

Free Traffic Frenzy

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Is There Really Such a Thing as Free Traffic

Free traffic. Everybody wants it. SEO, posting on social media, commenting on blog posts, adding a link in your signature file when you post on forums, creating videos, doing a podcast, creating a viral image – the methods for driving free traffic are as numerous and varied as those who suggest them.

The funny thing is that even though there are so many different methods, the merit of which is often debated, people continue to search out new ways for driving increased traffic. It does make you wonder how well these methods are actually working in the grand scheme of things if people still feel a need to search for a better way(s) to drive traffic, doesn't it?

No Debate Here

It is beyond the scope of this product to debate the merits of the various free traffic strategies that are available today. However, at the same time, we do know that free, quality, targeted traffic is NOT a pipe dream by any means. It does exist and is quite readily available to anyone who wants it.

Our intention is to share with you the method that we have discovered that is most effective in getting just that type of traffic – quality, targeted AND free. It doesn't require blackhat tactics, joining a PBN, or spending hours commenting on blogs and forums. In fact our method involves using a site that you've probably heard of – Reddit.

Key Strategies

Now before you shoot yourself in the foot and say – Reddit doesn't work for me or I've tried Reddit and it was a waste of time – there is a key point you must know. Getting the results – in this case increased traffic – you want from Reddit requires a certain set of strategies that you must apply. These are strategies that most are either unaware of or are frankly just too lazy to implement.

Without further ado, let's get started.

Reddit Stats

The first thing we're going to do is talk a little bit about why Reddit is so phenomenal and go over some stats that you definitely need to know. Sexy? Maybe not. Exciting? We think so, especially when you realize what these numbers can mean for you and your business. Let's dive in.

stats at a glance (as of Apr 18, 2015)



- Monthly visitors – A whopping 168.5 **million** unique visitors in one month!
- Visitors came from 208 different countries. Clearly Reddit has a massive global reach.
- Pages viewed – 7.5 **billion** pages were seen by visitors.
- Daily community activity – Visitors participated in over 9,000 communities in one day.

Getting a Piece of the Action

Reddit's traffic stats are impressive indeed. Getting a piece of the action is what you want to strive for. Like other online communities and social media platforms, Reddit has its own set of protocols and nuances.

Many will say that Reddit hates marketers, Reddit users are too fickle, etc. Nothing could be further from the truth. The fact is that Reddit users expect other users to use the platform to share quality information, make intelligent comments and **most importantly** – not to spam or overdo the hype. This is where people get themselves in trouble and fail with Reddit. They think they can throw up some links and get a ton of traffic. It takes a bit more doing than that and how it's done is exactly what we aim to show you.

Setting Up Your Account

Getting your account set up on Reddit is quick and easy. Simply go to Reddit.com to get your account going. The screenshots illustrate just how easy it is.

Create an Account



Fill in the requested information and click the **'Create Account'** button.

A screenshot of the Reddit account creation and sign-in form. The form is divided into two sections: 'CREATE A NEW ACCOUNT' and 'SIGN IN'. The 'CREATE A NEW ACCOUNT' section has four input fields: 'choose a username', 'password', 'verify password', and 'email (optional)'. Below these fields are two checkboxes: 'remember me' and 'get the best of reddit emailed to you once a week. learn more'. At the bottom of this section is a blue button labeled 'CREATE ACCOUNT'. The 'SIGN IN' section has two input fields: 'username' and 'password'. Below these fields is a 'remember me' checkbox and a 'reset password' link. At the bottom of this section is a blue button labeled 'SIGN IN'. At the bottom of the form, there is a small disclaimer: 'We care about your privacy, and we never spam. By creating an account, you agree to reddit's User Agreement and Privacy Policy. We're proud of them, and you should read them.'

A Few Things to Keep in Mind When Setting Up Your Account

You want to be taken seriously in the Reddit community so keep that in mind when you choose your username. Choosing a username like 'hairyballzzz' or 'cannabisrex' might be funny to your friends but it is not going to help you to be taken seriously on Reddit, especially if you're in a sensitive type niche. Pick a username that resonates with your target audience.

Another point worth noting is that some people choose to create multiple accounts on Reddit for various reasons. Some like to keep their accounts separated by niches for instance. This is an option you can explore as you begin to participate and navigate the Reddit platform.

Reddit Lingo

Reddit is a land of its own that comes with...what else? – its own language. To be successful on Reddit you will want to learn this language so that you can mingle with the natives. And not to worry...it isn't a difficult language to learn – just some terms that are unique to the community.

Below are some of the more popular acronyms you'll find used on Reddit. For additional terms you can refer to the Reddit Glossary of Terms → <http://www.reddit.com/r/TheoryOfReddit/wiki/glossary>

Reddit Acronyms

OP – Original poster.

TIL – Today I learned...

DAE – Does anyone else...

IamA – I am a...

AMA – Ask me anything.

TL;DR - Too long, didn't read.

FTA From the article.

IIRC – If I recall correctly.

NSFW – Not safe for work.

