

11.211
PROJECT NUMBER
State Leader # 242
County #29

FARM ADVISER PROJECT: #29

COOPERATIVE EXTENSION WORK
UNIVERSITY OF CALIFORNIA
College of Agriculture
THE UNITED STATES DEPARTMENT OF AGRICULTURE
States Relations Service
Cooperating with
THE BOARD OF SUPERVISORS OF SAN DIEGO COUNTY

- I. NAME OF PROJECT: Farm Bureau Defense Program,
Financing increased crops.
- II. LEGAL AUTHORITY: None
- III. LEADER: H. A. Weinland, Farm Adviser.
- IV. LOCATION: San Diego County, California.
- V. HEADQUARTERS: Farm Adviser's Office, Chamber of Commerce,
San Diego.
- VI. DATE EFFECTIVE: Immediately.
- VII. OBJECT: To enable all farmers to obtain financial
help for increased cropping where consistent
with good farming and business judgment.
- VIII. HISTORY: As a result of the Food Supply Hearing held
in San Diego on April 24th, emphasis was brought
upon the question that financial problems were
very important in the increased production cam-
paign. A committee was named at this time, of
which a banker is chairman, who will be called
to confer on this matter. Completed May 1st.
- IX. PROCEDURE: A. The Farm Adviser will have printed
information cards, which will be sent to each
Farm Bureau center of the county, and put in
the hands of local chambers of commerce, which
will be filled in by any person desiring help
to increase his crop production. Completed
May 4th, 1917.
- B. The Farm Adviser will, on receipt of
some of these requests, which will indicate the
type of demand, call a meeting of representative
members of the San Diego Clearing House Associa-
tion, and bring the matter before them, asking
them what method to pursue in order to help out
these farmers. Completed May 25, 1917

C. The Farm Adviser will personally investigate each one of these requests as rapidly as possible, and determine (1)- Whether or not the request is reasonable. (2) Whether the moral risk is such as can be recommended. This will be found out by inquiring of the director of the Farm Bureau of the locality, or other persons able to give such information. (3) Whether the agricultural venture has a reasonable chance for returning the amount asked for.

D. The Farm Adviser will consult with the banker chairman of the financial committee weekly, over each loan and send a letter to the bank nearest the prospective borrower, explaining the situation, and requesting them to make this loan, if consistent with their policies. If they are unable to do so, effort will be made to interest the bankers in San Diego.

DATE

June 19 1917

H. A. Wenzland
County Farm Adviser-San Diego County

DATE

JUN 22 1917

R. H. Crocker
State Leader of California.