

Drew McDowell

UX/UI Designer

707 Watts Dr. SE
Huntsville, AL 35801
256-653-8813
mcdowell.drew@gmail.com

drewmcdowell.com



Skills

UX design
UI design
web development
prototyping
information architecture
user research & analytics
graphic & logo design
motion graphics / video editing
search engine optimization
website / domain management
customer support & training

Tools / Languages

EXPERT IN

Adobe Creative Suite
HTML
CSS
Bootstrap
Joomla
HotJar
Balsamiq
Proto.io
Office / Google Docs
Windows / MacOS

EXPERIENCED IN

JavaScript / jQuery
PHP
Wordpress
Google Analytics

I'm **Drew McDowell**. I have over nine years' experience creating thoughtful and beautiful products designed for the people who use them.

Experience *abridged*

Web UI Designer | 2013 - Present

The University of Alabama in Huntsville - Huntsville, AL

web design, development, UX/UI design, information architecture, email marketing, site maintenance, brand development, graphic design, video and motion graphics, administrator support

Web Director | 2016 - Present (Volunteer Position)

Urban Engine - Huntsville, AL

web design, graphic design, email marketing, social media marketing, copy writing, event management

Production Artist | 2012 - 2013

Red Sage Communications, inc. - Decatur, AL

web design, development, site & domain maintenance, customer training & support, e-commerce storefront development, graphic design, video editing, social media branding, brand development

Creative Director | 2010 - 2011

Georgia Force - Atlanta, GA

web design, graphic design, marketing & branding, web & social media management, app development, product design, production design, promotional & live video production

Education

Graduate Certificate in User Experience Design | May 2019

The University of Alabama in Huntsville - Huntsville, AL

Bachelor's Degree in Industrial Design | 2008

Auburn University - Auburn, AL