EVANGELISM
1984
RZIM began in 1984 as an organization committed to evangelism. The mission of RZIM is to bring the gospel message to those who shape the ideas of a culture in academics, business, government, and the arts.

APOLOGETICS
3:15
Our vision is to fulfill the mandate of 1 Peter 3:15: to set apart Christ in our hearts as Lord and to always be prepared to give the reason for the hope that is within us.

TRAINING
A to Z
From our RZIM Academy online training to the Zacharias Institute and OCCA The Oxford Centre for Christian Apologetics, we help equip those called to share and defend their faith.

SPIRITUAL DISCIPLINES
11,000,000
RZIM offers a vast array of written, audio, and video resources for the seeker. Our redesigned website (rzim.org) is an incredible resource with 11 million minutes of video views this past year.

HUMANITARIAN SUPPORT
100%
One hundred percent of all funds donated to Wellspring International, the humanitarian arm of the organization, are given directly to programs that serve women and children in desperate need.

INSIDE
Year in Review
“In a year in which everything changed, a relevant message, given with gentleness and respect, is still the approach we use to reach the world.”
—Amy Orr-Ewing

HELPING THE THINKER BELIEVE. HELPING THE BELIEVER THINK.
There is much to be grateful for and much to build upon. **Ravi Zacharias's** passion for evangelism included a vision for the future. He left a lasting legacy in the strong team he developed, trained, and mentored—the next generation of Christian evangelists. Today, nearly 100 gifted and called evangelist/apologists serve on our team, all with the RZIM DNA of evangelism undergirded by apologetics and careful answers for the questioner behind the question. Ravi’s passion for the gospel was palatable, and his teachings are timeless. Ravi not only “grew a team” but also laid a foundation for future evangelists to address both the thinker and believer.

Ravi Zacharias spoke to 7,000 students at the University of Miami in February. That open forum would be the last major event where he would bring the gospel message.

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**A Strategic Plan**
Part of the RZIM strategic plan laid out last year was to expand our already strong digital capacity. We were well equipped to pivot almost immediately to bring our events online, and we created new initiatives to meet people where they were—in front of a phone or computer screen.

**Social media**
Engagement with RZIM through social media, YouTube, and our website increased dramatically. The RZIM team reaches literally millions of people each year through its social media platforms.

**New video series initiatives**
initiatives were launched after March 2020:

- **#TakeFive** Five-minute reflections posted every Monday-Friday.
- **#TheSaturdaySession**
  - A longer talk form posted every Saturday, featuring RZIM speakers addressing apologetic questions in real world situations.

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**HELPING THE THINKER BELIEVE. HELPING THE BELIEVER THINK.**
EVANGELISM

RZIM began as an organization committed to evangelism. The mission of RZIM is to bring the gospel message to those who shape the ideas of a culture in academics, business, government, and the arts.

Head and Heart
If we separate the head from the heart, then neither will change. We work to present the insights of God’s truth to the world in a way that challenges the mind and changes the heart.

Always Prepared
Any encounter with our neighbor can invite perspective shift. And so, we follow the words of the apostle Peter: “Be prepared to give an answer to everyone who asks you for the reason for the hope that you have.”

People over Questions
The best way to answer any question is to consider first the person asking it— their worldviews, emotions, and past. We always place people first.

Respectful Scholarship
Academic answers are often not enough. We seek to answer difficult and complex questions with gentleness and respect.

UNIVERSITY MISSIONS/OPEN FORUMS
A cornerstone of RZIM’s ministry is on college and university campuses around the world. The RZIM team in the UK successfully held four university missions in Norwich, Plymouth/Leicester, Canford, and Hereford. In North America, missions were held at Georgia Tech, University of Florida, University of Saskatchewan, McGill University, and the University of British Columbia.

Global Team
The RZIM speaking and writing team continues to grow. Currently there are 56 itinerants, 15 fellows, 18 adjuncts, and 4 associates in:
- Australia
- Austria/Germany
- Canada
- Egypt
- France
- Hong Kong
- India
- Indonesia
- Kenya
- Malaysia
- North Macedonia
- Peru
- Romania
- Singapore
- South Africa
- Spain
- Turkey
- United Kingdom
- United States

“None of this would be possible without your faithful prayers and financial support.”

