgate • Tupelo, Mississippi 38803

Dear AFA Supporter:

Penthouse magazine has sued your American Family Association.

Penthouse is in federal court seeking millions of dollars in damages against AFA.

The court papers arrived here at AFA on Monday, November 18.

The new suit has grown out of *Penthouse's* on-going litigation against David Caton and Florida AFA. *Penthouse* is desperately attempting to put AFA out of business. It is lashing out at me personally and your national AFA.

I desperately want to win this lawsuit.

Not for me ... **but for you!** It threatens AFA's very existence!

You are not named in *Penthouse's* lawsuit; nor could you be. This lawsuit is in no way a threat to you or your family. And it never can be.

So please do not worry about *Penthouse* coming after you.

However, having said that,

... *Penthouse* is, in reality, attacking you personally.

Penthouse wants to shut you up. *Penthouse* is mad. *Penthouse* is fed up with AFA boycotting and picketing stores that sell its pornographic magazines.

So *Penthouse* has gone to court to shut you up.

What is so hypocritical about *Penthouse* and its lawsuit is this.

Penthouse's major claim in suing AFA is that we are somehow restricting its First Amendment right to free speech. *Penthouse* claims it is free to print whatever it wants.

Well, *Penthouse* is free to print whatever it wants (as long as it is not legally obscene).

But you are free, too. You have a First Amendment right to free speech. And you are exercising your right to free speech when you boycott and picket stores selling porn, and when you speak out to convince others to join your efforts. And this is precisely what *Penthouse* is attempting to censor.

In point of fact,

... you and your fellow AFA members have been so successful that sales of *Penthouse* have gone down. And advertisers are dropping out.

So *Penthouse* — screaming that we are somehow denying it the right to a free press — wants to take AFA to court to deny you the right to free speech.

I can't help wondering whether or not Kmart has something to do with *Penthouse* initiating this suit against your AFA.

After all, our national boycott of Kmart is really hurting.

Kmart, as you know, is one of the nation's leading porn retailers through its Waldenbooks stores. Kmart could get out of the porn business at any time. But it prefers the profits from its porn sales over the well-being of you and your family.

Did Kmart talk *Penthouse* into suing me and AFA?

I don't know. But it is your AFA that is working hard to convince millions of Americans to stop shopping at Kmart until Kmart chairman Joseph Antonini pulls the porn — including *Penthouse* — from his Waldenbooks stores.

And it is this AFA-led boycott that kept tens of thousands of Christmas shoppers away from Kmart.

I don't know whether Mr. Antonini talked to *Penthouse* publisher Bob Guccione and convinced him to sue us.

But the fact remains, *Penthouse* has sued your AFA. Where does this leave you and me?

It puts us in a position of having to go to court to clear our good name and to protect your right to free speech.

I don't mind that except for one thing.

The time and money we must now spend to defend ourselves in court is time and money I wanted to spend fighting other battles and rallying fellow Christians to our cause.

And that's what your American Family Association is here for.

So I am coming to you today to ask you for a special onetime contribution to help rebuild our AFA Law Center funds. You may recall I opened the AFA Law Center when David Wojnarowicz sued me back in 1990.

Now, the Law Center is involved in dozens of cases defending the rights of Christians at no cost to those we help.

But the suit by *Penthouse* is a new and serious threat. If successful, it could shut down your national AFA...and silence your protests against pornography and anti-Christian bigotry.

Will you give a special contribution today so we can defend ourselves from *Penthouse*?

I don't pretend to know your financial situation right now. The recession has been tough on everybody (including your AFA).

I do know your past generosity to AFA, and I thank you from the bottom of my heart for your support.

If you can give a generous gift to help defend AFA against the lawsuit by *Penthouse*, one of America's largest pornographers, please do.

Court costs are very expensive. And even though we have our own legal team on staff here at AFA, we still have to pay for research, court costs, travel expenses and other items. It gets expensive quickly.

I'm not sure that isn't part of *Penthouse*'s strategy — to drag this thing out as long as it can, hoping their cash reserve outlasts ours, and forcing us to admit defeat without having the benefit of a ruling simply because we ran out of money to pay court costs.

In any event, I need your help in a major way.

In reality, this is an attack on you and your right to free speech.

Don't let *Penthouse* shut you up.

A victory in this lawsuit will be a great boost for us to continue to have our First Amendment rights. And be a major embarrassment to *Penthouse*.

Please help defend your AFA as best you can today.

And while you're at it, renew your efforts in the boycott against Kmart. Take the following actions:

1. Sign and mail the enclosed postcards to Chrm. Antonini and to the manager of the local Kmart store if there is one in your area. (Better yet, write a personal letter. If you can't do that, put the enclosed card in an envelope and mail it. You can find the address for your local Kmart store in your phone book.)
2. Call Kmart and let them know you are boycotting. The number is 1-800-63-Kmart (1-800-635-6278). Kmart is keeping track of the phone calls so your call is very important. You may be told that Kmart has nothing to do with Waldenbooks. This is not true. Kmart owns Waldenbooks and has the authority to tell Waldenbooks to get out of the pornography business. As always, be polite when calling.

In closing, please say some extra prayers for me and AFA at this time. Even though I am prayerfully confident of victory, this is still an additional pressure I have to carry. I survive because of your prayers. Thank you and God bless you.

Sincerely,


Donald E. Wildman

P.S. Be sure to mail your card and make the phone call. Let Mr. Antonini know that *Penthouse*'s lawsuit against AFA has only served to strengthen your resolve to boycott his Kmart stores and convince as many of your fellow Americans as possible to boycott Kmart, too.

P.P.S. If you haven't yet renewed your membership in AFA for 1992, this is the perfect time to do so. We can surely use you. God bless you.

POSTCARD

Place
Stamp
Here

Chrm. Joseph Antonini
Kmart Corporation
3100 West Big Beaver Road
Troy, MI 48084

POSTCARD

Place
Stamp
Here

Store Manager
Kmart Discount Store

Dear Mr. Antonini:

I am greatly disappointed to learn that Kmart still refuses to get out of the pornography business. There will be no more "Blue Light Specials" for me as long as Kmart continues in the "Red Light Pornography" business.

When Kmart takes pornography out of its Waldenbooks stores, I will again consider shopping at Kmart.

I will ask others to join in the boycott of Kmart.

Also, I am joining thousands of others in praying for you as you ponder the decision which needs to be made.

Dear Store Manager:

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Also, I am joining thousands of others in praying for Mr. Antonini as he ponders the decision which needs to be made.

AFA PASS ALONG SHEET

Make copies of this sheet and pass along to others

BOYCOTT K MART, ONE OF THE LEADING RETAILERS OF PORNOGRAPHY IN AMERICA

Kmart is one of the leading retailers of pornography in America. During the past few years thousands of Americans have asked Kmart to get out of the pornography business.

Before he was executed, convicted serial sex murderer Ted Bundy told Dr. James Dobson: "Those of us who have been so much influenced by violence in the media, particularly pornographic violence, are not some kind of inherent monsters. We are your sons and we are your husbands. And we grew up in regular families. And pornography can reach out and snatch a kid out of any house today."

Sam, a little nine-year-old fourth grader, was walking home from school in Norman, OK, when he was abducted and carried to a remote field. There he had an eye gouged out and his genitals mutilated. Following the attack, police asked merchants in Norman to pull the November/December 1990 issue of Hustler magazine from their shelves. The porn publication had a five-page section headlined "How-To-Murder Manuals." The article told how to gouge out an eye and how to mutilate the genitals. The attack imitated the article.

On August 6, 1990, the Dallas Morning News had an article which told of a brutal molestation of two little girls, ages seven and ten. Their stepfather had sexually used them in horribly inconceivable ways. According to the official who investigated the abuse, "the seven-year-old was forced to look at pornographic magazines depicting a woman performing sex acts on herself with tools, then act them out herself." A doctor later had to surgically remove part of a tool which had broken off in the little girl.

A 1984 study released by the University of New Hampshire revealed that states with the highest readership of pornographic magazines such as Playboy and Hustler also had the highest rape rates.

According to columnist Jack Anderson, the Michigan State Police found that pornography is used or imitated in 41% of the sex crimes they investigate.

From July 1980 through February 1984, the police/social work team of the Louisville-Jefferson County, Kentucky Exploited & Missing Children Unit prosecuted hundreds of adults for various crimes involving sexual exploitation of children. According to John B. Rabun, Jr., Program Manager at the time, over 40 major cases involved the successful prosecution of adults, each involved with more than 12 children. (In one case, investigators estimated 320 victims of one adult.) At the time

of arrest and/or service of search warrants, all of these adult predators were found with various forms of adult pornography and in most cases child pornography.

Edna Buchanan, a staff writer for the Miami Herald, wrote an article concerning the Pillow Case Rapist, a person who committed a number of rapes in her area. Scientists at the FBI Academy in Quantico, Virginia, at the request of Metro police, studied the rapes and prepared a five page psychological profile of the rapist. Among the characteristics which the scientists listed for the rapist was this one: "He collected Playboy, then Penthouse magazines...and dreamed of rape. Then he slipped over the threshold of fantasy into the reality of sexual assault."

"Pornography was not the only negative influence in my life but its effect on me was devastating," said Arthur Gary Bishop. "I would do anything or take any risk to fulfill my deviant desires." Bishop said that if pornography had not been available to him in his early stages, "...it is most probable that my sexual activities would not have escalated to the degree they did...I am a homosexual pedophile convicted of murder and pornography was a determining factor in my downfall." Bishop was executed by the state of Utah for the murder of several young boys.

Since 1986, more than 35,000 stores have discontinued selling pornography. Yet, because of the tremendous profits from pornography, Kmart refuses to get out of the pornography business. Kmart does not sell the pornography in their Kmart stores, but in their Waldenbooks stores.

It is a known fact that child molesters use Kmart-type pornography to break down the inhibitions of children. Kmart has known this fact for some time.

Write or call Kmart and let them know you are joining the boycott. The address: Chrm. Joseph Antonini, Kmart Corporation, 3100 West Big Beaver Road, Troy, MI 48084. (The toll-free customer service number is 1/800-63 Kmart.) Kmart owns Waldenbooks, Pay Less Drug Stores, Office Square, Bargain Harold's, Builders Square home supply stores, Sports Authority and PACE Membership Warehouse stores.

You are urged to let your local Kmart manager know, in a polite way, that you are joining the boycott and encouraging others to do the same. You will probably be told that Kmart has nothing to do with Waldenbooks. However, Kmart owns Waldenbooks and has the authority to tell Waldenbooks to get out of the pornography business at any time.

Don Wildmon, *President*

AMERICAN FAMILY ASSOCIATION

107 Parkgate, P.O. Drawer 2440

Tupelo, Mississippi 38803

AFA LAW CENTER LEGAL DEFENSE FUND

REPLY MEMO

TO: Donald E. Wildmon, President
American Family Association
107 Parkgate - P.O. Drawer 2440
Tupelo, MS 38803

FROM:

610526 86Z
MISS NANCY STOLLER
1156 HIGH STREET
SANTA CRUZ CA 95064-0000



Dear Don:

I accept *Penthouse's* challenge. I am excited that our AFA boycotts of *Penthouse* are so effective that *Penthouse* has resorted to suing AFA. I will continue to speak out and exercise my First Amendment rights.

I have taken or will take the following actions:

- () Sign and mail the enclosed postcards to Chrm. Antonini and to the manager of the local Kmart store if there is one in your area. (Better yet, write a personal letter. If you can't do that, put the enclosed card in an envelope and mail it. You can find the address for your local Kmart store in your phone book.)
- () Call Kmart and let them know you are boycotting. The number is 1-800-63-Kmart (1-800-635-6278). Kmart is keeping track of the phone calls so your call is very important. You may be told that Kmart has nothing to do with Waldenbooks. This is not true. Kmart owns Waldenbooks and has the authority to tell Waldenbooks to get out of the pornography business. As always, be polite when calling.
- () Make a contribution to help AFA's Law Center fight the *Penthouse* suit. Enclosed is my gift for:

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☐ \$15 ☐ \$25 ☐ \$50 ☐ \$100

☐ \$250 ☐ \$500 ☐ Other \$ _____

Thank you for your support. With your help, we will fight *Penthouse's* desperate move to silence our free speech.

Please remember to pray for AFA and for God's will.

When writing out your contribution, please make your check payable to **American Family Association** or simply **AFA**. Thanks again. And God bless you.

Dr. Donald E. Wildmon, President
American Family Association
107 Parkgate, P. O. Drawer 2440
Tupelo, Mississippi 38803

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Address Correction Requested

Penthouse sues AFA to shut you up. Don't let *Penthouse* win.

Fight back today.



October 1991



Journal

of the American Family Association

Attention Pastors

Christians & Society TO-DAY, pages 3 and 4, can be reproduced locally on a photocopier for use as a supplement or insert with bulletins or newsletters.

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ALL-MEMBER-SHIP PLAN

Use All-Membership Plan to subscribe for members or leaders of your church. \$4 per year per subscription (minimum--10). Send check, name of church and legible mailing list: AFA Journal, P.O. Drawer 2440, Tupelo, MS 38803. Single subscription--\$15/year.

Copies of this issue available at \$12.50 for 50 copies. Enclose check with order.

New research shows 67% agree with AFA on effectiveness of boycotts

For years the networks and leftwing groups have been telling Americans that boycotts, such as those promoted by AFA, don't make any difference with multi-billion dollar companies.

But a new independent study confirms that boycotts can make a difference. In fact, 14% of those participating in the survey claimed that in the last month,

they had "avoided buying a specific product or brand because it is being boycotted by a group or cause" they support. That 14% translates to over 25,000,000 Americans who have participated in a boycott during the last month!

When asked to react to the statement "Participating in a boycott of products or companies

doesn't really accomplish anything," sixty-seven percent disagreed with that statement. Only 12% agreed strongly that boycotts really accomplish nothing.

George Barna, president of Barna Research Group which conducted the study, said: "With the markets for most consumer

Continued on page 23

AFA sues NEA to obtain information on tax grants

The American Family Association has sued the National Endowment for the Arts to secure information under the Freedom of Information Act. The suit was filed in federal court in Aberdeen, Mississippi.

On April 11 and again on April 23, AFA president Donald E. Wildmon requested information under the FOI law.

The NEA has refused to provide Wildmon with the information he requested. Under the act, the NEA has ten days to comply with such a request.

"To date, more than four months later, the NEA has refused to supply us with the information requested," Wildmon said. "Others who have requested information from the

NEA under the Freedom of Information Act have reported that they received their information without delay. Columnist James J. Kilpatrick recently wrote that when he requested information, 'The NEA responded with commendable speed. Within a month a thick packet of material arrived.' It

Continued on page 23

Kmart/Waldenbooks porn sales help fund Penthouse lawsuit against Caton, AFA of Florida

Last year, Penthouse and Playboy filed suit against David Caton and AFA of Florida. Caton, executive director of AFA of Florida, had urged people to boycott stores selling pornography.

Earlier this year, Playboy dropped their suit. However, Penthouse continues to pursue their suit. Kmart, a leading retailer of pornography, helps fund the Penthouse lawsuit via their sales of Penthouse magazine through the Kmart-owned Waldenbooks stores.

In August, Kmart announced that they were pulling cigarette papers from their stores. Cigarette papers have long been associated with the smoking of marijuana.

Kmart pulled the papers following pressure from a small group in Arkansas called Doing in God's Name Incredible Things Yourself, or DIGNITY. Kmart

insisted that they pulled the papers due to declining consumer demand.

But while they agreed to pull the cigarette papers, Kmart refused to pull the pornography from their stores. Pornography has long been associated with crimes against women and children.

"Christians and those concerned about our society

should make sure to avoid Kmart during the upcoming Christmas season, and encourage others to do the same," said Donald E. Wildmon, President of American Family Association.

Kmart is one of the largest retailers of pornography in America.

Kmart has also started selling "The Last Temptation of Christ"

Continued on page 23

American Family Association
Post Office Drawer 2440
Tupelo, Mississippi 38803

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Permit No. 36

Gordonville, VA 22942

ADDRESS CORRECTION REQUESTED

*****3-DIGIT 950
610526 EXP 0192
MISS NANCY STOLLER
1156 HIGH STREET
SANTA CRUZ CA 95064-0000



The race is not always to the swift

Dr. Donald E. Wildmon
AFA President

There is a story told about a certain little boy who wanted a watch. Day in and day out he pestered his parents about getting him a watch. His parents continually put him off. Finally he drove them to the breaking point.

His father told the youngster that he did not want to hear another word from him about a watch.

For the rest of the week the lad said nothing about a watch. He knew that to do so would certainly bring some discomfort to his sitting down place. However, Sunday soon rolled around and the family was gathered for a period of devotion. It was the custom in the family for each member to learn a new verse of scripture and to recite it during devotions.

Every other member had said his scripture verse when it came time for the small boy to quote his.

Looking up with a very solemn face, he quoted his verse perfectly: "What I say unto you I say unto all, watch."

Well, I'm not certain if he got his watch or the discomfort. But one thing I can say for him—he was persistent.

That's a quality all of us could use—persistence. Because one of our faults today is that we give up too soon, call it quits after a single setback, let failure break us instead of make us.

There is very little a person cannot do in this life if he sets out to do it—and stays with it. One reason we don't accomplish more is that we are quick quitters. We get a setback or two and then we say it can't be done. We give up. We quit trying. But history is full of things that couldn't be done. And that means it is also full of people who did them.

The world looks up in admiration to a person who has staying power. He doesn't have to have great brains, or great riches, or vast opportunities. But if he believes in something, and has the persistence to stay with that belief regardless of the praise or scorn he receives, the world ultimately will look up to him.

One reason there aren't any more people with persistence is the simple fact that it takes a big person to try again, to stay with the ship when the waves get high. Anyone can quit. Anyone can get into a lifeboat and float to safety.

But the man with persistence is hunting neither safety nor another mission. He has something he wants to do, and he believes he can do it. So he stays with it come what may. Then one day he finally accomplishes the impossible.

Great and good goals aren't easy to accomplish. They require great and good people to accomplish them. And great and good people are those who keep on keeping on.

I believe God wants a person who says, "I can." I believe God wants a person who will try again.

We are engaged in a great spiritual war which will determine the future of our society. There is so much—so very, very much—at stake. Will our society be based on the Christian perspective of man, or will we degenerate into a society based on secularism, materialism and hedonism? The answer to that question is still out.

One thing I know for sure. We will lose if we quit the battle. Every time one person decides to quit fighting, our chances of winning becomes less.

I beg you to be as persistent, to keep on keeping on. If you will, we can win.

Don

Public school teacher: Jesus not a real person

By Tim Wildmon
Associate Director

American Family Association has been saying for years that there exists in our society a new form of bigotry, a form of bigotry that is all too often ignored—or accepted—by the same people who decry racism or bigotry of other forms. What I'm referring to, of course, is anti-Christian bigotry.

Have you ever read something in the newspaper or a magazine and found yourself reading it over again because you just couldn't believe what you had read? When I first read the following story I did a doubletake, myself. Allow me to quote from the newsletter *Education Newslines*.

"A public school teacher in Miami, Florida has reportedly chided one of her third grade pupils for turning in a book report on Jesus Christ.

"Charity Lichwiarz, who attends Winston Elementary School, was given an assignment to prepare a written biographical report on a famous personality of her choice. Charity found a book on Jesus Christ at home and decided to do a report on the founder of the Christian religion.

"The next day, Charity was humiliated in class by her teacher, according to the girl's mother, Ellen Lichwiarz. 'The teacher read the first line out loud and immediately said 'This is not acceptable,' Mrs. Lichwiarz related. 'The teacher said the report was not about a real person, and that the book report had to be based on a real person.'

"Mrs. Lichwiarz said, 'The class laughed at Charity. Apparently the way the teacher said it made the students giggle, and Charity felt humiliated.'"

"The mother was outraged upon learning of the incident from her daughter. She confronted the teacher by phone. 'The teacher stated that a book report on Jesus Christ was fine for a Sunday School class, but totally inappropriate for a public

Continued on page 23



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AFA is a Christian organization promoting the Biblical ethic of decency in American society with primary emphasis on TV and other media.

Christians & Society TODAY

October 1991

A supplement for local bulletins and newsletters

Work, family life begin to collide says research

Work-family conflicts take a greater toll on the family than on an employee's job performance, research shows. Employers are increasingly worried about productivity problems among workers with conflicting job and family responsibilities. But recent research by the Families and Work Institute, a nonprofit research and planning group, shows the family also bears a heavy burden.

The institute found that more than 25% of 1,000 headquarters employees of a Fortune 1,000 corporation said they refused overtime because of their families. More than 10% said they refused promotions; 24%, travel; and 19%, relocations.

Though these are serious problems for employers, families are paying an even

higher price, says Ellen Galinsky, co-president of the institute. More than 60% of those surveyed said their jobs robbed them of adequate energy and time to do things with their families. More than 80% said they were only sometimes, rarely or never able to completely fulfill their personal responsibilities.

The findings, which echo those of similar studies by the institute, have major implications, Galinsky says. Other studies show that "when parents have demanding and hectic jobs and report (the effects) spilling over on the family, you can see the repercussions" in the quality of family life and the way children develop cognitively and socially.

Wall Street Journal, 7/22/91

Humanist minister welcomes practicing homosexuals

At a time when most mainstream denominations are struggling over what to do with homosexual clergy, the humanist Unitarian Universalist Association is charging full speed ahead to embrace them.

Leading that charge is Scott Alexander, a whirling dervish in a crisp suit, or as one congregation dubbed him, the "cheerful tornado."

Alexander's installation in June as senior minister of the 2,000-member Church of the Larger Fellowship (the largest of UUA's 1,020 congregations) is further proof of the liberal humanist denomination's continued support of homosexuals.

But Alexander admits it will take all of his energy and more to convince other denominations to accept homosexuals in the clergy.

"We're the only ones going in the other direction," says Alexander, 42, one of 65 openly homosexual clergy among the UUA's 1,150 ministers. "I'm a minister who happens to be gay."

Alexander believes the UUA is a generation ahead of most other denominations. (The 1.6 million-member United Church of Christ is the only other mainstream church to ordain open homosexuals.)

"In 30 years the Methodists will be where we are today," Alexander says. "They're going to see that this doesn't divide the church. That gays and straights can nourish each other. That gays don't eat dogs and we don't molest Sunday School children."

He's not as optimistic about the Roman Catholics. "Maybe we're three generations ahead of the Roman Catholics," Alexander says.

USA Today, 8/20/91

Homosexuals have many partners

In perhaps the most thorough study of its kind, "Homosexualities: A Study of Diversity Among Men and Women," the Kinsey Institute of Homosexual Men recently reported that:

- 43% of white male homosexuals surveyed estimated they had had sex with 500 or more partners, 28% reported more than 1,000 partners.

- 79% of those surveyed said that more than 50% of their partners were strangers, 70% said that more than half of their partners were men with whom they had sex only once.

In a November, 1987 article in the homosexual magazine *Guide*, homosexual writers Marshal Kirk and Erastes Pill lay out a media strategy for, as they call it, "The Overhauling of Straight America." Kirk and Pill let readers know why homosexual

activists don't tell the truth about homosexual behavior:

"In the early stages of any campaign to reach straight America, the masses should not be shocked and repelled by premature exposure to homosexual behavior itself. Instead, the imagery of sex should be downplayed, and gay rights should be reduced to an abstract social question as much as possible."

Gazette Telegraph (Colorado Springs), 4/91

Public school teachers send children to private schools

A rising number of teachers in public schools are sending their own children to private schools.

Listed below are nine major American cities. Beside each are two figures. The first figure is the percentage of that city's children who attend private schools. The second figure represents the percentage of the children of public school teachers in that city who attend private schools.

Atlanta, GA	14 * 25
Los Angeles, CA	7 * 29
San Francisco, CA	19 * 28
Seattle, WA	14 * 23
Denver-Boulder, CO	13 * 22
Albuquerque, NM	14 * 30
Austin, TX	13 * 25
Nashville, TN	16 * 30
Memphis, TN	21 * 36

Christian Observer, 7/19/91

ABC defends positive homosexual portrayals

When a viewer wrote ABC about why so many of their programs have homosexual characters, ABC's Christine Hikawa gave this response: "It has been estimated that there may be as many as 25 million homosexuals in the United States. The inclusion in our programming of occasional characters who happen to be gay is, in our view, appropriate. Because we serve such a large and diverse audience, we recognize that there will be those who will disagree with our decisions. This is regrettable, but unavoidable."

Homosexuality is routinely presented in a favorable or neutral manner by ABC.

Johnson Wax, Pfizer continue ads on TV trash

S.C. Johnson (Johnson Wax) and Pfizer continue to refuse to reduce the amount of sex, violence, profanity and anti-Christian bigotry they help sponsor on television. Christian Leaders for Responsible Television (CLear-TV) has called for a boycott of the products of the two companies because of their refusal to reduce the amount of filth they help sponsor.

Pfizer and S.C. Johnson are leading sponsors of sex, violence and profanity on television. CLear-TV made several requests to the companies asking them to reduce their sponsorship.

CLear-TV is a coalition of approximately 1600 Christian leaders, including heads of more than 70 denominations.

Compared to their advertising last fall, Pfizer actually increased by 65% the amount of sex, violence and profanity they sponsored on prime-time this past spring. People for the American Way, a leftwing organization founded by TV producer Norman Lear with a grant from Playboy, has urged the two companies not to respond positively to the boycott.

Many physicians no longer prescribe Pfizer drugs because of their sponsorship. Their prescription drugs include Diabinese, Feldene, Minipress, Minizide, Procardia, Vibramycin, Vibra-Tabs, and

Vistaril.

Individuals are urged to join the boycott, to encourage others to join the boycott, and to write or call the companies and let them know you are participating in the boycott. The addresses:

Chrm. William C. Steere, Jr., Pfizer, Inc., 235 E. 42nd Street, New York, NY 10017, Phone 212-573-2323, Fax 212-573-5476. Pfizer personal care products: Barbasol shaving cream, Coty perfumes, Emeraude perfume, Shape'n Shadow eye kit, Stetson cologne, Visaclean lense cleaner. Pfizer health products: Ben-Gay rub, Bonine motion sickness medicine, Desitin skin products, Plax mouthwash, Unisom, Visine eye drops.

Chrm. Samuel C. Johnson, S.C. Johnson & Sons, Inc., 1525 Howe Street, Racine, WI 53403, Phone 414-631-2000, Fax 414-631-2133. S.C. Johnson personal care products: Agree shampoo, Curel skin lotion, Edge shaving cream, Enhance perfume, Halsal shampoo, Soft Sense lotion. S.C. Johnson household products: Bravo wax, Brite floor wax, Carnu polish, Clean & Clear wax, Duster Plus cleaner, Favor polish, Future floor coating, Glade room odorizer, Glo Coat floor coating, Glory rug cleaner, J-Wax, Johnson Wax, Klear floor coating, Off insect repellent, Pledge wax, Pride wax, Raid insecticide, Shout stain remover.

Past quotes from media on Soviet Union reflective

With all the recent events happening in the former Soviet Union, Media Watch went back to see what some of the secular media had long been saying about the people in the Soviet Union not wanting freedom. The comments are interesting.

"If suddenly a true, two-party or multi-party system were to be formed in the Soviet Union, the Communist Party would still win in a real free election. Except for certain small pockets of resistance to the Communist regime, the people have been truly converted in the last 68 years."—*CNN then-Moscow Bureau Chief (and current World Report Editor-in-Chief) Stuart Loory in a letter to The Wall Street Journal, February 3, 1986.*

"Despite what many Americans think, most Soviets do not yearn for capitalism or Western-style democracy."—*Dan Rather on the CBS Evening News, June 17, 1987.*

"The problem is many Soviets don't want Western-style human rights, which they tend to equate with anarchy."—*ABC reporter Walter Rodgers on World News Tonight, December 23, 1986.*

"Many Soviets viewing the current chaos and nationalist unrest under Gorbachev look back almost longingly to the era of brutal order under Stalin."—*Mike Wallace on 60 Minutes, February 11, 1990.*

"The Soviets call it a worker's paradise. Americans call it a police state. And we think if only the Iron Curtain were lifted, they'd be at the border in a New York minute. Well, we'd be wrong.... Freedom to most Russians is living in a country where the unemployment rate is zero, where state health care costs nothing, where nobody is homeless, and crime is not epidemic."—*Reporter Bernard Goldberg on the CBS Evening News, March 4, 1986.*

Soviet people have become accustomed to security if nothing else. Life isn't good here, but people don't go hungry, homeless; a job has always been guaranteed. Now all socialist bets are off. A market economy looms, and the social contract that has held Soviet society together for 72 years no longer applies. The people seem baffled, disappointed, let down. Many don't like the prospect of their nation becoming just another capitalist machine."—*CNN reporter Steve Hurst on PrimeNews, May 24, 1990.*

"But there may be even more significant backers for a crackdown: the general public. After five years of waiting for perestroika to bear fruit, most Soviet citi-

zens have lost faith. Appalled by the disintegrating economy and the sharp rise of violent crime, convinced that the country is falling into the hands of the black market mafia and fearful that the dissolution of the union will bring deeper chaos and poverty, they are ready to sacrifice—or at least postpone—the pursuit of lofty democratic goals so that order can be restored."—*Time Senior Writer Bruce Nelan, December 31, 1990.*

It is interesting to read of the media elite's unfaltering faith in Communism in light of the events now unfolding.

Media Watch, 9/2/91

PCUSA seeks repeal of Kentucky state sodomy law

The Presbyterian Church (USA) is opposing Kentucky's sodomy law, arguing that the statute infringes on the separation of church and state and violates the privacy of consenting adults.

James Andrews, stated clerk of the PCUSA, filed an amicus brief in a case before the Kentucky Supreme Court involving the 1985 arrest of a Lexington man who solicited sex from an undercover police officer.

Without condoning homosexual activity, Andrews contends in his document that because morality is a religious issue, the law serves no secular purpose.

American Family Association Law Center has filed an amicus brief in support of the Kentucky law.

Nat'l & Internat'l Religion Report, 8/12/91

Jewish scholar sees clear anti-Christian bigotry in NEA

Dr. Jacob Neusner, a former member of the National Council on The Arts which recommends NEA grants to artists, recently wrote Donald E. Wildmon, president of AFA, concerning some of the grants made by the NEA.

"I think what is happening is that it is 'all right' to insult Christianity and offend Christians, because they are a majority and strong, but not minorities such as blacks or Jews or the like; so in the art world this is a way of really making a name for yourself, being at once sensational and safe. It is pure exploitation, nothing more, not even a sincere form of blasphemy," Neusner said.

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What's wrong with TV?

By Robert S. Lichter
Center for Media and Public Affairs
Washington, DC

The nation's television critics who descend on Los Angeles this summer to preview the new prime-time offerings will see a fantasy world derived less from the lives of the viewing audience than from Hollywood's political agenda.

Prime-time fare is mutating into a kind of "advotainment" that places entertainment in the service of political advocacy. Given the current political cast of the creative community, there is no doubt about the new direction of prime time: TV is going PC.

Examples of "politically correct" (PC) programming are legion. Last season, viewers of L.A. LAW learned that the U.S. Army indiscriminately butchered Panamanian civilians during the 1989 invasion. On THIRTYSOMETHING angst-ridden Michael quit his advertising agency because it blacklisted an actor opposed to the Persian Gulf war. Next season promises more of the same, as the "new history" filters down to the small screen. On I'LL FLY AWAY, a white district attorney and his black housekeeper will fight racism in the 1950s South. On HOME FRONT, returning World War II veterans and their wives will confront job discrimination, sexism and changing social mores.

Sometimes TV's PC sensibility is expressed in plot lines based on headlines. Thus, SHANNON'S DEAL featured a CIA-run drugs-for-weapons scheme that recalled the Iran-Contra scandal. One of MY TWO DADS went to jail for dumping pollution into an oil company's toilets, to protest against the way they "treat our world like a toilet." Other times the producers' politics are built right into a lead character, like ROSIE O'NEILL'S Establishment-fighting public defender. Finally PC politics pop up in lines of dialogue. MURPHY BROWN calls Jesse Helms "an embarrassment to primates," and students on HEAD OF THE CLASS learn that the Reagan administration was where "fact and fiction finally came together." Could anyone imagine similar cracks about, say, Jesse Jackson and former President Carter?

Prime-time fare is mutating into a kind of 'advotainment' that places entertainment in the service of political advocacy. Given the current political cast of the creative community, there is no doubt about the new direction of prime-time: TV is going PC.