RTFA – Read the f***** article.

WIP – Work in Progress.

Navigating Reddit

Navigating and getting to know your way around Reddit may seem a bit overwhelming at first. Not to worry. You'll quickly get the hang of it.

Below is a screenshot of Reddit's front page. There are trending subreddits (these will be explained shortly) which comprise most of the page, buttons on the right for making submissions, various categories at the very top, a search box for finding more targeted information, etc.

Now that you have your account set up, take a little time to find your way around. Checkout the various categories, read the discussions and absorb all that Reddit has to offer.

Just a tip – **don't share any links or posts just yet.** We will cover what to share and how to do it the right way for massive effectiveness. For now, just familiarize yourself with the platform.

The screenshot shows the Reddit front page with the following elements:

- Navigation Bar:** MY SUBREDDITS, FRONT, ALL, RANDOM, GADGETS, SPORTS, GAMING, PICS, WORLDNEWS, VIDEOS, ASKREDDIT, AWW, MUSIC, FUNNY, NEWS, MOVIES, BOOKS, HISTORY, FOOD, PHILOSOPHY, TELEVISION, JOKES, ART, DIY, SPACE, DOCUMENTAI, MORE.
- Subreddit Filter:** hot, new, rising, controversial, top, gilded, wiki, promoted.
- Search Bar:** search [input field] [magnifying glass icon].
- Account Options:** want to join? sign in or create an account in seconds | English. Fields for username, password, remember me, reset password, and login.
- Submission Buttons:** Submit a new link, Submit a new text post.
- Featured Post:** "This is the Front Page of Reddit." (highlighted in a green box).
- Trending Subreddits:** /r/StarWarsBattlefront, /r/BuyItForLife, /r/GetTraining, /r/DCComics, /r/blunderyears (17 comments).
- Post List:**
 - 1 5363: I asked Nick Offerman for highschool graduation advice. He delivered. (imgur.com) submitted 5 hours ago by dantheman757 to /r/pics. 443 comments share.
 - 2 5305: Saw this in my psych textbook. It made me laugh. (imgur.com) submitted 5 hours ago by MySixteenLetters to /r/funny. 253 comments share.
 - 3 4967: Astronaut Includes His Rescued Dogs in Best Official NASA Portrait Ever (imgur.com) submitted 6 hours ago by JonnyBeanBag to /r/aww. 310 comments share.
 - 4 4484: Shopping Cart Putting (imgur.com) submitted 6 hours ago by SteakWay to /r/gifs. 396 comments share.
 - 5 3891: Thank You Guys. (imgur.com) submitted 6 hours ago by Dudewithaviators57 to /r/gaming. 999 comments share.
 - 6 3868: There's a little UHaul guy logo hidden in every vinyl picture they put on the side of their trucks; like Where's Waldo. (imgur.com) submitted 7 hours ago by brmpip to /r/mildlyinteresting. 220 comments share.
- Advertisement:** "5 Step FB Ads System" For Getting Traffic & Sales On A Small Budget Fast! (Free Webinar). Presenter: Jason Nyback. LOW RISK FB ADS FORMULA. The Five insider LOW RISK FB ads profit strategies you must know! Click Here Now >>. www.onlinemeetingnow.com. discuss this ad on reddit.
- Progress Bar:** daily reddit gold goal 61%.

What is a Subreddit

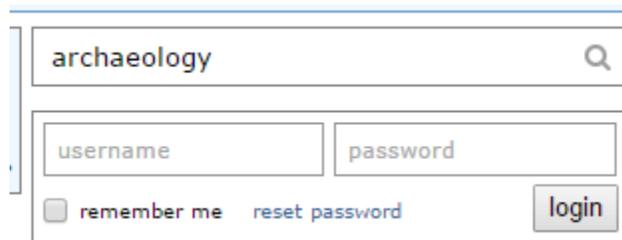
Think of Reddit as a huge bookstore with books on every topic that you can think of. The books are organized by categories – ex., history, business, self-help, children’s books, biography, mystery, sci-fi, etc.

Subreddits work similarly to the categories in a bookstore. Interested in video games? There’s a subreddit for that. Interested in science? There’s a subreddit for that. Want to know about French cuisine? Yep, there’s a subreddit for that. You get the idea.

Finding the Right Subreddit

No matter what niche you are in, you will need to find the right subreddit for you. Fortunately, Reddit has made it extremely easy to do. In our example we’ve used **archaeology**. Let’s take a look.

On the front page of Reddit you’ll simply type in the topic you are searching for and hit enter..



The image shows a screenshot of a search bar and a login form. The search bar contains the text "archaeology" and a magnifying glass icon. Below the search bar are two input fields for "username" and "password". To the left of the "password" field is a checkbox labeled "remember me". To the right of the "password" field is a link labeled "reset password". To the right of the "remember me" checkbox and "reset password" link is a button labeled "login".

Reddit takes you to a results page for your search. In this example you can see that there are a number of choices that come up. Your niche can be narrowed down by choosing one of the subreddits that come up.