GROWTH
56
Itinerants

TRUE
APologetics

“We are living in an era when apologetics is indispensable, but at the same time, we need a Christian apologetic that is not merely heard—it must also be seen. The field of apologetics deals with the hard questions posed to the Christian faith.”
—Ravi Zacharias

To the questions of the skeptic and the believer we offer an apologetic—we give an answer—to the counterclaims of secularism and other worldviews.
YOUTH INITIATIVES

**ReFresh: Ready for College** had 3,289 students or groups registered on its online platform.

**3,289**

Since 2013, **RZIM** has hosted 36 **REBOOT**s across 6 continents and 25 cities. The past couple of years’ events were held in: Abu Dhabi, UAE, Ajax, Ontario, Amarillo, Texas, Belfast, Northern Ireland, Cairo, Egypt, Calgary, Alberta, Cardiff, Wales, Dominican Republic, Jakarta, Indonesia, Kampala, Uganda, Las Vegas, Nevada, Lima, Peru, London, England, Madrid, Spain, Medellin, Colombia, Nigeria, Tampa, Florida, Vienna, Austria.

**13**

Due to COVID-19, the RZIM team in Canada responded to the participant-generated hashtag #KEEPREBOOTGOING and hosted a 13-week digital series.

**3,289**

Due to restrictions caused by COVID-19, our plans to host 13 **REBOOT** conferences in 2020 were hindered. Thankfully, in many instances, we were able to pivot to an online space to navigate these new challenges. The RZIM team in Canada hosted a 13-week digital series. Over 1,000 young people from all over Canada and the world tuned in, submitting hundreds of questions to our speakers. RZIM in Latin America hosted a four-day late summer **REBOOT** with 1,300 registered students in Peru, Colombia, and Ecuador.

**ReFresh: Ready for College?** meets annually at the Zacharias Institute and equips high school upperclassmen and women and rising college students to confidently live out their faith on campus, giving them the space and tools to think through some of the toughest challenges to Christianity. **ReFresh 2020** was held entirely online with 3,289 students from all over the world registered. Students were engaged throughout the weeklong event asking questions through RZIM Connect. Conversations continued long after the end of the event.
FESTIVAL OF THOUGHT

Festival of Thought is an outreach held in cities around the world in businesses, churches, and universities. Past events were held in businesses such as Google, Microsoft, and Standard Chartered Bank in London (2015), and cities Chicago (2016), Cape Town (2018), Singapore (2019), and Zurich (2019). The next Festival of Thought is slated for San Francisco in April 2021.

STILL POINT

Still Point is an initiative within the headquarters of RZIM supporting local and international artists and offering high quality encounters with the arts to the community. This past year, we were honored to host two excellent exhibitions: Unseen Beauty, Unheard Voices, Unnoticed Wisdom, a collaborative exhibit that aims to explore the deep, rich, and often complex souls of women. The second exhibit, Body of Evidence, featured Karen Swenholt, a figurative sculptor, and Harry Ally, who is recognized as one of the South’s finest figurative painters.

We invite you to visit the website of Still Point Art Gallery at stillpointarts.org.
THE OCCA

OCCA The Oxford Centre for Christian Apologetics based in Oxford, England, is a center of excellence in evangelism and apologetics. The OCCA offers a nine-month intensive multidisciplinary program launching emerging Christian apologists. Approximately 300 young men and women from over 40 different countries have received certificates, with 43 currently serving on the RZIM team.

Lecturers include:
Sharon Dirckx
Os Guinness
John Lennox
Alister McGrath
Amy Orr-Ewing
Tom Price
Michael Ramsden
Tanya Walker

BY THE NUMBERS

750

#TrendingQuestions had over 750 in-person registrations for 3 events in 2020

227,400

If God, Why the Coronavirus? And Your Other Tough Questions had 227,400 YouTube views

RZIM ACADEMY

The RZIM Academy is an online training program designed to help individuals become better equipped to give a reason for the hope they have in Christ.

- 4,000+ total students in FY20
- 3,000+ new students in FY20
- More than 20,000 enrollments since 2014
- More than 7,000 Core Module alumni
- Students from more than 140 countries

More than 950,000 hours of training have been provided to students around the world since the Academy launched in 2014.

ZACHARIAS INSTITUTE

Questions of Culture, the Invitation of Christ

Since its launch in 2017, the Zacharias Institute in Alpharetta, Georgia, has served as a training center with dual priorities of strengthening faith in Christ and equipping Christians for winsome, effective evangelism.

In an era when reaching a digital audience is more important than ever, our state-of-the-art media capabilities have enabled us to livestream the programs to larger audiences around the world. We are reaching hundreds of thousands, including in countries that are especially difficult to access.

Face to Face In October 2019, we launched a new series that brings together RZIM apologists with high-profile leaders and cultural influencers for an evening of “Face to Face” discussion and live Q&A.

Apologetics Leadership Group Co-hosted with Biola University, this biannual meeting brings apologists from the nation’s leading apologetic organizations together for a full day of networking and peer seminars.