No longer content merely to entertain, television's creators increasingly seek to educate their audience. The stars of hit shows spend their nights battling social injustice on the tube and their days testifying before Congress on the issues they dramatize. Thus, a docudrama on Oliver North's career aired while the controversial colonel's trial was in progress. NBC broadcast ROE V. WADE while the Supreme Court was deciding whether

to overturn "Roe." In our age of mediated politics, history is being repackaged as entertainment, even as entertainment is becoming a surrogate for public-affairs programming.

Prime time wasn't always like this. Until the late 1960s,

Far from reflecting the concerns of its audience, Hollywood is challenging life in America to imitate art.

television's alternate reality was dominated by the private lives of traditional families and the protection of society by high-minded law enforcers. Social institutions worked, moral codes were clear-cut, life's problems were manageable and the people in charge could usually be trusted to manage them pretty well. At that point television discovered a brand of left-wing populism that began to populate the airwaves with evil business executives and crooked cops, families buffeted by social inequities and maverick good guys who had to fight the system in order to make it work.

These trends gradually intensified to produce the current prime-time social agenda, which features heavy criticism of social institutions from business to the justice system; endorsement of feminism, environmentalism and liberal sexual mores, and championing the victims of social prejudices from racism to homophobia.

There is much to be said for a genre of popular entertainment that engages real-world issues rather than running from them. The problem is that these issues are filtered through the prism of Hollywood's singular political consciousness. Television preaches a kind of Porsche populism that reflects the industry's socially liberal and cosmopolitan sensibility. Our survey of top writers, producers and studio executives found that three out of four place themselves on the political left.

Even more telling is our finding that two-thirds of Hollywood's creative elite believe TV entertainment should play "a major role in promoting social reform." Hollywood's insular political culture, combined with its increasing zeal for social activism, raises the possibility that issue-oriented programming will degenerate into political propaganda.

Conspicuously absent from prime time's laundry list of "socially responsible" images are portrayals of such middle American concerns as religious faith, old-fashioned patriotism and even occasional respect for authority. Far from reflecting the concerns of its audience, Hollywood is challenging life in America to imitate art.

It may seem unlikely that the great American dream machine should opt for social engagement over escapism, but no more so than academia's recent turn from education toward indoctrination. In both cases, the rise of PC proceeded from a similar mind-set. As producer and industry activist Lynne Guber puts it, "If (viewers) think they're being preached to, they must ask themselves how they created the situation of having to be preached to. The reason we have to tell them what is happening is because they created the problem themselves in the first place."

Pfizer, J&J ads on adultery movie

NBC's August 9 re-run movie, JOSHUA'S HEART, was a tender, touching "family" drama with one major exception. The "mother" 10-year-old Joshua loves, wants and needs is not his mother, but Claudia, his father's live-in lover. She too leaves—as has Joshua's mother and a long string of his promiscuous father's short-term lovers.

The movie was written by Susan Cuscuna and produced by Barry Bernardi. Ironically, after several years of divorce, Joshua's mother shows up on the scene again, wanting to spend time with her child. The absurd and tragic result is a tense battle among three immature, self-centered adults—mother, father, and Claudia—for custody of Joshua. Yes, the ex-live-in lover also wants custody of Joshua.

This family-time movie was sponsored, in part, by: Chrm. Ralph S. Larsen, Johnson & Johnson, One Johnson & Johnson Plaza, New Brunswick, NJ 08933, TOLL FREE: 1-800-526-3967, Johnson's baby products, Monistat 7 feminine products, Tylenol pain medicine.

Chrm. W.C. Steere, Jr., Pfizer, Inc., 235 E. 42nd Street, New York, NY 10017, Phone 212-573-2323, Barbasol shaving cream, Ben-Gay rub, Plax mouthwash, Stetson cologne, Unisom, Visine eye drops.

P&G, S.C. Johnson, CBS degrade Christians

PAIR OF ACES, CBS's August 9 re-run movie, had characters identified as Christians whose behavior represents everything but Christian principles. The story was written by Bud Shrake and Gary Cartwright and produced by Aaron Lipstadt and Cyrus Yavneh.

Capt. Rip Metcalf, the movie's hero, has his illicit lover Rose. He also presides and teaches—as if he were pastor—in a country church where he tells one man, "Take that d—n hat off in church!"

The other "Christian" is Bubba, a teenage football superstar portrayed as a religious fanatic who says angels of God told him to murder six teenage girls.

Advertisers included: Chrm. Edwin L. Artzt, Procter & Gamble, P.O. Box 599, Cincinnati, OH 45201, TOLL FREE: 1-800-543-7276, Cascade detergent, Cover Girl cosmetics, Crest toothpaste, Downy fabric softener, Ivory soap, Secret deodorant.

Chrm. Samuel C. Johnson, S.C. Johnson & Sons, Inc., 1525 Howe Street, Racine, WI 53403, Phone 414-631-2000, Edge shaving cream, Glade room odorizer, Johnson Wax, Pledge wax, Raid.

Thompson, Warner-Lambert sponsor blood, gore, Christian adulterers

A KILLING IN A SMALL TOWN was CBS's choice for their August 27 family-time movie. The Cynthia Cidre teleplay was produced by Dan Witt and Courtney Pledger.

The story focuses on events surrounding the illicit affair of Sara Morrison and Stan Blankenship, who sing in the church choir together. Sara is also featured telling a Bible story to children in vacation Bible school.

The movie turns bloody when Stan's wife Peggy confronts Sara about the affair and attacks Sara with an ax. The lengthy scene features Sara wresting the ax away from Peggy and bludgeoning her to death.

Before Peggy's death, however, they smear blood liberally all over each other, and all about the room. The camera focuses on the killer as she repeatedly strikes her victim. Later courtroom testimony reveals she struck more than 40 blows. At the scene's end, the killer collapses exhausted against a bloody wall and reaches for her glasses which lie in a pool of blood on the floor. She puts the glasses on, and they drip rivulets of blood to run across her already bloody face.

Choosing to sponsor this bloody scene in family-time were: Chrm. S. Daniel Abraham, Thompson Medical Company, 222 Lakeview Avenue, West Palm Beach, FL 33401, TOLL FREE: 1-800-521-7857, Cortizone 5 itch medicine, Dexatrim diet capsule, Fiber Full tablet, Slimfast diet aid.

Chrm. Joseph D. Williams, Warner-Lambert Company, 201 Tabor Road, Morris Plains, NJ 07950, TOLL FREE: 1-800-223-0182, Efferdent denture cleaner, Listerine mouthwash, Roloids antacid, Trident chewing gum.

Thompson Medical top sponsor on movie with Christian adulteress

The title—SINGLE WOMEN, MARRIED MEN—speaks for itself. CBS boasts that the September 6 movie "was inspired by actual events in the life of a widely recognized family counselor," as if that legitimizes trashy content.

The opening alternates between a scene with Susan singing in the church choir and one with her husband in bed with his lover; the hymn provides background music for the adulterous bed scene. When Susan arrives at home, hubby is packed to leave her. He later marries the lover.

After divorce, Susan decides to be a family therapist. Her therapist persuades her to start a "support group" for women

having affairs with married men. The therapist explains that "adulterous women aren't evil."

The movie focuses on the adulteresses sharing sordid details of their lives in group therapy. One married woman has her lover pick her up after choir practice at church. When she gets pregnant, she chooses abortion saying, "I'm so messed up, how can I bring a child into it..."

Susan starts seeing a married man who doesn't tell her he's married. Nevertheless, she keeps seeing him after she knows the truth. Despite their lifestyles, the women are carefully painted in a sympathetic light.

However, unbending Christians are represented by the villain, a man who won't let the adulterous Susan participate in a church singles group.

Advertisers included: Chrm. S. Daniel Abraham, Thompson Medical Company, 222 Lakeview A West Palm Beach, FL 33401, TOLL FREE: 1-800-521-7857. PRODUCTS: Decongest cough and cold remedy, Dexatrim diet capsule, Slimfast diet aid, Sportscreme ointment.

Isuzu advertisers on vulgar, anti-family Fox sitcom

FOX's MARRIED WITH CHILDREN took its usual cheap shots at marriage, fidelity and family in its September 8 season debut. The episode was written by Ron Leavitt and Michael G. Moye, and produced by Kevin Curran.

In the opening scene Al Bundy says to his wife Peggy, "I'm going to get me a big boy socket wrench set and go around this house and tighten more nuts than you did in high school." (Canned laughter follows).

Peggy replies, "Ah, yes, and I have the trophies to prove it."

The neighbors come over to announce that they are expecting their first child. The man proceeds to describe their act of conception.

Bundy ridicules the couple telling them how hard parenthood is. He refers to babies as "screaming, crapping, money-sucking little vampires."

Peg promptly announces that she, too, is pregnant! She asks Al for a hug, but he refuses and instead rolls his eyes back in his head. He is obviously very disappointed about the baby.

When Peg says she is five months pregnant, Al consults his journal to see if that is possible. The only night possible five months ago was the night he passed out drunk and had sex with his wife but doesn't remember.

The Bundys' teenagers cruelly and thoroughly chastise their father for their mother's pregnancy.

"Do you know the evil implications of your deed?" smirks sexpot Kelly.

"...so my 'sow-my-wild-oats-at-50'

dad, what are we gonna do now?" asks Bud.

Kelly continues, "...we'll be living off the scraps of scraps, slipping in puddles of baby juice, our home and our clothes smelling of the befouled buttocks of a child born out of middle-aged lust...oh, shame!"

"As if what you did weren't bad enough. You did it with our mother, for God's sake," Bud concludes.

The episode is rounded out with jokes about genitals, breasts, pornography, condoms and crude sexual innuendo.

Among the advertisers were: Chrm. Seiki Tosaki, C. Itoh & Co. (American Isuzu), 335 Madison, New York, NY 10017, TOLL FREE: 1-800-326-9195. PRODUCTS: Isuzu automobiles.

Chrm. Barry E. Shipp, Quintessence Incorporated, 980 N. Michigan Avenue, Chicago, IL 60611, Phone 312-951-7000. PRODUCTS: Adidas cologne, Jovan Toiletries, Liquid Cream Soap, Monsieur Jovan, Sex Appeal perfume.

Toyota is sponsor of new illicit sex comedy on FOX

The premiere episode of HERMAN'S HEAD (FOX, September 9), pokes fun at the lust drive of a young man beginning his career at a publishing company, and treats pre-marital sex as a normal, healthy thing. Gilbert Junger produced the Andy Fox-Steve Kreinberg script.

Herman's thoughts are expressed by four characters, with one being his intellect, one his sensitivity, one his anxiety and one his lust.

The show is packed with sexual innuendo, treating women as cheap sex objects. The dialogue includes such talk as "the average weight of men's testicles in Denmark is 2 grams."

The plot revolves around a girl who wants to "have an affair" to avenge her boyfriend's unfaithfulness. She tells her friend, Herman, to whom she goes for consolation, that she wants "to go out and find someone and have wild, unbridled sex." Predictably, Herman's lust character goes wild, and is depicted being tied down to a recliner while the other three (sensitivity, anxiety and intellect) hold him down.

As Herman contemplates sex, his intellect reminds him to use a condom, so he frantically searches for a condom while the girl changes into something sensual. In the end, they don't have sex because her old boyfriend, who is also Herman's friend, knocks at the door (not knowing she is there) and tells him he wants to talk things out with his old girlfriend.

The message, however, has already become clear: pre-marital sex is normal, and young people are eager to have sex without much forethought.

Advertisers included: Pres. Y. Togo, Toyota Motor Sales, Post Office Box 2991, Torrance, CA 90509, TOLL FREE: 1-800-331-4331. PRODUCTS: Lexus automobiles, Toyota motor vehicles.

Chrm. Joseph D. Williams, Warner-Lambert Company, 201 Tabor Road, Morris Plains, NJ 07950, TOLL FREE: 1-800-223-0182. PRODUCTS: Bromo Seltzer, Caladryl medicine, Corn Husker's body lotion, Efferdent denture cleaner, Freshen-up gum.

Mercy killing supported by Kmart in NBC episode

NBC's LA LAW series promoted the desirability of "mercy killing" even when the victim is not brain dead. The August 22 episode was written by David E. Kelley, and produced by Robert Breech, Elodie Keene and James C. Hart.

Series star Victor's brother is the subject of the story. Injured when hit by a drunk driver, he is in a coma. He still has brain activity, so doctors concede that he could recover. Victor, however, secures a court order that allows him to instruct the hospital to remove his brother's life support system.

It is ironic that the dialogue makes sure that Victor—the hero, the caring, sensitive brother—is clearly in the right, despite the fact that he made sure that his brother will never recover.

Advertisers supporting the episode included: Chrm. Joseph E. Antonini, Kmart Corporation, 3100 West Big Beaver Road, Troy, MI, 48084, Phone 313-643-1000, Builders Square stores, K mart stores, Pace Membership Warehouse, Payless Drug Stores, Waldenbooks stores.

Chrm. Michael A. Miles, Philip Morris, Incorporated, 120 Park Avenue, New York, NY, 10017, Phone 212-880-5000, Budget Gourmet, Cool Whip whipped cream, Grape-Nuts cereal, Jell-O desserts, Kraft food products, Maxwell House coffee.

Illicit sex is theme of ABC series, Pepsi is sponsor

ABC's August 21 repeat of ANYTHING BUT LOVE featured a homosexual theme, with one man, a model's body guard, clad only in a towel, trying to seduce Marty, the series star. Illicit sexual innuendo was sprinkled throughout the dialogue.

Illicit sex is clearly now the series mainstay. Producer is Peter Schindler.

Sponsors included: Chrm. D. Wayne Calloway, PepsiCo, Anderson Hill Road, Purchase, NY, 10577, Phone 914-253-2000, Fritos snack foods, Kentucky Fried Chicken, Pizza Hut restaurants, Ruffles potato chips, Taco Bell fast food.

Chrm. Joseph D. Williams, Warner-Lambert Company, 201 Tabor Road, Morris

Plains, NJ, 07950, Phone 201-540-2000, Certs breath mints, Dentyne chewing gum, Halls cough drops, Roloids antacid, Schick Super II razor.

Ford, Kellogg support show's plunge into gutter

NORTHERN EXPOSURE debuted as a promising series last summer only to return in the spring with a decidedly different slant—illicit sex, vulgarities and little else. Producers are Cheryl Bloch and Matthew Nodella.

On August 12, CBS re-ran one of the sex episodes. Hollings, the series bartender who is about 60 years old, has a live-in teenage lover, Shelley. They open the episode in bed after sex; she wants him to get circumcised. The rest of the show follows the whole town's discussion of Hollings' upcoming circumcision.

Advertisers include: Chrm. Michael A. Miles, Philip Morris, Incorporated, 120 Park Avenue, New York, NY, 10017, Phone 212-880-5000, Budget Gourmet, Cool Whip whipped cream, Jell-O desserts, Kraft food products, Post cereals.

Pres. Richard A. Goldstein, Unilever United States, Inc., 390 Park Avenue, New York, NY, 10022, Phone 212-888-1260, Close-Up toothpaste, Country Crock butter, Lever soap, Lipton tea & soups.

Pepsi, P&G ads on NBC's movie with adultery focus

An adulterous politician is the hero of NBC's August 4 and 5 prime-time miniseries RAGE OF ANGELS: THE STORY CONTINUES. Ron Roth produced the Robert L. Joseph script.

U. S. Vice President Adam Warner is the man for whom the movie develops viewers' sympathies. The poor vice president is "trapped" in a loveless marriage with an ambitious, vindictive wife. Mr. vice president and his lover resume an affair they had had years earlier. He has a six-year-old son by his lover. The entire script evokes sympathy and compassion for the adulterous lovers. Profanity is poured liberally into the dialogue throughout.

Sponsors of this family-time movie included: Chrm. D. Wayne Calloway, PepsiCo, Anderson Hill Road, Purchase, NY 10577, Phone 914-253-2000, Diet Pepsi soft drink, Kentucky Fried Chicken, Pizza Hut restaurants, Sun Chips, Taco Bell fast food.

Chrm. Edwin L. Artzt, Procter & Gamble, P.O. Box 599, Cincinnati, OH 45201, TOLL FREE: 1-800-543-7276, Cascade detergent, Cover Girl cosmetics, Jif peanut butter, Puritan cooking oil, Vidal Sassoon hair products.

Alcohol firms not highly regarded

Despite years of image-burnishing by the alcohol industry, the vast majority of Americans still believe the booze business is irresponsible and unethical and that its ads encourage teenagers to drink, a new study shows.

The study, prepared by the Wirthlin Group, McLean, Virginia, was conducted on behalf of the Century Council, an alcoholic beverage industry group formed in June. The study undercuts the industry's frequent insistence that its critics are fringe-group "neo-Prohibitionists." Instead, it suggests that its critics' views are widely and deeply held among Americans.

For example, the survey found that the industry is viewed by a majority of those responding as "not honest and ethical," "not a credible source for information" and "uncaring." Particularly troubling for the alcohol industry, 73% of the respondents said they agree "strongly" or "somewhat" that alcohol advertising is "a major contributor" to underage drinking.

The Century Council itself—which in-

sists it is an independent anti-alcohol abuse group, even though it was founded and is funded by alcohol companies—played down some of the survey's harsher findings. Peter Dailey, its president, said the survey reflects perceptions rather than reality and that the industry is "more credible than the public perceives it to be."

In the council's poll of 1,500 adults, 62% of respondents agreed that the industry is on the "wrong track." Asked why, the most prevalent response was the ads target the young, a reason that showed up more often than alcohol-related accidents and deaths. Some 95% of people polled said teen-age drinking is a problem, and 75% agreed that the problem has become worse in the past five years.

Despite the study's harsh conclusions, alcoholic beverage companies show no sign of changing their ways "The fact there are some misperceptions wouldn't be reason to change the advertising," said George Kuehn, a senior vice president at Stroh Brewery.

Wall Street Journal, 8/21/91

Store chain investigated for selling explicit rap

The 280-store North Canton, Ohio-based Camelot Music chain is being investigated by the Stark County, Ohio, prosecutor's office for sales to minors of N.W.A.'s controversial "Niggaz4life" album.

Paul A. Mastriacovo, the chief counsel for prosecuting attorney Robert Horowitz's office, said that an investigation has begun into allegations that the nation's sixth-largest record retailer sold the N.W.A. album to minors.

An Ohio statute concerning distributing material harmful to juveniles calls for penalties for individuals ranging from six to 18 months in jail. Corporations convicted of violating the statute face fines ranging from \$5,000-\$15,000.

The 1,000-store, Minneapolis-based Musicland chain was warned by the Minnesota attorney general last month that it could face criminal prosecution if it continued to sell the N.W.A. album to minors. Musicland is the nation's largest retailer.

Daily Variety, 8/9/91

Resources from AFA

Public School Sex Education: A Report. A documented study on sex education programs and school-based health clinics.

A Guide to What One Person Can Do About Pornography. A step-by-step guide to how you can fight porn in your community—magazines, videos, cable TV, etc.

Christianity and Humanism: A Study in Contrasts. A six-session study written by AFA. Biblically based, good for Sunday school, bible study, evening worship.

Pornography: A Report. An in-depth look at the effects of pornography. Some of the finest material available on the subject.

Anti-Christian Bias in America. Articles reveal bias in government, media and education.

For Each of the above titles send:

One copy \$2; 2-9 copies \$1.50 each;

10-49 copies \$1 each; 50 or more copies \$.50 each

Bumper Sticker. "The American Family: Our National Treasure" (3.75" x 10.5") in attractive red, white and blue. Order in quantity only: 100/\$21; 500/\$85; 1000/\$152.

Bumper Sticker. "Porn banned" sticker (3.75" x 4.5") The word "PORN" on black background with familiar red circle and cross bar superimposed. Order in quantity only: 100/\$12; 250/\$27; 500/\$50; 1000/\$90.

Anti-Porn Billboard. Ready to apply to standard-size billboard. Red and black; "Pornography victimizes women and children" slogan with photo of child. Has AFA name. \$25 each, includes shipping.

Don Wildmon Books. *The Home Invaders* on TV's influence in society. *The Case Against Pornography* explores all facets of the problem. Reg. \$6.95, \$3 each or \$5 for both. *The Man the Networks Love to Hate*, latest book gives history of AFA, \$8.95.

Send check with order to: AFA, P. O. Drawer 2440, Tupelo, MS 38803

Former porn star now stars in children's program

"I don't hide my past," says Ginger Lynn Allen, the former porn film actress. "I'm ashamed, but I don't have any regrets." Allen, 28, retired from porn movies six years ago. Now she's pursuing legitimate roles, and she's tired of the "former porn star" label.

"The main difference is my closet door's open and the skeletons are hanging right there. But, more and more people are looking at me differently," she says. "It'll just take time."

This is her second season as Crystal on the syndicated children's TV show SUPERFORCE and creators want her back for a third.

After taping for SUPERFORCE is finished later this month, Allen plans to jet to Minneapolis to start filming "Meantime," a dark comedy. "I play a young, married, Catholic woman who's very naive and religious."

USA Today, 8/19/91

'The Exorcist' was Dahmer's favorite movie

The man who led police to Jeffrey L. Dahmer has told the Bild newspaper he was separated from friends and led to the Milwaukee apartment where Dahmer intended to "cut my heart out and eat it."

The mass-circulation newspaper, based in Hamburg, Germany, said its reporter

interviewed Tracy Edwards, 32, in Milwaukee and learned some details that had not been reported about Edwards' narrow escape.

Edwards managed to break away from Dahmer and directed police to the apartment where they found human remains and arrested the 31-year-old man who is suspected of killing and dismembering as many as 17 males.

"But he gave me a can of Budweiser, then a rum and Coke. I suspect it had a knockout drug in it. He kept asking me if I was high yet," Edwards was quoted as saying.

While Edwards was watching the aquarium, Dahmer suddenly attacked him and put him in handcuffs, Edwards reported. "And suddenly he had a big knife in his hand and pressed the tip of the blade on my breastbone, right there where the heart is, and said, 'You die if you don't do what I say.' His face was completely changed. I wouldn't have recognized him. It was really as if the devil himself stood in front of me," Edwards was quoted as saying.

Dahmer forced Edwards into the bedroom, where the film "The Exorcist" was on in the background. "He said I should watch the film. It was his favorite film. But I could only see the pictures on the walls. Naked men, completely mutilated, horrible.

"Some looked as if they were completely eaten up by acid. And there was a huge barrel that stank worse than everything else in the apartment," Edwards said.

Police found several porn videos in Dahmer's apartment following his arrest.

Associated Press, 8/30/91

Secular media ignores Wichita clergy statements

While the secular media was giving prominent play to those who came to Wichita to support the pro-life efforts, they down played the involvement of local clergy in the rescue.

Several clergy drafted and released statements during the rescue which went unnoticed by the national secular media. In one statement, signed by 84 pastors who were arrested, they said: "We, the clergy of Wichita, are united together in our stand to have an abortion-free city. We are appalled by the late-term slaughter of innocent babies in Wichita. It makes us heartsick that women come from across the nation to our community to have their children killed.

"We are committed to prayerful, peaceful and loving passive resistance as a means of rescuing little children who are scheduled to die today. We have tolerated this blight on our city for too long, and are committed to bring it to an end.

"We again want to state that this movement is local expression of pro-life sentiment."

When federal judge Patrick Kelly threatened to seize the property and finances of local churches and ministries if any members or pastors were arrested, a group of over 100 local clergy issued the following statement: "We listened with great alarm in Judge Kelly's court yesterday as he attacked the pastors and priests of our city for speaking out against abortion.

"Judge Kelly mocked the Church yesterday. By threatening our churches with the loss of our buildings and ministries, he apparently seeks to scare us into silence. As ministers of the Gospel, we are under Divine injunction to preach Biblical truth. We cannot be silent and we will not be silent as long as the abortion industry continues the premeditated killing of children.

"We will continue to speak out with urgency until the killing of children is outlawed and Wichita becomes an abortion-free city.

"We want to emphasize that we represent the local Christian community, led by her pastoral leaders, responding in repentance for our past lack of leadership on this issue. As a matter of conscience before God, we can do no other."

Homosexuals want to keep cruising area in Amsterdam

Homosexuals and politicians in Amsterdam are fighting it out over Oeverlanden Park, an outdoor cruising area frequented by 500 homosexuals daily.

Some local officials want homosexuals to stop having sex in the park, and have removed bushes and toilets. Slotervaart-Overtroomse Veid Sub-Council member Rien Van Hoeve is annoyed by "all this fag teasing" and says homosexuals having sex in the bushes doesn't hurt anyone.

Recently, Van Hoeve negotiated the re-erection of one toilet. De Gay Krant says toilets are important because they are one of the main places where homosexuals can meet boys. The age-of-consent in Holland is 12.

Chicago's Outlines, 6/91

Donahue issues fake letter

The Washington Post, once burned by the phony story of a child heroin addict, recently had to admit it was seriously misled by talk show host Phil Donahue.

A few newspapers around the country, including the Washington Post, had run an article by Donahue, in the form of a letter to "Dear Sister Mary Andrew," who

Videos from OhIC

OhIC (pronounced "Oh, I See!") has been formed to provide quality videos that let parents regain control of their children's television viewing. Alternative viewing choices will transform television from a negative to a positive influence that builds Christian and family values.

Partial list of videos is shown below:

At 14.95!

Gerbert Series
Kids Sing Praise
Mother Goose Gospel
Mary Rice Hopkins
Quigley's Village
Donut Hole 1 & 2
Sesame Street
The Big Lie (McGee)
Ben & Eddie

At \$19.95!

King Is Born (FEN)
He is Risen (FEN)
Kid's Praise! 4 & 5
Colby 2
Everlasting Adventure
Music Machine
Amazing Children
McGee & Me Series
Wee Sing

Also Available For Nintendo:

Bible Adventures
King of Kings

Mark IV Pictures:

A Thief in the Night
The Shepherd
A Distant Thunder
Many More

Attention: Preschools, Schools and Churches!

To implement or add to a video library,
call or write for information and catalogue.

1-800-326-LORD

OhIC, 6442 B Harrison Pike, Chattanooga, TN 37416

was supposed to have influenced him as a young boy. The letter, featuring attacks on Roman Catholic figures such as New York's John Cardinal O'Connor, described how Donahue was raised a Catholic but has since lost his faith.

Donahue said, "I don't pray anymore, Sister. Somewhere along the way I decided God was neither Santa Claus nor an egomaniac who needed to be adored all the time."

The letter was accompanied by a reproduction of an alleged personal note from Sister Mary Andrew to young Phillip. It was dated "June, 1953." The letter and handwriting were headlined in the Post, "Confession of a Fallen Schoolboy." But after their publication, Donahue made another striking confession: Sister Mary Andrew didn't exist, and the handwritten note was a fake.

Donahue admitted the fakery to Catholic News Service and the Washington Post. But he insists that the sister exists and that he changed her name only to protect her privacy.

Newspapers should have known better than to trust Donahue on Catholic matters. Post reporter Howard Kurtz called him a "lapsed Catholic." He is so lapsed that he mocked the church's teaching against homosexuality by featuring a homosexual wedding on his May 17 television show.

The letter to Sister Mary Andrew went even further, accusing Cardinal O'Connor of being "sinful" in prohibiting a homosexual Catholic group called Dignity from meeting in St. Patrick's Cathedral.

But things haven't changed that much. The first guest on Donahue's program when it began in Dayton, Ohio, in 1967, was noted atheist Madalyn Murray O'Hair.

Human Events

'Playboy,' 'Penthouse' advertisers cited

The following companies were among advertisers in the October 1991 issue of leading porn magazines:

Playboy:

Pioneer Electronics (USA) Inc., Pres. Setsujiro Onami, 2265 E. 220th Street, Long Beach, CA, 90801, Phone 213-835-6177, Pioneer stereo equipment.

Reebok International Ltd., Chrm. Paul Fireman, 100 Technology Center Drive, Stoughton, MA, 02072, Phone 617-341-5000, Reebok athletic and casual footwear and apparel.

V.F. Corporation, Chrm. Lawrence R. Pugh, P.O. Box 1022, Reading, PA, 19603, Phone 215-378-1151, Jantzen clothing, Lee jeans, Wrangler boots, Wrangler clothes.

Penthouse:

Philip Morris, Incorporated, Chrm. Michael A. Miles, 120 Park Avenue, New

York, NY, 10017, Phone 212-880-5000, Cool Whip whipped cream, Jell-O desserts, Kraft food products, Philadelphia cream cheese, Sanka coffee.

RJR Nabisco, Chrm. Louis Gerstner, Jr., 9 West 57th St., 48th Floor, New York, NY, 10019, Phone 212-446-5700, Bubble Yum chewing gum, Chips Ahoy cookies, Oreo cookies, Planters peanuts, Ritz crackers, Wheat Thins crackers.

Porn Awareness Week activities planned

Many AFA chapters, churches and other pro-family groups across the country are conducting special events during Pornography Awareness Week October 27-November 3. They will be sponsoring public forums, speaking in local civic meetings, preaching sermons, writing feature articles for local media outlets, offering resources to local pastors and law enforcement officials, and recognizing businesses that do not sell pornography.

The purpose of the annual event is to raise public awareness of the problem of pornography in local communities and in the nation. AFA encourages groups who have not yet made special plans, still to do so.

One popular nation-wide effort is called the White Ribbon Against Pornography (WRAP) campaign. Send \$6 for a WRAP packet to Morality in Media, 475 Riverside Drive, New York, NY 10115, or call MIM at 212-870-3222.

An easy at-home project for parents and families is the October 29 "Turn Off TV Day." (See following article.)

'Turn Off TV Day' set during Porn Awareness Week

Last year a Delaware mother of two launched a successful statewide "Turn Off TV Day." Mrs. Vicki Riley, who also heads the Delaware organization Concerned Viewers for Quality Television, has worked with numerous national groups this year to coordinate a similar effort across the nation.

"Here is a way to make an impact with TV decision-makers without leaving your home or spending a penny!" says Mrs. Riley. "Just leave the TV off on Tuesday, October 29."

AFA urges supporters to participate in this event.

World Almanac responds, AFA readers urged to use courtesy in correspondence

World Almanac Editor Mark S. Hoffman wrote *AFA Journal* on August 27 that the *Almanac* had received a "considerable number" of letters from *AFA Journal* readers after AFA reported on a poorly worded *Almanac* report.

The concern was expressed over wording in a *World Almanac* item about the Christian faith: "Jesus, a Jewish preacher, was said to have been killed by the Romans at the request of Jewish authorities in Jerusalem ca. 30 AD."

Mr. Hoffman was kind and cordial in his correspondence, but he was disappointed that some AFA supporters had expressed "indignant condemnation" in their letters to him. Others, he said, had been "discourteous." There is no excuse for either.

Mr. Hoffman wrote to AFA: "The inconsistencies [of the WA report] to which your article referred were unfortunate, and have been corrected for the 1992 edition."

AFA appreciates the spirit of Mr. Hoffman's correspondence, and strongly urges all who write letters in support of Christian values to use the spirit of Christ as an example in their correspondence.

Hollywood stars offer extravaganza of perversion

Hollywood's biggest television names gathered August 25 to pat each other on the back, present each other trophies, and fill the living rooms of America with more than two hours of filth and perversion.

It was, of course, the annual EMMY AWARDS program on the FOX network. Countless presenters and recipients made use of their restricted time before the camera to spew out jokes about genitals, bestiality, incest, homosexuality, masturbation and more.

The apparent "highlight" of the evening for the gutter-minded crowd was the lengthy monologue on masturbation delivered by one of the featured comedians.

Top advertisers were: Chrm. Ralph S. Larsen, Johnson & Johnson, One Johnson & Johnson Plaza, New Brunswick, NJ 08933, TOLL FREE: 1-800-526-3967, Acuvue disposable contact lens, Band-Aid adhesive bandages, Johnson's baby products, Tylenol pain medicine.

Chrm. Roberto C. Goizueta, The Coca-Cola Company, P.O. Drawer 1734, Atlanta, GA 30301, TOLL FREE: 1-800-222-1600, Coca-Cola soft drink, Hi-C fruit drink, Minute Maid orange juice, Sprite soft drink.

Send AFA Responses

Please send AFA copies of replies you receive from advertisers and other companies. Also send news clippings on family issues. Your help is deeply appreciated.

"Will art support the artist or will the artist support the art? Members of the Inspirational Producers Guild have a similar situation. They are doing a challenging thing in supporting that which they cannot see and cannot feel. We who are Christians have refocused our appetites. Regarding the arts, the future is limitless, and evangelism is natural."

