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SANTA BARBARA • SANTA CRUZ

DIVISION OF AGRICULTURAL AND NATURAL RESOURCES

Regional Office
Cooperative Extension Headquarters
Davis, California 95616

June 1, 1988

TO: County Directors/Livestock and Dairy Advisors

RE: Final Beef Referendum Results

Enclosed are the final state and national Beef Referendum results.

Again, thanks to you and your staff for all your efforts in conducting the vote.

Sincerely,

Ken Ellis

Kenneth W. Ellis
Regional Director

KWE:rmam

Enclosure

cc: Greg Findley



May 10th

CALIFORNIA BEEF
REFERENDUM INFORMATION COMMITTEE
P.O. Box 7546
San Mateo, CA 94403

MAY 31 1988

TO: Beef Referendum Information Committee and
Local Referendum Committee Chairpersons

FROM: Greg Findley
Referendum Coordinator
(415) 571-7100

DATE: May 27, 1988

IT'S NOW OFFICIAL ... THE REFERENDUM HAS PASSED!!

The Secretary of Agriculture announced today that the 1988 Beef Checkoff Referendum passed with a resounding 79% support. The final national count:

Total votes	256,728
"YES" votes	202,633
"No" votes	54,095

In California the Referendum passed with a spectacular 94% support. The final count in California:

Total votes	6,739
"YES" votes	6,359
"No" votes	380

Enclosed you will find a state by state breakdown of the national vote and a county by county breakdown for California.

Once again, congratulations on a fantastic job. All of your hard work had a spectacular payoff.

This will be the last correspondence from BRIC. It has been a pleasure to work with such dedicated and hard working people as you.

GDF:mm

encl.

FLASH

The attached news release was sent Thursday, May 26, 1988 to your local newspapers.

MAY 27, 1988

BEEF REFERENDUM PASSES

The beef referendum vote, held nationally on May 10, passed with overwhelming success, Richard Lyng, U.S. Secretary of Agriculture, announced today in Washington D.C.

The referendum, which required a simple majority vote to permanently enact the Beef Promotion and Research Order, passed by a mandate nationwide with 78% yes votes.

Nationally over 260,000 beef producers cast their vote in the beef check-off on May 10, 1988. In the thirteen western states, yes votes were well above the national average, indicating western beef producers longstanding commitment to beef promotion.

In California the referendum passed with 94% yes votes out of 6,738 total voters turning in ballots.

Beef producers in California have been supportive of a national beef check-off, having passed their own mandatory one dollar check-off in 1982.

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CALIFORNIA BEEF
REFERENDUM INFORMATION COMMITTEE
P.O. Box 7546
San Mateo, CA 94403

May 10th

1988
CALIFORNIA BEEF REFERENDUM
VOTE TALLY

<u>County</u>	<u>Total Valid Ballots</u>	<u>"YES" Votes</u>	<u>"No" Votes</u>	<u>Percent "YES"</u>
Alameda	182	180	2	98.9
Alpine	4	4	0	100.0
Amador	80	71	9	88.7
Butte	157	152	5	96.8
Calaveras	123	117	6	95.1
Colusa	57	54	3	94.7
Contra Costa	93	88	5	94.6
Del Norte	9	5	4	55.5
El Dorado	55	52	3	94.5
Fresno	243	233	10	95.9
Glenn	137	122	15	89.0
Humboldt	227	213	14	93.8
Imperial	156	156	0	100.0
Inyo	27	27	0	100.0
Kern	290	281	9	96.9
Kings	40	37	3	92.5
Lake	28	26	2	92.8
Lassen	183	177	6	96.7
Los Angeles	71	68	3	95.8
Madera	159	147	12	92.4
Marin	71	68	3	95.8
Mariposa	62	57	5	91.9
Mendocino	89	86	3	96.6
Merced	245	220	25	89.8
Modoc	210	195	15	92.8
Mono	12	9	3	75.0
Monterey	263	250	13	95.0
Napa	34	33	1	97.0
Nevada	53	53	0	100.0
Orange	32	32	0	100.0
Placer	130	129	1	99.2
Plumas-Sierra	114	107	7	93.8
Riverside	39	36	3	92.3
Sacramento	151	144	7	95.4
San Benito	92	84	8	91.3
San Bernardino	68	59	9	86.8
San Diego	84	80	4	95.2
San Joaquin	166	146	20	87.9
San Luis Obispo	425	392	33	92.2

