

KEKA BROADCAST

IDENTIFICATION OF LIVESTOCK

GARY MARKEGARD
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THE USE OF THE BRAND TO IDENTIFY CATTLE WAS A SPANISH CUSTOM. BRANDING HAS BEEN PRACTICED IN AMERICA SINCE CORTEZ INVADED THIS NEW LAND.

IF YOU ARE WONDERING WHAT A BRAND IS, IT IS A DESIGN WHICH IS PERMANENTLY IMPRESSED ON THE HIDE OF AN ANIMAL WITH ACID, A CHEMICAL COMPOUND, OR A HOT IRON. BRANDING WITH A HOT IRON IS THE MOST COMMON WAY TO IDENTIFY CATTLE. LEGALLY, IT IS RECOGNIZED ABOVE ALL OTHER MEHODS OF SHOWING AND PROVING OWNERSHIP.

BRANDS ARE USUALLY CLASSIFIED AS LETTERS, FIGURES, CHARACTERS, OR A COMBINATION OF THESE. FOR EXAMPLE CAPITAL A IS A LETTER, THE NUMBER 5 IS A FIGURE, AND A BOX (OR SQUARE) IS A CHARACTER. THE BRAND A5 IS A COMBINATION OF A LETTER AND A FIGURE.

BEFORE YOU CAN LEGALLY BRAND YOUR CATTLE WITH EITHER A HOT OR A COLD BRAND DENOTING OWNERSHIP, YOU MUST REGISTER THE BRAND PROPERLY WITH THE BUREAU OF LIVESTOCK IDENTIFICATION IN SACRAMENTO.

IT IS UNLAWFUL TO APPLY A RECORDED BRAND ANYWHERE ON THE ANIMAL EXCEPT ON A PLACE SPECIFIED IN THE REGISTRATION CERTIFICATE. BRANDS DENOTING OWNERSHIP ARE COMMONLY PLACED ON THE LEFT OR RIGHT HIP, RIBS, OR SHOULDER.

TO REGISTER A BRAND THERE ARE CERTAIN REQUIREMENTS TO BE MET. SECTION 20662 OF THE FOOD AND AGRICULTURE CODE STATES THAT A BRAND MAY BE RECORDED ONLY IF IT MEETS THE FOLLOWING REQUIREMENTS:

- (A) IS NOT IN CONFLICT WITH ANY OTHER RECORDED BRAND IN THIS STATE.
- (B) IS CAPABLE OF PRODUCING A LIKE DESIGN WHEN BURNED INTO THE HIDE OF AN ANIMAL.
- (C) IS CAPABLE OF READILY SYMBOLIZING THE INTENDED DESIGN TO ANY PERSONS WHO VIEW IT.
- (D) LENDS ITSELF TO COMMON VERBAL DESCRIPTION.

IF YOU ARE INTERESTED IN APPLYING FOR A BRAND REGISTRATION, WE HAVE APPLICATION AT OUR OFFICE IN THE AG CENTER, 5630 SOUTH BROADWAY IN EUREKA.

THIS IS GARY MARKEGARD, FARM ADVISOR FOR HUMBOLDT COUNTY, WISHING YOU A GOOD DAY.