1.5111

PLAN OF WORK

SUBJECT OF PLAN: Poultry Special Problems

Check one: [x] New Plan [ ] Continued from 19___

Date of writing: December 20, 1960

Copies sent to

NAME(S): Jimmie R. Billington, Edward A. Libra, Jr.

COUNTY: Madera

William B. Hight

William Rooney

Use reverse side for:
1. Field or laboratory methods
2. Calendar of field or lab. work
3. Signatures of cooperators where needed.

WHAT IS THE SITUATION?

(Major problems; needs of people in this field of work. History and status of problem-importance to county.)

This project to be written later this year when we have determined the needs and desires of Madera County Poultry Producers.

LONG-TIME OBJECTIVES AND TEACHING OBJECTIVES

ANNUAL GOALS

TEACHING PLAN (Methods)

Learning experiences to be provided--activities-events (include timing)

SUPPLEMENTAL INFORMATION

Names of Cooperators (other than University)

PROCEDURE - Field or Laboratory Methods (attach plot diagram, if applicable)	CALENDAR		
	When	What	Who

Signatures

Advisor	Date	County Director	Date	*	Date
*	Date	*	Date	*	Date

*Indicate by title.

PLAN OF WORK

SUBJECT OF PLAN College Entrance Check one ☐ New Plan ☑ Continued from 1960 Date of Writing Dec. 20, 1960

Use reverse side for:
1. Field or laboratory methods
2. Calendar of field or lab. work
3. Signatures of cooperators where needed.

NAME(S) Jimmie R. Billington Sydney Anderson

COUNTY Madera

WHAT IS THE SITUATION?

(Major problems; needs of people in this field of work. History and status of problem-importance to county.)

Many high school students and 4-H members need additional career guidance assistance. Many are unaware of the educational opportunities offered at the different campuses of the University of California. Some of our high school counselors do not seem to be very enthusiastic about the University of California at Berkeley. Many freshmen students in high schools do not take proper college entrance required subjects.

LONG-TIME OBJECTIVES AND TEACHING OBJECTIVES

To make available to graduating senior students with high scholastic attainment information concerning the University campus.

To encourage all students interested in Home Economics and Agriculture to look into possibility of going to Davis.

ANNUAL GOALS

To see that all graduating Hi 4-H members are fully informed on educational facilities of University of California.

To see that 4-H parents understand the high school requirements necessary if their youngsters are eligible for a university education upon graduation from high school.

TEACHING PLAN (METHODS)

Learning experiences to be provided activities-events (include timing)

1. Seek advice and assistance of the Madera County Extension Staff concerning the College Entrance Program.
2. Personally work with all high school counselors. Keep counselors informed and supplied with college entrance material and deadlines.
3. Publish College Entrance information in all news letters going out from the Madera County office.
4. Have one special meeting of Hi 4-H 'ers devoted to career guidance.
5. Work with counselors and help plan career days and seek University speakers.
6. Organize a tour of the Davis campus for Hi 4-H members and others interested in Home Economics and Agriculture.
7. Use every opportunity to speak and discuss our College Entrance Program at meetings, tours, field days, etc.
8. Distribute "Going To College" booklet to all Freshman 4-H members accompanied by a letter explaining the Booklet.
9. Construct "College Entrance Booth" at Madera District Fair.

SUPPLEMENTAL INFORMATION

Names of Cooperators (other than University)

_____

_____

PROCEDURE - Field or Laboratory Methods (attach plot diagram, if applicable)	CALENDAR		
	When	What	Who

Signatures

_____	_____	_____	_____	* _____	_____
Advisor	Date	County Director	Date		Date
* _____	_____	* _____	_____	* _____	_____
	Date		Date		Date

*Indicate by title.

PLAN OF WORK

SUBJECT OF PLAN Project Program

Check one ☑ New Plan
☐ Continued from 19___

Copies sent to

Date of Writing Dec. 20, 1960

NAME(S) Jimmie R. Billington
Clarence Johnson

A. D. Aulenbacher

COUNTY

Harry Miller

Use reverse side for:
1. Field or laboratory methods
2. Calendar of field or lab. work
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WHAT IS THE SITUATION?