Understanding and Answering Islam This event examines the vital distinctions between Christianity and Islam and explores how Christians can thoughtfully and effectively share the freedom of the gospel with their Muslim and secular friends.

Emerging Apologist Program A small, select group of emerging apologists meet for a week of one-on-one mentorship, spiritual formation, and an opportunity to present a talk and partake in Q&A panels.

#TrendingQuestions In an ongoing evening series held several times each year, we invite an RZIM speaker to engage with a timely issue facing our culture. This event is livestreamed on our social media platforms.

CEO Colloquy This private gathering of C-level executives gives space to open, insightful discussion with a focus on the challenges pertaining to leading in the workplace as a Christ-follower working in a contrarian culture.

If God, Why the Coronavirus? And Your Other Tough Questions A live Q&A with apologists Vince Vitale, Abdu Murray, and Jo Vitale was one of our most widely watched events, with a half a million views across various social media platforms.
RZIM offers a vast array of written, audio, and video resources, including 65 books in multiple translated versions and study guides. Recent titles include Seeing Jesus from the East: A Fresh Look at History’s Most Influential Figure, Where Is God in a Coronavirus World?, 2084: Artificial Intelligence and the Future of Humanity, Why Does God Care Who I Sleep With?, Where Is God in all the Suffering?, and Faith That Lasts.

**SPRITUAL DISCIPLINES**

To focus the mind and heart on God.

**RESOURCES**

**www.rzim.org**
The RZIM website is an incredible resource with a strong search engine on popular topics. In the past year there have been over 12 million page views (an increase by 5 million, nearly doubling 2019’s numbers).

**Podcasts**
The RZIM team answers the toughest questions on culture, faith, suffering, science, and more. There have been over 40 million downloads across our 9 podcasts, a figure that has doubled since last year.

**Current podcasts**
Let My People Think
Just Thinking
Just a Thought
Ask Away
Vital Signs
Thinking Out Loud
Cover to Cover
The Defense Never Rests
Pensemos

**Videos/Livestreaming**
RZIM events can be viewed via the RZIM website, Facebook page, YouTube channel, and RZIM Connect.

**Everyday Questions**
A nine-week small group curriculum specifically designed to equip Christians in evangelism is now available in an easy-to-use digital format.

**Radio/Television**
The RZIM speaking team can be heard on 2,424 radio stations with 4 broadcasts: Let My People Think, Just Thinking, Just a Thought, and Pensemos. Broadcasts can be heard in 56 different countries.

**YouTube**
The RZIM channel currently has 547,656 subscribers, an increase of 73% compared to the previous year.

RZIM Connect
RZIM Connect is the online home for the global RZIM family with forums on daily evangelism, the Bible, book studies, and Christian growth as well as Premium Content offerings allowing users to access previous events and Q&As. “Better than Google” in finding answers to faith questions, it is a reliable resource for discussions including one forum called Ask RZIM, when each week an RZIM speaker addresses pressing cultural questions.

**56**

RZIM resources are broadcast, podcast, livestreamed, emailed, and distributed to 56 countries across this vast globe.

A Slice of Infinity is a weekday creative writing resource sent via email to 24,027 subscribers. Articles are written by members of the RZIM speaking team.
HUMANITARIAN SUPPORT

Love is the most powerful apologetic

The vision of Ravi Zacharias, WELLSPRING INTERNATIONAL was established in 2004 as the humanitarian arm of RZIM. It is an extension of our central focus, where we live out what we passionately defend. Wellspring International empowers you to impact the lives of people in need around the world. You can contribute directly toward financial grants to support organizations engaging with war-related issues, poverty-related issues, HIV/AIDS, victims of sexual exploitation, human trafficking, domestic violence, natural disasters, access to education, and tragedy. Additionally, we create opportunities for women through scholarships toward education, healthcare, basic living needs, and income-generating programs.

1.58 million USD distributed annually

Grant support given for 14 organizations and 11 families

Program portfolio includes 11 countries, reaching 5 continents

100%

One hundred percent of all donations to Wellspring International go directly to existing organizations throughout the world.

CONTACT RZIM

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MISSION STATEMENT

The primary mission of Ravi Zacharias International Ministries is to reach and challenge those who shape the ideas of a culture with the credibility of the gospel of Jesus Christ. Distinctive in its strong evangelistic and apologetics foundation, the ministry of RZIM is intended to touch both the heart and the intellect of the thinkers and influencers of society through the support of the visionary leadership of Ravi Zacharias.

If you support shaping the world by evangelism that is undergirded by apologistics, would you please consider partnering with us?

Make checks payable to: RZIM
3755 Mansell Road,
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or you can give online at rzim.org/give.