--Jeannette Clift George, founder, A.D. Players

The **Inspirational Producers Guild** is led by industry professionals who are committed to writing, producing and marketing top-quality entertainment in the tradition of *Chariots of Fire*, *Jesus* and *The Hiding Place*.

The purpose of the Guild is to identify and organize people who desire television and film releases that portray positive role models and uphold traditional values. Our goal is to create a voice for values-driven programming that proclaims there is a market for family-oriented entertainment.

We have already had enthusiastic responses from thousands of people. Our goal is to find at least 1,000 people in each state who will join with us in bringing a new breed of motion picture to the movie theaters, video stores and television screens of our communities.

**Become a member of the Inspirational Producers Guild now!
And get these exciting bonus benefits:**

SILVER MEMBERSHIP (\$95)

- Your choice of two of our featured videos
- Membership card
- Subscription to our newsletter, *The Slate*
- Four tickets to our first motion picture release
(Watch for the release this fall of *Where the Red Fern Grows Part II*)



Let your voice be heard... Join the Guild today and make a difference!

Clip out the membership form below and join the Guild now!

Inspirational Producers Guild
6126 San Ramon
Corpus Christi, TX 78413

Please check one:

- ☐ BRONZE membership (\$60)
- ☐ SILVER membership (\$95)
- ☐ GOLD membership (\$500)

Renewals are less!

My VHS video selection(s) is/are:

- ☐ THE HIDING PLACE
- ☐ CHARIOTS OF FIRE
- ☐ THE MISSION
- ☐ Please send me additional tickets instead of the videos.

Name _____

Address _____

City _____

State/Province _____

ZIP _____

Telephone (____) _____

Please indicate:

- ☐ Payment enclosed
- ☐ (Do not send cash. Make check payable to: Inspirational Producers Guild.)
- ☐ Please bill me.
- ☐ MasterCard ☐ Visa ☐ American Express

Card # _____ Expires _____

Signature (for credit card) _____

Or become a member by phone. Call toll free: 1-800-525-6301 with your American Express, Visa or MasterCard.

How the news affects our thinking

By Mike Perry, Editor
National Writers Group
Seattle, Washington

Driving cross-country I often pass cattle feed lots. Their unforgettable smell lingers in my mind for miles. As curious as I am, however, I've never had the urge to stop my car, get out and plunge into the muck.

Yet every evening, millions of good Americans walk into their living rooms and dive into something that is just as putrid as that feedlot. In our urge to "be informed" we make a serious mistake. We turn on our TV sets and listen to the network news.

The danger isn't that we'll believe everything they say. Most of us aren't that stupid. The danger is that, for all our cynicism, we will still let them control us.

First, they control us by making us angry. When we get angry, we do one of two things. We express our anger by doing or saying something stupid and thus hurting our cause. Or we spend our time fighting the anger and doing little else. In either case they win.

Second, by focusing on them we let them frame the debate. Abortion, for instance, is usually argued at the level of "women" and "freedom of choice." Are we really dumb enough to believe that a movement dominated by the likes of Edward Kennedy cares about women? And in what area other than pornography are the liberals for "choice" rather than government regulation.

Third, listening to such a powerful and sophisticated source intimidates us. We feel alone and begin to doubt our convictions. We keep silent when we should speak out.

The Nazis knew this. In March of 1933 they staged a "Day of the Awakened Nation." The day ended with a radio speech by Hitler that was introduced by a commentator who noted that "at this very moment into all of East Prussia" church bells were ringing in support of the kind of national unity that Nazism was bringing.

Were they ringing? As a mere German citizen, you might know that your local church bells were silent. Yet there it was, over national radio, the sound of church bells. You and your little church must be an isolated minority. What could you do against Hitler?

Actually, church bells weren't ringing anywhere in Germany. Both Catholic and Protestant churches refused to participate in

Listen to biased news day after day, week after week, and, rebel though you will, you'll still develop a distorted view of the world. Poisoned by this mental food, our spiritual and moral health will sicken.

the celebration. The cowardly news media, in contrast, was offering Hitler virtually no opposition. They simply pulled a recording of church bells out of their sound effects library and manufactured a news story. That kind of thing still goes on.

Last and most important, listening to slanting news twists our thinking. Computer specialists have a term for it: GIGO or "Garbage In, Garbage Out." The meaning is simple. The best

computer in the world can produce no better results than the data it is given. If the data is garbage, the results will be garbage.

The same is true of our minds. Listen to biased news day after day, week after week, and, rebel though you will, you'll still develop a distorted view of the world. Poisoned by this mental food, our spiritual and moral health will sicken.

How can we protect ourselves? Nazism offers a warning. It did its best to convince Germans to buy "people's radios" so insensitive that they would only pick up German stations. It didn't want them getting the truth from England and France.

Our opponents play a similar trick. They make it as easy to listen to them as flipping on a television and putting our minds in neutral. Catching a news or issues-oriented program on your

Are we really dumb enough to believe that a movement dominated by the likes of Edward Kennedy cares about women?

local Christian station or getting publications from pro-family and pro-life groups takes more effort. But that difference is the difference between being informed and being dangerously misinformed.

How far should we take this? I'd suggest setting a four-to-one ratio between good and bad sources of news. If you watch network news for half an hour, spend two hours that same evening reading something like the *AFA Journal* or listening to Focus on the Family. If time gets short, cut back on Dan Rather instead of Dr. Dobson. If you get tempted to compromise, remember the old slogan for the Negro College Fund, "A mind is a terrible thing to waste." Don't waste yours on trash.

Will that make us ineffective? Hardly. During World War II, the British Broadcasting Corporation did a survey to discover, in those days before television, whose voice was recognized by the most people. First, of course, was Prime Minister Winston Churchill. But the name that came in second was a surprise. It was C. S. Lewis, the Christian author.

With the nation in a desperate struggle for its existence, how did an Oxford professor of Medieval and Renaissance literature become so well known? Not because he was an avid fan of what was contemporary and fashionable. Indeed, as friend George Sayer notes, C. S. Lewis "would never buy a newspaper" because he had "better things with which to occupy his mind." Lewis himself put it this way: "You don't need to read the news. If anything important happens, far too many people are sure to tell you about it." Lewis became well known for the "better things" he had occupied his mind with, things he explained in his popular radio series on the basic truths of Christianity.

We need to be equally realistic. There are better ways to spend our time than listening to news about the derailment of far distant freight trains. And when that news comes with a bias that is rabidly pro-abortion and supportive of tax-funded religious bigotry, we need to look at it the same way we'd look at a dip in feed lot muck. We can't stop others from lying, but we can keep their lies from sticking to our minds.

Tax dollars fund PBS propaganda

By Lowell Ponte
Reprinted from L. A. Times

Editor's Note: Lowell Ponte is a former radio commentator and talk-show host on Pacifica radio station KPFK. He is currently a roving editor for Reader's Digest magazine.

I wish I could say "three cheers" for Howard Rosenberg's concern about what he calls "self censorship" at PBS because of its rejection of the "P.O.V." [Point of View Series] pro-gay, activist, anti-Catholic documentary STOP THE CHURCH. ("New 'P.O.V.' Flap Finds PBS at the Edge of Timidity," Calendar, August 14.) Alas, the hypocrisy of his selective indignation merits at most one faint cheer.

Public libraries have almost universal support across the political spectrum despite their use of taxpayer money to purchase many controversial books. This wide support comes because libraries provide great diversity of books—right, left, gay, straight and otherwise.

Everybody's views get fair representation. But if a library began using its entire budget to purchase and promote only right-wing or left-wing publications, this tilt would soon spark protests ... and if the bias persisted, protesters would start demanding that no more taxpayer dollars be spent to advance such narrow ideology.

The Public Broadcasting Service has practiced "self censorship" for decades; 99% of its social and political documentaries have tilted to the left. In effect, diversity of viewpoint has been shut out of PBS documentaries except in rare cases. PBS refused to air an award-winning documentary about Stalin's deliberate starvation of more than 13 million Ukrainians ... until William F. Buckley Jr. threatened to make a major public issue of the refusal.

PBS refused to air an award-winning documentary about Fidel Castro's systematic imprisoning and torturing of gays in Cuba. ... until public complaints overturned this refusal. Rosenberg is familiar with these and many similar instances where documentaries critical of the left were stifled and denied airing—and he knows full well that these brief examples where protest broke through the censorship at PBS are rare exceptions to the iron ideological rule of PBS bosses.

In THE MacNEIL/LEHRER NEWSHOUR and most weekly

programming, PBS airs a far greater variety of viewpoints. But even in weekly programs, this taxpayer-supported network at times seems to deserve a new name, the Moyers *Narrow-casting System* (MNS), with many hours of many weeks each year devoted to the Lone Star homespun welfare-state socialist claptrap of this former propagandist for President Lyndon B. Johnson.

Some of these vast expanses of public air time given for Moyers' personal whims and prejudices should be redistributed to the "intellectually homeless" who now are discriminated against and denied air time—to make room for libertarian, conservative and other alternative and fresh points of view that have long been "self censored" and excluded in PBS documentaries.

Why have we heard nothing from Rosenberg about this other censorship or about the lack of diversity in social documentary viewpoints at PBS? Where was his moral outrage over censorship when liberal U. S. Rep. John D. Dingell (D-MI), chairman of the Energy and Commerce Committee that ultimately oversees PBS, blocked any consideration or open debate of a bill that would have required an impartial nonpartisan study to analyze whether there was a political and ideological bias in PBS programming? Like Dingell, Rosenberg knows that any such study would expose an overwhelming tilt to the left in PBS documentaries paid for by taxes squeezed from the majority of citizens who voted for President Bush.

Public forums supported by taxpayer dollars such as PBS are supposed to be open to voices from all points of the compass, not just to those who share Rosenberg's liberal political inclinations. If Rosenberg wants to protect everybody's free speech, then he should write a column insisting that PBS documentaries become a soapbox where many different points of view from across the spectrum can be heard and seen.

It's time to end the segregation that has made PBS social documentaries the exclusive plantation of the "Looney Left" and a few politically correct special-interest groups; it's time we integrated PBS and made its documentary air time a place of genuine diversity, like the public library. It's time to end *narrow-casting* at what was supposed to be the Public *Broad-casting* Service.

Secular media stories fan flames of Jewish leaders' complaints

A series of animated children's Bible stories on videotape has national Jewish leaders outraged. "This series puts anti-Semitism into the 21st century," said Rabbi Marvin Hier, dean and founder of the Simon Wiesenthal Foundation in Los Angeles. Secular media reports have played up the attack on the Christian ministry which produced the tapes.

The first tapes of Dallas-based Family Entertainment Network's "Animated Stories From the New Testament" were released for sale three years ago but have attracted wider attention since several cable channels began broadcasting a 30-minute "infomercial" in April.

Critics charge the cartoons show Jews who don't convert to Christianity as having large noses and frightening features, while Jews who convert are drawn with hand-

some characteristics.

"The Jewish characters in the 'infomercial' I can only describe as horrific and at times grotesque in both the drawings of the characters and the backdrops used to emphasize their evil nature," said Arthur Teitelbaum in Miami, southern area director of the Anti-Defamation League of B'nai B'rith. "It's a reminder of Nazi propaganda."

Stephen Griffin, chief operating officer for Family Entertainment Network, said he was taken aback by the criticism. "I would just like to say that we're sorry if we've been offensive to our Jewish friends," said Griffin. "That was never our intention." He said several changes in the half-hour commercial have been made already and more will be made if necessary.

The series of 12 tapes, based on the King

James version of the Bible, were designed to send an ethical message to children, Griffin said. "We've had lots of kids look at this, and in talking to the children afterward I don't get the impression they're coming away with any negative idea of Jews," he said. "They come away with an idea of what's right and what's wrong."

Griffin said negative characters in the series are depicted in typical cartoon fashion. "If we look at all the bad guys, then I guess that captain Hook from 'Peter Pan' and the wicked witch from 'Snow White' would be Jewish because they have big noses," Griffin said.

While secular media have given the incident big play, it is interesting to note that there is still almost no coverage of the anti-Christian bigotry regularly shown on television and in movies. AP, 9/1/91

Daughter's death brings father from Planned Parenthood to pro-life stand

By Kathleen Obenland
Walla Walla (WA) Union-Bulletin

Philip Smith does not believe in idle beliefs. In support of his convictions, he has risked his reputation, invited a stranger to live with him and given of his time.

Smith, 44, a pleasant man with round glasses and thick gray hair swept back, is one of Walla Walla's most vocal pro-life advocates. He would rather man the oars than sit comfortably on deck watching others determine the course.

"If you are pro-life, it costs you something," he said. "You have to do something about it."

To him, the matter is clear, as clear as the pictures of aborted babies in trash cans portrayed in fliers he has handed out.

"I am totally committed to the pro-life movement and everything it stands for. And what it does stand for is the protection of human life from those who consider that life not worth living,"

Murky does not describe the waters of this issue. The mud comes from lies.

he said, seated amid the books and posters of the new office for Walla Walla Valley Human Life. His motions and voice carried the wide animation of his theater training

"I'm totally amazed that some people think that is a controversial stand to take.... Murky does not describe the waters of this issue. The mud comes from lies," he said.

Not gentle words, to say the least. Most of what Smith writes and says raises the hackles of people who strongly support pro-choice. Each side is frustrated with the other, unable to understand how anyone could be so blind as to miss the real truths in the issue.

Some say Smith is misguided, a man twisted by intense grief over his daughter's death six years ago.

"One must respect Mr. Smith's total dedication to a cause he believes in so strongly," said Cindy Widmer, former director of Planned Parenthood. "The tragedies and challenges of our lives do tend to direct us. But I find his anger impossible to respond to."

The Philip Smith in the public eye these days is a fairly new version of the man. He was remade by the death of his child, the abortion of a potential grandchild, an encounter with the pro-life movement, and a return to his religious roots.

"He was younger when he came to Walla Walla, and had a more relaxed attitude to life in general," said long-time friend David Cosby. "He was devastated by his daughter's death. I think it caused him to undertake a real spiritual housecleaning.

"He stood back and took a long look at his life. I think the spiritual self that has taken over was real necessary for him.... I don't agree with all of his views and beliefs, but he's one of the finest men I've ever known."

"I was totally miserable and empty and lost and I needed help," Smith said. "Whether Charise had died or not, I needed help. Unhappiness is such a blackness, you cannot see. When you're thinking about yourself only, it's hard to come out of that."

Smith was born in Texas, the son of a Baptist minister, and raised in Oklahoma. He got a degree in theater as a scene designer, and moved to Walla Walla in 1978 with his second wife, Jolene, to be in a production of "Trails West."

Following that he became technical director at the Harper Joy Theatre for two years, and also has worked for The Little Theater of Walla Walla. He still is involved in productions in town when time permits, but time doesn't permit very often. His work for the pro-life movement and in his church absorbs most of his free time.

He and Jolene now operate the Frame Works Gallery. More than just a job, it is Smith's chief artistic outlet. "The work itself translates so perfectly in what I've been trained to do in college, scene design," he said. "It all has to do with light and form and balance.... I'm getting so much fulfillment out of it."

Smith also is an auctioneer with more than a decade of experience. It is a skill he volunteered a number of times years ago to help Planned Parenthood raise money.

But that was before he happened into a Human Life booth at the Southeastern Washington Fair, and began thinking [about] abortion, his daughter, and his aborted grandchild.

Smith's daughter, Charise, became pregnant in 1984. She was 16, and living in Oklahoma at the time with her mother, Smith's first wife.

"I would today have a family if it had not been for the propaganda of groups like Planned Parenthood," Smith said. "I was totally illiterate about this issue. I'd heard 'choice' and 'freedom to choose' and I had the option.... I went along with the abortion. I didn't attempt to look into it. I helped pay for it."

"... I thought well, OK, at least now she will be able to get out of high school and go to college and have a life," he said, looking at the picture of his daughter on the wall of the office. On his shirt pocket was a pin of two tiny feet, less than an inch high, approximately the size of the feet of a 10-week-old fetus, the time at which many are aborted.

I would today have a family if it had not been for the propaganda of groups like Planned Parenthood.

"If I had it to do all over again—but I won't, will I? I never will," he said, his voice growing rough. "... I would plead with her not to have the abortion."

Charise was killed the following year, 1985, in an automobile accident. With her and the potential grandchild gone, Smith's world dissolved. She had been his only child. (He and Jolene cannot have children together or adopt, because of concerns over Jolene's health.)

But it was not at this point that he picked up the banner against abortion. The depression following Charise's death was too dark and complete for such initiative.

The healing took years, and telling of her death still tears at him. The healing was aided by a book that Jolene gave him in 1988, *Mere Christianity* by C.S. Lewis. He accepted the gift reluctantly, but inside the pages found a major revelation, and his way back to religion. Around a year later, he wandered into a Human Life booth at the fair.

What he learned shocked him.

"I was overwhelmed," he said. "I had no idea this is what

abortion was. I thought it was just a clump of cells," he said.

The connection between that, and the grandchild he could have had, was not immediate, but it did come. And with it, horror.

Smith tried to share his new-found revelations with his friends, and from some received a cool response. A few took the information. One became angry.

"I was amazed," he said. "I thought everyone would want to know this."

Like other aspects of his life in which he believes strongly, Smith threw himself into the pro-life cause with all the energy he had, despite concerns about how it would impact his business and his life.

Both he and Jolene agreed that the concerns were irrelevant in the face of a matter of this magnitude. And though being vocal about their beliefs has alienated a portion of the population, they found that they have gained support from another portion.

Smith hit his first Human Life meeting with a fully developed action plan, suggesting the group run "Consider This" ads in the newspaper. The ad has been so successful it has been adopted by other Human Life organizations. He also has shown up for at least one pro-choice rally to hand out pro-life literature, and has plans to organize pickets of the abortion clinic that will open in the Tri-Cities in the fall.

"He has been an inspiration to all of us," said Libby Swenson, a friend and member of Human Life. "His enthusiasm is so great that he has pumped it into all of us."

"This is not the most popular cause. He has interested and enlivened our group.... He is an energetic, dedicated, versatile

and talented man."

She credits the growth of the organization and its accomplishments in part to Smith.

"Phil is not just an idealist," said Smith's pastor, Steve Morris of the Christian and Missionary Alliance Church. "He's not just holding on to some moral value and beating people over the head with it."

Case in point was a pregnant woman whom the Smiths invited to live with them in the summer of 1990, Morris said. The woman was troubled, and was visiting relatives in Walla Walla. The Smiths met her through the church, and without knowing a great deal about her offered to let her stay with them through the course of the pregnancy, he said. She eventually declined, but their concern moved her.

"They offered to help her, and they had a very positive impact on her life," Morris said. "What I hear from people on the other side of the fence is that pro-life people don't care, are just being moralistic, and don't want to be involved. That's not the case with Phil and Jolene."

"...Phil is a very dedicated, determined individual who, when he feels very strongly about something, commits himself wholly to that task. I think that Phil's personality has demonstrated itself in his concern for the unborn."

Smith said his commitment to the movement is lasting, regardless of what it requires of him.

"I will continue to fight abortion as long as I live," he said. "...The horror of abortion is when you think of it on a mass scale. The horror for me is the loss of one grandchild."

In defense of the rescuers

Charles E. Rice
Professor of Law
Notre Dame Law School

President Bush admonished the Wichita abortion rescuers, "My appeal would be, to those who demonstrate, please do it so it doesn't inconvenience the other person's life, and please do it so it is within the law." (N.Y. Times, August 17, 1991, p.A7.) The President's concern to avoid "inconvenience" to "the other person's life" capsulizes the unreality in American law which causes the rescue phenomenon.

In every abortion rescue, three human beings are principally involved: the mother who is herself a victim of abortion, her unborn child and the would-be rescuer. But, pursuant to Supreme Court decree, only two of them are persons. In *Roe v. Wade*, the Court ruled that, whether or not the unborn child is a human being, he is not a "person" under the Fourteenth Amendment which protects the rights of persons to life and to the equal protection of the law. The ruling is the same in effect as a frank holding that an acknowledged human being is a non-person. Such depersonalization was the principle that underlay the Dred Scott case in which the Supreme Court held that the free descendants of slaves could not be citizens and said that slaves were property rather than persons. It is also the principle of the Nuremberg laws and other Nazi measures against the Jews. The Nazi regime treated its targets as nonpersons and ultimately subjected them to execution at the discretion of others, which is what our law does with unborn children.

Every abortion kills an innocent human being. Two decades ago the California Medical Association editorially observed that a new ethic of killing is taking over this nation: "Since the old ethic has not yet been fully displaced it has been necessary to separate the idea of abortion from the idea of killing, which continues to be socially abhorrent. The result has been a curious avoidance of the scientific fact, which everyone really knows, that human life begins at conception and is continuous whether intra—or extra—uterine until death." [113 California Medicine (Sept. 1970), 67.]

The rescuers are not protesters or demonstrators. They are rescuers, acting to save innocent human beings from execution. If you were walking down the street and saw, through a living room window, a man strangling a child, you would have a legal right to break down his door to intervene to save that child. You would have the right to inflict injury and perhaps even death on the perpetrator if necessary. This necessity or justification defense is generally recognized in state and federal courts, but not in abortion cases. No appellate court has upheld the necessity defense in an abortion rescue case. The necessity defense justifies intervention to save the life of a young child, a college student or a doctor of philosophy.

The unborn child is the only human being excluded from entitlement to rescue efforts to prevent him from being killed. The necessity defense, moreover, is not limited to the protection or rescue of "persons." It applies to all human beings as well as to animals and other property; necessary and reasonable force can be used to rescue a horse, but not, under our law, an unborn child. The necessity defense ought to apply to the abortion rescue situation, so that the rescuers would be held not even to violate the civil law.

The Supreme Court, of course, did not—and could not—change the reality that the unborn child is a human being. The result is a schizophrenic conflict of entitlements: the mother is entitled, by Court decree, to kill the nonperson in her womb; other persons are entitled to rescue a human being in danger, which the unborn child is.

The abortion rescue movement draws strength from its remarkably successful insistence on a tactic of non-violent, passive obstruction. The obstruction, of course, is an act of force but the movement insists that participants avoid infliction of personal injury or property damage. The violence, in Hartford, Los Angeles, Pittsburgh, and some other places, has come from police who can usually count on media disinterest in violence inflicted on

abortion rescuers. I had the privilege of representing the Lambs of Christ in their rescue in South Bend last Christmas. The police and other authorities acted with professionalism and restraint. The Lambs included students, grandmothers, priests, retired military combat veterans and women who themselves have had abortions. While they obstructed, nonviolently, their primary weapons were prayer and love—for the abortionist as well as for the mother and her child. They condemned no one. They came and departed in peace. I regard them as probably the finest group of people that has ever visited South Bend.

The primary and most effective on-site pro-life activity remains the concededly legal prayer and sidewalk counseling effort. If someone were to ask my recommendation, I would urge participation in that effort, which saves lives and which can be continued every day, rather than rescues. But the rescue movement has dramatized the abortion reality as no other tactic has. Those who conclude that they are called to rescue deserve respect and admiration. They put themselves on the line, obstructively but nonviolently, as a witness and sacrifice. Their antecedents are those who maintained the Underground Railroad in violation of the Fugitive Slave Act of 1793 and the fugitive slave provisions of the Compromise of 1850. No federal judge ever refused to

enforce the fugitive slave law on the ground that it was unjust.

Charles H. Langston, son of a Revolutionary War soldier and himself described as "part Negro," was convicted in a U.S. District Court in Ohio in 1859 for violating federal law in his rescue of John Price, a fugitive slave. In his speech before sentencing, Langston said (as reported in the trial record): "I will do all I can, for any man thus seized and held, though the inevitable penalty...hang over me! We all have a common humanity and you all would do that; your manhood would require it; and no matter what the laws might be, you would honor yourself for doing it, while your friends and your children to all generations would honor you for doing it, and every good and honest man would say you have done *right*! (Great and prolonged applause, in spite of the efforts of the Court and Marshal.)" (Finkelman, ed., *Slavery, Race and the American Legal System, 1700-1872* (1988), vol. 4, pp. 11, 17-18 [emphasis in original].)

It took a civil war to eradicate the depersonalization of human beings by slavery. We have legal means available to stop the legalized killing of 1.5 million human beings every year. The rescuers can irritate and bother the rest of us. But they remind us of our duty to restore to our law the principle that all human beings are persons entitled to the right to life.

Churches burned in Texas

Near the altar at Immaculate Heart of Mary Catholic Church in San Antonio, Texas, a wall and the ceiling are charred, the vestry is gutted and the colorful stained-glass windows are covered with boards. Fires have ravaged 13 churches in the past 19 months. New Testament Church, the most recent target, was hit twice in one week in mid-July.

Investigators blame arsonists. Some church officials blame that on deteriorating society. The attacks have shown little pattern, although about half have been at Catholic churches.

A few months ago, several churches in Florida were also burned by arsonists.

Associated Press, 9/2/91

Youth turn to beer

It's a rite of passage for many American teenagers. As they don their caps and gowns in the summer heat, many have already graduated to beer. An innocent vice? Not according to a report from U.S. Surgeon General Antonia C. Novello on the results of a survey of 956 teens in eight states. The report reached some alarming conclusions about alcohol use among the under-21 crowd. That could mean big trouble for already besieged brewers.

Despite laws that make it illegal to sell alcohol to minors, 10.6 million of the nation's 20.7 million students in grades 7 through 12 have had at least one drink in the past year. More than 8 million drink weekly, 5.4 million have gone on binges, and nearly a half-million guzzle five or more drinks in a row at least once a week. Novello argues that attitudes on alcohol are influenced to a large degree by the industry's far-too-successful marketing efforts. "These ads may be a stronger influence on students than they realize," she says.

Business Week, 6/24/91

Man accidentally hangs himself

A Boise, Idaho, man died in an accidental hanging in his home, police said. Jonathan Wall was found by a neighbor, according to Boise Police Sgt. Dan Miller.

Ada County Coroner Erwin Sonnenberg said the hanging is classified as an "auto-erotic death." Approximately 1,000 people, mostly young males, die each year in a similar manner according to reports.

From time to time porn magazines run articles on how to accomplish the high.

The Idaho Statesman, 7/3/91

United Methodists still losing membership

The United Methodist Church is still shrinking, but at a slower rate than usual. During 1990, the denomination lost 62,000 members, the smallest decline since 1981, according to unofficial reports. The UMC's membership now hovers around 8.8 million. Where did the 62,000 Methodists go? Some, of course, died and were not replaced by new members. An outdated study conducted 10 years ago by the UMC's Board of Discipleship revealed that 4% leave the UMC because they consider the church too conservative, while another 4% leave because they think the church is too liberal.

Warren Hartman, a UMC consultant, said those figures may have increased. James Heidinger, editor of *Good News* magazine, the flagship publication of conservative United Methodists, contended that the number of UMC members who switch to evangelical, non-mainline churches is much higher than the 4% figure. There has been no way to count them, he said, because independent evangelical or charismatic churches do not accept letters of transfer. He also noted that the number of teenagers involved in the UMC has dropped

from 1.5 million to 500,000 in 20 years.

The number of children in Sunday schools also took a nosedive over the same period, falling from 4.2 million to 2.1 million. The UMC's lack of outreach to young people reflects a "sickness" in the denomination, Heidinger said. There are some UMC churches, mostly in the South, that are reporting growth. The UMC church with the highest attendance is the 6,000-member Frazer Memorial, an evangelical congregation in Montgomery, Alabama.

Nat'l & Internat'l Religion Report, 7/29/91

Brooke Shields says she could never have abortion

Actress Brooke Shields was quoted in the August issue of *Redbook* magazine as saying: "Being a virgin is nothing to be ashamed of. It's sacred. I'd be ashamed if I slept with someone just for the h--- of it. And I'd be devastated if I slept with a guy and he ran around saying, 'I had sex with Brooke Shields.'"

She also said, "I could never, ever have an abortion. Even if I were raped by a man who was a drug addict, I'd have the baby. And I'd keep it."

LA Times, 8/10/91

TV inspires robbery

A man charged with robbing a bank of \$868,000 said he got the idea from the television show *AMERICA'S MOST WANTED*. The suspect, 43-year-old Albert R. Martin, had been unable to find a job and he was down to the last of his disability pay, said his court-appointed attorney, Jerome Mooney.

"He said he sat down one night in front of his television and saw a bank robbery—the whole thing laid out on *AMERICA'S MOST WANTED*," said Mooney. "So he decided to try it."

The Denver Post, 8/5/91

Successful businessman puts faith in God

By George W. Cornell
AP Religion Writer

Having made a lot of money advising people on profitable securities in which to invest, John M. Templeton is putting much of it into enterprises stimulating attention to God.

"It's a good investment," he said. "Most others have risk factors. But in my judgment, this is a sure thing."

Templeton, a top Wall Street money manager, a multimillionaire and founder of the world's largest prize for achievement, the Templeton Prize for Progress in Religion, said faith is the soundest resource.

"Trust in God magnifies our life," he said. "It enlarges our perspective beyond surface appearances and beyond our own smallness and limitations."

It also makes for a pervasive sense of gratitude for the blessings of everyday existence, he said, and that gratitude in turn flows out in efforts to help others.

"If you are seeking wholeheartedly to help other people, you cannot prevent rewards coming back to you in terms of friendship, love, esteem," he added in an interview.

"Happiness comes to those who try to give happiness to others. You cannot get happiness by seeking it, but only by trying to give it away."

Templeton, who manages \$18 billion in 81 investment funds for 800,000 individual investors and numerous universities and pension funds, tithes 10 percent of his own income to religious and charitable causes.

Yet, from scanty beginnings, he has become an enormously rich man, giving away more than \$1 million annually, and recognized in financial circles as one of Wall Street's keenest market analysts.

"In all my lifetime of helping thousands of people, almost

every person I've known who tithe for as long as 10 years has become both prosperous and happy," he said.

Each session of his funds directors, or of large meetings of shareholders, opens with prayer, led by him or colleagues.

"Basically we pray for guidance," he said. "We pray that every thought and every decision be for the benefit of all parties."

Templeton, 78, a trim, gray-haired, 5-foot-9 Presbyterian of gentle manner and voice, works steadily on two fronts, spending half his time overseeing fund transactions, half in promoting spiritual growth.

The spiritual efforts are mainly as a longtime trustee of Princeton Theological Seminary, the Center for Theological Inquiry at Princeton, the Center for Humility Theology at Bryn Mawr, Pennsylvania, and through prizes and publications.

A prime aim is to stimulate probing research into religion of the kind characteristic of science, with both fields collaborating when appropriate.

"The accelerating discovery rate in the natural sciences needs to be matched by spiritual progress and discovery," he said. It could happen, he added, if comparable "resources and brains" were put into it.

The Bryn Mawr center has established a clearinghouse for information on scientists doing research into religion. With the Princeton center, his foundation is compiling a "Who's Who in Theology and Science," enumerating 72 joint projects and 800 scientists exploring theology.

While theology once was considered the "queen of sciences," he said most scientists early in this century were disbelievers, but now again "a high proportion are concerned with spiritual realities."

Prime-time producer upset with consumer influence

LAW AND ORDER executive producer Dick Wolf doesn't mince words when it comes to the over-reaction of advertisers to pressure from concerned viewers.

"The special interest groups are the tip of the tail wagging the entire dog at about 90 mph. It's the most ridiculous situation in the history of the business," Wolf said recently, indicating that there have been advertising pullouts on LAW AND ORDER episodes dealing with such subjects as abortion, child abuse and the Irish Republican Army.

"Four hundred people in three states get together and write 112 companies saying, 'We're going to boycott your product if you support this show,' and you get advertiser pullouts. It's not un-understandable, but it is ridiculous."

Oregonian, 8/3/91

United Methodist Conference passes pornography resolution

The North Carolina Conference of the United Methodist Church recently passed a resolution concerning pornography. Mrs.

Helen C. Wilbur, a member of the Committee on Church and Society at First United Methodist Church in Washington, NC, was a driving force behind the effort.

"Be it resolved that every United Methodist pastor serving a local church be encouraged to address from the pulpit the issue of pornography.

"Be it further resolved that each local church consider ways in which it may actively support measures to combat the existence and spread of pornography in its community.