(Major problems; needs of people in this field of work. History and status of problem-importance to county.)

Madera County's distribution of farm income, 1959:

Fruit and Nut (primarily grapes)	$10,389,116
Livestock and Poultry (primarily beef)	$16,973,200
Field Crops (primarily cotton)	$30,578,329
Dairy Production	$ 5,188,000

4-H Project breakdown 1959-60

No. Members enrolled	Project
9	Fruit and nut crops
200	Livestock and poultry
41	Field crops
62	Dairy

From these figures, I feel that we should place more training in crops projects, especially grapes and cotton.

LONG-TIME OBJECTIVES AND TEACHING OBJECTIVES

Have equal number of 4-H members enrolled in crops and fruit projects as enrolled in livestock projects.

ANNUAL GOALS

Increase enrollments in crops and fruit projects to 70 members enrolled.

Continue our increase in enrollments in livestock projects.

Encourage 4-H members to take projects that fit the family farm situation.

TEACHING PLAN (METHODS)

Learning experiences to be provided activities-events (include timing)

1. Continue to hold leader training sessions for all livestock projects.
2. Hold training session for leaders of crops projects in spring.
3. Continue Livestock Field Day Training and include Cotton Field Day Training sessions.
4. Send out crop information in 4-H News Notes. Encourage crops leaders to attend other farm advisors meeting.

   Seek assistance from Clarence Johnson in training crops leaders.

5. Publicise Good project work other than the Type That wins at the fair.

SUPPLEMENTAL INFORMATION

Names of Cooperators (other than University)

_____

_____

PROCEDURE - Field or Laboratory Methods (attach plot diagram, if applicable)	CALENDAR		
	When	What	Who

Signatures

_____ _____ _____ _____ * _____ _____

Advisor Date County Director Date Date

* _____ _____ * _____ _____ * _____ _____

Date Date Date

*Indicate by title.

PLAN OF WORK

SUBJECT OF PLAN **Organization**

Check one ☑ New Plan ☐ Continued from 19___

Date of writing **December 13, 1960**

Copies sent to

NAME(S) **M. Nadine Turini and Jimmie R. Billington**

A. D. Aulenbacher

COUNTY **Madera**

Harry Miller and Dorothy Duncan

Use reverse side for:
1. Field or laboratory methods
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WHAT IS THE SITUATION?
(Major problems; needs of people in this field of work. History and status of problem-importance to county.)

Our present 4-H organization is not fully meeting the needs of all rural youngsters. We have 700 4-H members. There are 6065 4-H age youngsters in the County of which about 2300 actually live on a farm.

LONG-TIME OBJECTIVES AND TEACHING OBJECTIVES

To have all leaders understand their community club structure and how it might be improved to meet the needs of their respective communities.

To have a 4-H organization that would meet the needs of all rural youth.

ANNUAL GOALS

Train leaders in 4-H Club organization structure of both community and county.

Encourage all clubs in the county to study their club organization and make needed adjustments.

TEACHING PLAN (Methods)
Learning experiences to be provided--activities-events (include timing)

1. **Have a session at our Leaders Training school in the fall on 4-H organization and club operation.**
2. **Discuss with leaders and members how to seek and get assistance to meet 4-H Club leadership requirements. This will be done at community meetings and on farm calls.**
3. **Hold session at our fall leaders school on needs of 4-H members. (Similar to Doug Aulenbacher's presentation at the November 4-H staff conference).**
4. **Inform parents of our organization through 4-H News Notes.**

SUPPLEMENTAL INFORMATION

Names of Cooperators (other than University)

PROCEDURE - Field or Laboratory Methods (attach plot diagram, if applicable)	CALENDAR		
	When	What	Who

Signatures

M. Nadya Irving
James R. Billington — DEC 1 9 1960
Advisor — Date

Walter E. Emrick — DEC 1 9 1960
County Director — Date

* — Date

* — Date

* — Date

* — Date

*Indicate by title.