Tip: The **/r/** that comes before each listing in the results box indicates that it is a subreddit.

The screenshot shows the top of a Reddit search results page. At the top left is the Reddit logo and the word "reddit" in a blue bar. To the right of the logo, it says "SEARCH RESULTS". Below this is a search bar containing the word "archaeology". To the right of the search bar is a magnifying glass icon and a small "Q" icon. Below the search bar, it says "advanced search: by author, subreddit...".

Below the search bar is a section titled "too many results? narrow it down to a subreddit!". A red arrow points to this section. Below this title is a grid of subreddits with their respective member counts:

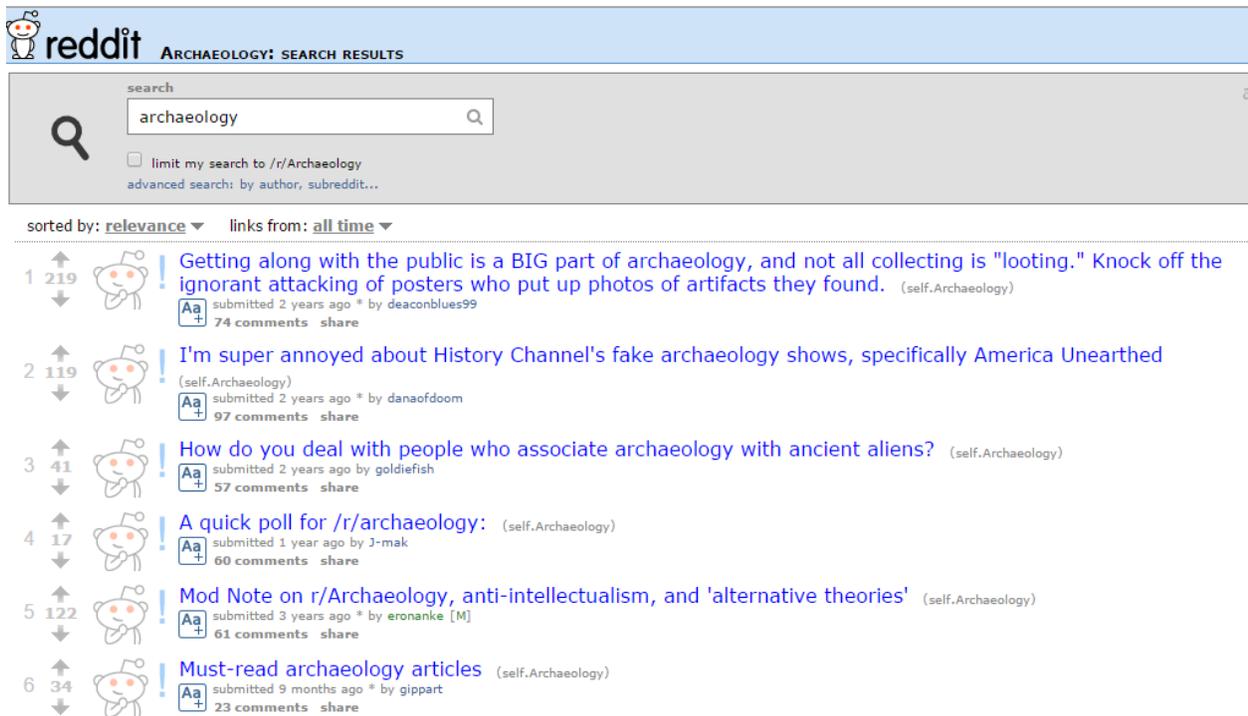
/r/Archaeology (7850)	/r/wow (334)	/r/AskHistorians (240)	/r/Anthropology (197)	/r/reddit.com (127)
/r/history (123)	/r/AskReddit (121)	/r/agade (99)	/r/atheism (89)	/r/swtor (71)
/r/exmormon (65)	/r/Eve (60)	/r/civ (55)	/r/conspiro (49)	/r/science (49)
/r/Archeology (45)	/r/Christianity (43)	/r/AskAnthropology (42)	/r/badhistory (41)	/r/frontscience (41)

Below the grid, it says "sorted by: [relevance](#) ▾" and "links from: [all time](#) ▾".

Below this are four search results:

- 1 3497 ↑ [How far back in history do you have to go before it's considered archaeology instead of grave robbing?](#) [/r/all](#)
(self.Showthoughts)
submitted 1 year ago * by brotherbunsen to /r>Showthoughts
293 comments share
- 2 1891 ↑ [How long after someone is dead do you think 'grave-robbing' turns into 'archaeology'?](#) (self.AskReddit)
submitted 2 years ago * by SMTRodent to /r/AskReddit
723 comments share
- 3 217 ↑  [Getting along with the public is a BIG part of archaeology, and not all collecting is "looting." Knock off the ignorant attacking of posters who put up photos of artifacts they found.](#) (self.Archaeology)
submitted 2 years ago * by deaconblues99 to /r/Archaeology
74 comments share
- 4 136 ↑ [Wednesday AMA: Archaeology AMA](#) [AMA](#) (self.AskHistorians)
submitted 2 years ago * by brigantus to /r/AskHistorians
256 comments share

For our example, the first choice - /r/Archaeology – was chosen. Here is the first page of that subreddit.