"Be it further resolved that each United Methodist Church in the General Conference identify those businesses which sell such pornographic materials and take the following actions: 1) Write letters of objection to owners of such businesses of both the display and sale of such material; 2) Boycott such businesses until pornographic material is removed from the stores; 3) Ask the city council of our local municipalities to pass ordinances which will prohibit the operation of adult book stores; and 4) Write to our representatives in state government to pass laws with enough bite to discourage adult book stores from operating anywhere in America.

"Be it further resolved that this program be included as a permanent priority of the Board of Church and Society of the General Conference and included in the Book of Recommendations of each Annual Conference."

President's PR man to help Playboy improve 'image'

Roger Ailes may have an unlikely new client. Playboy Enterprises is talking to Ailes about helping the porn company create a new image. Ailes is a political consultant who has worked for George Bush. The publishing empire has seen better days. Its flagship magazine has been trying to reposition itself, and a number of other enterprises have faltered.

Playboy has been trying to expand into a variety of industries, but the company's name is too closely associated with a girlie magazine, says a source. "They want to appeal to a more upscale buyer."

A Playboy spokeswoman acknowledges that the company is talking to Ailes and a number of potential consultants for advice on "refining brand position strategies for the corporation."

New York Magazine

Amoral sex education, free condoms sending students wrong message

By James Huston, Esq.
Escondido, California

"Wouldn't it be nice if we were older, and we wouldn't have to wait so long?/ Wouldn't it be nice to live together in the kind of world where we belong?/ You know it's gonna make it that much better/When we can say good night and stay together./ Oh wouldn't it be nice ...?"

So the Beach Boys sang in 1966. This song describes a time in which deferred sexual gratification was worth the wait, when the idea of marriage had some content, mystery and magic to it.

Such times are fading. The New York State public school system has decided to pass out condoms in school as a matter of course. Others seem likely to follow. This decision, although approached with all sincerity in an apparent attempt to stem the tide of teenage pregnancy and the spread of disease, is wrong-headed.

**If it were true that the problems
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the availability of birth control.
They don't.**

The argument is made that teenage sex hurts no one. The truth is that it does. Thirty-three thousand Americans a day contract a sexually transmitted disease and 1.2 million teenagers get pregnant every year. Is there doubt that the emotional makeup of the teenagers involved is affected? What of the 400,000 teenage abortions a year?

Some will argue that it is exactly these kinds of statistics that cry out for free birth control, the easiest and safest being condoms. Nonsense. How is it that the supposed answer to teenage pregnancy and transmission of diseases such as AIDS is the facilitation of the act that causes pregnancy and spreads the disease?

Why is the answer not an attempt to determine how to encourage more responsible behavior among unmarried teenagers? Why can't we as a society state, as a matter of principle, that we wish to discourage teenage sex, and not promote it by handing out condoms like so many door prizes?

If it were true that the problems of teenage pregnancy and sexually transmitted diseases would be solved by birth control, then pregnancy rates should decrease with the availability of birth control. They don't.

In fact, the relationship is almost inverse—the more birth control has become available, the higher unwanted pregnancy rates have become. Likewise, it should follow that the pregnancy rates should have been much higher in the 1940s and '50s than they are now because of the almost complete unavailability of birth control to teenagers.

Although the issue is complex, it is short-sighted to think teenage sexual conduct is the only immutable element of the equation.

Sexual conduct can change. Are we resigned to the idea that it can only get worse so the role of sex education is relegated to ensuring the safety and cleanliness of inevitable sex?

The cause of teenage pregnancy is not the unavailability of birth control—it is the unavailability of direction. Those who influence teenagers such as parents, schools, churches and the arts, are not guiding enough of our young people in the right direction. This is apparently due to a lack of confidence on what the direction ought to be. They don't want to be "moralistic." Parents seem scared to say premarital sex is wrong and schools have taken it upon themselves to teach "morally neutral" sex education including the provision of birth control.

Youth today are left to the signals with which they are bombarded on a daily basis by advertisements, movies, television, and music that encourage a promiscuous lifestyle and casual sex. Unlike the Beach Boys, today our youth are subjected to "songs" such as George Michael's "I Want Your Sex," or the latest by Color me Badd, "I Want to Sex You Up," now No. 15 on the charts.

If the "grown-ups" in this country don't know what is moral anymore, how can we expect our youth to figure it out? We are ignoring the responsibility of society to encourage proper behavior. Why not make the fundamental principle of sex education in schools abstinence instead of technique? Can it be said that sex before marriage is really not in your best interest and the family should be preserved as a national institution? Why do our children deserve less than we got?

We ignore our souls at our peril. We must acknowledge that we are more than animals copulating with whatever other unit of the species is available. We need to show teenagers the same respect that we expect them to show to each other. To treat them as unable to control themselves will not be the encouragement they need.

If we ever hope to reverse the trend toward increased sexual promiscuity, disease, unwanted pregnancy and difficulties among our teens, it will not be through amoral sex education and free condoms. It will be by instilling self-worth, mutual respect, and a lifestyle that inspires mature long-term gratification.

**If we ever hope to reverse
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It may be that we are too late in the day and the decisions too far gone. But as with the Beach Boys song, we must have hope: *"Maybe if we think and wish and hope and pray, it might come true;/ maybe then there wouldn't be a single thing we couldn't do./ We could be married, then we'd be happy. /Oh, wouldn't it be nice...?"*

Christianity Today profiles Wildmon

By Tim Stafford
Reprinted by Permission
Christianity Today, August 19, 1991

To start with the stereotypes: No, he does not slick back his hair, tremble, or shout. That is the other famous person to come from Tupelo, Mississippi, Elvis Presley. Yes, the Reverend Donald E. Wildmon does talk in a rural Southern accent thick enough to spread on pancakes, but he generally does so in a quiet, reasonable voice. With his balding head, his slight, paunchy build, and his steel-rim glasses, he looks more like a pharmacist than a demagogue.

Many think of him as a sweat-streaked, ignorant fundamentalist preacher—a caricature Wildmon rather enjoys. "I'm from Mississippi, which means I don't wear shoes," he says with grim irony from his cluttered, windowless, undecorated office. "I'm a preacher, which means me and Elmer Gantry are first cousins."

He does not preach much these days, nor often go on TV or talk to reporters; most of his time is spent talking to corporate advertisers or cooking up strategy with his allies. Nonetheless, television executives know who he is.

Two years ago Wildmon published an account of his work under the title *The Man the Networks Love to Hate*—and nobody has accused him of exaggerating. A single article in *Playboy* compared him to both the Ayatollah Khomeini and Joseph McCarthy. Barry Lynn, legislative counsel of the ACLU, calls him a "catalyst for cowardice" who will lead our nation to lose its direction, "if not its national soul."

Wildmon returns the favor. He says he does not like to fight; he would rather go fishing. But that is hard to imagine. He consistently portrays those who oppose him as intolerant and untrustworthy. Images of war come readily to his lips. As his son Tim, associate director of Wildmon's American Family Association (AFA), says, "We're the marines."

"I like the guy a lot," says Tom Minnery, who heads public policy for the evangelical organization Focus on the Family. "Jim Dobson likes him a lot." But Minnery, who has witnessed some of Wildmon's negotiations, acknowledges, "He's very tough, not a conciliator. His style is more confrontational than ours."

Donald Wildmon has picked a wide range of fights in the 14 years he has been battling: boycotts and picketing of 7-Eleven stores for selling *Playboy* and *Penthouse*; protests against the National Endowment for the Arts over their sponsorship of profane art; a boycott of Holiday Inns for offering pornographic movies to their guests; marches and boycotts against the film *The Last Temptation of Christ*. Now, through a newly established legal center, his AFA has taken on a California public-school curriculum and is defending Operation Rescue protesters. They define their target as broadly as "anything affecting the traditional American family." Abuses of the media, however—particularly television—remain at the heart of their work. "Television is the most destructive instrument in our society," Wildmon says.

A born fighter

"He was a really determined child," Wildmon's mother told Tupelo's Northeast Mississippi Daily Journal. "If he wanted to do something, it usually turned out that he got to do it." Sometimes his competitiveness led him into trouble. When he was 15 he was selected for a six-week training course at the Boy Scouts' Philmont ranch; at the end, when the boys themselves voted on who had passed, he was among 3 out of 35 voted down—because, he says, of his obnoxiousness, not his ability.

The youngest of five children, he was born in a northeast

Mississippi farmhouse with no telephone, no electricity, no indoor plumbing. His father raised cotton, plowing with mules. When Wildmon was two, the family had to sell their 100-acre farm after three consecutive bad crops. His father got a job with the state board of health; his mother went back to school to gain a teacher's certificate, even though her son Allen had to drive her back and forth to classes. The family moved several times in the vicinity of the small town of Ripley, where Wildmon went to high school.

Despite the poverty, Wildmon has idyllic memories of his youth. He recalls driving his car to the town square on a Saturday night and leaving windows rolled down, keys in the ignition. "My only worry was whether it would rain and get the seat covers wet." When Wildmon is asked what kind of America he wants, he harks back to that safe, close-knit society.

The family was Methodist, and Mrs. Wildmon was convinced that one of her boys would be a preacher. When he was nine, Donald rededicated his life to God, convinced that "the Lord had something special for me to do." But he struggled to keep that

He sees two connections. First, he believes Christians are naturally activists who should express their faith by opposing evil.

sense of direction, studying journalism for a time in college and spending a miserable stint in the army.

Finally, convinced that he was meant to be a minister, he applied for seminary training at Emory University in Atlanta, Georgia. He was turned down because of an uneven collegiate record (at well-regarded Millsaps in Jackson, Mississippi). In what has become a life pattern, Wildmon did not spiritualize the rejection; he fought. "I found out who had influence," he says, and got them to contact the seminary on his behalf. When he applied again, the seminary took him. He finished a three-year program in two years.

Still restless, he spent several years on a circuit of small churches and then was assigned a new church in Tupelo. After eight years, Lee Acres Methodist had 76 members. He says he was trying to build a unique church, one with high commitment. "I wasn't interested in getting people on the church roll, seeing them at Christmas and Easter. That's not my cup of tea."

Wildmon poured his excess energy into a small book-publishing venture, writing, publishing, and marketing 17 inspirational gift books, with titles such as *Stepping Stones* and *Treasured Thoughts*. He organized and led tours of Europe and the Holy Land. And he launched reformist ventures in the Methodist church, taking on the power structures over pensions and administrative reorganization. Once he tried to interest the denomination in buying two radio stations, but found no one willing to support the venture.

In 1976 he left Tupelo "I thought I was a detriment to the church"—and was assigned a larger, more affluent church in Southaven, Mississippi, outside Memphis. He went in June. In December he sat down for a family evening, turned on the TV at the suggestion of one of his four children, and was dismayed as, flipping from one channel to the next, he encountered violence,

profanity, and sexual titillation. He turned off the TV and thought about it, then decided to ask his church to sponsor a "Turn the TV Off" week in which members would pledge not to watch TV for one week.

Wildmon knew something about media. He had worked part-time as a sports reporter since he was 16, had done local radio shows, and for some time had written a weekly syndicated newspaper column. To publicize the special week, he put out press releases, feeling sure he would gain some local coverage. He was surprised when his effort gained national attention. For weeks he took calls from journalists all over the country. More, he heard from a surprising number of people who shared his feelings.

"At 38 years old, that little spark [planted when he was nine] was just about burned out," Wildmon recalls. "I remember lying in bed, thinking, 'Is this what the Lord wants me to do?'" He asked that question for a month and became convinced that it was. In August, he moved back to Tupelo to get started. His mother took it hard: she thought he was giving up the ministry.

With \$5,000 in savings (mainly from his publishing business), his wife substitute teaching, and his office in their dining room, Wildmon launched an organization called the National Federation for Decency. He had no affluent backers and hardly any mailing list. His brother Allen was startled when, at the launching press conference, he heard "national" in the name.

"When I started this in 1977, I thought I was dealing with sex and violence on TV. I've discovered we are dealing with a war between the Christian view of man, and a secular, or humanistic or materialistic, view of man."

Wildmon is speaking to perhaps 15 retirees who gather regularly at Priceville Baptist, a rural church set atop a hill in the pine trees outside Tupelo. He speaks quietly, not trying to convert anybody, only to mobilize those already convinced. Wildmon is just the opposite of his stereotype: he does not trade in emotion, but in information. It shows in the way he addresses this gathering, and it shows in the AFA Journal, which, boasts editor Randall Murphree, packs more words into 24 pages than most magazines get into 100.

"You may think that Billy Graham is the leading evangelist in America, but he's not," Wildmon tells the Priceville retirees. "The leading evangelists in America are those people who make the TV programs."

The theme has grown in Wildmon's mind over the years. A narrow struggle over TV programming has widened to become, for him, a battle between gods.

Wildmon wants to create an environment where people will not stand for the junk they are now being fed.

He makes no time for small talk and gets no thrill even from pressing the flesh with his allies. What he seems to enjoy is the challenge of the battle. AFA comptroller Forrest Ann Daniels, who has been with Wildmon virtually from the beginning, says she would meet him at a softball game, and even then all he would talk about was work. Editor Murphree says he looks forward to times when Wildmon's car has broken down, because by driving him home, Murphree gets his only chance at ten uninterrupted personal minutes.

Wildmon acknowledges that there is a cost to leading a confrontational movement. "I went through a period where I lost my emotional connection to my faith. I didn't lose my intellectual commitment. You know in your mind it all makes sense. But

here is something that the church ought to care about, and the church just goes on its merry way. A few of your fellow preachers write you letters about love, and hate is just oozing off the page. Nobody is coming to your defense. I'm not entirely out of that period. I don't know if I will ever regain my emotions."

People tell Wildmon that the battle for an America undergirded by Christian ethics is already lost. He does not argue. "It's difficult to explain without sounding trite," he says. (Wildmon seems genuinely to dislike answering questions in a way that might sound conventionally pious.) "The Lord didn't call me to be successful. He only called me to be faithful."

That, when it comes down to it, is at the heart of Donald Wildmon. To use a cliché from movies that Wildmon would probably approve, he is like the Wild West sheriff who has to go out alone to face the desperadoes taking over the town. Wildmon sees something plainly evil in the living rooms of America, and he has to fight it. He knows he is outnumbered. He knows he will need every trick in the book to win. But, as they say in Hollywood, a man has gotta do what a man has gotta do.

Showdown with Sears

When Wildmon launched his movement, he began by visiting network executives, who welcomed him warmly and expressed their heartfelt concern for family values. It seems to have been in this period that he gained his deep mistrust for the creators of television. It was also during this period that he discovered how to get their attention. "I learned when I used a dollar bill, they used the same language I did."

For decades, Christians have been expressing concerns about the morality of TV, and before that, of movies, and before that, of novels. But Wildmon was probably the first to express those concerns by playing economic hardball.

He recruited volunteers to monitor prime-time shows for their sex and profanity and to keep track of who sponsored the worst shows. Sears turned up on the list, in the number-three spot. Sears was vulnerable, because of their high visibility and all-American image.

He wrote to them. He wrote again and met with Sears executives. When they did not respond adequately, he called a boycott and a day of picketing. He had a mailing list of fewer than 2,000 names, but Sears did not know that. On the day he began picketing, Sears announced they were dropping out of some of the most dubious shows. Wildmon declared victory.

He had found a strategy that he would employ, with variations, time and again. First, gather facts about what is really being done and who is behind it. Second, locate the economic weak spot. Third, mobilize your volunteers to protest. It is a strategy particularly suited to firms selling products to the masses, since they fear controversy.

Wildmon is not troubled by the element of coercion involved in a boycott. He compares it to talking to a man who is trying to burn down your house. "If you keep on appealing to his moral conscience, and just to his moral conscience, you know what he's going to do? He's going to succeed in burning your house down and killing your children." Regarding advertisers, he says, "They may be converted to my way of thinking, they may not. The bottom line is, 'Are you going to keep putting things on TV?'"

How effective boycotts have been is debatable. Advertisers do not like to admit that Wildmon has swayed them, and some have made a point of saying they had their best year ever while Wildmon was boycotting their products. Even if a boycott does not make any impact on sales, however, letters and calls by the thousand can make a point. Companies that spend millions on their image do not like having people mad at them.

In several highly publicized cases, companies were not very convincing when they shrugged off Wildmon's significance. For example, last year Pepsi dropped its corporate link to rock-video star Madonna, citing "confusion" between its television ads and

the MTV video Wildmon had protested. Pepsi said Wildmon had little to do with the decision. Wildmon said he did not care what they said, so long as they pulled the ads. Few in the press thought Pepsi dropped its \$5 million sponsorship over mere "confusion."

Wildmon also claims to have ousted Playboy from 7-Eleven stores, to have prevented The Last Temptation of Christ from playing in first-run theaters, to have convinced Burger King, among others, to change their sponsorship of TV shows. The networks have dropped at least a few shows because of Wildmon's protests, and the threat of a protest probably keeps some material from ever reaching the scripting stage.

On the other hand, Wildmon has not succeeded in getting pornographic movies out of Holiday Inns, nor has he succeeded to date in convincing K-mart to stop its Waldenbooks subsidiary from selling pornographic books and magazines. CLear-TV (Christian Leaders for Responsible Television), the Wildmon-led coalition of Christian leaders, recently began a boycott of S. C. Johnson and Pfizer for their sponsorship of TV sex, violence, and profanity. It remains to be seen whether a boycott can work when the target is so diffused. (CLear-TV suggests activists carry a card listing the 50 products these companies sell.)

When asked about his success rate, Wildmon makes no extravagant claims. He admits that TV has not improved; he suspects, however, that without his efforts it would be a lot worse. Wildmon has made clear progress in gaining recruits. His mailing list has consistently grown, up to 400,000. So has his budget, more than tripling in the last three years to reach \$6 million dollars. When he started, Christian leaders would not give him the time of day. Now he finds many coming around to his way of thinking. CLear-TV comprises, he says, more than 1,600 leaders and the heads of more than 70 denominations.

Live-and-let-live pluralism

Wildmon is not prone to philosophical statements—he is more fascinated by strategy than by goals—but he is quite clear that he is not trying to build a theocracy. When asked what his work had to do with the kingdom of God, he answers, "Not much."

But he sees two connections. First, he believes Christians are naturally activists who should express their faith by opposing evil. While disgusted with the liberal bent of his Methodist denomination, he does not criticize their social-action agenda, except to say that other issues like TV and pornography should not be ignored.

Second, he believes a more moral society makes it easier for the gospel to spread. "I'm rubbing a little bit of salt in the right places. I see it helping make conditions in society conducive to the message that a Charles Colson or Billy Graham or somebody else brings."

Wildmon favors a live-and-let-live pluralism—in fact, that is what he thinks he grew up in—but he does not believe pluralism can work without a core commitment to Christian values. He parts company from conservatives who merely want a free market. "Capitalism without Christian ethics is destructive."

He says Christians should fight for their beliefs not because they are a majority—that he doubts—but because they know what is right. "No significant change has ever been brought about by a majority," he says. "It's always been started by a committed minority." He cites gays and radical feminists as modern minorities that have shaped the climate of opinion. Christian activists, too, can make a decisive difference. "You give me one million radicals, and I'll change America."

His enemies describe Donald Wildmon as a censor who would like to impose fundamentalist views on the entire nation. *Censor* apparently provokes the same spine-tingling reaction among certain liberals that *Communist* once provoked among Republicans. It is used, similarly, as an all-purpose condemnation. If parents protest when schools require their children to read *The Handmaid's Tale* the parents are censors. If Wildmon asks his

supporters to write the sponsors of L.A. LAW regarding a lesbian episode, that makes him a censor. Never mind that crying "censorship" can work to repress speech, silencing parents who want a say in their children's education, stigmatizing TV viewers who want to press for another kind of TV. According to Bill Swindell, who oversees the AFA's 600 nationwide chapters, "People say, 'You can't impose your values on everybody else.' They're really saying, 'We want to disenfranchise you.'"

Wildmon and his staff are culturally very conservative—they do not have much of a sense of humor about religious jokes on SATURDAY NIGHT LIVE—but the prospect of their becoming

CT editors say Wildmon is genuine

Editor's note: AFA re-prints this article as a means of sharing some of the history of AFA, and to help supporters better understand and appreciate the ministry. Along with the article, Christianity Today ran these comments:

CT senior writer Tim Stafford is used to telephoning prominent people. But Tim's experience interviewing big shots did not prepare him for his encounter with media gadfly Donald Wildmon: "Usually when I call the eminent," says Tim, "it takes two days to get through the layers of staff to talk to the person. But I was talking to Donald Wildmon less than 20 seconds after someone answered the phone. And within five minutes, he was spilling out his feelings about the personal losses he has sustained in his battles with the media."

CT's editors did not decide to profile Wildmon just because he has had a nationwide impact, but because we kept hearing how utterly genuine he is. Tim's three-days' observation of Wildmon in his Tupelo home and headquarters confirmed that impression. "No guile, no hypocrisy," Tim tells us. "He says exactly what he thinks."

national censors from their office in Tupelo seems remote. For one thing, they do not seek governmental influence. The exception is their recent crusade against National Endowment for the Arts' subsidies to artists, but Wildmon says Andres Serrano (whose photo of a crucifix immersed in urine set off the controversy) can take any kind of pictures he likes, so long as he does not expect the government to support him. Wildmon would not, he says, support a constitutional amendment making it possible to outlaw Playboy.

When asked what would prevent a domino effect, where Playboy and SATURDAY NIGHT LIVE get eliminated first and then People magazine and L.A. LAW, so that pretty soon nothing is left but LEAVE IT TO BEAVER and the Reader's Digest, Wildmon says, "People. People are not going to let it happen. The people who support me, if I go too far, they're not going to support me. They'll back off." Wildmon knows that his power is limited by his ability to persuade a mass of people, and he does not believe America would ever tolerate a genuinely censorial regime.

Actually, Wildmon would like to change America in a way far beyond censorship. He wants to create—or recreate—an American climate of opinion like what he grew up in. He wants an America where Playboy goes broke because people will not support it—will not sell it in drugstores, will not advertise Chevrolets in it, because too many people consider it offensive. You can define that as censorship if you wish, but do not expect to make American spines tingle over it. Wildmon wants to create an environment where people will not stand for the junk they are now being fed.

That would be a remarkable goal to launch from New York or Washington, let alone Tupelo. But Wildmon is a scrapper, the type who is not "reasonable" about the fights he picks. He fights to win, and when he does not win he fights anyway. Win or lose, do not look for Donald Wildmon to go fishing.

Send rape tab to porn peddler?

By Sen. Mitch McConnell (R-KY)
United States Senate

"American women are in greater peril now from attack than they have ever been in the history of our nation." (from a report issued by the Senate Judiciary Committee on May 21, 1991.)

The rape rate in the United States is four times that in Germany, eight times France's, 15 times England's and 20 times Japan's.

Last year's increase in rape was three times that of the year before. In my home state of Kentucky, reported rapes increased 43 percent. Experts believe that number vastly understates the true magnitude of the problem as thousands of rapes go unreported, out of fear of reprisal and stigmatization.

Further, rapes have become increasingly vicious, involving torture, dismemberment and murder.

The sex crimes do not occur in a cultural vacuum. There is increasing evidence, and belief among Americans, that violence in the media promotes violence against women and children. Hard-core pornography is the most dangerous aspect of this assault on women and children. In response to this growing threat, I introduced the Pornography Victims' Compensation Act (S-1521).

This bill would give victims of sex crimes, or their survivors, the right to sue the purveyors of hard-core pornography if a link could be shown between the crime and specific pornographic material. This bill is designed to hit pornographers where it hurts them most—their wallets. The bill does not ban such material from being produced, it simply holds the purveyors liable for the harm their businesses cause.

Nevertheless, I have considered concerns raised by members of the entertainment industry and incorporated many of them into a modified version of the bill. The Pornography Victims' Compensation Act will cover only obscene material and child pornography. The Supreme Court has ruled that such material is not protected by the First Amendment.

Support for this bill has been extraordinary. An array of organizations, including the Family Research Council, Feminists Fighting Pornography, the American Family Association, victim's rights groups and more than 100 National Organization for Women chapters nationwide have joined together in calling for action on this legislation.

These organizations coalesced around the bill because they share a goal—to hold hard-core pornographers liable for the harm they cause. They also share a belief—that crime is fostered by a culture in which the sexual abuse, degradation, mutilation and

murder of women and children is a form of entertainment.

This belief is backed by scientific study. A 1988 FBI study found that 81 percent of violent sexual offenders regularly used pornography depicting violence. A study by the Michigan State Police found that of 48,000 sexual crimes committed over a 20-year period, pornography was used just prior to or during 41 percent of them.

This belief also is shared by many Americans. A National Victims Center study found that 93 percent of Americans believe violence in the media impacts violence in society.

All women are victims in this culture of violence. Millions of

Call U. S. Senator

AFA urges readers to call their U. S. Senators and encourage them to support the Pornography Victims' Compensation Act (S-1521). Write Senators at U. S. Senate, Washington, DC 20510. Their telephone number is 202-224-3121.

American women are afraid to walk from their offices to their cars. They are afraid to go outside after dark. They are afraid within their own homes. According to the National Victims Center, 73 percent of American women limit the places they will go by themselves out of fear of crime.

Another dimension of the problem is the extent to which it affects children. Each year, one million children from six months to 16 years old are sexually molested and then filmed or photographed. There is a large audience for this filth, many of whom are themselves child molesters. Child molesters are prolific, each averaging 117 child victims.

The pornography industry trades in the abuse, exploitation and degradation of women and children. Pornography is not an expression of free speech, it is a lucrative business.

The financial interest in fighting this bill is considerable. Pornography is a multibillion-dollar industry. A witness from the Video Software Dealers Association testified before the Senate Judiciary Committee that 30 percent to 50 percent of VSDA members sold hard-core pornography.

Pornography is fueling violence in this country, and it is time the industry was held accountable for the harm it causes. This bill is one thing we can do to protect women and children from sexual predators, and give them some recourse against those who profit from their victimization.

Man blames troubles on pornography

A Midland, Texas, man has blamed pornography for much of his troubles. For Bryan Allen Hale, the sexual addiction that consumed him became "a poison" and a drug that "could not be pushed aside." At his sentencing before U.S. District Court Chief Judge Lucius D. Bunton, Hale received a 30-month federal prison sentence, a \$7,500 fine, and a warning to stay away from children while he is under the judge's scrutiny for three years after he is to be released from prison in late 1993.

The judge also ordered Hale not to have "access to children" in any job after prison and while he is undergoing treatment for his sexual addictions.

Hale, 47-year-old former administrator of Glenwood Psychiatric Hospital, has been in federal custody since his arrest on pornography charges last April, following investigative work by an undercover agent.

In pleading for mercy from Judge Bunton, Hale said he found himself trapped in his own prison of sexual fantasies and pornography. Fantasizing was his way of handling stress, fear and loneliness, he said.

"The more problems I faced, the more attention I gave to sexual fantasy," Hale said haltingly and amid occasional sobs. His addiction escalated, he said, as he sought more and more stimulation from "socially unacceptable subject matter related to sex."

Hale's arrest last spring and the loss of his \$65,000-a-year job helped awaken the one-time minister from his addiction. "I stand before you in public disgrace—humiliated and destroyed," Hale told the judge.

"I welcomed inspiration for new (sexual) fantasies," he said, recounting his excitement in talking with the undercover agent. "I saw an opportunity for more stimulation by exchanging information."

And the "addictive nature of my behavior made his offer look like a bottle of liquor to an alcoholic who isn't aware that he is addicted," Hale concluded.

Midland, Texas Reporter-Telegram, 8/2/91

Roseanne joins programs promoting homosexual lifestyle

Last season Roseanne introduced two homosexual characters: Roseanne's boss, Leon Carp (Martin Mull), and his lover Jerry (Michael Des Barres). And one storyline under consideration for this season would have Leon and Jerry attempting to adopt a baby. Also being discussed for the fall is an episode guest-starring—and written by—gay actor/playwright Harvey Fierstein ("Torch Song Trilogy"). Although nothing's been ironed out yet, one scenario would have Fierstein playing a homophobe. Another idea is to cast him as the gay brother of Dan (John Goodman).

"I've always gotten great response from the gay community," notes the show's star and producer, Roseanne Arnold (formerly Barr), who has two siblings who are allegedly homosexuals.

TV Guide, 7/27/91

Schools to offer free condoms

Massachusetts state education officials recommended high schools make condoms easily available to combat the spread of AIDS. Officials said some local schools already distribute condoms but it's the nation's first statewide policy. A federal study of 2,000 Massachusetts secondary-school students found 46% said they were sexually active; less than half of them used condoms.

It was not immediately known if the education officials would also pass out clean needles to those students who are using drugs.

USA Today, 8/28/91

New Yorkers protest Pee-wee's arrest for indecent exposure

About 400 supporters of Paul Reubens and his Pee-wee Herman character rallied to denounce his arrest on an indecent exposure charge and praise his TV series for bringing children "life and comic relief."

The boisterous crowd, including some parents and a few children clutching Pee-wee Herman dolls, grew so large that, at one point, police had to route traffic around the site on Greenwich Village's Christopher Street.

"If those police in Sarasota spent more time on the streets of Sarasota and not in porn movie theaters maybe there would be less street crime in Sarasota," William Kunstler, attorney for the leftwing Center for Constitutional Rights, told the throng. "Everybody knows this is an arrest which is unwarranted, a crime that should not be a crime."

Reubens was arrested in Sarasota, Florida, on an indecent exposure charge while masturbating in a porn theater.

Daily Variety, 8/9/91

NEA...

Continued from page 1

appears that the NEA follows the law only when they desire.

"Because of the NEA's refusal to supply us with the requested information, the AFA Law Center was forced to file suit against the NEA. This suit is a totally unnecessary expense to taxpayers, caused only by the NEA's refusal to follow the law," Wildmon said.

The suit asks that the NEA make the information available immediately, and that they comply with the law in a timely fashion in the future.

AFA requested information on several tax-funded grants made by the NEA. "Evidently the NEA did not want the public to have access to information on some of the grants they have made. Apparently they have something to hide," Wildmon said.

The NEA has funded many anti-Christian, pornographic, sexually explicit homosexual "works of art" during the past few years.

Taxpayers concerned with the fact that the NEA refuses to comply with the law and release information on how they are spending tax dollars should write their Congressman and Senators demanding that the NEA comply with the law and make the information available.

Addresses for concerned taxpayers: Congressman: U.S. House of Representatives, Washington, DC 20515. Senators: U.S. Senate, Washington, DC 20510. The phone number for your Congressman and Senators is 202-224-3121.

Public school teacher...

Continued from page 2

school. She said Charity would have to do another book report on someone else—a real person."

Mrs. Lichwiarz contacted the Rutherford Institute and attorney Larry Crain wrote a letter on her behalf to the school's principal Michael Liebman.

"Later the mother received a telephone call from the principal who offered a compromise. The mother was told that Charity could turn in the book report on Jesus Christ for extra credit, but she would have to do a book report on someone else."

The clear anti-Christian bigotry expressed at this Miami elementary school is not uncommon. In fact, if you read the *AFA Journal* with any frequency you know this type of thing is going on all over our country. It is important for Christians to stand up in situations such as this. Christians must stand up in the public arena and in the legal arena for their basic constitutional rights or else face the likelihood of losing those rights. That's why your support of the

AFA Law Center—both financially and prayerfully—is so vitally important.

Boycotts...

Continued from page 1

goods becoming increasingly fragmented, and market share levels dropping in many product categories, boycotts may have a significant effect on the boycotted product or company. With 25 million people involved, losing sales from even a small proportion of this group could have a devastating impact on a company. This is a clear example of how a company's bottom line may be based on more than just business and financial decisions, but also on speaking to the collective conscience of the American people."

"We need our people supporting our boycotts now more than ever," said Donald E. Wildmon, president of American Family Association. "We are making a difference. The reason the networks and leftwing groups such as People for the American Way and the ACLU are crying so loud is that we are making a difference, we are having an impact."

Kmart...

Continued from page 1

video in their Waldenbooks stores. The movie depicts Jesus as a crazy liar who has sex with Mary Magdalene. Kmart describes the movie as "vivid and moving" and "powerful filmmaking from Martin Scorsese."

Many church groups are promoting the boycott of Kmart companies. Recently, the secretary of Shiloh Road Baptist Church in Dallas bought a membership to PACE Warehouse, owned by Kmart. When told by her pastor that Kmart owned PACE, she called and cancelled the membership. And the United Methodist Women of First UMC in South Lyon, Michigan, have begun circulating a petition in support of the boycott.