PLAN OF WORK

SUBJECT OF PLAN Publicity and ~~Public Relations~~

Check one ☐ New Plan ☑ Continued from 1960

Date of writing Dec. 13, 1960

Copies sent to

NAME(S) M. Nadine Turini and Jimmie R. Billington, Dorothy Duncan, Harry Miller

COUNTY Madera

Use reverse side for:
1. Field or laboratory methods
2. Calendar of field or lab. work
3. Signatures of cooperators where needed.

WHAT IS THE SITUATION?
(Major problems; needs of people in this field of work. History and status of problem-importance to county.)

Many people and organizations are not familiar with the 4-H program.

Many people do not understand Extension and 4-H Club relationship.

LONG-TIME OBJECTIVES AND TEACHING OBJECTIVES

To have the Madera County residents thoroughly understand Agricultural Extension Service and Extension's role in 4-H.

ANNUAL GOALS

To have all 4-H parents and older 4-H members understand Agricultural Extension Service and its role in the 4-H program.

TEACHING PLAN (METHODS)
Learning experiences to be provided--activities-events (include timing)

1. 4-H members, leaders and advisors participating in service club programs.
2. Presenting talks at organizational meetings.
3. 4-H members giving demonstrations and/or illustrated talks at organizational meetings.
4. Personal contact with businessmen and farmers.
5. Radio, television and newspaper articles about Extension and 4-H work.

SUPPLEMENTAL INFORMATION

Names of Cooperators (other than University)

PROCEDURE - Field or Laboratory Methods (attach plot diagram, if applicable)	CALENDAR		
	When	What	Who

Signatures

Advisor	Date	County Director	Date	*	Date
*	Date	*	Date	*	Date

*Indicate by title.

PLAN OF WORK

SUBJECT OF PLAN 4-H Leaders
Suggested Subject (Leadership)

Check one ☐ New Plan
☑ Continued from 1960

Date of writing December 13, 1960

NAME(S) M. Nadine Turini and Jimmie R. Billington

COUNTY Madera

Copies sent to

Dorothy Duncan

Harry Miller

Use reverse side for:
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3. Signatures of cooperators where needed.

WHAT IS THE SITUATION?
(Major problems; needs of people in this field of work. History and status of problem-importance to county.)

Our program size is directly related to the available leadership. In order to increase enrollments, we must have greater leader participation. In communities where we have good leadership, we have good, sound 4-H Clubs and vice-versa.

LONG-TIME OBJECTIVES AND TEACHING OBJECTIVES

To have leadership available in all 4-H Clubs to meet the community needs.

ANNUAL GOALS

To improve our leadership in five clubs, Berenda, Fairmead, Chowchilla, Cloverleaf and Ahwahnee.

To maintain our leadership in other clubs.

TEACHING PLAN (METHODS)
Learning experiences to be provided--activities-events (include timing)

1. Hold new Leader Training school in October.
2. Hold Project Leaders Training schools in winter.
3. Encourage leaders to make it known well in advance if they plan on discontinuing as a leader.
4. Make visual and teaching aids available to project leaders.
5. Personally visit both new and old leaders to advise them about their situations.
6. Recognize leadership through news stories, radio and personal contact.
7. Hold Jr. Leader Training school during Christmas vacation to train Jr. Leaders and leaders so that they might together lead more effectively.

SUPPLEMENTAL INFORMATION

Names of Cooperators (other than University)

PROCEDURE - Field or Laboratory Methods (attach plot diagram, if applicable)	CALENDAR		
	When	What	Who

Signatures

Advisor	Date	County Director	Date	*	Date
*	Date	*	Date	*	Date

*Indicate by title.

PLAN OF WORK

SUBJECT OF PLAN 4-H Membership

Check one ☐ New Plan ☑ Continued from 1960

Date of writing Dec. 12, 1960

Continuation of last year's "Increase 4-H Enrollment" and "Re-enrollment of 14 year olds."