The screenshot shows the top of a Reddit search results page for the subreddit /r/Archaeology. At the top left is the Reddit logo and the text "reddit ARCHAEOLOGY: SEARCH RESULTS". Below this is a search bar containing the word "archaeology" and a magnifying glass icon. To the right of the search bar is a checkbox labeled "limit my search to /r/Archaeology" and a link for "advanced search: by author, subreddit...". Below the search bar, the results are sorted by "relevance" and links from "all time". There are six search results listed, each with a rank, an up/down arrow, a score, a Reddit icon, a title, a source, and a comment count.

Rank	Score	Title	Source	Comments
1	219	Getting along with the public is a BIG part of archaeology, and not all collecting is "looting." Knock off the ignorant attacking of posters who put up photos of artifacts they found.	(self.Archaeology)	74
2	119	I'm super annoyed about History Channel's fake archaeology shows, specifically America Unearthed	(self.Archaeology)	97
3	41	How do you deal with people who associate archaeology with ancient aliens?	(self.Archaeology)	57
4	17	A quick poll for /r/archaeology:	(self.Archaeology)	60
5	122	Mod Note on r/Archaeology, anti-intellectualism, and 'alternative theories'	(self.Archaeology)	61
6	34	Must-read archaeology articles	(self.Archaeology)	23

As you can see above, I can narrow my search even further if I chose to. For example, if I was interested in Egyptian archaeology only, I could do another search to only find entries related to that topic. Really nice for finding exactly what you want and also for finding others that are interested in your niche. Can you get any more targeted than that?

Subreddit Rules

When you arrive on a subreddit page you will find a set of rules that are posted on the right hand side. Please, please make it a priority to read them AND follow them. To do otherwise will only get you into trouble with the moderator and other users. So play nice and stick to the rules.

You will also have the option to subscribe to the subreddit if you so choose. There's a button right below the subreddit title.

Archaeology

[subscribe](#) 26,119 readers

○ ~28 users here now

For when you really want to know who found whose mummy and where! This is the subReddit for people who like to dig, and are concerned about archaeological issues.

Articles that belong here:

- Excavation reports/discoveries
- Artifact studies regarding human material culture
- Professional inquiries/What's it like to be an Archaeologist?
- Ethics and Morality in Archaeology ("IT BELONGS IN A MUSEUM!!!")

What does not belong here:

- MEMES (I have gotten too many reports of terrible meme creeping into this community, therefore, I beg you, if they show up - report them)
- Sociobiology
- Faunal or Botanical studies/excavations unrelated to human culture
- Paleo-Diet articles
- Mysticism/Aliens/Conspiracy Theories

Our partners in redditdom are:

[r/Anthropology](#)

[r/AncientWorld](#)

[r/History](#)

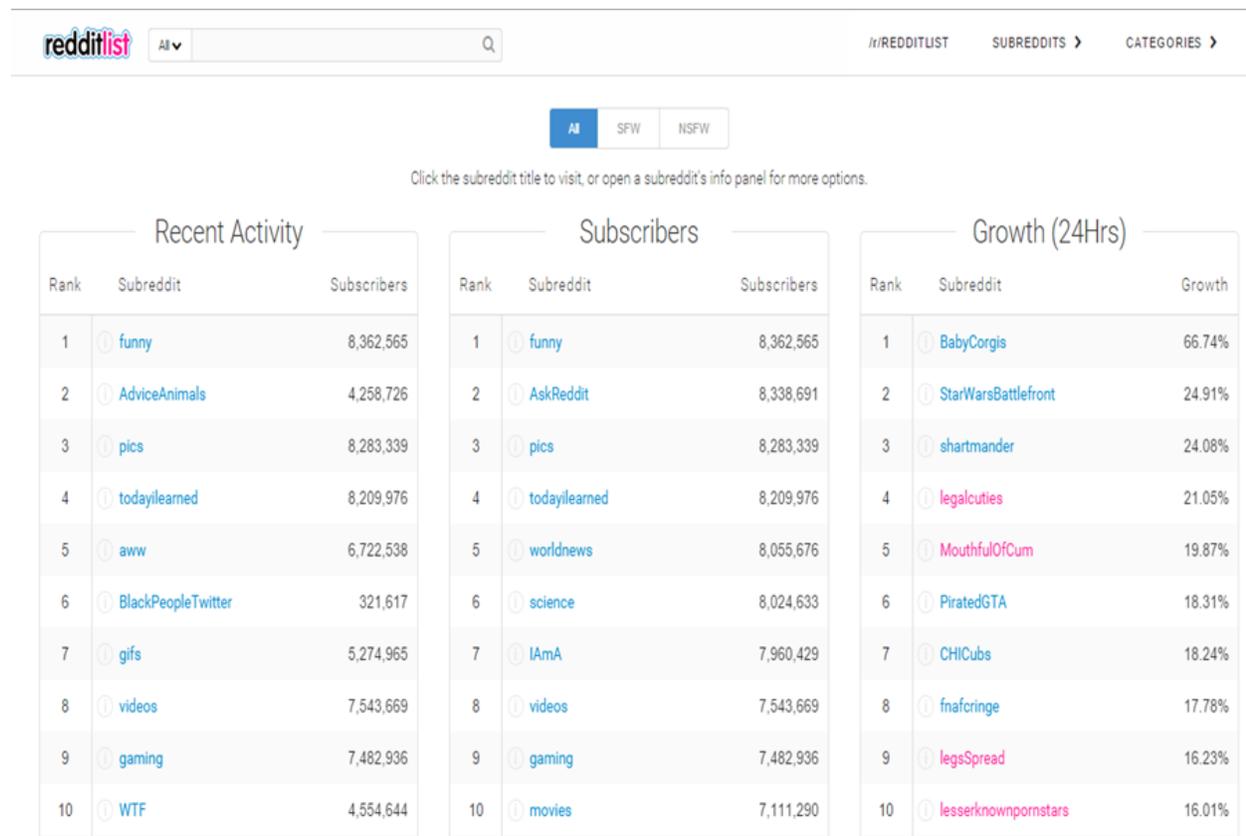
[r/PaleoNews](#)