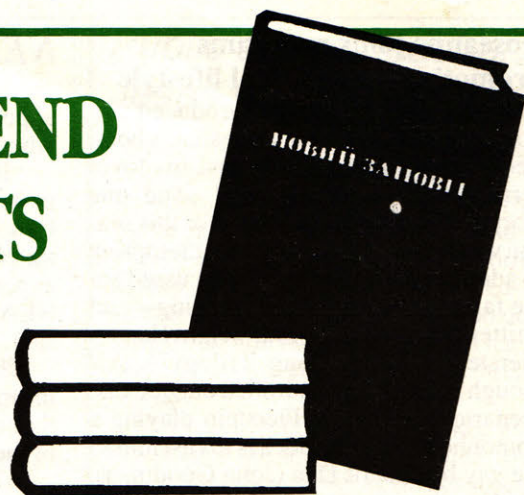
Individuals are urged to call their local Kmart store and their subsidiaries and tell the manager they will be boycotting Kmart and asking others to do the same.

"Always be polite when calling," urges Wildmon. "You may be told that Kmart does not sell pornography in their stores. That is correct. The pornography is sold in Waldenbooks, owned by Kmart. Kmart has the authority to order Waldenbooks to get out of the pornography business at any time."

Also write Chrm. Joseph Antonini, Kmart Corporation, 3100 West Big Beaver Road, Troy, MI 48084, phone 1-800-635-6278. Kmart owns Waldenbooks, American Fare Stores, Pay Less Drug Stores, Office Square, Bargain Harold's, Builders Square home supply stores, Sports Authority and PACE Membership Warehouse stores.

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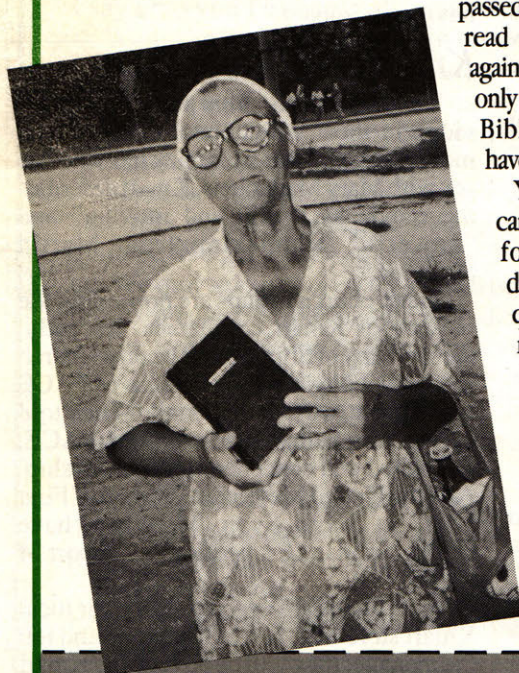
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Journal

of the American Family Association

Attention Pastors

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NBC says it will hold Universal Studios responsible for advertising losses on program

Efforts by AFA to stop the networks from promoting the homosexual lifestyle in their programs is having an effect.

According to The Wall Street Journal (9/30/91), NBC told Universal Studios it would be responsible for any losses suffered by advertiser pull-out of an upcoming QUANTUM LEAP episode promoting

homosexuality. NBC's warning to the producers of QUANTUM LEAP came just two weeks after AFA began a campaign against the sponsors of pro-homosexual TV shows.

NBC asked QUANTUM LEAP producer Universal Television to make changes in the episode. If Universal did not make the changes, NBC said the

studio would be financially liable to cover some of what one executive estimated could be a loss of \$1 million in advertising revenues.

The unusual move, believed to be the first of its kind ever taken by a network toward a producer, immediately provoked cries of censorship from public

Continued on page 24

Congress closer to stopping NEA funding of filth

Individuals who have been acting to stop the National Endowment for the Arts from using tax dollars to fund pornographic and anti-Christian "art" won a victory in October. Both the House and the Senate approved a bill by Sen. Jesse Helms of North Carolina which would have helped end the NEA's abuse of tax dollars. Sen. Jesse Helms' bill would forbid

NEA funds from being used "to promote, disseminate or produce materials that depict or describe, in a patently offensive way, sexual or excretory activities or organs."

The Senate approved the bill 68-28. Rep. Bill Dannemeyer introduced a motion which instructed the House members of a conference committee to use the Senate language in their

meeting with members of the Senate when working together on the bill. That motion was approved by the House 287-133.

However, as the AFA Journal went to press, members of the House, led by the extremely liberal Congressman Yates of Illinois, were attempting to gut Dannemeyer's motion and restore the current language

Continued on page 24

AFA asks one million Christian households to join Kmart boycott

In October, American Family Association mailed "Boycott Packets" to 1,000,000 Christian households asking that they join the boycott of Kmart. Kmart is one of the leading retailers of pornography in America.

AFA timed the mailing to coincide with the Christmas season, traditionally the largest selling time of the year for Kmart. "When doing their Christmas shopping, Christians need to remember that Kmart has arrogantly refused to get out of the pornography business," said Donald E. Wildmon, AFA president.

Recent events show that pornography is having a devastating effect on our society. "There is no doubt that pornography plays a major role in sexual harassment and sex crimes," Wildmon said.

Individuals are urged to call their local Kmart store and their

subsidiaries and tell the manager you will be boycotting Kmart and asking others to do the same. Always be polite when calling. You may be told that Kmart does not sell pornography in their stores. That is correct. The pornography is sold in Waldenbooks, owned by Kmart. Kmart has the authority to order Waldenbooks to get out of the pornography business at any time.

Also write Chrm. Joseph Antonini, Kmart Corporation, 3100 West Big Beaver Road, Troy, MI 48084, phone 1-800-635-6278. Kmart owns Waldenbooks, American Fare Stores, Payless Drug Stores, Office Square, Bargain Harold's, Builders Square home supply stores, Sports Authority and PACE Membership Warehouse stores.

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When the leader doesn't lead, what do you do?

Dr. Donald E. Wildmon
President

I received a letter from a friend of mine recently. I thought it important enough to share with you since I didn't have any ready answers to his questions.

"Dear Don, I write for some help. The pastor of the church I attend is a good man. He tries to be a good pastor. I feel he genuinely loves the people in our church. He works well with the members.

"But he never, ever mentions any of the moral issues you discuss in his sermons or in his discussions. He never gives us any direction, or applies the scriptures to the moral issues affecting our daily lives.

"Take abortion. I have never heard him mention abortion in any of his sermons. There are one and one half million abortions in our country each year. Yet from his pulpit there is silence. Why? Christians need to know what the Bible has to say about abortion. They need to know where their pastor stands on the issue, and why he takes the stand he does. Would you suggest any reason why he doesn't address this issue in any of his sermons?

"Then there is pornography. I remember that once or twice in the past three or four years my pastor has mentioned pornography in his sermons. I gathered from what he had to say that he considered it wrong. But he just mentioned it lightly and then moved on. There has never been a Biblical view of pornography presented. Never any information given as to what we sitting in the pew can do to fight pornography. Never a call to action.

"I know a few people who attend church fairly regular who are really into pornography. I know of some immoral behavior and some sexual abuse by some church members who wanted their wives to act out some of the stuff in the pornography. Why doesn't he give us some direction, why isn't he willing to preach on this subject?

"He has never mentioned the sorry state of television, and all the filth on TV. The adultery, violence, the profanity, the negative stereotyping of Christians has never been mentioned.

"He has said a little about drugs, but nothing about alcohol and the devastation it is having on our society—especially our youth.

"He doesn't mention sex education in schools or any issues like that. He never asks that we get involved in issues. His sermons are mostly soothing and comfortable. I do not leave feeling that I have been moved to do anything about the moral decay in our society. Doesn't being a Christian mean one should get involved?

"In fact, I'm left with the feeling that if I go to church and participate in the church functions and help support the church financially, I have done my Christian duty.

"I do know he receives your *AFA Journal*, so it is not that he is completely ignorant of these matters. Please tell me what I can do to get him to give our members some guidance on these matters. I have casually mentioned one or two of them to him, but nothing came of it. Are there a large number of ministers like this? I discussed this with a friend of mine who goes to another church and he said that his minister preaches on these issues quite often.

"Since you are a minister, maybe you can give me some help. Please tell me what I can do to get him to help our congregation deal with these matters.

"I look forward to your response."

Well, I have some opinions. But I have two questions of my own. First, I wonder how many others feel the same way. And, next, why do those ministers who do address these issues do so?

Are there many churches like this, or is this just an isolated case? How many of you face the same situation? How did you deal with it? Can you offer some help to my friend. Perhaps there is a minister or two who could give my friend some direction.

If so, please write me. I will share your suggestions with my friend. I look forward to hearing from you.

Don

Holiday thoughts

By **Tim Wildmon**
AFA Associate Director

The Thanksgiving/Christmas/New Year's Day holiday season is a great time to be alive, isn't it? There are so many friends and family to see and visit with. Good times shared by all. Parties, bowl games, food, bowl games, food and bowl games generally make up my holiday season.

However, as much as I love all of the above, it is the spiritual dimension that makes this season so special.

Thanksgiving brings to mind images of pilgrims and Indians gathering for a meal in New England and thanking God for His blessings upon them. Thanksgiving also brings images of a small country home in the hills of northeast Mississippi where my grandparents live and where our family gathers each year to share a meal and thank God for His blessings upon us.

Christmas brings to mind images of the Christ child lying in a manger with Mary and Joseph looking on some 2000 years ago. Christmas is hope and happiness knowing that through Christ we all can have life eternal and life abundant: Christmas is the peace of heart and peace of mind Jesus brings to those who receive Him. Christmas also brings to mind images of our family gathered around the decorated tree on Christmas Eve and my dad reading about the birth of Christ from the scriptures.

New Year's brings to mind communion services on New Year's Eve and committing to follow Jesus better the year ahead than the year before. On the lighter side New Year's Day brings to mind images of great parades on television, and enjoying the excitement and pageantry of college football bowl games with friends.

The holiday season is annually a wonderful experience for me and my family. I thank God for it. I hope yours is just as wonderful. From our home to yours, Merry Christmas and a Happy New Year!



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Christians & Society TODAY

November/December 1991

A supplement for local bulletins and newsletters

'L.A. Law' star: 'Spitting on Christ was a great deal of fun'

Last season L.A. LAW introduced its audience to the bisexual character C.J. Lamb with a scene featuring a lesbian kiss between two attorneys. Based on a recent interview with Amanda Donohoe, who plays C.J., the controversial kiss may be just the beginning.

"(C.J. is as) close as you can get to my personality in a fictional role," the actress said. "What I've decided to bring to C.J. are my sensibilities, my morals, my political views."

What are Donohoe's morals? The actress had no problem with her role in **Lair of the White Worm**, in which her character spits on a crucifix. "I'm an atheist, so it was actually a joy. Spitting on Christ was a great deal of fun—especially for me, being a woman...I can't embrace

a male god who has persecuted female sexuality throughout the ages. And that persecution still goes on today all over the world."

"The Roman Catholic Church has persecuted female sexuality for centuries. Immaculate conception? What is so wrong with conception that they have to immaculate it? Why do they have to clean it up? Because it's dirty? That really bugs me," said Donohoe, complaining in the July 1 *People* that there isn't enough sex in movies and television.

Donohoe claims her character's bisexuality "should be of paramount importance in terms of her growth...I'd like to see her battle a few fundamentalist Christians."

TV etc., 9/91

Former clinic nurse changes mind on abortion issue

Abortion clinics have a cavalier attitude about informing women of the risks and options of terminating pregnancies, a former clinic nurse testified in U.S. District Court in Jackson, Mississippi.

"Many times a patient would come in and say that she was not certain whether she wanted to have an abortion and she would express that to me," said Angela Ford, a registered nurse and former employee of the South Jackson Women's Clinic. "I would say that they didn't have a good choice, but the easiest choice would be to have an abortion."

Ford said she was permitted to discuss abortion risks and alternatives only at a patient's request. Sometimes, Ford said, information about the age of the fetus would be withheld from a patient if the age became a factor.

"If a patient said not to give her an abortion at 12 weeks, and if the (fetus) was over 12 weeks, then we would not tell her the gestational age and perform the procedure anyway," Ford said.

Jackson, MS Clarion-Ledger, 8/30/91

Politics plays ugly hand in health research

The last place in our society where we need to play politics is with the lives of individuals. Yet our federal government is doing exactly that. At the expense of other members of our society President Bush and members of Congress have bowed down to extreme political pressure from the radical element of the homosexual community. Homosexual activists have demanded, and received, favored treatment.

As the figures below show, the amount of research and prevention funds given to AIDS in comparison to other diseases is way out of proportion.

Heart disease, which claims 20 times more lives than AIDS, gets only 36% of the amount of money as AIDS. Cancer, which claims 13 times more lives than AIDS, gets only 93% as much money.

Diabetes, which claims approximately the same number of lives as AIDS, receives only 15% as much money. And Alzheimer's, which claims 2.5 times the number of lives as AIDS, receives only 12% as much money.

If the homosexual community is interested in reducing AIDS, a change in behavior will do more than all the billions of dollars government can spend. Government will then have more to spend on diseases which are not behavior related.

If you feel that politics should not be a part of funding for medical research and prevention, contact the President and your Congressman and Senators: President George Bush, The White House, Washington, DC 20505; U.S. Senate, Washington, DC 20510; House of Representatives, Washington, DC 20515.

DISEASE	RESEARCH AND PREVENTION	ANNUAL DEATHS
AIDS	\$1,950,000,000	37,000-45,000
Cancer	\$1,810,000,000	518,000
Heart Disease	\$708,000,000	760,000
Diabetes	\$295,000,000	36,000
Alzheimer's	\$243,000,000	100,000

Congressional Research Service,
The Library of Congress

Playboy visit protested by women

Women's groups at Miami, Ohio, University are upset at the institution's lecture committee for paying the chairman of Playboy Enterprises Inc. \$8,000 to speak on campus.

Christie Hefner, the daughter of Playboy founder Hugh Hefner, is credited with turning around the business when it was losing money. She spoke at Miami's Shriver Center about marketing in the 1990s.

"I personally think it was wrong to invite her," said Ann Fuehrer, director of women's studies at the university. "And it was wrong to pay her \$8,000. We didn't need to have that validation of her work."

Some student groups, including the Association of Women Students, protested the speech. They say Playboy magazine degrades women and promotes pornography, including child pornography.

Cambridge, OH Daily Jeffersonian, 9/26/91

CLear-TV boycott of Johnson Wax, Pfizer continues

S.C. Johnson (Johnson Wax) and Pfizer continue to sponsor sex, violence, profanity and anti-Christian bigotry on television. In March, Christian Leaders for Responsible Television (CLear-TV) called for a boycott of the products of the two companies because of their refusal to reduce the amount of filth they help sponsor. Since that time, neither Pfizer nor S.C. Johnson have given any indication they intend to change their advertising practice. The two companies are leading sponsors of sex, violence and profanity on television. CLear-TV has made repeated requests to the companies asking them to reduce their sponsorship, but the companies have ignored the requests.

CLear-TV is a coalition of approximately 1600 Christian leaders, including the heads of more than 70 denominations.

Individuals are urged to join the boycott, to encourage others to join the boycott, and to write or call the companies and let them know you are participating in the boycott. The addresses:

Chrm. William C. Steere, Jr., Pfizer,

Inc., 235 E. 42nd Street, New York, NY 10017, Phone 212-573-2323, Fax 212-573-5476. Pfizer personal care products: Barbasol shaving cream, Coty perfumes, Emeraude perfume, Shape'n Shadow eye kit, Stetson cologne, Visaclean lense cleaner. Pfizer health products: Ben-Gay rub, Bonine motion sickness medicine, Desitin skin products, Plax mouthwash, Unisom, Visine eye drops.

Chrm. Samuel C. Johnson, S.C. Johnson & Sons, Inc., 1525 Howe Street, Racine, WI 53403, Phone 414-631-2000, Fax 414-631-2133. S.C. Johnson personal care products: Agree shampoo, Curel skin lotion, Edge shaving cream, Enhance perfume, Halsal shampoo, Soft Sense lotion. S.C. Johnson household products: Bravo wax, Brite floor wax, Carnu polish, Clean & Clear wax, Duster Plus cleaner, Favor polish, Future floor coating, Glade room odorizer, Glo Coat floor coating, Glory rug cleaner, J-Wax, Johnson Wax, Klear floor coating, Off insect repellent, Pledge wax, Pride wax, Raid insecticide, Shout stain remover.

Mayor declares Friday the 13th 'Freddy Krueger Day'

Los Angeles Mayor Tom Bradley honored the sixth and final installment of the "Nightmare on Elm Street" films by declaring Friday, September 13, "Freddy Krueger Day." The proclamation coincided with the opening of **Freddy's Dead: the Final Nightmare**.

But some people found the gesture embarrassing. Critics decried paying such respect to the fictional killer, a metal-clawed madman who leaves a bloody trail of young bodies.

The mayor should be promoting "someone good that children can look up to," said Cindy Wong, PTA district president for the Los Angeles basin.

Orange County, CA Register, 9/14/91

Homosexual protest disrupts church services

More than 75 militant homosexuals, angered by Christian views on homosexuality, AIDS and homosexual rights issues, descended on a major Orange County church during services in a raucous protest that ended in three arrests.

Three activists disrupted a service at Calvary Chapel in south Santa Ana by yelling "Stop crucifying queers!" They

were pushed out of the sanctuary by ushers and arrested by police on suspicion of trespassing.

The incident lasted more than three hours and was witnessed by thousands of worshippers. Outside the church, police formed a line to separate protesters from churchgoers.

Inside, church ushers scuffled with the activists. "They fought us and we had to take them out forcibly," said one usher. Another usher said a protester bit his hand.

The protest was organized by the radical group Queer Nation, sometimes described as the "shock troops" of the homosexual rights movement. Most waged their protest in a theatrical picket line that featured men wearing dresses, fishnet stockings, and nuns' habits.

"God chose me to be queer," proclaimed one man's sign. Other slogans described sex acts. Two men kissed as churchgoers looked on. The activists say their tactics are intended to offend people.

L.A. Times, 9/9/91

Correction

In the October *Christians & Society Today*, the caption of an article stated: "PCUSA seeks repeal of Kentucky state sodomy law." It is James Andrews individually, the stated clerk of the Presbyterian Church USA, not the PCUSA itself, who has filed an amicus brief supporting the overturning of Kentucky's sodomy law. We apologize for the error.

Lotus company gives homosexual workers spousal special benefits

Lotus Development Corp., has begun allowing employees who have same-sex partners to sign contracts to qualify them for the same benefits offered to employees' spouses.

Some cities and non-profit organizations already provide benefits to employees' unmarried partners, whether homosexual or heterosexual, under domestic-partner agreements. But Lotus' research found no other major publicly traded company has a plan such as the one Lotus adopted after two years of talks with homosexuals, said Russ Campanello, vice president of human resources for the computer software maker.

Lotus said it would provide medical and dental benefits and bereavement leave to the partners and dependents of homosexual employees, but not unmarried heterosexual partners.

Lotus makes computer software. The address: Chrm. Jim Manzi, Lotus Development Corporation, 55 Cambridge Parkway, Cambridge, MA 02142, phone 617/577-8500.

Associated Press, 9/7/91

No-porn policy pays off, video store owner says

Andy Morack is on a roll. In January he opened his first video store, called Family Video, in Milton, Pennsylvania. He opened another in Lewisburg August 30 and is planning yet another for Northumberland, to open September 20.

Morack, formerly a power plant supervisor, stresses friendly service and a no-pornography policy at his stores.

"I like people," he said. "I believe in my heart you can have a video store without selling pornography. That is our difference. We don't handle pornography."

Morack said he had been warned that adult-movie sales account for as much as 40% of a video store's business and that a no-porn policy would spell failure. "This is our third store in nine months," he said. "Evidently somebody was wrong somewhere."

Sunbury, PA Daily Item, 9/15/91

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Hollywood abandons religion, censors religious characters from TV, movies

By James Breig
Syndicated Columnist

Reprinted from Our Sunday Visitor

I've got a baffler that even Robert Stack can't solve. Every week on NBC's *UNSOLVED MYSTERIES*, Stack probes unusual circumstances, odd phenomena and bizarre twists. The series also seeks—often with great success—lost loves, fugitive felons and kidnapped children.

But I think I know a missing person not even *UNSOLVED MYSTERIES* can find: the seriously religious person who is influential in Hollywood. I recently went in search of him or her and came up empty after talking with several producers and writers. I had them all scratching their heads when I asked, "Can you name someone who is a power in movies or television and who also practices his or her faith?"

I put the question to John Prizer, a writer and producer of such TV specials as *GUYANA TRAGEDY: THE STORY OF JIM JONES*. An active Episcopalian, he replied: "I can't think offhand of anybody in the last 20 years who is active in church affairs."

Prizer pondered some more and called up with names from the past: Loretta Young, the Catholic actress, and George Seaton, the Episcopal director. But he gave up on a contemporary name and added:

"It's worth a really good article because the lack of religious commitment on the part of people in Hollywood is quite astonishing. I can't think of a director or actor or writer under 45 who goes to church or synagogue."

What bothers Prizer and others, including media critic Michael Medved, is not that Hollywood's movers and shakers are not pray-ers and believers. The problem is that their lack of religious faith is translated into their work.

The result is that movies and TV shows either portray religion as missing in human life or ridicule it as a remnant of the past, something only for old folks or even a harmful element in modern society.

What brought about my search for the missing Hollywood believer was a speech by Medved, who is seen on PBS's *SNEAK PREVIEWS*. In 1989, he spoke at a college about Hollywood's approach to religion. Based on his experience as a critic, he detected both a "hostility to our Judeo-Christian heritage" in many films and "a deep-seated anti-religious bias" among filmmakers.

I can't think of anybody [in Hollywood] in the last 20 years who is active in church affairs.

—Writer-Producer John Prizer

In later remarks to *Our Sunday Visitor*, Medved said that the bias is "so obvious you'd have to be blind not to see" it. Despite what he finds to be "a big audience out there interested in films that are positive about religion," such movies do not get made. One explanation, he believes, is that the people who make the movies are themselves non-religious or even anti-religious.

With Medved's charges in my ears, I began my search for the religious people he must have missed. I called Ron Austin, a writer and producer of such shows as *MISSION: IMPOSSIBLE*, *CHARLIE'S ANGELS* and *MATLOCK*. A Catholic, Austin termed Medved's analysis "pretty accurate. The people I know,

although many are genuinely decent, are very alienated from religion—even hostile to it."

It can't be that bad, I said to myself, as I dialed John Furia, Jr. A Catholic who is past president of the Writers Guild, Furia has written and produced everything from *KUNG FU* to such TV movies as Hemingway's *THE SUN ALSO RISES*. Surely, he would know Hollywood powerhouses who are religious. Wrong!

Religion, he said, "is definitely not taken seriously in Hollywood. The actors don't know religious people or aren't religious themselves, so their portrayals lack any sense of reality. Religion is generally an absent subject."

"I can't think offhand of a picture or TV show that has dealt seriously with religion or people with religious beliefs. Spirituality is often misunderstood, and a vocation—clerical or lay—is incomprehensible to the people" behind the scenes in Hollywood, he added.

Religion is definitely not taken seriously in Hollywood. The actors don't know religious people.

—Producer John Furia, Jr.

There are a couple of reasons why my search for influential believers in Hollywood is so difficult, say the people who work in the media. "Ethics and morality have very little to do with the film business or what gets on TV," said Bill O'Donnell bluntly. A former art director and designer for CBS, he now works outside Hollywood.

"I don't know people who say, 'I won't do that.' They compromise. Hollywood absorbs everybody. If you take a stand, you're seen as not cooperating, and your stand doesn't even get through."

It also does not get through because Hollywood has undergone a generational change that is reflected in other influential segments of society, say the writers and producers I spoke with.

"There's a kind of generation gap," Prizer explained. "Before *Easy Rider*, you had a sprinkling of practicing Catholics, Episcopalians, Presbyterians, Jews, whatever. Hollywood was never a place where the devout went to work, but there used to be an adequate sprinkling."

Among Catholics alone, that "sprinkling" included such famous directors as John Ford, Frank Capra and Alfred Hitchcock, and such standout performers as Bing Crosby, Loretta Young and Pat O'Brien.

"If you go back to the origins of Hollywood," explained Austin, "there was always a cynical materialism. But you had (director) Leo McCarey, *Going My Way*, Cecil B. DeMille's Bible spectacles, Hitchcock and Ford—arguably the best filmmaker in America."

"Then the '60s came. Religion was lumped in as an oppressive institution that had to be overthrown. Anything traditional was trashed. *Easy Rider* is as good a symbol as any."

That 1969 movie, which one guide to films describes as being about "hippies, rednecks, prostitutes and drugs," not only indicated that movie content was changing; it also uncovered the youth market. And that market is not necessarily interested in religion.

"TV aims at young urban viewers," Austin noted, "and so older people outside the cities who have some religious values are not the audience TV wants."

When mainstream religion left Hollywood, two things filled the vacuum: an anti-religious sentiment and trendy religions. New Age beliefs, gurus and Eastern mysticism became popular. "I know more practicing Hindus and Buddhists than Catholics," Prizer admitted. "Buddhism is fashionable in some circles." He added, however, that filmmakers are not the only ones who rejected traditional religion.

"What you find in Hollywood is no different from what you find among tenured professors or media people. It has to do with a whole class of people. Hollywood, if taken by itself, is an aberration from the culture as a whole, but it's not much different if compared to Stanford or CNN. A whole class has secularized itself," Prizer said.

The [anti-religious] bias is so obvious you'd have to be blind not to see it.

—'Sneak Previews' Host Michael Medved

Austin agrees: "Hollywood's view of America is relentlessly secular. That's true of all literature and arts of our time. Look at novelists, poets and playwrights. How many outstanding religious writers are there in the U.S. who are not ghetto-ized into being religious writers? The religious faith of American writers and artists is invisible."

But the problem goes deeper than just media controlled by secularists or Buddhists-for-the-day; the problem is that many of the media's powerful elite are anti-religious, especially if that religion is Catholicism.

"There isn't a good prominent Catholic writer in Hollywood," Austin declared. "If there were, he or she wouldn't advertise it, because it wouldn't be a plus. Anti-Catholicism is alive and well in Hollywood if for no other reason than the Church's stands on sexual issues. That's not politically correct."

But screenwriter Furia adds a qualifier. The absence of religion on movie and TV screens isn't just a matter of "creative people not having strong religious connections" and "no theological dimension." He also points to a practical matter: "It's difficult to find the vocabulary to express religion in drama and comedy. It's difficult to deal with it in a dramatic language that isn't superficial."

So the heads of the studios are not people of faith, and the major producers are anti-religious, and the important writers are secular humanists. But what about the writers and producers I talked to? They are active Christians who have thought about their beliefs and values. Have they been able to influence movies and TV?

Have they tried to get religious themes into their shows?

"I wrote a pilot about a priest, which demanded an understanding of what he did and why he did it," Furia said. "It wasn't made, but it didn't have to do with the subject matter. There is fear at the studios that such subjects won't reach a broad audience. Religion is a ticklish subject in our society. Religion remains in the closet."

I asked Austin what would have happened if he had ever suggested that a character on Charlie's Angels become religious. What if he had recommended that Farrah Fawcett's character undergo a conversion?

"Any religious expression," he replied, "is considered sectarian. So the producers would have asked me, 'What religion will she be?'"

Any expression of spirituality that does get on has no affiliation and no moral component. By and large, religious characters on TV are incidental and played for comedy, or they are quaint and benign.

"It would be unacceptable to introduce a religious aspect. In entertainment shows, the characters don't talk about God. Religion is absent; you never see people pray, even if they confront life-and-death situations."

In my search for Hollywood's missing religious people, Austin advised, I should keep in mind what Hollywood does: "It is dealing with a mass product for a mass audience. It produces entertainment. They're selling escape from reality and truth. Religion is about truth, and anything tough about life, like the choice between good and evil, is avoided."

"If you want to be cynical, look at it this way: If religion sold, they'd sell it. The real law in Hollywood is money, and if they could sell a religious movie or TV series, they'd sell it—but as escape. The priest would be a detective or there'd be a sexy nun."

Ethics and morality have very little to do with the film business or what gets on TV.

—Former CBS Art Director Bill O'Donnell

Maybe it is just as well that I could not find the missing religious persons in Hollywood. On the other hand, I could not help wondering what would happen if director Martin Scorsese made a movie about the real Jesus instead of The Last Temptation of Christ?

What would happen if Arnold Schwarzenegger put his multi-million-dollar clout behind a film about Thomas Merton?

What would happen if a major studio announced that it was going to start producing TV shows promoting chastity?

I guess for now all of those "what-ifs" remain unsolved mysteries.

Poll shows TV's major role in lives of children

Nearly half of America's school-age children have a TV in their bedroom and more worry about getting AIDS than worry about getting into college, according to a national survey on youth, education and television.

Send AFA Responses

Please send AFA copies of replies you receive from advertisers and other companies. Also, send news clippings on family issues. Your assistance is deeply appreciated.

Sponsored by the Corporation for Public Broadcasting, the poll's preliminary findings document the profound influence that television has on the culture of children.

After spending a day in schools where three in four teachers use TV in their classrooms, the survey showed, nearly four of five children watch television at home before eating dinner.

For keeping up with current events, 79% of the respondents—children ages 6 to 17—said they get most of their news from television. That compares to 30% who read newspapers.

Cox News Service, 9/27/91

Bush says TV hurting kids

President Bush has blamed TV's excesses for contributing to the breakdown of the family. Bush said government can do little about it "when sensationalism dominates" on TV, adding that his grandchildren "watch stuff that has no redeeming social value."

"I am convinced that the excesses are having a bad effect on our children and family stability and learning," Bush said. He cited no examples, but said free speech rights curtail government involvement.

His message to parents: "Don't make the mistake of thinking your kids only learn from 9 a.m. to 3 p.m."

USA Today, 9/4/91

Homosexuality, teen sex, anti-Christian themes crowd fall schedule

Promotion of homosexuality as a positive and desirable lifestyle, illicit teen sex and anti-Christian themes fill family-time hours on the networks this fall. Prime-time parents are helping their teenage children become sexually active as never before on the small screen. Homosexuality has never been promoted so blatantly and so clearly. As might be expected, the family is under assault on other fronts as well—pro-abortion themes, frequent adultery, illicit sex, and attacks on traditional values.

Church & Dwight, Subaru ads support anti-Christian plot

The premiere episodes of NBC's FLESH 'N BLOOD aired September 19 and 20. A main focus is the mockery of Christianity. Both plots were filled with sexual innuendo and portrayed members of a Christian family as dishonest, ignorant, impolite, scheming country bumpkins. Arlo Weed, the "Christian" father curses often. Writers for both episodes were Michael Digaetano and Lawrence Gay. Tim Berry produced the first, Daniel Palladino the second.

In the opening scene of the first episode, Arlene, assistant to Rachel (a district attorney and the series main character) is on the phone placing a newspaper ad calling herself "horny" and giving her phone number. That morning as Rachel, who was adopted, is discussing looking for her biological family, Arlo Weed bursts through her office door, spouting nonsense lines about the Lord and "Jesus in the book of Job" in his thick country dialect. He then tells her he is her long lost brother. The Christian fool remarks, "Da---n, I wish Mom could see us now."

An associate of Rachel's tells her that Arlo is selling Bibles personally autographed by Moses.

Later in the episode Arlo's daughter, Beauty, tells Rachel she can adopt her and have a child without "committing the sinful act of fornication." (Canned laughter follows.)

In the second episode the Christians continue to be the subject of ridicule and more sexual innuendo is added. The Weeds have now moved in with Rachel.

One evening as Rachel awaits her date's arrival, Beauty asks if she is going to sin on her date tonight. Rachel says yes, she is. (A laugh track follows.) After she leaves, the Weeds see a man on TV who looks like her date. He is a murderer. Beauty says, "This

is no coincidence, the hand of the Almighty was on the channel changer." At that moment Arlo's son, King, throws the channel changer down on the floor. (Canned laughter follows.)

The Weed family goes to the restaurant where Rachel and her date are having dinner. Rachel's date turns out to be an innocent actor and the Weeds ruin her evening. When Rachel returns from her date distraught that it didn't go well, she expresses displeasure with her newly-discovered Christian family. Young Beauty piously quotes Psalm 19:14 to her—"Let the words of my mouth and...."

"Da---t!" Arlo exclaims. "I can't go to bed with you upset." He offers to cheer her up by taking her to a favorite strip club. He then tells a bar joke.