1988 California Beef Referendum
Vote Tally
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<u>County</u>	<u>Total Valid Ballots</u>	<u>"YES" Votes</u>	<u>"No" Votes</u>	<u>Percent "YES"</u>
San Mateo	29	28	1	96.5
Santa Barbara	149	146	3	98.0
Santa Clara	94	94	0	100.0
Santa Cruz	27	26	1	96.3
Shasta	246	241	5	98.0
Siskiyou	261	244	17	93.5
Solano	43	39	4	90.7
Sonoma	198	178	20	89.9
Stanislaus	273	262	11	96.0
Sutter	43	40	3	93.0
Tehama	183	165	18	88.5
Trinity	23	16	7	69.6
Tulare	228	216	12	94.7
Tuolumne	81	80	1	98.8
Ventura	57	57	0	100.0
Yolo	65	65	0	100.0
Yuba	78	72	6	92.3
TOTALS	6,739	6,359	380	94.4

1988
NATIONAL BEEF REFERENDUM
VOTE TALLY

MAY 31 1988

<u>State</u>	<u>Total</u>	<u>"YES" Votes</u>	<u>"NO" Votes</u>	<u>Percent</u>
Alabama	5,060	4,393	667	87
Alaska	3	2	1	87
Arizona	1,377	1,254	123	91
Arkansas	5,266	4,769	497	91
California	6,739	6,359	380	94
Colorado	7,174	5,511	1,663	77
Connecticut	135	72	63	53
Delaware	36	28	8	78
Florida	4,085	3,880	205	95
Georgia	4,897	4,328	569	88
Hawaii	57	53	4	93
Idaho	4,090	3,540	550	87
Illinois	7,408	6,120	1,288	83
Indiana	6,438	4,833	1,605	75
Iowa	10,902	7,474	3,428	69
Kansas	16,861	12,754	4,107	78
Kentucky	9,420	8,211	1,209	87
Louisiana	2,112	1,992	120	94
Maine	89	64	25	72
Maryland	536	430	106	80
Massachusetts	79	49	30	62
Michigan	2,816	2,398	418	85
Minnesota	4,535	3,092	1,443	66
Mississippi	4,205	3,754	451	83
Missouri	11,132	8,035	3,097	72
Montana	10,250	7,731	2,519	75

1988 National Beef Referendum Vote Tally
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Nebraska	14,146	8,629	5,517	61
Nevada	961	733	228	76
New Hampshire	73	46	27	63
New Jersey	110	69	41	63
New Mexico	3,864	3,169	695	82
New York	1,682	1,012	670	60
North Carolina	2,070	1,940	130	94
North Dakota	6,855	4,877	1,978	71
Ohio	3,370	2,858	512	85
Oklahoma	12,840	9,502	3,338	74
Oregon	4,819	4,411	408	91
Pennsylvania	4,549	2,925	1,624	92
Rhode Island	7	7	0	100
South Carolina	1,781	1,568	213	88
South Dakota	10,883	7,256	3,627	67
Tennessee	7,212	6,131	1,081	85
Texas	36,581	32,181	4,400	88
Utah	2,205	2,044	161	93
Vermont	286	145	141	51
Virginia	3,904	2,910	994	75
Washington	2,707	2,519	188	93
Washington, D.C.	1	1	0	100
West Virginia	2,020	1,479	541	73
Wisconsin	3,832	1,823	2,009	46
Wyoming	4,267	3,273	994	77
TOTALS	256,728	202,633	54,095	79