m) **If you have a question about an object, please try [/r/whatisthisthing](#) and [/r/Whatisthis](#) first unless you can provide context and would like clarifying/additional detail.**

Finding the Top Subreddits

Redditlist.com is a free resource that you can use to find the top subreddits. You can choose between **All**, **SFW (subreddits that are Safe For Work)**, or **NSFW (subreddits that are Not Safe For Work)**.

This is a great resource for knowing exactly which subreddits are the most active, have the most subscribers, etc.



Click the subreddit title to visit, or open a subreddit's info panel for more options.

Recent Activity			Subscribers			Growth (24Hrs)		
Rank	Subreddit	Subscribers	Rank	Subreddit	Subscribers	Rank	Subreddit	Growth
1	funny	8,362,565	1	funny	8,362,565	1	BabyCorgis	66.74%
2	AdviceAnimals	4,258,726	2	AskReddit	8,338,691	2	StarWarsBattlefront	24.91%
3	pics	8,283,339	3	pics	8,283,339	3	shartmander	24.08%
4	todayilearned	8,209,976	4	todayilearned	8,209,976	4	legalcuties	21.05%
5	aww	6,722,538	5	worldnews	8,055,676	5	MouthfulOfCum	19.87%
6	BlackPeopleTwitter	321,617	6	science	8,024,633	6	PiratedGTA	18.31%
7	gifs	5,274,965	7	IAmA	7,960,429	7	CHICubs	18.24%
8	videos	7,543,669	8	videos	7,543,669	8	fnafringe	17.78%
9	gaming	7,482,936	9	gaming	7,482,936	9	legsSpread	16.23%
10	WTF	4,554,644	10	movies	7,111,290	10	lesserknownpornstars	16.01%

Don't be a Spammer...Using Reddit the Right Way

This is the part so many get wrong. They jump onto Reddit and start submitting a bunch of links to offers, optin pages and the like. Big mistake. Huge mistake. That strategy won't get you anywhere except perhaps to incur the wrath of other Reddit users or have your account banned.

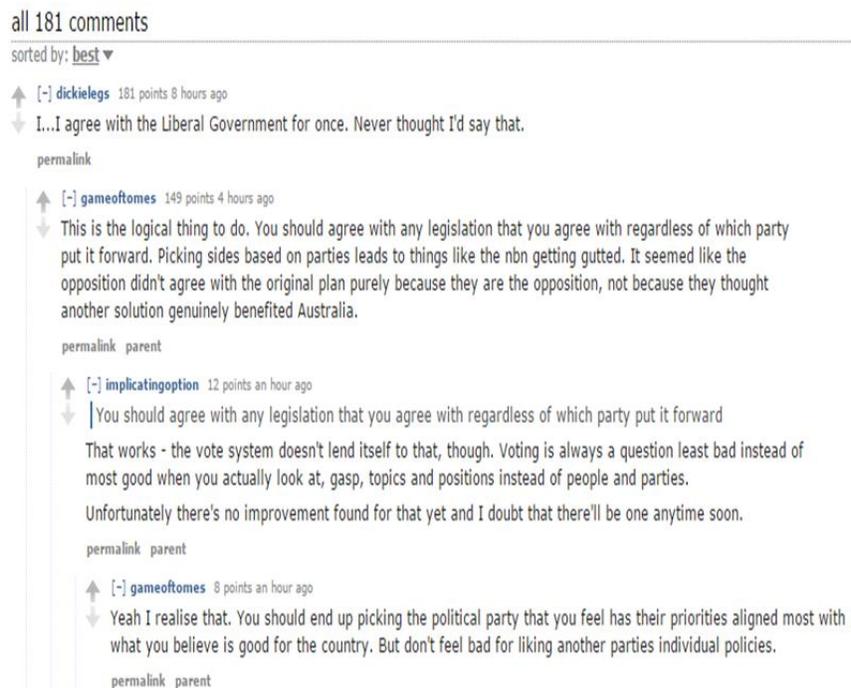
Here is an example of a popular share from Reddit's front page:



As you can see, this submission was quite popular and as of this writing it drew in 178 comments. Pretty impressive.