Advertisers on the first episode included: CEO Masaharu Masumitsu, Subaru of America, Inc., Post Office Box 6000, Cherry Hill, NJ 08034, Phone 609-488-8500. Subaru automobiles.

On the second episode, advertisers included: Pres. Dwight C. Minton, Church & Dwight Company, CN 5297, Princeton, NJ 08543, Phone 609-683-5900. Arm & Hammer baking powder, Arm & Hammer deodorizer spray, Dental Care tooth powder.

Honda, Ralston Purina support pro-homosexual episode on NBC sitcom

The September 18 episode of SEINFELD on NBC dealt with homosexuality. The writer for the episode was Larry David, and the producer was Larry Charles.

Series hero is stand-up comic Jerry Seinfeld. Major focus of this episode is Seinfeld's friend George, who fears he may be homosexual after enjoying a massage by a masseuse.

Explicit dialogue follows in later scenes. George describes, for Seinfeld, how the masseuse "got two inches from 'it'" and "'it' moved." Seinfeld suggests, maybe it was "just changing positions" and says his does that all the time. George, however, is obsessed with his fear, recalling that "men have been popping into my sexual fantasies."

In the closing scene, Seinfeld does his stand-up comedy routine and says he believes heterosexual men worry about being homosexual because "deep down we have weak cells resistance...men think they could be talked into anything..."

He asks the men in his audience if they were to accidentally walk into a homosexual store would they wind up holding a guy's

hand if they were asked to?

The pro-homosexual episode was supported by ads from: Pres. Koichi Amemiya, American Honda Company, 100 West Alondra, Gardena, CA 90248, Phone 213-783-2000. Acura automobile, Honda motor vehicles.

Ralston Purina Company, Chrm. William P. Stiritz, Checkerboard Square, St. Louis, MO 63164, Phone TOLL FREE: 1-800-345-5678. Chex cereal and products, Chuck Wagon pet food, Energizer batteries, Eveready batteries, Hostess snack foods.

General Motors ads sponsor homosexual theme in new NBC series

The first episodes of PACIFIC STATION aired on NBC September 15, 22 and 29. They were filled with sexual and homosexual innuendo usually followed with canned laughter. Debut episode writers were Barry Fanaro, Mort Nathan, Kathy Speer and Terry Grossman; Rita Dillon was producer. Martin Weiss and Robert Bruce wrote, and George Sunga produced the second episode.

Series heroes are Bob and Caprielli, police detective partners. Seeing bits of situations out of context, their supervisor is led to believe they are homosexual lovers. For example, he once walks in on them hugging; another time he finds Caprielli giving flowers to Bob (from Bob's wife). These frequent misinterpretations keep the homosexual theme before viewers.

There are also implications of illicit sex when Bob moves in with Caprielli because he is having marital trouble. (He eventually moves home and works it out.) Shortly after Bob arrives at Caprielli's, a woman appears in the bedroom dressed in a short bathrobe. Caprielli tells her he'll have to drive her back to the airport since Bob needs a place to stay.

"...don't you remember Bob?" Caprielli asks the woman. "The man I told you about during foreplay?"

The third episode, written by Speer and Grossman, and produced by Sunga, continued the all-sex theme, boasting "jokes" on foreplay, prostitution, women's breasts, bimbos, dog urination, porn magazines and toilet jokes.

Sponsoring all three family-time episodes was: Chrm. Robert C. Stempel, General Motors Corporation, 3044 W. Grand Blvd., Detroit, MI 48202, Phone 313-556-5000. Buick, Cadillac, Chevrolet, Oldsmobile, and Pontiac automobiles.

Unilever, V.F. Corp. ads legitimize lesbian 'wedding'

NBC's September 20 season premiere of DEAR JOHN dealt with lesbianism. Thomas Lofaro produced the Marco Pennette script.

During the episode series regular Kirk is filled with shame when his support group learns his wife Carol left him for a woman. Kirk, however, fears she left because of his sexual inadequacy. Dialogue about his adulterous affairs is always followed by canned laughter.

Kirk later confronts Carol, to ask if his sexual performance was lacking.

"I didn't decide to turn gay," Carol assures him sensitively. "It's not like changing your hair color. I didn't know I was gay when we got married. I was taught that you go to school, you meet a man and you settle down, no questions asked. Then one day I met Donna and I started getting these feelings that I'd never gotten for any guy. I was falling in love."

She expresses her gratitude for his unfaithfulness in marriage, because it helped her to discover her true self. Kirk tells the lesbian couple he hopes they are happy together, concluding with this sermonette: "I've always believed that people have a right to live their lives any way they want to. After all, this is the nineties, right?"

With tears in her eyes, Carol responds, "I'm really touched," then invites him to the lesbian wedding.

Advertisers included: Pres. Richard A. Goldstein, Unilever United States, Inc., 390 Park Avenue, New York, NY 10022, Phone TOLL FREE: 1-800-223-0392. Country Crock butter, Cutex nail polisher & remover, Lipton tea & soups, Q-tips, Ragu' Italian foods, Vaseline products

Chrm. Lawrence R. Pugh, V.F. Corporation, P.O. Box 1022, Reading, PA 19603, Phone 215-378-1151. Jantzen clothing, Lee jeans, Wrangler boots, Wrangler clothes.

General Motors, Mazda, CBS offer illicit sex, promote homosexuality

A male stripper, genitalia and urination jokes, and promotion of homosexuality fill the September 16 and 23 episodes of DESIGNING WOMEN on CBS. Both were produced by Tommy Thompson and Douglas Jackson.

On September 16, the hour-long season premiere focused on the birthday celebration planned for Julia Sugarbaker, one of the sitcom's stars. Her friends hire a male stripper who appears and performs

his strip-and-grind act for the wrong Ms. Sugarbaker. The story, of course, allows room for countless jokes about nude men throughout the episode. Other jokes are about male genitals, homosexuality, singles bars, and urination.

The latter episode features Mark, the man Julia is dating. When a friend plants in her mind the idea that Mark is homosexual, Julia confronts him: "Mark, I thought you were gay."

"Gay!? Me?" laughs Mark in disbelief. "Are you serious?"

"Well," Julia declares, reassuring him, "there's nothing wrong with being gay!"

"Well, no, of course not," Mark agrees. "I'm just not, that's all." The sermon is clearly preached in the dialogue.

Advertisers appearing on both episodes included: Chrm. Robert C. Stempel, General Motors Corporation, 3044 W. Grand Blvd., Detroit, MI 48202, Phone 313-556-5000. AC-Delco auto parts, Buick automobiles, Cadillac automobiles, Chevrolet automobiles, Mr. Goodwrench service.

Pres. Yoshinori Taura, Mazda Motors of America, Inc., 7755 Irvine Center Drive, Irvine, CA 92718, Phone 714-727-1990. Mazda automobiles.

Helene Curtis ads promote promiscuity, homosexuality on CBS

The September 9 repeat episode of NORTHERNEXPOSURE on CBS features various forms of illicit sex. Shelley, 19, and her sixtyish live-in lover make out behind the counter of the restaurant they run. Rick and Maggie, another live-in pair of lovers, are also a focal point. After a lover's spat, Rick goes camping and is killed by a falling satellite. Maggie then has to add his memorabilia to a shrine she maintains in her home honoring five lovers, all of whom died while having an illicit affair with her.

A homosexual couple rounds out the episode's couples. They have moved to the little Alaska town to purchase an old home for renovation as a bed and breakfast inn. One scene features them in tender embraces, dancing at the local restaurant.

Cheryl Bloch and Matthew Nodella produced the Diane Frolov-Andrew Schneider script.

Advertisers included: Chrm. John R. Stafford, American Home Products, 685 Third Avenue, New York, NY 10017, Phone 212-878-5000. Advil pain reliever, Anacin pain medication, Chef Boy-ar-dee food products, Old English oil, Robitussin cough medicine.

Chrm. Gerald Gidwitz, Helene Curtis Industries, Inc., 325 N. Wells Street, Chicago, IL 60610, Phone 312-661-0222. Atune hair conditioner and hairspray, Degree deodorant, Enden shampoo, Finesse

hair conditioner, Salon Selectives, Suave shampoo.

P&G ads support teen sex theme on sitcom

The September 16 episode of NBC'S BLOSSOM dealt with teen sex. Roxie W. Evans produced the script by Racelle R. Schaefer.

Fifteen-year-old Blossom contemplates getting sexually involved with her boyfriend, Jimmy. She tells her best friend that she is thinking about "going to second base." The young girls then discuss "taking off their bras and touching under sweaters." Blossom's teenage brother, Anthony, worried about a possible earthquake, asks younger brother Joey if he has his earthquake survival kit gear ready. Joey laughs, "I've got all I need—a hairdryer, a week's worth of clean underwear and condoms...." (Laughter follows.)

Blossom goes to her father (the divorced mother apparently lives far away) to discuss becoming sexually involved with Jimmy. The oblivious father, however, doesn't really listen, and simply tells her to "go for it in a big way," that "life is short." Later, Dad changes his advice, telling the 15-year-old girl only to "use good judgment" since she's so young.

In the October 2 episode, Joey, also a teenager, discusses with Blossom and Tony his plan to get a fake I.D. in order to have sex with an older woman. In other sex jokes, Joey denies ownership of the porn magazines under his bed and tries to pick up an undercover cop posing as a hooker.

Promoting the irresponsible and promiscuous teen sex on these episodes were ads from: Chrm. Edwin L. Artzt, Procter & Gamble, P.O. Box 599, Cincinnati, OH 45201, Phone TOLL FREE: 1-800-543-7276. Comet cleanser, Cover Girl cosmetics and products, Crest toothpaste, Jif peanut butter and Vicks medications.

Toyota, Kodak ads push illicit teen sex on ABC's 'Doogie Howser'

Eighteen-year-old Doogie thinks he's not a man because "a man has lots of sex," in the September 25 season premiere of ABC's DOOGIE HOWSER, M.D. The teenage surgeon tells his psychiatrist, "Being a virgin is driving me nuts!" He discusses with his sex-obsessed friend Vinnie the fact that they both are lagging way behind their friends; both boys are desperate to have sex.

As Doogie's girlfriend Wanda leaves for art school the next day, he has planned a romantic evening to end with sex. But Doogie gets sidetracked by a patient at the

hospital, and stands Wanda up. He goes to her house the next morning while she is packing, and the two have sex.

Doogie later tells his shrink that while he was having sex with Wanda he had these "crazy questions" running through his mind—"Is this right? Should I be doing this?" These questions—depicted as irrational and illogical—were the episode's only hint at interjecting any traditional moral values.

Having illicit sex is unquestionably a good thing for Doogie and Wanda, as reflected in his entry into his computer at the show's end. He wrote, "There's a difference between having sex and making love. Wanda and I made love. And even though she's 2,000 miles away, I've never felt closer to her."

The Vic Rauseo-Linda Morris script was produced by Joe Ann Fogle, Mitchell Lee Katlin and Nat Bernstein.

Chrm. Kay Whitmore, Eastman Kodak Company, 343 State Street, Rochester, NY 14650, TOLL FREE: 1-800-237-5398. Bayer aspirin, Kodak photo products and services, Lysol disinfectant, Resolve spray carpet cleaner.

Toyota Motor Sales, Pres. Y. Togo, Post Office Box 2991, Torrance, CA 90509, TOLL FREE: 1-800-331-4331. Lexus automobiles, Toyota motor vehicles.

Cosmair is regular sponsor of adultery, teen sex, homosexuality

ABC's ROSEANNE opened the fall season promoting teen sex and homosexuality. On September 17, Becky, 17-year-old daughter of Dan and Roseanne, tells her mother she wants birth control. (She doesn't tell Mom she's already having sex with her boyfriend.)

"She's 17, Dan," Roseanne tells the upset father, "I don't think there's much we can do." The parents then allude to their own teen sexual exploits. Roseanne eventually takes Becky to the doctor to get birth control pills.

Later, Roseanne says, "Becky, you're young; this is really a big step. You have time to reconsider."

"We already—," Becky mumbles in confession. "Don't worry, Mom! We used something—a condom for diseases and stuff!"

"Good thinking," retorts Roseanne.

"Don't tell Dad," Becky pleads.

Roseanne agrees; the scene ends with mother and daughter in warm embrace.

On October 1, Leon, Roseanne's homosexual boss, is the focus of the story when he is invited to fill in for an absentee at Dan's weekly poker game. Dan and his poker friends exhibit very little response to the revelation.

"It's okay," Dan reassures Leon. "It happens."

Another story line features Roseanne's sister Jackie, who's been having sex with one of the married poker regulars.

On October 15, the series continued the pro-homosexual slant, featuring a plotline in which Leon insists that his live-in lover leave home while Leon's mother visits. Of course, Leon is shamed (by Steven, the lover, and by Roseanne) into having him stay home. When Steven doesn't like Leon's mother, Leon retorts, "You wanted a mother-in-law, buddy boy, now you got one!"

Profanity fills the dialogue of all three of these anti-family episodes.

Brad Isaacs, Maxine Lapiduss and Al Lowenstein produced all three. Amy Sherman and Jennifer Heath wrote the first, Chuck Lorre the second, and Martin Mull and Lapiduss the last.

Advertisers appearing on all three episodes was Chrm. Jacques H. Correze, Cosmair, Inc., 30 Terminal Avenue, Clark, NJ 07066, TOLL FREE: 1-800-462-2211. Advantage hair color, L'Oreal hair care products, Preference hair dye, Studio Line hair products.

CBS movie with positive portrayal of Christians sponsored by P&G

CBS's September 13 movie ALWAYS REMEMBER I LOVE YOU was a touching drama that portrayed a Christian family in a positive light. The writer was Vivienne Radkoff, and producers were Marcy Gross and Ann Weston. The plot centers around the kidnapping and illegal adoption of two-year-old Robert Mendon, now 16. His adoptive parents, the Mendons, a wealthy couple, thought the adoption was legal. Paul, the crooked attorney who arranged the adoption is arrested and the Mendons eventually learn the truth. The Mendons are reticent to tell Robert, but he overhears a conversation and they tell him the whole story.

In anger, Robert runs away seeking his real parents; he finds them—the Monroes—in a small Ohio town. They are a compassionate Christian family who pray and attend church together. The parents are kind, warm, and loving people. Thinking Robert is a runaway, they take him in and let him stay in their home, asking him to call his parents and let them know he is okay.

Robert eventually meets with his adoptive parents but is torn about what to do, so he talks to Mrs. Monroe (who still doesn't know he's her son). She is very understanding and encourages Robert to forgive his adoptive parents and return to them. He leaves his real mother a touching letter letting her know he is her son and

returns to his Michigan home. When he arrives home he tells his adoptive mother what Mrs. Monroe taught him about forgiving others.

Top advertiser was Chrm. Edwin L. Artzt, Procter & Gamble, P.O. Box 599, Cincinnati, OH 45201, Phone, TOLL FREE: 1-800-543-7276. Camay soap, Cascade detergent, Cover Girl, Crisco oil & shortening, Dawn dish detergent, Vicks medications.

Mazda, P&G ads in CBS pro-abortion episode

Murphy Brown, CBS's ultimate 90's woman, hit the new season with a bang September 16. The MURPHY BROWN sitcom's title character is an obnoxious, liberal, feminist network TV news star. In the season premiere, Brown, single and 42, discovers she is pregnant. The Diane English teleplay was produced by Deborah Smith. The script is totally pro-abortion.

The baby's father is Murphy's ex-husband, Jake; he's been in town for three weeks—after years of absence—and the two decided to have sex.

As Murphy considers her dilemma and her choice, she tells one friend, "I don't have room in my life [for a baby]..."

Another time she wonders, "Do I have to live with my mistake? Does the child have to live with it? I know I have the right to make this decision!"

Miles, her executive producer, reacts with hysteria, telling her she cannot be a single mother and remain a news star.

Murphy's co-workers greet the news with shock and disbelief. Corky (the series "dumb blonde") tells Murphy not to worry, she'll be there to help her even if it means "I have to drive you to some dark alley so some shady doctor who might not even wash his hands can take care of things."

Murphy tells the stupid Corky there are no more "back alleys" for women—"...women in this country still have a choice. At least I think they still do. I haven't checked the paper today!" (Laughter and applause.)

Once Murphy tells Jake she's going to have the baby, he explains that he can't "be there" for her, reassures her how much he cares, and says goodbye.

Murphy finally concludes, "I'm exercising my choice to have this baby!" Jim proposes that it may well be the "worst decision" in television. Miles again goes into hysterics, shouting, "People who have children should be married!" A laugh track punctuates the line to assure viewers that Miles's irrational statement about marriage is not to be taken seriously.

Top advertisers were: Chrm. Edwin L. Artzt, Procter & Gamble, P.O. Box 599, Cincinnati, OH 45201, TOLL FREE: 1-800-543-7276. Camay soap, Cover Girl

cosmetics, Hawaiian Punch fruit drink, Head & Shoulders shampoo, Pampers diapers, Pert shampoo.

Chrm. Jacques H. Correze, Cosmair, Inc., 30 Terminal Avenue, Clark, NJ 07066, TOLL FREE: 1-800-462-2211. L'Oreal hair care products, Paloma Picasso fragrance, Preference hair dye, Studio Line hair products.

GM, McDonald's ads on CBS movie with adultery, violence

CBS's September 31 movie **STRANGER AT MY DOOR** contained murder, violence, graphic blood and gore and adulterous sexual relationships. The writer was Peter S. Fischer and the producer was Kevin Cremin.

The setting is a small Southern town with a corrupt sheriff and deputies who cover up murders for friends. Sharon Dancey, the wife of Jimmy Lee Dancey, an abusive alcoholic, sees him beat his mistress, Marsha Wells, to death with a poker. Dancey then comes after his wife and she narrowly escapes death as he cuts her up with a knife in a graphic scene.

The sheriff, in cahoots with Dancey, has his deputies go to Miss Wells' house where they find her bloody and badly disfigured corpse. They burn the house and her body, along with the body of an attorney who was trying to help Mrs. Dancey. Mrs. Dancey runs to a nearby farm for help where a man is hiding out with his children from his mobster father-in-law and a corrupt police officer. He helps Mrs. Dancey hide from the crooked sheriff and her violent husband. The two have sex although Mrs. Dancey is married.

Also treated lightly is the subject of pornography. Robert, a 10-year-old, keeps porn magazines under his bed. When his sister Cindy tells their father, he shows little concern. In the scene that follows, the little boy leers lewdly at Mrs. Dancey as his father begins undressing her to get her out of her muddy clothes while she is unconscious.

Advertisers included: Chrm. Robert C. Stempel, General Motors Corporation, 3044 W. Grand Blvd., Detroit, MI 48202, Phone 313-556-5000. Buick automobiles, Cadillac automobiles, Chevrolet automobiles, Mr. Goodwrench service.

Chrm. Fred Turner, McDonald's Corporation, One McDonald's Plaza, Oak Brook, IL 60521, Phone 312-575-3000. McDonald's fast food.

Kodak ads bring illicit sex, religious murderer

NBC's debut episodes of **REASONABLE DOUBTS** contained

implications of adultery, illicit sex and violence. The September 26 episode writer was Robert Singer, and September 27 writer was Steven P. Smith. Randall Zisk produced both.

The show stars Dickey, a police investigator assigned to work with Tessie, a deaf, but effective District Attorney. The first episode has a sex scene with Dickey and his girlfriend nude, draped with sheets.

The second episode also featured a murder and illicit sex. The plot focuses on a young black man, Lionell, who very gruesomely cuts up, and later murders, a black alcoholic woman for playing her music too loud. As he first attacks her he says, "I'm going to cut the devil out of you before he gets into me." Lionell is released by the court with the stipulation that he be on medication. But he skips his medication and returns to murder the woman.

His mother insists, "He's not bad, he's sick...Lionell went haywire in college when...his head was all full of religious stuff that wouldn't leave him."

On the front of a book Dickey found in Lionell's home was the word "Immanuel." Dickey said no wonder Lionell is crazy if he's been reading this.

As Tessie and Dickey meet to investigate the crime, she asks if he had a fun night in the city. He jokes, "No, I was at home reading the Bible." In reality, he was having sex with his girlfriend.

Advertisers included: Chrm. Kay Whitmore, Eastman Kodak Company, 343 State Street, Rochester, NY 14650, TOLL FREE: 1-800-237-5398. Chubs baby wipes, Eastman Kodak, Givenchy perfume, Love My Carpet, Lysol products.

Kellogg sponsors NBC episodes with adultery, sacrilege

NBC's **GOLDEN GIRLS** September 14 and 21 episodes contained sacrilege and frequent sexual innuendo. Writers were Matthew Diamond and Mitchell Hurwitz. Producers were Marc Sotkin and Nina Feinberg.

On September 14, Sophia learns of the death of an acquaintance. Clearly not saddened by the news, she snarls, "Good riddance...God bless her soul." (Sophia then makes the Catholic sign of the cross and canned laughter follows.)

There are also jokes about shriners and many crude sexual references.

On September 21, Rose is convinced that Blanche slept with her late husband many years ago because of a photograph of the two together. It turns out that Blanche is innocent—in this case. However, Blanche gets out her journals which list the men she has had sex with. Gold and silver stars denote those who were good lovers. Her

initials—"BED"—decorate the front of the journals. When asked about one of the men, she says, "I probably can't remember because he was probably just lousy in bed." (Canned laughter follows.)

There were demeaning references to religion. Sophia tells Dorothy, "Every time you bring home a pamphlet, I get that disease...and not only diseases either...for a while I thought I was a Jew for Jesus." (Laughter follows.)

In one scene as Sophia enters the house, she sees Dorothy standing before her with her arms open. Sophia remarks sarcastically (referring to Dorothy), "I'm having a religious vision, Oh, God, it's beautiful."

Blanche, the promiscuous roommate, answers, "Sophia, please! Our Saviour wouldn't be caught dead in that outfit." (Canned laughter follows.)

Having ads on both shows was: Chrm. William E. LaMothe, Kellogg Company, One Kellogg Square PO Box 3599, Battle Creek, MI 49016, Phone 616-961-2000. Kellogg's Cereals, Crispix party mix, Eggo Waffles, Mrs. Smith's Pies, Pop Tarts.

Sears ads bring tawdry sex, ridicule of blind

Tawdry, illicit sex, profanity and a demeaning treatment of the blind are the mainstays in ABC's new fall series **GOOD AND EVIL**. In the debut episode, Denise (the evil sister) snorts, "The hell with my mother!" It is clear that mother and daughter hate each other with equal passion.

Mother later calls Denise a "bi--h," and Denise refers to her late father as a "stupid fat pig."

Meanwhile Genevieve (the good sister) talks often with her deceased husband. Denise's lover Eric meets and falls for Genevieve (and the good Genevieve for him). Genevieve also has another admirer, George. A blind man, George is portrayed as a total idiot and a klutz. The script makes his blindness the butt of jokes and countless sight gags. Despite his being married, George actively pursues a romantic relationship with Genevieve.

The two episodes combine a lot of profanity (God's name in vain 10 times in the first episode) with urination jokes, and perverse sex jokes including homosexuality, a gigolo, euphemisms for male genitalia, and bondage.

The first trashy episode was written by Susan Harris, the second by Tom Straw. Producers included Gilbert Junger, Valerie Curtin, and Bill Bryan.

Believing this to be good family entertainment, and sponsoring both episodes was Chrm. Edward A. Brennan, Sears, Roebuck and Co., Sears Tower, Chicago, IL 60684, Phone 312-875-2500.

Allstate insurance, Coldwell Banker realty, Kenmore appliances, Western Auto stores.

Perverse sex show sponsored by Ford

Drunken, horny sailors and genitalia jokes open ABC's September 25 episode of *ANYTHING BUT LOVE*. In a subsequent scene, series star Hannah's friend Robin talks about sex with cowboys, and ovulation.

Hannah thinks she's pregnant, and a home pregnancy test confirms her fear. When she tells her boyfriend Marty, he promptly proposes. Feminist to the core, however, she is indignant when he proposes marriage. ("You're seriously proposing to me just because I'm pregnant!")

Later jokes use euphemisms for intercourse as Hannah tells co-workers she's pregnant. As it turns out, she's not.

The October 2 episode opens with Marty openly ogling a woman in a restaurant; Hannah does the same to a man. They then proceed to discuss sexual fantasies and make homosexual jokes.

Another "story" line focuses on Kathryn, the boss at the magazine publishing office where they work. Kathryn is ecstatic about a full page newspaper ad revealing her plagiarism as a college journalist, and that she has led a promiscuous lifestyle. One of her sexual partners was Marty, but that doesn't bother feminist Hannah at all.

Peter Noah wrote the first episode, Bill Barol the latter. Pamela Grant produced both.

Advertising on both of these family-time episodes was Chrm. Harold Poling, Ford Motor Company, Post Office Box 1899, Dearborn, MI 48121, Phone 313-322-3000. Ford motor vehicles, Lincoln Continental automobiles, Mercury automobiles, Motorcraft automotive parts.

Mitsubishi helps Fox air anti-family sitcom

The FOX network's *MARRIED... WITH CHILDREN* again took cheap shots at marriage, fidelity and family during its September 15 episode. The writer was Kevin Curran, and the producer was Barbara B. Cramer. This episode focuses on how much Kelly and Bud, the Bundy teens, hate the yet-unborn Bundy baby, and how disappointed Al Bundy is that his wife Peg is pregnant.

Kelly tells Bud, "I hate Mom! I mean, you can't blame Dad—he's just a stupid animal but mom knew what she was doing."

Al goes to a bar to escape Peg and to ogle skimpily-clad dancers while he

contemplates leaving his wife.

Al remarks, "What a great place, a bar hooked up to the public address system at the bus terminal so you don't miss your connection for leaving your wife."

"Don't forget the cheap bimbos," responds the bartender. "They give the place some class."

More conversation belittles child-bearing as two men pout over their wives' pregnancies. Al is completely engrossed in lust over the lewd dancer on the bar in front of him.

Among the advertisers was Chrm. Taiji Fukuda, Mitsubishi Motor Sales of America, Inc., 6400 W. Katella, Cypress, CA 90630, Phone 714-372-6000. Mitsubishi automobiles.

General Mills helps ABC debut new sitcom with sex, profanity

ABC's new sitcom *SIBS*, which debuted September 17 could be an amusing look into the interactions in the lives of three adult sisters. The first three scripts, however, depend on insults, sexual content and profanity. Writers include Heidi Perlman, Dick Blasucci, Marc Flanagan, Jay Kogen and Wallace Wolodarsky. Producers were Richard Sakai, Ted Bessell and Larina Jean Adamson.

Nora, the oldest, is married to Howard; they are a middle-aged couple. In the debut they are shown in bed, apparently nude, discussing their sex life. Also in this episode, Lily, the insecure youngest sister, leaves her live-in boyfriend, Monty, when he wants out of the relationship because she "holds him back from sleeping with other women." Lily moves in with Nora and Howard.

Middle sister Audie, a realtor, is a recovering alcoholic. She is, admirably, trying to overcome her selfish nature and lack of self-control. One evening in Nora's den, Audie tells Lily to get off her case about her past. Audie says she sent Lily an Alcoholics Anonymous form letter admitting Lily is a victim of Audie's selfishness. (Canned laughter follows.)

In the September 24 episode Lily writes Monty, who has his art on tour in Europe. Her letter implies sadomasochistic sex (with handcuffs). She shows the letter to Nora who persuades her not to send it.

An October 2 scene has Howard on the telephone with his college son Stevie. They discuss Stevie's sexual conquests, of which Dad is clearly proud. The episode is packed with profanity, most of it the use of God's name in vain.

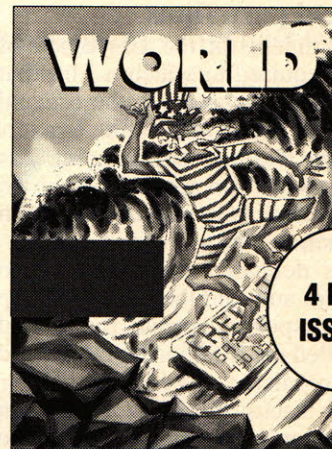
Advertising on two of the above episodes was: Chrm. H. Brewster Atwater Jr., General Mills, Inc., P. O. Box 1113, Minneapolis, MN 55440, Phone 612-540-2311. Betty Crocker mixes, Gold Medal Flour, Cheerios cereal, Granola bars, Kix cereal, Nerf toys.

"I read *World* every week,"

Don Wildmon says, "because I can trust its starting point. Its publishers, editors, and writers take the Bible as seriously as I do."



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WORLD

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Groups, churches, individuals urged to participate in 'Picket Against Porn' day on December 7

On Saturday, December 7, AFA is sponsoring a "Picket Against Porn" day. AFA chapters across the country will be organizing pickets in front of stores selling pornography on that day.

Efforts are being made to organize pickets in front of as many stores selling pornography as possible. In Texas AFA chapters and other groups will be picketing Stop-N-Go convenience stores. In Ohio they will be picketing Dairy Mart stores. In other areas, pickets of Kmart are encouraged.

"We are hopeful that groups, churches and individuals will organize pickets on December 7. We especially are hopeful

that many churches and groups will organize a picket of Kmart stores in their area," said AFA president Donald E. Wildmon.

Picketing has been a major reason that more than 30,000 stores have stopped selling pornography in the past five years.

AFA has a Picket Packet which describes, step by step, how to organize and carry out a successful picket. For a free copy, write Picket Packet, AFA, Drawer 2440, Tupelo, MS 38801.

For more information, or to let AFA know you are organizing a picket, call Bill Swindell, AFA Local Chapter Coordinator, at 601-844-5036.

Iowa students forced to watch homosexual porn films

Several students at the University of Iowa were required to watch a film that depicted graphic scenes of homosexual acts. The film, sponsored by the University of Iowa German department, was required viewing for approximately 45 students enrolled in German conversation and composition courses.

Teachers defended their decision to show the film and said they did it to help students learn spoken German. But several students called the film pornographic and said it was repulsive, not educational.

"I have to discuss this film tomorrow in class, and I don't even think I know the German words for what the people in the film were doing," said Kathryn Worthington, a senior.

Touted in a departmental flier as a "landmark in gay film making," the film, called "Taxi zum Kloo" or "Taxi to the Bathroom," focused on the sexual adventures of Herr Riegler, a university professor living in Berlin.

The title is apparently taken from a scene where Riegler masturbates in a bathroom. Through a hole in the stall, he notices another man masturbating, and eventually the two engage in oral sex.

The film shows characters engaging in a whipping administered by a female teacher, a rectal exam and two men urinating on each other's faces. One scene showed the characters watching a movie in which an adult man took an 8-year-old boy's hand and rubbed it against his groin.

A flier posted in the German department said, "Don't come near this film if the world of homosexuals upsets you in any

way." Students said they were not warned of the graphic content of the film.

Concerned citizens in Iowa can contact Dr. Hunter R. Rawlings III, President, University of Iowa, Iowa City, IA 52242.

The Des Moines Register, 9/27/91

Former abortionist tells why he quit the abortion business

Former abortionist George Flesh of Los Angeles quit doing abortions on Yom Kippur one year ago. In anticipation of the Jewish holiday this year (September 18), Flesh went public on how he could no longer "live with the conflict between Jewish law and my medical practice," and therefore got out of the abortion business. But the self-described religious Jew said not to look for him "at the next anti-abortion rally" because he still believes in abortion in cases of rape, incest, where the life of the mother is at stake, or if an unborn baby would have "extreme birth defects."

Flesh wrote in the Los Angeles Times September 12 about the emotional pain and stress that led to his decision: "Anxiety attacks, complete with nausea, palpitations, and dizziness, began to strike me in some social situations. In public, I felt I was on trial, or perhaps should have been. I no longer was proud to be a physician. Arriving home from work to the gleeful embrace of my kids, I felt undeserving that God had blessed me with their smiling faces...."

"The connection between a six-week-old human embryo and a laughing child stopped being an abstraction for me. While hugging my sons each morning, I started to think of the vacuum aspirator that I would use two hours later. This was an emotional tension I could not tolerate...."

"The reality of 'choice' has profound moral and spiritual costs. The idea of 'moral and spiritual costs' may seem irrelevant or chimerical to some. It is as hard as rock to

me. As for elective second-trimester abortions, I believe that they should be illegal. I understand that for some women this would be a terrible burden. Some would bear deeply unwanted pregnancies; others would have illegal abortions; those who could afford it would go out of the country.