Copies sent to

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3. Signatures of cooperators where needed.

NAME(S) M. Nadine Turini and Jimmie R. Billington

Dorothy Duncan

COUNTY Madera

Harry Miller

WHAT IS THE SITUATION?
(Major problems; needs of people in this field of work. History and status of problem-importance to county.)

We have 700 members in 4-H now. We have 2300 (County Superintendent of Schools' estimate) rural boys and girls in the County school system. We are steadily growing as fast and in direct proportion to the number of well-trained and active 4-H leaders. We look for a decline in farm youth numbers in Madera County.

Most World War II veterans' children are now in the higher grades in school. Farms are increasing in size and many successful farmers' families are grown and gone from home.

LONG-TIME OBJECTIVES AND TEACHING OBJECTIVES

1000 4-H members.

ANNUAL GOALS

750 4-H members.

Maintain our present 44-56 boy-girl ratio.

TEACHING PLAN (METHODS)
Learning experiences to be provided--activities-events (include timing)

1. Try to organize a community club at North Fork and look into possibility of one new club at Chowchilla in August and September.
2. Publicize outstanding achievement through news media and personal recognition to increase interest and encourage re-enrollment.
3. Teach program planning to include all members in the 4-H Club program, at the fall leader and officer training school.
4. Train leaders to encourage members to enroll in projects that meet the members' needs.
5. Utilize as many 4-H members as possible in the planning and execution of County activities and events.
6. Encourage 4-H members to participate in special programs at schools, service clubs, and other community and county functions.
7. In certain cases, promote electricity, woodworking and home furnishing projects to maintain boy-girl ratio.

SUPPLEMENTAL INFORMATION

Names of Cooperators (other than University)

_____

_____

PROCEDURE - Field or Laboratory Methods (attach plot diagram, if applicable)	CALENDAR		
	When	What	Who

Signatures

_____ Advisor	_____ Date	_____ County Director	_____ Date	* _____	_____ Date
* _____	_____ Date	* _____	_____ Date	* _____	_____ Date

*Indicate by title.

PLAN OF WORK

SUBJECT OF PLAN Recognition and Awards

Check one ☐ New Plan ☑ Continued from 1960

Date of writing December 8, 1960

NAME(S) M. Nadine Turini and Jimmie R. Billington

COUNTY Madera

Copies sent to

Harry Miller

Dorothy Duncan

Use reverse side for:
1. Field or laboratory methods
2. Calendar of field or lab. work
3. Signatures of cooperators where needed.

WHAT IS THE SITUATION?
(Major problems; needs of people in this field of work. History and status of problem-importance to county.)

At the Madera County Leader Training schools early this fall, we tried to cover the rank system thoroughly. We also covered program planning and related the achievement of club seals to the club program.

Many leaders stated that questions regarding awards were hard to answer clearly. Our Council Leaders Training committee also recommended we include Recognition and Awards. We know this to be a good public relations tool if properly used.

LONG-TIME OBJECTIVES AND TEACHING OBJECTIVES

To have at least one leader in each community club who is well-informed on the Recognition and Awards program.

ANNUAL GOALS

To increase the number of members receiving ranks.

TEACHING PLAN (METHODS)
Learning experiences to be provided--activities-events (include timing)

1. Personal contact with 4-H members.
2. Include information on the Recognition and Awards in the fall and spring 4-H Club newsletter.
3. Present talks on the Recognition and Awards program at community 4-H Club meetings throughout the club year.
4. Keep leaders up-to-date on Recognition and Awards program through reports at the County Leaders Council meetings as well as in the news notes.
5. Discuss the community club calendar with the community leader of each 4-H Club.
6. Recognize all 4-H members receiving awards and recognitions through news articles, radio releases, personal letters and personally.
7. Make our Achievement Night program a program for member recognition of the highest caliber.