Now let's take a look at a sampling of the comments. As you can see, these are not the "great article", "I agree", and "Thanks for sharing" type of comments that you often see people often leave in other places. These are intelligent, engaging comments from people sharing what they really think on the subject.

Make it a priority to leave similar type comments and you will go a long way toward building your credibility on Reddit. This is also an area where most marketers fail because they simply do not or will not do it. Instead they would rather just throw up a bunch of links and leave it to chance, later complaining that Reddit didn't work for them.



Upvotes and Downvotes

This is Reddit's voting system. If people like what you've shared they can give you an upvote by simply clicking on the up arrow. Similarly, if they don't care for what you shared they can give you a downvote. Of course you're striving for upvotes.

The importance of this upvote/downvote system really needs to be stressed. It plays quite a big part in your ranking factors. In other words

Do keep in mind that too many downvotes can cause your account to be banned. If you're sharing quality information you need not worry about this. Spammers and the like are the ones that this system is meant to penalize.



Comments are also another area that can receive upvotes and downvotes. This gives you one more reason for leaving well thought out intelligent replies.

Karma

Karma is Reddit's point system. For every upvote received, 1 Karma point is earned. Building up your Karma is something you'll want to concentrate on because other users will tend to trust you more and it will earn you credibility in their eyes as well.

Just as you can build Karma you can also **lose** Karma. Each time that you receive a downvote you will lose one Karma point. Beware of this because enough downvotes can and will cause you to have your account banned.

Stealth ban

This is Reddit's way of banning you without actually telling you. This is how it works. You submit a link and it shows that it has been submitted, however no one can actually see it other than you.

If you suspect that your account has been subjected to a stealth ban here is how to be certain of it. Login and copy the url of your profile. Logout and then paste the url into your browser and hit enter. Everything will appear normally if you have not been banned. If you see "page not found" and "the page you requested does not exist" – your account has definitely been banned.

Driving Traffic

By now you should have spent some time exploring Reddit, leaving comments, receiving upvotes and building up your Karma score. If you haven't done any of these things yet it is important to do so immediately. Your success with Reddit depends on it. You can't expect to receive any benefits of the platform without giving first.

Reddit's Front Page

As you have already seen, the top entries are the ones that show up on the front page of Reddit. Ideally, this is where you would like to see your submission show up. At the same time however, you can still drive tons of traffic regardless if your submission is on the front page or not.

Reddit's algorithm is not an exact science and explanations on it are limited at best. What we do know is that the number of upvotes contribute to better rankings. At the same time however, ranking is not based solely on the number of upvotes.

You will see that some posts with fewer votes are ranking higher. Confused? Don't be. This is due to what is known as the time decay algorithm. Posts on the front page are obviously seen by more people than those that don't appear there, making it much easier for them to receive more upvotes.

To ensure that newer content is on the front page, Reddit gives more value to the upvotes it receives as opposed to the value of the upvotes for older content. In other words.

Reddit's general manager Erik Martin explains it as such – *“The decay means that a 12-hour-old post must have 10 times as many points as a brand new post to appear at similar ranks. This also means any given story has a roughly a 24 hour max lifespan on any user's front page.*

What to Share on Reddit

Before we jump into what to share on Reddit, there are a few general guidelines that you must adhere to. Not to do so will only spell your demise and ensure that your efforts fail.

- **DO NOT** post links to sales pages, optin pages and the like. Doing so will not endear you to the Reddit community and will only draw their wrath in the form of downvotes.
- Stick to only making **ONE** submission per day. Reddit is not about quantity. It is about quality. Share top notch content and you will do well. There is nothing

wrong with sharing a post that is on your own website – just make sure that it is high quality.

- Make sure to reply to those who leave comments on your submission. It's good manners and is one more way to you are serious about being a contributor to the Reddit community.

With the rules out of the way, let's get into what you will be sharing.

Articles – These can be articles from your own website or ones that you found elsewhere. Your objective is to drive traffic to your own site so it goes without saying that you will want to share your own work.

If writing is not your thing you can always have articles written by someone on Fiverr, Warrior Forum, Elance, etc. Just make sure they are top quality and not some gibberish no one wants to read.