"But I believe that tearing a developed fetus apart, limb by limb, simply at the mother's request is an act of depravity that society should not permit. We cannot afford such a devaluation of human life, nor the desensitization of medical personnel that it requires. This is not based on what the fetus might feel, but on what we should feel in watching an exquisite, partly formed human being being dismembered, whether one believes that man is created in God's image or not. I wish everybody could witness a second-trimester abortion before developing an opinion about it...."

World Magazine, 9/28/91

New Yorkers have new paper to keep them informed

Concerned individuals in New York have a new pro-life, pro-family monthly newspaper to help keep them informed. "The New York Guardian" was begun by a group of Christians to help keep their readers informed on issues of importance.

The paper carries articles by James Lisante, Dr. James Dobson, Reed Irvine, Roy Innis, Joe Farah and many others. It is a digest of important news stories from across America and around the world.

Subscription is \$20 per year. To subscribe, call 1-800-248-8634.

Preston arrested on sex charges

Soul singer and keyboardist Billy Preston was arrested in Malibu, California, after a 16-year-old boy reported being sexually attacked and shown obscene pictures, police said. Preston, 45, was held for investigation of sexual battery, exhibiting pornographic material to a minor, possession of cocaine and being under the influence of a controlled substance, said Sgt. Bill Spear. Preston was booked at the sheriff's station in Malibu.

AP, 8/19/91

Police find pornography in convicted man's home

A California man who pleaded guilty to having sex with his 15-year-old niece and videotaping the events was sentenced to four years in prison.

Gregory Sidney Steger, 31, admitted guilt last month to seven counts of using a minor for sex acts, 23 counts of lewd acts upon a child and 22 counts of oral copulation of a person under 16.

News of Interest Sources

Sources cited for News of Interest items indicate source of basic information only.

Steger was arrested after deputies from the San Bernardino County sheriff's Department searched his Rancho Cucamonga home, confiscating sexually explicit videotapes and Polaroid pictures.

San Bernardino, CA Daily Bulletin, 9/10/91

'Star Trek' beams into '90s with homosexual, lesbian characters

Homosexuals and lesbians are about to go boldly where they've never gone before. They'll be portrayed as ordinary citizens of the 24th century in the fall season of **STAR TREK: THE NEXT GENERATION**.

Not as outcasts. Not as deviates. Not as eccentrics. Just as ordinary men and women living in a distant century when one's sexual orientation is a matter of total public indifference—and isn't merely "tolerated" by the "politically correct."

There'll be none of the "are they or aren't they?" hand-wringing that accompanied a kiss between women on **L.A. LAW**. Just the occasional sight in between phaser blasts, interstellar chases and teleportations—of two men or two women doing something, such as holding hands, that unmistakably says: "We're homosexual—and who cares?"

"We agree that dealing with this issue is an important thing to do," said STAR

TREK executive producer Rick Berman.
San Francisco Examiner, 9/17/91

Arnett would not have helped save American soldiers lives

When Peter Arnett, CNN news reporter who stayed in Baghdad during the Gulf war, was asked if he would have transmitted information which could have saved the lives of American soldiers, he said he would not have done so. The comments came on CNN'S **CROSSFIRE**.

Host Pat Buchanan asked, "If there was information you could have gotten out that could have saved scores, hundreds of American lives, you wouldn't have transmitted that information?"

Arnett replied, "I wouldn't have transmitted that information. I would not have gotten that information in the first place. But I would not have transmitted it. I was in Baghdad because I was a correspondent for CNN, which has no political affiliation with the U.S. government, thank goodness."

MediaWatch, 8/19/91

Pornography involved in brutal murder

A judge sentenced a man to life in prison without parole for killing and dismember-

ing a young environmentalist who knocked on his door soliciting donations.

"(The murder) is the most vicious and aggravating crime ... that has been seen in my history of 20 years in Racine County," Circuit Judge Gerald Ptacek said in sentencing Joachim Dressler, 43. "It makes other crimes you read about in the paper pale by comparison." Madden's dismembered body was found in plastic garbage bags along rural roads over two weeks in July 1990.

During the three-week trial, prosecutors said Madden was bound, hung upside down in Dressler's garage and apparently tortured before he was shot in the head. Prosecutors told jurors that Dressler kept a library of pornography showing torture and mutilation of humans and animals. They said Dressler's fascination with sexual perversion and violence motivated him to kill Madden with far more force than necessary.

Ft. Worth Star-Telegram, 9/14/91

Pornography involved in crime

The "Gentle Rapist" stood out. He wore purple tights, wigs and capes. He carried a stun gun and spermicide so his victims wouldn't get hurt or pregnant. He raped hundreds of South Florida women in the 1970s, police say. He was never charged.

Instead, rape suspect John Arthur

Anchor Productions Presents

The *Perfect* Gift for Young Ladies

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A 60 minute video series and Study Guide offering help for every girl who faces the pressure of making choices...

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- Marriage
- Vocation
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Senator Jesse Helms says:

"I urge every parent who has a daughter, every grandparent who has a granddaughter and every minister to purchase **FOR GIRLS ONLY**. Becky Drace speaks directly and with sensitivity to the pressures facing the teenage girls of our nation."

— Senator Jesse Helms, NC

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Make checks payable to:
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☐ Yes, please send me **FOR GIRLS ONLY** at \$29.95 plus \$3.00 shipping and handling

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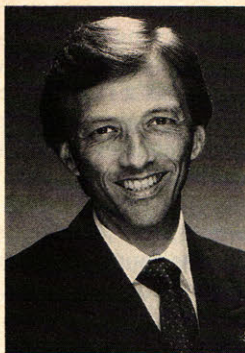
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Becky Drace, wife of evangelist Jerry Drace, is a mother, Sunday School teacher, and conference speaker. Her new series, **FOR GIRLS ONLY**, offers help to parents with pre-teen and teenage daughters. As she says, "One 15 minute decision made wrong can change you inside and out forever!!!"

Donald Wildmon says:

"This video series could very well change your daughter's or granddaughter's life. It could make the difference between heartache and happiness for those you love."



Evangelist, Jerry Drace

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Yes, send me FINDING HEROES IN A WORLD OF CELEBRITIES at a cost of \$39.95 plus \$3.00 shipping and handling.

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(901) 784-0087

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(If church or organization, please include)

Street _____
Address _____
(Please, no P. O. Box numbers)

City _____

State/Zip _____

Phone (____) _____

MacLean left town in 1987. He settled in a quiet Arizona trailer park and started a new life photographing weddings and birthday parties.

In 1987, a new cat burglar surfaced in Arizona. He slipped past elaborate alarm systems into homes of the wealthy and, over three years, carted away \$3 million in cash and jewelry.

Last month, the thief dropped his burglary tools. Police found a wig and a stun gun; they led to MacLean.

When police searched his home, they found thousands of pornographic photos.

The Miami Herald, 9/29/91

'Playboy,' 'Penthouse' advertisers cited

The following companies were among advertisers in the October 1991 issue of leading porn magazines:

Playboy:

V.F. Corporation, Chrm. Lawrence R. Pugh, P.O. Box 1022, Reading, PA, 19603, Phone 215-378-1151, Jantzen clothing, Lee jeans, Wrangler boots, Wrangler clothes.

Phillips-Van Heusen Corporation, Chrm. Lawrence S. Phillips, 1290 Avenue of the Americas, New York, NY 10104, Phone 212-541-5200, Van Heusen shirts.

Penthouse:

Philip Morris, Incorporated, Chrm. Michael A. Miles, 120 Park Avenue, New

ANCHOR PRODUCTIONS PRESENTS THE PERFECT GIFT FOR YOUR YOUTH FINDING HEROES IN A WORLD OF CELEBRITIES

FINDING HEROES IN A WORLD OF CELEBRITIES is a four-part video series which compares Biblical heroes to modern day celebrities. Evangelist Jerry Drace, has been listening and speaking to youth throughout the world since 1975. With so many voices calling for the devotion of our youth, it is refreshing to hear someone challenging the youth of America to make the right choices. Rev. Drace says, "....celebrities confuse, heroes challenge; celebrities dazzle, heroes develop; celebrities entertain, heroes enlighten...."

T. W. Wilson, Billy Graham Evang. Asso.

The JDEA was organized in 1975. Since that time Rev. Drace and his team have had the joy and privilege of conducting revivals, crusades and conferences throughout the United States and in several foreign countries. In every situation they address the problems, pressures and possibilities of youth.

"In our day and age when heroes are at a premium and celebrities are a dime a dozen, evangelist, Jerry Drace has produced a must video for the youth of America."

Donald Wildmon, President, AFA

"Parents give their children a variety of gifts, but nothing will have a greater impact or be longer lasting than helping them find heroes among a multitude of well-known people. Rev. Drace truly distinguishes between the glitzy and the genuine."

Senator Jesse Helms, NC

FINDING HEROES IN A WORLD OF CELEBRITIES will be a lasting gift and constant source of inspiration and hope for your youth. Topics are:

- "The Hero Who Just Said, 'No!'"
- "Heroines In Contrast?"
- "Heroes Who Would Not Bow"
- "The Hero of Heroes"

Introductory Offer \$39.95

York, NY, 10017, Phone 212-880-5000, Cool Whip whipped cream, Jell-O deserts, Kraft food products, Philadelphia cream cheese, Sanka coffee.

Man blames pornography

Brownwood, Texas, police arrested a man after he asked a 13-year-old girl to undress for him. Police said the suspect told them he had been reading pornographic literature.

The incident occurred when the girl and two friends were playing in a parking lot. The youth said the man approached the three on a bicycle, got off and asked the girl to come over to a bridge with her and "take off her shirt," according to the police report. After questioning, the man told officers that his actions were brought on by something he had seen in a pornographic magazine he found.

Officials with the Central Texas MHMR Center in Brownwood reported to police that similar problems have occurred with the man as a result of his indulgence in such magazines. After his arrest, the man told officers "those (magazines) have gotten me into trouble before."

Brownwood, TX Bulletin, 9/30/91

Bondage parlor gets permit

City officials approved a zoning permit allowing a long-established bondage parlor to set up shop with whips and chains in

a former bakery in North Hollywood, California, the first such permit for a sadomasochist establishment.

The Club Chateau will be granted a conditional use permit but must abide by 19 strict rules to ensure that "whatever goes on inside can't be heard outside," said Andrew B. Sincosky, an associate zoning administrator for Los Angeles. The neighborhood "shouldn't feel anything in the way of impact" from the club, Sincosky said.

The Club Chateau patrons pay \$100 for 30-minute "submission and dominance" sessions with female "mistresses." The sessions can include the client or woman employee being bound with chains or ropes and perhaps whipped.

L.A. Times, 8/20/91

ATTENTION

Government Employees

Federal employees can support American Family Association efforts through the Combined Federal Campaign (CFC).

Designate to agency #0848

For more information contact
Bill Swindell 601/844-5036

When no news is biased news

By James Burtchaell
Reprinted from San Francisco Chronicle
September 15, 1991

To understand Operation Rescue, the nationwide movement of civil disobedience directed at abortion clinics, we can look back at the far more controversial sit-ins and freedom marches of the 1960s, the raiding of draft board files in the 1970s, the denting of ICBM nose cones in the 1980s, and the blockading of the South African Embassy in 1984. In each instance, protesters took the hazardous step from legal demonstrations to what they called non-violent civil disobedience.

There are differences of scale between the protests. In the succession of civil rights sit-ins beginning in 1960, 3,600 people were arrested. Since Operation Rescue began its protests less than four years ago, more than 65,000 people have been arrested, probably more than in any other rights movement in this century.

There is a strange reluctance to report on Operation Rescue at all.

Yet a more startling difference between the pro-life protests and the other civil disobedience struggles is the remarkable antipathy with which the protests have been reported. The press, the broadcasters and our national essayists had steadfastly held the exertions of the civil rights and anti-Vietnam and nuclear disarmament and anti-apartheid demonstrators before the conscience of the nation. Yet there is a strange reluctance to report on Operation Rescue at all.

Recently in Wichita, Kansas, 84 clergy of various faiths were arrested in one day, far more than in the days when you could be nationally famous with just 14 clergy arrested in Milwaukee, or nine in Catonsville, or even seven in Chicago—all celebrated militants in the Vietnam days.

While under arrest, the clerics in Wichita issued a statement. One might have thought some journalist would remember Martin Luther King's "Letter from Birmingham Jail," but somehow there was no story in all these divines behind bars.

And shouldn't cases of alleged physical abuse of demonstrators by police be considered newsworthy?

A 72-year-old bishop in West Hartford, Connecticut, was seized, cuffed behind his back, then lifted from the ground by billy clubs between his wrists. In a Pittsburgh jail, according to congressional testimony describing the scene, 17 female college students had their clothes ripped off and were forced to walk in the nude, in some cases crawl. Some of them were sexually assaulted.

In other towns, arrested women were strip-searched and cavity-searched; others were stripped to the waist and dragged through the jail by their bras with breasts exposed. Two protesters were driven over by an automobile in West Hartford while prostrate on the ground. (Police did not intervene; the driver was arrested two days later, only after the incident was publicly disclosed.)

Prisoners in Atlanta were forbidden to pray together in jail. One priest was put in solitary confinement for celebrating the Eucharist with fellow inmates. In several cities nunchakus (two clubs chained together) were used against protesters, and in Los Angeles one man's arm, clamped as painfully as possible between the clubs to force him to walk, was snapped in two. The head of an L.A. police unit said in a court deposition that inflicting pain was appropriate because the protesters "are religious and consider it necessary to absorb pain."

The justice system showed no less passionate a face to the pro-life protesters once they were delivered by the police. Sentences have been extraordinary. Rescuers note that whereas actor Martin Sheen was given three hours of community service for his 18th conviction for anti-nuclear protest, a first-time abortion protester in Fargo, North Dakota, was sent to prison for 21 months. Militant homosexuals who had invaded St. Patrick's Cathedral and disrupted Mass were fined \$100; the organizers of the New York and other pro-life protests have been fined \$450,000.

Allegations of this kind (hundreds of depositions exist) ordinarily make good copy when they come from Montgomery or Soweto or Lubianka. Why have they been edited out of the media's reporting on the anti-abortion demonstrations?

The lead figure in the pro-life movement is a man named Randall Terry. Profiles almost always introduce him as a former used car salesman. Noting that it connotes someone "a little unscrupulous ... not quite trustworthy," Eileen McNamara of the Boston Globe, who used the phrase herself, told the Los Angeles Times last year that reporters try to be fair, but most are pro-choice. "I think we were delighted to find out that he sold used cars," she said. The usual story line on the protests themselves is that they are largely the work of out-of-town enthusiasts who quickly alienate the locals. The New York Times, for example, said of the protest in Burlington, Vermont: "In many ways the drama being acted out among the granite hills and newly green meadows of northern New England is standard abortion theater with archetypal characters—on one side, an evangelical Christian minister and a have-protest-will-travel group of 100 people crusading against 'baby-killers'; on the other, the abortion providers, a group of committed feminists who say they will not be intimidated by 'fanatics.' Townsfolk manifest 'widespread irritation with the protesters.'"

The same was reported of Wichita: "City Tires of Spotlight Drawn by Abortion Protests: Residents here say they cannot recall a time of such discontent on their streets, a time of divided families and congregations, of splintered friendship and shaken love." (The next day 25,000 gathered at a locally organized pro-life rally.) That, of course, is just the kind of thing the citizens of Little Rock, Arkansas; Cicero, Illinois; Montgomery or Memphis said throughout the 60s when the civil rights movement came to their towns. But the Times reported their annoyance in a very different tone.

An ecumenical stage full of religious leaders gathers at the Wichita rally, but only Pat Robertson is reported to be in attendance.

The coverage of religious leaders participating in pro-life protests has been curiously different from that of civil disobedience demonstrators. Think of all the clergy who stood in the front ranks of the earlier waves of resistance: Martin Luther King, Jr., Ralph Abernathy, Jesse Jackson, Andrew Young, Abraham Joshua Heschel, Eugene Carson Blake, Philip and Daniel Berrigan,

William Sloan Coffin, Jr., Desmond Tutu. They spoke from Isaiah and Luke and Paul, and nobody wrinkled his nose at it. Stories on the Operation Rescue clergy describe either authoritarian Catholics or wacko evangelicals. Demonstrators "clutch" Bibles. They whisper "Jesus" under their breath. An ecumenical stage full of religious leaders gathers at the Wichita rally, but only Pat Robertson is reported to be in attendance.

Last year's Los Angeles Times investigation of media treatment of abortion concluded that the media have been consistently biased in favor of abortion. Other media studies have come to the same conclusion. Editors have been found to hold convictions about abortion that were almost the reverse of those of the American public: Whereas about 20 to 25 percent of the public favor abortion on demand, 80 percent of those working in the media favor it.

The managing editor of the Washington Post, after an embarrassingly biased treatment of a major story by his entire news department, admitted in a column on the editorial page of

the Post that not only were his staffers pro-choice, they didn't seem to know anyone who was pro-life. And so they could not imagine pro-life advocacy as anything but bizarre.

A national study by the Center for Media and Public Affairs in 1986 also found that those who are the most influential in the media deviated significantly from national patterns of involvement with religion of any sort: eight percent worship weekly; 86 percent, seldom or never. The result appears to be, not an animus toward religious faith, but an incapacity to imagine how sensible people could find their wisdom in it.

The point at issue is not that Catholics and evangelicals are pro-life and mainline Protestants and Jews are pro-choice, but that abortion somehow becomes a point of moral outrage when people of whatever allegiance make faith their source of moral wisdom.

This is why the judges keep interrupting protesters' presentencing statements, objecting that they are being preached to. Of course they are.

Networks running scared

By James Breig

It's just a three-page, single-spaced business letter. As such, it doesn't look very historic. But the August 5, 1991 letter is a measure of just how nervous the three major networks are—and of just how successful viewer boycotts have been in getting the attention of sponsors and networks alike. The letter is really a very significant document in the history of television.

The letter is signed by Peter Chrisanthopoulos, president and chief executive officer of the Network Television Association (NTA). The letter, sent to more than 7,000 advertisers and their agencies, marks the first time that ABC, CBS and NBC have spoken jointly on boycotting and sponsor hit lists.

That the NTA exists at all and that it sent this particular letter mean that, finally, someone is paying attention to viewers who don't like what they see on TV. Right now, that attention is expressed by hitting back; maybe in the future that attention will be to listen and to change.

The NTA has existed for 18 months, it defines itself as a trade organization representing the three networks. Previously, the

They don't like it when such organizations as Rev. Donald Wildmon's AFA let their members know which companies are paying for the programs that contain offensive material.

networks, as independent entities, issues their own press releases and letters. But combining into the NTA brings clout, and the necessity of wielding that clout means that TV viewers are drawing blood.

What has the networks annoyed enough to link and to send their letter are not only boycotts of offensive shows by organizations but also the targeting of the sponsors of those shows for boycotts. That's hitting the networks where they live: in the wallet. And they don't like it when such organizations as Rev. Donald Wildmon's American Family Association let their members know which companies are paying for the programs that contain offensive material.

In the overblown, self-important and sometimes panic-stricken language of the August 5 letter to advertisers, the NTA considers such tactics to be "intimidation" and "attempts to manipulate our free society and democratic process." The groups using such tactics are, according to the NTA, "vocal minorities with agendas inconsistent with the views of most Americans."

The most important changes get made by vocal minorities waking up slumbering multitudes. The most recent example occurred in the Soviet Union where vocal crowds in Moscow streets shook the shoulders of fellow citizens who didn't know what time it was. The NTA would rather pull the plug on the alarm clock.

The NTA letter likes ad hominem arguments. The people who hold sponsors responsible for what they pay for, said the letter, don't even watch the shows they are criticizing and target "some of the most successful and critically acclaimed programs on network television." Those people, sniffs the NTA, are protesting "alleged 'immorality on television.'"

The NTA letter goes on to soothe the advertisers. "Don't worry," it says in effect; "the networks love you and we'll take care of you. Those mean old boycotters won't hurt you again." The networks have standards and practices departments, the letter notes, which "monitor" programs "to eliminate depictions and language that may offend viewers." The networks "spend millions of dollars on audience research to constantly assess viewer opinion regarding audience preferences and attitudes."

If recent TV shows are examples of those efforts, they need to be re-examined. The networks could begin by understanding that it's not just "depictions and language" which offend viewers; it's also themes and plots and characters and attitudes which trash Christian values, ridicule religious beliefs and twist morality.

The NTA's answer to people who don't like such things is: "Viewers who object to a specific program," the letter says, "can elect to turn off a show at any time."

But if the water system in your town is poisoned, it isn't enough to shut off your faucets. You also run to warn your neighbors. If the water supplier doesn't change his ways, you boycott him. And if that doesn't solve the problem you go after the company that lays the pipes, the people who sell him the poison he puts in the water, the town officials who won't close the valves and anybody else you can find.

The water supplier may issue a letter saying how often he tests the water, but—pun intended—his letter won't hold water. Neither will the NTA's.

Media leading society downhill

By James J. Kilpatrick
Universal Press Syndicate

Morton Kondracke, a senior editor of *The New Republic* and a certified liberal, identified himself the other day as a "prude." Not a puritan, but a prude. He said some things about today's society that urgently need to be said.

His purpose in a brief essay was to defend the old virtues that today are mocked as bourgeois morality. It was a courageous position for him to take—privately, his friends must have sniggered—but more power to him. This was his stand:

"We prudes just think that sexual liberation has gone way too far, that all kinds of people are suffering as a result, and that the media, the churches, schools, the government, and other influential grown-ups ought to encourage old-fashioned virtues—like self-discipline and the postponement of gratification—instead of encouraging young people (as much of the media certainly do) to screw their brains out."

Mr. Kondracke set forth some of the statistics that have become so drearily familiar: more than half of white women and roughly three-fourths of black women become sexually active before they reach the age of 18. Two out of three black babies will be born out of wedlock; 55 percent of them will grow up with only one parent; 40 percent will grow up on welfare.

Sexual irresponsibility has other consequences—venereal disease, acquired immune deficiency syndrome, a general breakdown of the old virtues. Casual sex, lacking love or commitment, takes its toll in self-respect. What should be a sublime union of man and woman becomes little more than a fun thing. Whassa matter with you and Morton Kondracke? Unstuff your shirts! Lighten up!

What has caused this abandonment of the old virtues? Much of it can be blamed squarely upon the media. It is a rare motion picture these days that is not identified in terms of nudity, sexual situations, vulgar language. Mr. Kondracke is a young prude; I suppose I am an old prude. I go to movies and flinch.

Apart from *Science*, *National Geographic* and *Southern Living*, it is hard to find a popular magazine that doesn't revel in sex. *Cosmopolitan* positively wallows in sex. Even *Reader's Digest*, eager for a piece of the action, regularly instructs us in the sexual side of marriage.

I can remember when actress Ingrid Bergman left her husband and ran off to Stromboli with her lover. The scandal rocked the

whole nation. What do we glean these days from *People* magazine?

Who are role models for the young? Let us see. Annette Bening will not appear in "Batman II" because she is expecting a child by Warren Beatty. Another actress, Katey Sagal, is pregnant by boyfriend Jack White; marriage, she says, "is not just a big priority right now." Jack Nicholson, 54, and girlfriend Rebecca Broussard, 28, are expecting a second child in February.

What else is news? After three years of living together, comedian Joe Piscopo popped the question to model Kimberly Driscoll. Actress Glenn Close has a 2-year-old daughter by producer John Stark. "I'm not in the marrying mood," she says. Among the guests at a Hollywood party last year were Nicolas Cage with pregnant girlfriend Christine Fulton. Linda Evans, we read, finds it "all sparkly" to be living with her sexy soulmate Yanni.

Television contributes its smirking bit to the degeneration of values. True, some TV comedies revolve around marriage and the family—MAJOR DAD, THE COSBY SHOW, a few others—but the afternoon soap operas take up where *Lady Chatterley's Lover* left off. In their competition for audiences, which is to say, for the advertising dollar, the networks happily let the steam pressure rise.

Old standards of modesty lie in tatters. Chastity seems to have small appeal. When Congress thought of requiring "decency" as a condition for federal grants, artists arose in uproarious complaint. So tax funds went to a photographer whose masterpiece depicted one man urinating into another man's mouth.

Everything is sliding downhill. Captains of industry cheat on government contracts. Bankers knowingly violate securities laws. Politicians accept "contributions" that are just short of bribes. In the midst of moral collapse, our society responds literally and metaphorically, by passing out condoms. We say the sophisticates, the Bible is full of sex and violence. D'ya want nothing but *Rebecca of Sunnybrook Farm*?

What we need, I submit, is a legion of apostles named Morton Kondracke. My old friend is a tenured liberal. The conservative who sounds the same call to virtue is dismissed as a sex-hating puritan. Nobody listens. It may be too late to turn our country back to the old ways, but thank you, Morton; it's not too late to try.

How one network distorted Wichita abortion battle

ABC's NIGHTLINE devoted a segment to the abortion battle in Wichita, Kansas. How NIGHTLINE handled the story was a good example of media manipulation and how the media skew the abortion issue in favor of the "pro-choice" side.

NIGHTLINE had three guests on the show. They had the attorney for pro-life Operation Rescue; a Harvard law professor who helped Democrats on the Senate Judiciary Committee defeat the Supreme court nomination of Robert Bork; and U.S. District Judge Patrick F. Kelly, the judge in the case and a Jimmy Carter appointee.

NIGHTLINE interviewed the Harvard professor in his scholarly office, filled with law books, wood furniture and an executive chair that gave you the impression this guy is serious and knows what he's talking about. Judge Kelly was

pictured in the law book-filled study in his home. Again, his appearance was scholarly, intelligent, reserved and correct.

When it came time to televise the attorney for Operation Rescue, guess where he was? He was standing outside perspiring in the heat and humidity of a summer night in Wichita. Behind him were the Operation Rescue people. Some were carrying their graphic signs of aborted babies. And some of these Operation Rescue people looked stereotypically hick compared to the slick New York-Washington power crowd that puts together the Ted Koppel show.

The piece was designed this way. That was the idea. At one point in the discussion, both the judge and the Harvard law professor challenged the OR lawyer to turn around and instruct his clients to obey Kelly's court order and not block abortion clinics.

"Will you turn around and tell your

clients that?" Barbara Walters asked the Operation Rescue attorney the same question. Walters then asked the attorney why he was outside with clients right there, but refused to advise them not to break the law.

The Operation Rescue lawyer surprised Barbara Walters with his response, which went something like this. "The only reason I am here is because you wanted me out here in front of them. ABC was the one who wanted me to stand out in front of the protesters. I would just as soon have done this television interview in my office, too," he said.

There was a moment of stunned silence on Barbara Walters' part. It always seems to happen on these types of show that the conservative people are made to look like wackos about to burst into uncontrollable rage and hysterics. Meanwhile, the leftists are made to appear as scholarly and rational.

Between the Lines

America's youth: A crisis of character

By Hon. Dan Coats, U. S. Senate
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Monthly Journal of Hillsdale, College

More than half a century ago, America was in the middle of a wrenching depression. One-third of our nation's wealth vanished in a matter of months. Manufacturing declined 77 percent. One fourth of the labor force was left idle. Many cities could not afford to keep schools open. Twenty percent of New York school children were malnourished. At one point, 34 million men, women and children were without any income at all.

Yet in the depth of that hardship, with its soup kitchens, bank closings and hunger, Franklin Roosevelt could tell the nation in a radio address, "Our difficulties, thank God, concern only material things."

It is a boast we can no longer make. From the perspective of history, this is an economic golden age. The world's richest nation has come to the close of the richest decade in its history. We have just finished the longest peacetime economic expansion in a century. Well over 20 million new jobs have been created. Our stock market has more than tripled since 1982 adding \$2 trillion in new wealth.

Symptoms of the crisis

But we have found that our difficulties go beyond the material. Roger Freeman of Stanford University argues that this wealth has been accompanied by "an equally spectacular rise in all forms of crime, family abandonment, child neglect, suicide, widespread adoption of destructive behavior and an exponential growth of drug and alcohol abuse."

We have found that economic indicators cannot measure the values held by our children, or the suffering felt by broken families. We have discovered that our growing GNP also includes massive prison construction to house a lost generation, drug counseling in elementary schools, suicide hotlines, teen pregnancy centers, and clinics for battered children.

Last year, a commission of educational, political, medical and business leaders met to examine the problems of American children. They issued a report called *Code Blue*, which came to a disturbing and unprecedented conclusion: "Never before has one generation of American teenagers been less healthy, less cared for, or less prepared for life than their parents were at the same age." The evidence is only hidden from the blind. I sit on the Senate committee that deals with children and families. I sat on a similar committee in the House of Representatives, and I've seen the parade of pathologies they are unending and increasing:

- Suicide is now the second leading cause of death among adolescents, increasing 300 percent since 1950.
- Teen pregnancy has risen 621 percent since 1940. More than a million teenage girls get pregnant each year. Eighty-five percent of teenage boys who impregnate teenage girls eventually abandon them.
- The teen homicide rate has increased 232 percent since 1950. Homicide is now the leading cause of death among 15- to 19-year-old minority youth.
- One in four young black males in America is either in prison or under court supervision.
- Every year substance abuse claims younger victims with harder drugs. A third of high school seniors get drunk once a week. The average age for first time drug use is now 13 years old.

The *Code Blue* report made an essential point: the challenges to the health and well-being of America's youth are not primarily rooted in illness or economics. Unlike the past, the problem is not childhood disease or unsanitary slums. The most basic cause of suffering, the report concluded, is profoundly self-destructive behavior. Drinking. Drugs. Violence. Promiscuity. A crisis of behavior and belief. A crisis of character.

Like a lot of well-intentioned panels, *Code Blue* had no idea what to do with its findings. They diagnosed a cultural crisis. The solutions they eventually offered mainly centered on better health care. Former Education Secretary William Bennett commented, "In other words, *Code Blue* identifies a crisis of the spirit, a sickness of the soul, and it recommends aspirin, band-aids and a hall pass to the nurse."

This is not a problem that will be solved with money or clinics or medicine. It has deeper roots in hearts and souls. In the mainstream of youth culture, it is deeply disturbing. It leaves a legacy of broken lives. But at the extremes, it is frightening, with children who seem drained of conscience.

Last year, one Detroit prosecutor, reacting to rising juvenile violence, said that many children "don't seem to give a hoot about human life." Their nonchalant destruction can be macabre, and not only in celebrated cases like the Central Park jogger. A 14-year-old boy from Massachusetts killed a friend with a baseball bat, "just to see what it is like." Afterward, he walked to another friend's house, got into a snowball fight, and offered to show his pal the body. One psychiatrist who testified at the trial said that the boy was not conventionally insane. "He just doesn't internally know right from wrong. He knows the theory, but can't perform the action. He is morally handicapped."

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In another case, a teenager in Florida basked in the attention of his arrest after he patiently watched a three-year-old neighbor he pushed into the deep end of a swimming pool drown. The same was true for three teenage girls in New York who robbed and terrorized a 90-year-old woman and her 83-year-old sister in their apartment. After threatening to kill them and stealing \$300, the 16 year-old and the two 13-year-olds spent the money on clothes. On being arrested there was no sign of remorse.

These kinds of tabloid shockers aren't, of course, a general commentary on American kids. But they are part of the reality we face. And they led the Washington Post to conclude, "While the severity of actions ranges from simple cheating at school to pushing drugs to cold-blooded murder...the depth of the problem has reached a point where common decency can no longer be described as common. Somewhere, somehow...the traditional value system got disconnected for a disturbing number of America's next generation."

Time magazine asserts, "Ethics, often dismissed as a prissy

Sunday school word, is now at the center of a new national debate." And the *New Republic* has editorialized about a "destructive sense that nothing is true and everything is permitted."

Why values are essential

This crisis of values is not a marginal issue pursued by moralists and leftover puritans. It is central to the health and success of individuals. It is also central to the health and future of economic and social institutions. "Values and culture," argues William Bennett, "are not a sideshow—a distraction from the more 'real' and 'pressing' issues we face like, say, the capital gains cut and reducing the federal deficit. They are every bit as 'real'—indeed they are more real, more important, and have more impact on our lives."

Experts, for example, increasingly see values as central to our understanding of poverty and the urban underclass. It is certain that attitudes, beliefs and actions are even more important than reforms, policies and programs when it comes to escaping the poverty trap. Columnist William Raspberry writes:

School reform cannot educate black children who equate academic exertion with "acting white."

No jobs program will cure the income problems of people who believe that the 'chump change' rewards of entry level work are beneath them.