SUPPLEMENTAL INFORMATION

Names of Cooperators (other than University)

_____

_____

PROCEDURE - Field or Laboratory Methods (attach plot diagram, if applicable)	CALENDAR		
	When	What	Who

Signatures

_____	_____	_____	_____	* _____	_____
Advisor	Date	County Director	Date		Date
* _____	_____	* _____	_____	* _____	_____
	Date		Date		Date

*Indicate by title.

PLAN OF WORK

SUBJECT OF PLAN Activities

Check one ☑ New Plan ☐ Continued from 19__

Date of writing December 8, 1960

Copies sent to

Use reverse side for:
1. Field or laboratory methods
2. Calendar of field or lab. work
3. Signatures of cooperators where needed.

NAME(S) M. Nadine Turini and Jimmie R. Billington ~~Harry Miller~~ ~~Dorothy Duncan~~

COUNTY Madera

WHAT IS THE SITUATION?
(Major problems; needs of people in this field of work. History and status of problem-importance to county.)

Madera County Farm Bureau Women have sponsored a County-wide Safety Poster Contest for the past three years and will continue to do so this year.

Some of the community clubs have conducted hazard hunts and have also been conscious of safety practices in their projects. There is a need to make more of the 4-H members conscious of their project safety practices.

In 1959, Madera County was listed second highest County in ratio of farm workers and farm accidents.

Many of the clubs have appointed recreation, health, and other activity chairmen, whose responsibility will be to create member interest in activities.

LONG-TIME OBJECTIVES AND TEACHING OBJECTIVES

To have 60% of the 4-H members participating in activities.

ANNUAL GOALS

Make 4-H members and their parents aware of activities.

To emphasize farm and home safety.

TEACHING PLAN (METHODS)
Learning experiences to be provided--activities-events (include timing)

1. Safety Poster Contest in the spring.
2. Include teaching of safety at project meetings.
3. Foods and Clothing project meetings; include health and individual improvement activities.
4. Include individual improvement in the spring Dress Revue Training meeting.
5. Encourage members to take part in activities through publicity in the form of news articles, radio releases and 4-H club newsletter.
6. Inform leaders of available activity publications for members and leaders.
7. Include showmanship training at our livestock field days and fairs.

SUPPLEMENTAL INFORMATION

Names of Cooperators (other than University)

PROCEDURE - Field or Laboratory Methods (attach plot diagram, if applicable)	CALENDAR		
	When	What	Who

Signatures

Jimmie Billington — DEC 1 9 1960
Advisor — Date

Walter E. Emrick — DEC 1 9 1960
County Director — Date

* _____ Date

* _____ Date

* _____ Date

* _____ Date

* _____ Date

*Indicate by title.

PLAN OF WORK

SUBJECT OF PLAN 4-H Events

Check one ☐ New Plan
☑ Continued from 1960

Date of writing Dec. 13, 1960

Copies sent to

NAME(S) M. Nadine Turini and Jimmie R. Billington

Dorothy Duncan

Harry Miller

COUNTY Madera

Use reverse side for:
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WHAT IS THE SITUATION?
(Major problems; needs of people in this field of work. History and status of problem-importance to county.)

Events have been used to train and recognize members, leaders and create interest in 4-H Club work. It is necessary to continue our present events but improve the quality and get better participation.

LONG-TIME OBJECTIVES AND TEACHING OBJECTIVES

To obtain 60% participation of members and leaders at County-wide events.

ANNUAL GOALS

Fifty-five per cent participation of members and leaders.

TEACHING PLAN (METHODS)
Learning experiences to be provided--activities-events (include timing)

1. Acquaint leaders with purpose of events.
2. Encourage project and Junior Leaders to promote member participation.
3. Publicize all events through news articles, news notes, radio programs, and personal contact.
4. Increase member and leader participation in planning and carrying out events by giving committee assignments.
5. Conduct training meetings of top quality.
6. Notify 4-H leaders, members and parents of coming 4-H events in the 4-H Club newsletter.

SUPPLEMENTAL INFORMATION

Names of Cooperators (other than University)

PROCEDURE - Field or Laboratory Methods (attach plot diagram, if applicable)	CALENDAR		
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Signatures

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