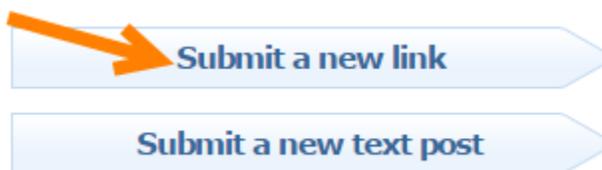
Videos – You can easily make these yourself with the camera on your mobile phone or computer. Outsourcing their creation is another option. If appearing on camera isn't your thing you can also create a slide presentation instead where you discuss the subject matter without actually requiring you to be seen.

Images – People love, love, love images. Make it a point to include them among the content you share. You can easily create them yourself using sites like Canva for example or outsource their creation. Later we will delve deeper into images and how to use them for better results.

Making Your Submission

There are two types of submissions you can make on Reddit.

On the front page of Reddit you will see the buttons to click to make your submission. Let's start with the "**Submit a new link**" option.



You'll be taken to this page and from here it's pretty self explanatory.

submit to reddit

link

text

You are submitting a link. The key to a successful submission is interesting content and a descriptive title.

title

url

suggest title

choose a subreddit

your subscribed subreddits

Art AskReddit askscience aww books creepy dataisbeautiful DIY Documentaries EarthPorn explainlikeimfive Fitness food funny Futurology gadgets gaming GetMotivated gifs history IAmA InternetIsBeautiful Jokes LifeProTips listentothis mildlyinteresting movies Music news nosleep nottheonion OldSchoolCool personalfinance philosophy photoshopbattles pics science Showerthoughts space sports television tifu todayilearned TwoXChromosomes UpliftingNews videos worldnews WritingPrompts

options

send replies to my inbox

are you human? (sorry)

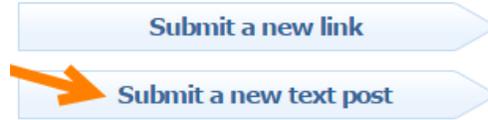


 please be mindful of reddit's [few rules](#) and practice [good reddiquette](#).

submit

Simply type in a title, url and choose a subreddit. Make it a point to choose a compelling title. This cannot be emphasized enough. A compelling title will draw interest to what you are sharing.

The second submission option is “**Submit a new text post**”.



You'll be taken to this page.

submit to reddit

link **text**

You are submitting a text-based post. Speak your mind. A title is required, but expanding further in the text field is not. Beginning your title with "vote up if" is violation of intergalactic law.

title

text (optional)

[reddiquette](#) [formatting help](#)

choose a subreddit

your subscribed subreddits

Art AskReddit askscience aww books creepy dataisbeautiful DIY Documentaries EarthPorn explainlikeimfive Fitness food funny Futurology gadgets gaming GetMotivated gifs history IAmA InternetIsBeautiful Jokes LifeProTips listentothis mildlyinteresting movies Music news nosleep nottheonion OldSchoolCool personalfinance philosophy photoshopbattles pics science Showerthoughts space sports television tifu todayilearned TwoXChromosomes UpliftingNews videos worldnews WritingPrompts

options

send replies to my inbox

are you human? (sorry)



 please be mindful of reddit's [few rules](#) and practice [good reddiquette](#).

submit

Once again it's pretty self-explanatory. Simply type in a title, text (optional) and choose a subreddit. Once again, make it a point to choose a compelling title. This cannot be emphasized enough. A compelling title will draw interest to what you are sharing.

A Note About the Links You Share

One point to remember about the links that you share is this – **DO NOT** share a link to multiple subreddits or a share a link that another user has already shared. This is highly frowned upon by the Reddit community.

Building Karma With Images

We already briefly discussed sharing images on Reddit. Image based content is extremely popular and that popularity is only expected to grow. Take a look at all of the cat pics shared online.

We are going to use images strategically to build up Karma. So let's get to it.

Fresh, New Images

Step 1: We are going to search for fresh, new images. You can do this on Google or you can create them yourself using sites like Canva or PicMonkey.

Do Not Share Duplicate Images

Step 2: You want to make sure that the images that you are sharing haven't been submitted by anyone else. So let's head over to karmadecay.com.



Reverse image search of Reddit.com (beta)

upload image <input type="button" value="Choose File"/> No file chosen	url of image or reddit page or <input type="text"/> <input type="button" value="search"/>
NSFW filter: <input checked="" type="radio"/> on <input type="radio"/> off	
Limit search: <input type="checkbox"/> /r/pics <input type="checkbox"/> /r/funny <input type="checkbox"/> /r/wtf <input type="checkbox"/> /r/nsfw <input type="checkbox"/> others <input type="checkbox"/> all reddit	

Upload your image or insert the link for your image and Karma Decay will let you know if the image has been previously shared. If it has been previously shared you will receive a message that says – **‘similar image found.’** Do not use the image. Again, you want to share an image that hasn't been previously shared.

Once you find an image that hasn't been previously shared and you check it on Karma Decay you will come to a screen like this:



Reverse image search of Reddit.com (beta)

Searched reddit.com for this image



[Google](#) - [Bing](#) - [ImgOps](#) - [Submit to Reddit](#)

Subreddits: all NSFW filter: on



No very similar images were found.