No system of health care, no matter how freely available, will improve the health of people who persist in such risky behavior as drug abuse, bad eating habits or promiscuous sex.

No turn around in the housing market, or low-income housing program, will deliver home ownership to people who refuse to save or who insist on having too many children.

What people do matters more than what is done to them.

This is an insight not limited to the poor. Every culture depends, from moment to moment, directly on individuals who will act with integrity. Keeping the law, respecting life and property, loving one's family, fighting for national goals, helping the poor, paying taxes—all these depend on individual virtues like courage, duty, loyalty, charity, compassion and civility.

It is a central teaching of the American experiment that liberty depends, in a very direct way, on individual virtue.

In his Farewell Address, George Washington made the point, "virtue or morality is a necessary spring of popular government." British statesman Edmund Burke argued, "men are qualified for civil liberty in exact proportion to their disposition to put moral chains on their own appetites. Society cannot exist unless a controlling power upon will and appetite be placed somewhere, and the less of it there is within, the more there is without. It is ordained in the eternal constitution of things that men of intemperate minds cannot be free. Their passions forge their fetters."

It is a central teaching of the American experiment that liberty depends, in a very direct way, on individual virtue. Historian Russell Kirk sums this up: "what gives a man dignity, and what makes possible a democracy of elevation, and what makes any society tolerable, and what gives just leaders their right to office, and what keeps the modern world from being *Brave New World*, and what constitutes real success in any walk of life, is private moral worth."

The character of our children is the leading indicator of our future as a culture. And this is the reason that when our children are sick of soul, there is no higher priority than to seek their healing.

British social critic C.P. Snow wrote, "Civilization is hideously fragile and there's not much between us and the horrors beneath, just about a coat of varnish."

That varnish, it appears, has worn dangerously thin.

Relativism and the road to moral confusion

How did we come to this grim and dangerous state of affairs? Ultimately, the crisis of character which afflicts our youth has roots in our intellectual culture. "Ideas have consequences," as both Richard Weaver and Hillsdale College have sought to impress upon our nation's leaders. But we live in a century in which "facts" are glorified while "values" are assigned an inferior status as mere matters of opinion. We have seen the development of a militant relativism that dictates that it is impossible to prefer one value above another, since all conceptions of the good are equally subjective.

Conflict, confrontation and carnage have replaced the three Rs in many of the nation's schools.

Rabbi and author Neil Kurshan observes, "When we begin to doubt the absolute goodness of God, or even His very existence, we are left with only ourselves as the final arbiters of morality. When values are no longer rooted in an absolute goodness, they become only as good as those who hold them. And without firm values, children become confused and anxious over the array of alternatives. If everything is of equal worth, the process of maturation becomes difficult."

Societal norms and social stigmas have taken a beating in the last few decades. Stabilizing beliefs have disappeared. What should we expect but moral confusion? "We laugh at honor" in C.S. Lewis' words, "and are shocked to find traitors in our midst."

Second, our pervasive popular culture has set itself against moral restraint and virtue.

Children are witnesses to more than 10,000 murders on television before the age of 18. It should be no surprise when some actually kill.

MTV provides an unending diet of seductive sexual images. It should be no shock that one in ten teenage girls gets pregnant each year.

Rape, aggression and violence are excused or encouraged by some rap music. It should be no wonder that kids caught for rape and murder show no remorse.

Columnist Charles Krauthammer, who began his career as a psychiatrist, comments, "As a psychiatrist, I used to see psychotic patients who, urged on by voices inside their heads, did crazy and terrible things. Now we have legions of kids walking around with the technological equivalent: 2 Live Crew wired by Walkman directly into their brains, proposing to 'bust and break your backbone...I wanna see you bleed.' Surprised that a whole generation is busting and breaking and bleeding? Culture has consequences."

University of Chicago professor Allan Bloom paints a memorable image: "Picture a 13-year-old boy sitting in the living room doing his math assignment while wearing his walkman headphone or watching MTV. He enjoys the liberties hard won over centuries by the alliance of philosophic genius and political heroism, consecrated by the blood of martyrs; he is provided with comfort and leisure by the most productive economy ever known

to mankind. And in what does progress culminate? A pubescent child whose...feelings are made articulate in hymns to the joys of sex or the killing of parents, whose ambition is to win fame and wealth in imitating the drag-queen who makes the music. This description may seem exaggerated, but only because some would prefer to regard it as such. It is the youth culture, and there is now no countervailing nourishment for the spirit."

The breakdown of moral instruction through school and the family

A third factor involves an odd paradox in which our schools have often set themselves against the virtue of students in their charge. In the last few decades, many districts adopted programs which said, in essence, "There is no right and wrong. We are going to throw out all these values and let children pick and choose between them." And they have done nothing but spawn a generation which is morally confused.

I recently saw the story of a high school values clarification class conducted by a teacher in Teneck, New Jersey. A girl in the class had found a purse containing \$1,000 and returned it to its owner. The teacher asked for the class's reaction. Every single one of her fellow students concluded the girl had been "foolish." Most of the students contended that if someone is careless, they should be punished. When the teacher was asked what he said to the students, he responded, "Well, of course, I didn't say anything. If I come from the position of what is right and what is wrong, then I'm not their counselor. I can't impose my views."

It's no wonder that J. Allen Smith, considered a father of many modern education reforms, concluded in the end, "The trouble with us reformers is that we've made reform a crusade against all standards. Well, we've smashed them all, and now neither we nor anybody else has anything left."

At the extremes of character breakdown, our schools have been transformed into correctional facilities. Seventeen percent of our nation's teachers live with the fear of physical attack. Every month, 12 percent of high school teachers are threatened with violence. A government report concluded, "conflict, confrontation and carnage have replaced the three Rs in many of the nation's schools."

At Orr High School in Chicago, typical of some city schools, all of the windows have been replaced by cloudy plastic. The parking lot is surrounded by a 15-foot wire mesh fence and kept locked during the school day. Six security guards patrol the halls. Armed policemen are posted on school property. Students must wear plastic ID cards and cannot move freely in the building.

Parents spend an average of 15 minutes a week in 'meaningful dialogue' with their children—children who are left to glean whatever values they can from peers and TV.

"When we continue to initiate an education system void of standards," argues George Roche, "void of authority, void of responsibility, void of the ideal, is there really any question as to why the lives of our youth develop lacking moral standards, self-discipline or a sense of responsibility?"

Fourth, and most disturbingly, we have seen failures in the family itself. Many parents, obsessed with their own fulfillment, have lost the values of sacrifice and commitment. One Christian writer laments, "The family is no longer a 'we' but an exercise in mutual therapy for the self-centered egos of its members. If any

of the members, parents or child, finds that the therapy is insufficient, it is free to leave." And parents have left in growing numbers. Only 39 percent of children born in 1988 will live with both parents until their 18th birthday. Half of all marriages end in divorce. In three out of every five divorces, children are involved.

One study found that, 18 months after a divorce, children have a rate of sudden, serious psychological problems comparable to "victims of natural disaster." Sixty-five percent of the children—who had been functioning well before the divorce—couldn't concentrate in school, couldn't eat or sleep properly, couldn't make friends, were depressed, withdrawn or hostile. Even ten years after a divorce, over 40 percent of these young people still had no set goals, a limited education and a sense of hopelessness about their lives. The study's author concludes, "Almost half of the children of divorce enter adulthood as worried, underachieving and sometimes angry young men and women."

There is nothing more important to the future of free institutions than the preparation of young minds equipped with a moral compass.

Even when families remain intact, moral instruction is not automatic. A public school survey in Maryland showed that parents spent an average of 15 minutes a week in "meaningful dialogue" with their children—children who are left to glean whatever values they can from peers and TV.

I recently saw an article about day care on Capitol Hill. Because, among so many couples in Washington, both husband and wife work, they have set up their own day care center. A child is brought in at 7:00 each morning—just after he wakes up—and a parent will often pick him up after work at 8:00 p.m. or 9:00 p.m. each night, just after the child has gone to sleep. The center also provides day care for vacations and weekends, making it literally possible for a couple never to see their child awake.

There is something very wrong when children are treated as obstacles to parental self-fulfillment, or as consumer goods like a new BMW. It creates young people who later find themselves unable to fool their own families. And this self-centered destruction of the family is not only an individual tragedy, it is a national crisis.

Helping our children escape the shadows

Well, this is a grim picture, admittedly focusing on the dark, not the light. There is plenty of encouraging news about American youth. But it is the darkness that seems to advance. And the question naturally arises: "How do we recover what we've lost?"

We can begin by acknowledging two important lessons from these decades of failure. First, character is not a set of beliefs to be clarified. It is not an ideology we adopt through reasoned argument. It is, above all, a set of habits. It cannot be summoned at a moment of crisis if it has been gradually squandered by years of compromise and rationalization. The only testing ground for the heroic is the mundane. The only preparation for that one profound decision which can change a life, or even a nation, is those hundreds and thousands of half-conscious, self-defining, seemingly insignificant decisions made in private. Edmund Burke wrote, "A man's habits become his virtue." Habit is the daily battleground of character.

When Oscar Wilde arrived for a visit to the United States in 1882, he was asked by customs officials if he had anything to declare. He replied: "Only my genius." Fifteen years later, alone and broken in prison, he reflected on his life of waste and excess. "I have been a spendthrift of my genius... I forgot that every little action of the common day makes or unmakes character."

Second, we have learned that moral habit depends above all on clear, unequivocal rules and enforced discipline. "Moral education," Annette Kirk, one of the authors of *A Nation at Risk*, has written, "is at first *didactic* and only later *dialectical*—able to consider the 'hard cases' and to examine theories and dilemmas as a purely intellectual undertaking." Furthermore, moral education cannot be successfully cultivated by the political process. While politics depends on individual character, it can do precious little to create it. Dr. [Samuel] Johnson observed, "How small, of all that human hearts endure/That part which kings or laws can cause or cure."

The church plays a crucial role in the cultivation of moral worth. Theologians and philosophers argue whether there can be reliable virtue without religion. But the fact remains that in American history, religion has been the foundation for private morality and public virtue. The church is a community of character where virtue is taught and celebrated, where moral worth is installed through instruction and discipline. "Representative government" writes James Reichley of the Brookings Institution, "depends for its health on values that over the not-so-long run must come from religion."

But even more than in the church, it is in families that children learn the tools of economic success and moral restraint. It is in families that they learn honesty, self-respect, compassion and confidence. Families are the school of first instruction. When they fail, the effects ripple to every area and level of society. Our schools become minimum security facilities. Our playgrounds become shooting galleries. Welfare rolls and prison cells are filled. And a shadow is drawn across our future.

There is, simply put, no better way to foster virtue than to foster nurture. That must be our first goal. And it should disturb us that we are headed in precisely the opposite direction. It is a sobering thought, as we abandon the traditional home, that, in the words of one anthropologist, "despite the enormous variety of societies, from Azandu to the Zulus, there never has been in all of human history a successful society without a nuclear family."

As growing numbers of families fail, even more pressure is put on schools. This is certainly not the ideal place for moral instruction. But the need is real. If a child's home life doesn't provide discipline and basic moral teaching, the schools may be his last best chance of receiving any of that at all. Patricia Graham, dean of Harvard's graduate school of education, argues, "The school's responsibility for forming character is subsidiary to that of the family and perhaps even the community. But any school that does not recognize the need for enhancement of character is inadequate."

What, realistically, can be done? First, at least, schools should do no harm. You can argue, for example, over exactly what hospitals should do. But at the very least, they should not spread disease. When schools contradict home-taught morality by preaching relativism and "value free" decision-making, they can do irreparable damage to young minds. Teaching nothing at all on the moral agenda is preferable to inculcating a rootless relativism. A school which is silent on moral truths has failed its students and made a disturbing moral statement of sorts. But at least it has not indoctrinated our children in an alien and destructive philosophy.

One thing we can agree on is to take greater pains to expose children to the moral imagination embodied in great literature. *Crime and Punishment*, *The Bible*, *To Kill a Mockingbird*, *Lord Jim*—works like these expose the workings of moral reasoning, the consequences of sin, the necessity of virtue.

William Kirk Kilpatrick, the author of *The Psychological Seduction*, has written, "Moral education is not simply a matter of becoming more rational or acquiring decision-making skills. It has to do with vision, the way one looks at life . . . it follows that one of the central tasks of moral education is to nourish the imagination with rich and powerful images of the kind found in

stories, myths, poems, biography and drama. If we wish our children to grow up with a deep vision of life, we must provide a rich fund for them to draw on."

Third, there is the question of using schools to directly teach moral rules. Support for the idea is overwhelming. Parents of public school students want moral values taught in schools by a majority of 84 percent in one poll.

Around the nation—in Baltimore, St. Louis, San Bernardino—school boards have been frightened by moral chaos among the young. And these districts have designed programs to help instill the basics of character in their students. But we have to prepare for a storm of opposition from the relativists who often influence public education. Concord, New Hampshire, is a good example. During a state seminar on teaching values, one speaker talked of promoting Judeo-Christian culture. The vice president of the Concord school board, sitting in the audience, responded loudly to a colleague who had been educated in Nazi Germany, "My God, I can see their brown shirts." She later said to the press, "This wipes out diversity and separation of church and state. It negates everything public schools stand for."

The superintendent of the Concord District backed her up: "It would be dangerous, sad and boring to have one view of morality imposed on our people." When a proposal makes those kinds of enemies, it must have some merit!

Imprimis newsletter available

U. S. Senator Dan Coats is the Republican leader of the Select Committee on Children, Youth and Families. In December 1988, shortly after being elected to a fifth term in the U. S. House of Representatives, he was appointed to fulfill the Senate term of Vice President Dan Quayle. In 1990, he won election to the same seat. He is a U. S. Army veteran and an attorney.

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And in certain cases, the results of student behavior seem to have been very positive. A few years ago, San Marcos High School in California found that 178 unmarried girls admitted they were pregnant during the school year. That was 20 percent of the women on campus—one of the highest teen pregnancy rates in the country.

San Marcos instituted an innovative character education program offered by the Thomas Jefferson Research Center. Seventh graders were given classes on values. Eighth graders were taught about commitment and the family. Ninth graders were taught moral decision-making. The school principal's goal was simple: "We want students to know there is a difference between right and wrong."

In the two years that followed, teen pregnancies reduced to almost nil. Grade-point averages were significantly higher. Fewer discipline problems were reported. More students were on the honor roll. There may well have been other reasons for these changes. But results like these have gained character education a national hearing.

There is nothing more important to the future of free institutions than the preparation of young minds equipped with a moral compass and disciplined by a demand for excellence. Our character is at issue, and our future is at stake.

Christian thinker Thomas Merton wrote, "Every man becomes the image of what he adores. He whose worship is directed to a dead thing becomes a dead thing. He who loves corruption rots. He who loves a shadow becomes, himself, a shadow." We have a responsibility to help our children escape from the shadows, for our sake as well as theirs.

Alcohol abuse takes heavy toll on society

By Angela Wildmon

According to the National Council on Alcoholism, an alcohol-related family problem strikes one out of every four American homes. Alcoholism and related problems cost the nation an estimated \$85.8 billion in 1988, which amounts to \$27.5 billion more than illicit use of all other drugs. Successfully treating alcohol problems costs ten times less than the current cost of alcohol problems to society. An estimated 20% to 45% of the 3 million Americans who experience some type of homelessness each year have alcohol problems.

About a quarter of all hospitalized patients have alcohol-related problems. Alcohol is the number one drug of choice most abused among all age groups in America and it is the number one drug problem among youth. It remains more widespread in its use among youth than tobacco or any illicit drug. It is the number one health problem in the black community, causing liver cirrhosis

Four-fifths of those who eventually become alcoholics began drinking regularly before the age of 18.

and esophageal cancer and other disproportionately high alcohol-related problems. Yet alcohol companies continue massive marketing campaigns aimed at the black community.

Statistics show that one out of every 10 people who drink alcohol will develop alcoholism. One half of all vehicle traffic deaths are alcohol-related. Alcohol-related vehicle accidents are the number one cause of death among young people aged 15 to 24 years of age. Suicide is second.

Alcohol use is involved in 60% of all violent crimes (including homicides), 30% of all suicides and 80% of fire and drowning accidents. About 4.6 million 14- to 17-year-olds in 1985 experienced negative consequences (i.e., arrest, involvement in an accident, impaired health or job performance) from using alcohol.

The use of alcohol as a "gateway" drug usually precedes other drug use. A survey of 27,000 seventh to twelfth graders in New York State found little or no use of other drugs among teens who had not used alcohol first. According to the American Academy of Pediatrics, just as more smokers begin smoking early in life, rather than during adulthood, many alcoholics begin their habit during the teenage years. According to former HHS Secretary Bowen three out of every 10 adolescents (5,000,000) have drinking problems. Studies at the University of Missouri-Columbia School of Medicine by Professor of Psychiatry Dr. Javad Kashani revealed that four-fifths of those who eventually become alcoholics began drinking regularly before the age of 18. Yet alcohol companies continue to target the young through advertising.

Alcohol advertising on television and in print glamorizes the use of alcohol, particularly to the young. Teenagers and youth see images on television that tell them that using alcohol will make them sexy, powerful and successful. They see beer advertisements on the sides of speeding race cars and in their minds they connect that drinking and driving can go together. Alcohol advertising gives youth a one-sided view without giving the negative

consequences of such use.

Former Surgeon General C. Everett Koop, in his *Workshop of Drunk Driving* booklet, noticed this inaccuracy and made several recommendations on alcohol advertising and promotion. He recommended that the advertising and promotion of alcohol on college campuses and at other events such as sports events, and musical concerts, where a high proportion of those targeted are under the national legal drinking age of 21 be eliminated—either through legal or economic sanctions. Koop also recommended that the use of celebrities who have a strong appeal to youth be eliminated and that the portrayal of activities that can be dangerous when combined with alcohol be eliminated.

Koop recommended many strategies to get responsibility in alcohol advertising. Unfortunately, so far, these have remained only recommendations and have not been put into effect.

Sports heroes and celebrities are used as spokespersons in alcohol commercials. Musical concerts attracting large crowds of teenagers and pre-teens are often sponsored by alcohol companies. An example would be the sponsorship of top forty pop star Gloria Estefan's current tour by Seagram's or the use of pop star Huey Lewis and the News or country superstar George Strait by Budweiser for television commercials. Young people know who these celebrities are. They are their role models. Young people notice when they represent alcohol companies and conclude that successful people drink alcohol.

The book *Marketing Booze to Blacks* by the Center for Science in the Public Interest sheds light on the massive marketing strategies used by alcohol companies aimed at increasing alcohol use among blacks: "Part of the alcohol marketers' strategy includes 'reputation development' in the black community. Alcohol companies sponsor such events as 'Black History Month' or award dinners for well-known leaders. Their contributions to black civic and community organizations and scholarship funds are generous compared to those of most other companies and their assistance to black economic development is a model for other industries. This largesse had placed many black civic and political leaders in a bind. In return for accepting the contributions, they are forced to abstain from taking effective action to reduce

One half of all vehicle traffic deaths are alcohol-related.

alcohol problems in the black community and to acquiesce in alcoholic beverage company marketing efforts designed to increase black drinking."

An excerpt from *The Booze Merchants* by the Center for Science in the Public Interest describes themes in alcohol advertising on television and in print: "Frequently alcohol ads focus on lifestyle. These ads offer a set of desirable 'outcome states' as the result of drinking. The ads are a promise of 'making it' in society, if you only imbibe the advertised product. Drinking is associated with wealth, prestige and success, social approval, the leisurely life, hedonism and sex...the correct wine represents class...beer brings the fellowship of attractive young men or women. In all cases, alcohol is the key to success. The ads are emotional rather than factual, neither presenting product information nor suggesting

control. The alcoholic beverage is the means to the 'good life'.

"Another theme frequently depicted in television and print alcohol ads are risky or dangerous activities, with some companies relying on this theme extensively. The ads show people shooting rapids, riding bucking broncos, hang-gliding and operating dangerous machinery...Risk-taking, or the desire to do so, has been cited as a prominent behavior of many alcoholics and heavy

Alcohol use is involved in 60% of all violent crimes (including homicides), 30% of all suicides and 80% of fire and drowning accidents.

drinkers...problem drinkers act recklessly. The best example is driving while drunk. The risk-taking ads not only appeal to such personalities, they may in fact encourage such behavior."

An example of risk-taking was depicted in two recent Coors Light Commercials. The first depicted beautiful bikini-clad girls and handsome young men in swim trunks going speed sailing on a catamaran. Both the girls and the boys have perfectly fit and toned bodies. They all appear to be under the age of 25. If these people spent a lot of time drinking alcohol, would their bodies look like that? In this television commercial, no one in the group is wearing a life jacket. They are depicted having a great time laughing and drinking beer while a catchy, sensual song, "Old Man River"... plays in the background. In another recent Coors Light Commercial, we see a group of young men and women laughing, having a great time shooting the rapids.

In a recent Budweiser commercial the main subject dealt with was "Why has the great outdoors become an indoor sport?" This commercial portrayed young men and women sweating over exercise machines sporting beautifully toned bodies. Again, if these young men and women spent a lot of time drinking beer would they look like that? At the end of the commercial the narrator apathetically says, "Why ask why? Just try Bud Light."

In another Budweiser beer commercial the narrator asks "Why can't life be like beer commercials?" The commercial depicts the shooting of a beer commercial in a fairy-tale land. In it, a not very handsome looking boy is portrayed with two beautiful models on each side of him. The boy giggles, smirks, looks into the camera and asks, "Why can't fashion models be attracted to ordinary guys?" A short scenario follows with the narrator asking "Why can't life be like beer commercials." At the end of the commercial a narrator again asks in his apathetic tone "Why ask why? Just try Bud Light."

It is difficult to get legislation passed restricting alcohol advertising because the alcohol industry has so much lobbying power.

In Old Milwaukee's most recent commercial campaign, following the narrator's question "...how could it get any better than this?", a group of bleach blonde Barbie Doll type women clad in skimpy bikinis, called the "Swedish Bikini Team" show up to dance for the all male beer-drinking party.

Most beer commercials and others are aimed at the young—telling them that to be sexy and "hip" they need to drink beer. More truthful images of smashed-up cars, boats and trains and the maimed and mutilated bodies of the victims of alcohol-related accidents aren't shown. The ads fail to show those mourning the death of a loved one killed by a drunk driver. Also not depicted is the violence that often goes hand in hand with alcohol abuse and the emotional abuse.

It is difficult to get legislation passed restricting alcohol advertising because the alcohol industry has so much lobbying power via the vast amount of money it generates. The alcohol industry has paid consultants who testify before Congress and they offer campaign funding to legislators and politicians. This kind of lobbying power is difficult to beat. But those who care must continue the campaign and persuade others to join in to get changes made.

If restrictions cannot be made to end or limit alcohol advertising, it is imperative that we have equivalent exposure to effective pro-health and safety messages. Congressional hearings are pending which will start the ball rolling for the passage of legislation which will require prominent health and safety warning information in all alcoholic beverage advertising and promotional materials. Unfortunately, the Bush Administration has shown little interest in this campaign. Senators Strom Thurmond (R-SC) and Albert Gore (D-TN), and Representative Joseph Kennedy (D-MA) have introduced bills to require health and safety warning

Statistics show that one out of every 10 people who drink alcohol will develop alcoholism.

messages in alcoholic beverage advertisements broadcast on radio and TV or printed in books, brochures, magazines, newspapers and promotional displays.

The bills are called the Alcoholic Beverage Advertisement Act of 1991 (S. 664) and the Sensible Advertising and Family Education Act (H.R. 1443).

Each will require a series of five rotating messages about alcohol. Print advertisements will be required to also include a toll-free number for people to call if they need help or more information about alcohol.

Senator Ernest Hollings (D-SC) is chairman of the Consumer sub-committee where S. 664 is now pending. Phone calls and letters need to go to Senator Hollings, asking him to get the bill onto the floor for public hearings and a vote before the session ends. The number is 202-224-6121.

Representative Al Swift chairs the Transportation and Hazardous materials sub-committee where H. R. 1443 is now. Phone calls and letters need to go to him asking that the bill be brought out of committee and onto the floor for public hearings and a vote before the end of this session. The number is 202-225-2605.

To express your opinion, write your Senators at U.S. Senate, Washington, DC 20510 and your Congressman at House of Representatives, Washington, DC 20515.

The booklet "What You Can Do to Support Health and Safety Warning Messages in Alcohol Ads" is very helpful in educating individuals about these bills. The cost is \$4.95. Write: Center for Science in the Public Interest, 1875 Connecticut Ave. NW, Suite 300, Washington, D.C. 20009-5728.

To educate yourself on the insidious problem of alcohol abuse, or for practical help on dealing with alcoholism on a more personal level, physician Anderson Spickard's book *Dying for a Drink* is recommended. It can be purchased at most Christian book stores.

Congress...

Continued from page 1

which forbids only the funding of "art" which is legally obscene.

"Congress is beginning to get the message. I strongly encourage concerned citizens to continue to contact their Congressman and Senators regarding the NEA. Let them know you are angry," said Donald E. Wildmon.

Unfortunately, the *Journal* deadline made it impossible for us to report the final outcome. The January issue will have a full report.

Addresses for concerned taxpayers: Congressman: U.S. House of Representatives, Washington, DC 20515. Senators: U.S. Senate, Washington, DC 20510. The phone number for your Congressman and Senators is 202-224-3121.

Concerned individuals can also write President George Bush, The White House, Washington, DC 20500. Mr. Bush appointed John Frohnmayr NEA chairman and defends Frohnmayr's actions in awarding grants for offensive art.

Listed below are the members of the House who voted against Dannemeyer's motion, thus voting to continue funding of pornographic and anti-Christian art by the NEA.

AZ - Ed Pastor
CA - Anthony C. Beilenson
CA - Howard Berman
CA - Barbara Boxer
CA - George E. Brown, Jr.
CA - Tom Campbell
CA - Ronald Dellums
CA - Julian Dixon
CA - Mervyn Dymally
CA - Don Edwards
CA - Victor Fazio
CA - Richard Lehman
CA - Mel Levine
CA - Robert T. Matsui
CA - George Miller
CA - Norman Mineta
CA - Leon P. Panetta
CA - Nancy Pelosi
CA - Edward Roybal
CA - Fortney (Pete) Stark
CA - Esteban Torres
CO - Patricia Schroeder
CO - David E. Skaggs
CT - Rosa DeLauro
CT - Sam Gejdenson
FL - Jim Bacchus
FL - Dante Fascell

FL - Harry A. Johnston
FL - William Lehman
FL - Lawrence J. Smith
GA - Charles F. Hatcher
GA - Ben Jones
GA - John Lewis
HI - Neil Abercrombie
HI - Patsy T. Mink
IA - Fred Grandy
IA - Jim Leach
IA - Dave Nagle
IA - Neal Smith
ID - Larry LaRocco
IL - Cardiss Collins
IL - John W. Cox, Jr.
IL - Richard J. Durbin
IL - Lane Evans
IL - Charles A. Hayes
IL - Gus Savage
IL - Sidney Yates
KY - Romano L. Mazzoli
LA - William J. Jefferson
MA - Chester Atkins
MA - Barney Frank
MA - Edward J. Markey
MA - John Olver
MA - Gerry E. Studds
MD - Benjamin L. Cardin
MD - Steny Hoyer
MD - Kweisi Mfume
MD - Constance Morella
ME - Thomas H. Andrews
MI - Barbara-Rose Collins
MI - John Conyers, Jr.
MI - John Dingell
MI - William D. Ford
MI - Dennis M. Hertel
MI - Dale E. Kildee
MI - Sander Levin
MI - Howard Wolpe
MN - James L. Oberstar
MN - Martin Sabo
MN - Gerry Sikorski
MN - Bruce Vento
MO - William Clay
MO - Joan Kelly Horn
MO - Alan Wheat
MT - Pat Williams
NJ - Robert E. Andrews
N.J. - William J. Hughes
NJ - Donald M. Payne
NM - Bill Richardson
NM - Joe Skeen
NY - Gary Ackerman
NY - Sherwood Boehlert
NY - Thomas J. Downey
NY - Eliot L. Engel
NY - Hamilton Fish, Jr.
NY - Floyd H. Flake
NY - Benjamin Gilman II
NY - Bill Green
NY - Frank Horton
NY - Amo Houghton
NY - John LaFalce
NY - Nita M. Lowey
NY - Matthew McHugh
NY - Robert J. Mrazek
NY - Henry J. Nowak
NY - Major Owens
NY - Charles B. Rangel
NY - James H. Scheuer
NY - Charles Schumer
NY - Jose' E. Serrano
NY - Louise Slaughter
NY - Stephen Solarz

NY - Ted Weiss
OH - Dennis Eckart
OH - Edward F. Feighan
OH - Mary Rose Oaker
OH - Donald J. Pease
OH - Thomas Sawyer
OH - Louis Stokes
OK - Michael Synar
OR - Les AuCoin
OR - Peter A. De Fazio
OR - Mike Kopetski
OR - Ron Wyden
PA - William F. Clinger, Jr.
PA - William J. Coyne
PA - Thomas Foglietta
PA - Peter Kostmayer
PA - John P. Murtha
RI - Ronald K. Machtley
RI - Jack F. Reed
SC - Butler Derrick
TN - Harold E. Ford
TX - Henry B. Gonzalez
TX - Craig A. Washington
UT - Wayne Owens
VA - James P. Moran, Jr.
VT - Bernard Sanders
WA - Jim McDermott
WA - Al Swift
WA - Jolene Unsoeld
WI - Les Aspin
WI - David R. Obey

Senators who voted against the Helms amendment, thus voting to continue the funding of pornographic and anti-Christian "art" included:

AZ - Dennis DeConcini
CA - Alan Cranston
CO - Timothy E. Wirth
CT - Joseph I. Lieberman
DE - Joseph R. Biden, Jr.
HI - Daniel K. Akaka
KS - Nancy L. Kassebaum
MA - Edward M. Kennedy
MA - John F. Kerry
MD - Paul S. Sarbanes
ME - George J. Mitchell
MI - Carl Levin
MI - Donald W. Riegle
MN - David F. Durenberger
MN - Paul Wellstone
MO - John C. Danforth
NJ - Bill Bradley
NJ - Frank Lautenberg
NY - Daniel P. Moynihan
OH - Howard Metzenbaum
PA - Harris Wofford
RI - John H. Chafee
RI - Claiborne Pell
TN - Albert Gore Jr.
VT - James M. Jeffords
VT - Patrick J. Leahy
WA - Brock Adams
WV - John D. Rockefeller, IV

NBC...

Continued from page 1
interest groups and TV producers, who contended that the networks are increasingly bending to advertiser pressure.

The action also drew immediate fire from the Gay & Lesbian Alliance Against

Defamation and reignited the debate about advertisers who support programs promoting homosexuality. GLAAD has criticized AFA in the past when AFA called for a boycott, calling such action censorship.

"NBC's move comes at a time when all three networks are publicly claiming that advertiser boycotts do not work. Only last month, the Network TV Assn. sent out thousands of letters to advertising agencies and their clients urging them to support controversial programs and not buckle to boycotting campaigns," the Los Angeles Times said.

A major front page article in *Electronic Media* (10/7/91) entitled "'Quantum' fight sparks debate" said that advertisers are listening to those who write and call. "Producers want free creativity, but somebody has to pay for this stuff," said Jim Cunningham, vice president and associate national broadcast director, Foote, Cone & Belding. "The heads of these (sponsoring) companies are sick and tired of getting letters from these Reverend Wildmons and such."

"NBC's action proves that our boycotts are having a positive effect," said AFA president Donald E. Wildmon.

Leading sponsors of pro-homosexual programs include:

Pres. Y. Togo, Toyota Motor Sales, Post Office Box 2991, Torrance, CA 90509.

Pres. Richard A. Goldstein, Lever Brothers, 390 Park Avenue, New York, NY 10022, (All and Wisk detergent, Close-Up and Pepsodent toothpaste, Lipton teas and soups)

Pres. Robert P. Luciano, Schering-Plough Corporation, One Giralda Farms, Madison, NJ 07940 (St. Joseph aspirin, Dr. Scholl's foot products, and Correctol laxative)

Chrm. Richard L. Gelb, Bristol-Myers Squibb Company, 345 Park Avenue, New York, NY 10154 (Ban, Bufferin, Nuprin, Excedrin, and Nice 'n Easy shampoo)

Chrm. Robert E. Allen, AT&T, 550 Madison Avenue, New York, NY 10022.