

Lady Jane's Haircuts for Men Dice Roll Official Contest Rules

These Contest rules are specific to the above Contest conducted by Entercom Portland, LLC d/b/a KGON-FM (the "**Station**"). Except to the extent specifically set forth below with respect to this specific Contest, the Station's general contest rules apply to this Contest as well. A copy of these specific Contest rules and the Station's general contest rules are available at the Station's studio at 0700 SW Bancroft Street, Portland, OR 97239 during regular business hours and on the Station's website at www.kgon.com/rules . To the extent that the general contest rules differ from these rules, these rules will govern and control with respect to this Contest.

How to Enter and How to Win

1. No purchase is necessary to enter or win "Lady Jane's Haircuts for Men Dice Roll" contest (the "**Contest**").
2. To enter, must be eighteen (18) years of age or older and a legal resident of Oregon and Southwest Washington and be present on September 12, 2018 between approximately 10:00am (PT) and 12:00pm (PT) at Lady Jane's Haircuts for Men, 4550 NE Cornell Rd. Hillsboro Oregon, 97124 (the "**Grand Prize Event**").
3. To enter, from 10:00am (PT) on September 12, 2018 through the earlier of either (i) 12:00pm (PT) on September 12, 2018, or (ii) the point at which two-hundred (200) individuals age eighteen (18) or older have registered to participate in this Contest (each, a "**Contestant**"), whichever is sooner, at the Grand Prize Event, and sign up in the Official Contest Registration Binder. Notwithstanding the foregoing, whether or not all 200 Contestants who timely line up have the opportunity to participate or not, this Contest will immediately end at 12:00pm (PT). Contestants must, immediately prior to their attempt, (1) print and sign their full name on the first unoccupied line of the provided Official Contest Registration Binder and (2) sign an acknowledgement of receipt of a copy of these Contest rules. Each Contestant who properly signs the official sign in sheet and Contest rules acknowledgement prior to the end of the Contest will have the opportunity to attempt to roll six (6) Station-provided dice to spell out LADY-J-A-N-E-S ("**Winning Dice Roll**"), subject to the requirements described in Section 5 below. A maximum of one (1) attempt will be permitted per Contestant, subject to one (1) re-roll opportunity as may be permitted per Section 5 below in the event of an initial ineligible roll. No one may participate on behalf of another individual. Difficulties with getting to the Event to enter, to arrive too late to be one of the first 200 people or after 12:00pm (PT) or inability to participate in the Contest for any other reason are not the responsibility of Station or Sponsors. **Station reserves the right in its sole discretion to change the date, time or location of the Grand Prize Contest. Difficulties with getting to location to enter or participate in the Contest are not the responsibility of Station.**
4. **Contestant participation is non-transferable. No other individual may participate on behalf of a selected Contestant.**
 - a. **THERE IS NO GUARANTEE THAT THE GRAND PRIZE WILL ACTUALLY BE AWARDED IN THIS CONTEST.**

- b. **NOTWITHSTANDING THE FOREGOING, THERE WILL UP TO, BUT IN NO EVENT MORE THAN TWO HUNDRED (200) CONTESTANTS ENTITLED TO PARTICIPATE IN THE GRAND PRIZE EVENT.**

5. **The following rules govern all dice roll attempts to win the Grand Prize:**

- a. Contestants must, immediately prior to their dice roll Contest attempt, print and sign their full name on the first unoccupied line of the provided official sign-in registration form, confirming their acknowledgement of these Contest rules. Each Contestant who properly signs the official sign in sheet and Contest rules acknowledgement prior to the end of each Contest event will have one (1) opportunity to attempt to roll six (6) dice, provided by Station/Contest Administrator, to roll **LADY-J-A-N-E-S** face-up on a single roll attempt, subject to the requirements described below.
- b. A maximum of one (1) attempt will be permitted per Contestant, each subject to one re-roll opportunity as may be permitted as described below in the event of an initial ineligible roll.
- c. All dice roll attempts must occur in the presence of the appointed Contest Administrator and may NOT COMMENCE UNTIL THE ADMINISTRATOR GIVES EACH CONTESTANT AN OKAY TO ROLL THE DICE, and each attempt must be fully recorded on video in its entirety. Any dice roll attempt not in the presence of the Contest Administrator and designated non-participating witness, that occurs prior to the Contest Administrator giving the OKAY to roll or that is not video recorded for any reason will be disqualified and is not eligible for the Grand Prize and such Contestant will NOT be given another opportunity to re-roll.
- d. No dice, dice roll cup or roll area may be used other than that provided by Station/Contest Administrator.
- e. Nothing may be done to the dice or rolling surface to enhance a Contestant's chance of winning. There is no setting or sliding of the dice allowed. Any attempt to set or slide the dice, as solely determined by the Contest Administrator, shall disqualified the Contestant, and no further attempts shall be allowed by that Contestant.
- f. The predetermined winning symbols that designate a winning side for this Contest are: **LADY-J-A-N-E-S**
 - i. Each winning symbol will appear on a maximum of one (1) side of one (1) die within the entire set of dice.
- g. Each Contestant must roll all six (6) dice all at one time on each dice roll attempt.
- h. Contestants may roll the dice out of their hands, or using a Station/Contest Administrator provided dice roll cup (if any).
- i. Contestants are not allowed any practice or warm-up attempts.
- j. Dice may not be interfered with in any way or make contact with any person or object other than the designated rolling surface. If the dice are interfered with or make contact with any person or object other than the designated rolling surface, then that Contestant's attempt is disqualified.
- k. In order to be eligible to win the Grand Prize (among other requirements) and roll a Winning Dice Roll, all of the rolled dice must come to rest with the designated winning side face up **LADY-J-A-N-E-S** on the dice roll surface on a single roll attempt, according to the following requirements:

- i. The outcome of the dice roll attempt must be completely random. Any attempt to alter the outcome by setting, sliding or otherwise manipulating the dice in any way will disqualify the Contestant.
 - ii. Each die must come to rest a minimum of two (2) feet away from the Contestant. The distance that each die must cross during the roll attempt will be marked by the Contest Administrator.
 - iii. All dice must come to rest lying completely flat on the dice roll surface.
 - iv. All dice must land on and remain on the designated rolling surface to be eligible.
 - v. The dice need not be in the specific order to read "LADY JANE", however, each of the six (6) dice rolled must display all of the following symbols face up in any order: **LADY-J-A-N-E-S**.
 - l. If any of the following results occur during an individual attempt, that entire dice roll attempt is disqualified and the corresponding Contestant will be granted a maximum of one (1) additional re-roll attempt:
 - i. If any die fails to come to rest at least two (2) feet away from Contestant
 - ii. If any die is leaning in any manner;
 - iii. If any die leaves the designated rolling surface;
 - iv. If a Contestant drops a die and the dropped die does not meet the eligible dice roll requirements outlined above.
 - v. Contestant must re-roll all six (6) dice during any re-roll attempt.
 - vi. In the event of an ineligible result on a re-roll attempt, the re-roll attempt is void and that Contestant is disqualified.
 - vii. Contestants may not receive more than one (1) re-roll attempt under any circumstances.
6. By entering and by participating in this Contest, all Contestants acknowledge that they will be, and hereby grant their consent to being video recorded before, during and after the Contest (including, without limitation, signing required forms) in association with this Contest. Contestants may also be required to sign a release form relieving the Station and Sponsors from any and all liability with respect to participation in this Contest and/or the receipt and/or use of the prize, an affidavit of eligibility, sign-in sheet, acknowledgement of receipt of these Contest rules, and/or a publicity release. Refusal to sign any of these documents by the deadline required by Station will result in automatic disqualification.
7. Each eligible Contestant present shall be provided one (1) opportunity to participate. There shall be a maximum of one (1) Grand Prize available per event date. In the event of multiple winning dice roll attempts, the cash value of the Grand Prize shall be distributed among all eligible winning Contestants per below. In the event there is no Grand Prize winning dice roll attempt by an eligible Contestant, then the Grand Prize will NOT be awarded.
8. The odds of winning the Grand Prize by successfully rolling the six (6) dice in a Winning Dice Roll are 1:46,656.

Prize(s)

9. **Grand Prize:** In the event an eligible Contestant successfully completes the Winning Dice Roll requirements, that Contestant shall be eligible to claim the Grand Prize, subject to approval and verification of compliance with these official rules. A maximum of up to one (1) Grand Prize will be awarded. The Grand Prize is a check made out to the Grand Prize winner in the amount of \$10,000. **In the event of multiple winning rolls by more than one (1) eligible Contestant, then the value of the Grand Prize shall be evenly distributed among eligible Contestants who have successfully completed the Grand Prize dice roll requirements (i.e. if there are two (2) winning roll attempts, then each Contestant shall be awarded a \$5,000).**
- a. **In the event there is no Grand Prize winning dice roll attempt by an eligible finalist, then the Grand Prize will NOT be awarded.**
 - b. **If the Grand Prize is awarded, and after all paperwork is completed and returned within the designated time period, the Station will notify the Grand Prize winner by telephone about when the Grand Prize can be claimed at Station.**
10. Grand Prize winner, if any, will be required to sign one or more affidavits and/or liability release agreements before the prize is awarded. Failure to do so by the deadline required by Station or Sponsor will result in automatic forfeiture of any prize in this Contest. In the event that a Prize Winner is disqualified, for any reason, at any time, the Grand Prize will not be re-awarded.
11. In addition to verification of eligibility, the potential Grand Prize winner(s), if any, shall not be entitled to any prize in this Contest unless he/she provides Station with the following within three (3) business days of winning:
- a. Contestant Information: Name, address, phone number and photocopy of a government issued photo identification card of the actual person/winner who completed the prize winning requirements;
 - b. W-9 Form: Completed and signed by the winner.

Contest Administrator and Sponsors

12. The Contest administrator of this Contest is Entercom Portland, LLC, 0700 SW Bancroft Street, Portland, OR 97239. The sponsors of this Contest are Entercom Portland, LLC and Lady Jane's Haircuts for Men.

Other Rules Specific to this Contest

13. In addition to the eligibility restrictions set forth in the Station's general contest rules, employees (including, without limitation, part-time or temporary employees) of Entercom Portland, LLC, Million Dollar Media, LLC, and their respective parent entities, subsidiaries, affiliated companies and advertising and promotion agencies at any time during the applicable Contest and the immediate family (i.e., current and ex-spouses, parents, grandparents, children, grandchildren, and siblings and in-laws and steps in any of the foregoing categories and their respective spouses) and other household members (i.e., roommates, housemates, significant others, and partners of each legally residing at the same address) are NOT eligible to enter and/or to win this Contest.

14. By entering this Contest, entrants understand and agree that Station will be videotaping and/or audiotape such entrant's participation, appearance and/or performance in connection with this Contest (before, during or after the Contest) and that Station will own any such audio and/or video and shall be free to utilize such materials in any way it sees fit during or after the Contest with no compensation to the entrants, including without limitation posting any such audio and/or videos on its website or social media site or submitting it for Contest verification purposes to a third party.