Step 3: Go to **imgur.com** and upload your image. You will get a url that you can use on Reddit to share your image.

Step 4: Go to Reddit and submit your link on the subreddit called 'awww'. This subreddit is popular for sharing new and cute images.

Step 5: Continue to share images over the course of several days and you'll find that you will quickly receive many upvotes which will translate into building your Karma significantly.

Using IAmA

IAmA is a popular subreddit where people can be interviewed. Past participants have included President Barack Obama, Bill Gates, and Gordon Ramsey just to name a few. Take a look at this one done by Gordon Ramsey.

Please check out our [Rules and FAQs](#)

 **I am Gordon Ramsay. AMA.**
ACTOR / ENTERTAINER submitted 7 hours ago by [_Gordon_Ramsay](#)

Hello reddit.
Gordon Ramsay here. This is my first time doing a reddit AMA, and I'm looking forward to answering as many of your questions as time permits this morning (with assistance from Victoria from reddit).
This week we are celebrating a milestone, I'm taping my 500th episode (#ramsay500) for FOX prime time!
About me: I'm an award-winning chef and restaurateur with 25 restaurants worldwide (<http://www.gordonramsay.com/>). Also known for presenting television programs, including Hell's Kitchen, MasterChef, MasterChef Junior, Hotel Hell and Kitchen Nightmares.
AMA!
<https://twitter.com/GordonRamsay/status/589821967982669824>
Update First of all, I'd like to say thank you.
And never trust a fat chef, because they've eaten all the good bits.
And I've really enjoyed myself, it's been a fucking blast. And I *promise* you, I won't wait as long to do this again next time. Because it's fucking great!

5680 10011 comments share save hide give gold report

Doing one of these interview sessions on your topic is very effective for gaining recognition, creating interest, building your authority among your target audience and ultimately drive massive traffic.

To set up your IAmA, go to reddit.com/r/IAmA/submit. Make sure that you choose an interesting topic. Here's what Reddit has to say exactly on choosing your topic:

Submitting:

AMAs should be about:

- Something uncommon that plays a central role in your life, or
- A truly interesting and unique event.
- [Explanation and examples of this rule can be found here](#)

All AMAs require proof.

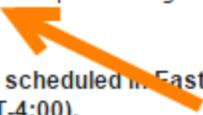
- Proof should be included in the text of the post when you start your AMA. If it must remain confidential, you can [message it to the moderators](#) and we can verify you.
- [See here for tips concerning proof and examples](#)

Setting Up Your IAmA Session

The first thing that you must do is decide when you will be holding your interview. If you are plan to do it at a later date, make sure to request that it be added to the Reddit calendar. There is no guarantee that it will be added but submit it anyway. It is up to the moderator to add it. As you can see in the example below, they do seem to favor celebrities and famous people when it comes to who is added on the calendar.

[Click here](#) to request being added to our calendar.

AMAs are scheduled in Eastern Daylight Time (GMT-4:00).



		Person	Description
19 Apr	12pm	Gordon Ramsay	Chef/Restaurateur
19 Apr	3pm	Kevin Kerslake	Director
20 Apr	10am	René Redzepi	Head chef of Noma
20 Apr	2pm	Brian Unger	actor, comedian
20 Apr	3pm	Domhnall Gleeson and Oscar Isaac	Actors
21 Apr	11:30am	Brian Grazer	Producer & Author
21 Apr	1pm	J. August Richards	Actor
21 Apr	2pm	Anne K. Black, Kynan Griffin and Jason Faller	Director & producers
21 Apr	2pm	Yoram Bauman	Economist/Comedian
21 Apr	5pm	Seann William Scott	Actor
21 Apr	6pm	Apocalyptica	Band

Your next step, whether you are doing your interview immediately or in the future, is to submit your AMA. On the right you will see the box below. Click the blue button to get started. **Reddit recommends doing this about a half hour before you are ready to start.** There is no need to do this any earlier.

welcome to
r/IAmA

 SUBMIT AN AMA

 REQUEST AN AMA

 HIDE AMA REQUESTS

 search AMAs

unsubscribe from this subreddit

7,972,330
SUBSCRIBERS

17,424
ONLINE

Please check out our
[Rules and FAQs](#)

[Click here](#) to request being added to our calendar.

You will fill out the necessary information and hit submit. Very simple.

A Title

IamA (Blank) AMA!

A Text (All AMAs must contain proof)

****My short bio:**** Enter stuff here

****My Proof:**** Enter link here

[reddiquette](#) [formatting help](#)

A Options

send replies to my inbox

A Are You Human? (All AMAs must contain proof)



 please be mindful of reddit's [few rules](#) and practice [good reddiquette](#).

submit

Exercise care and take your time when filling out this section because it is your opportunity to shine. It also gives you an opportunity to share links of interest so use it wisely. Here's an example of the form Bill Gates filled out. Take a look at the information he shared.

Please check out our [Rules and FAQs](#)

  **I'm Bill Gates, co-chair of the Bill & Melinda Gates Foundation. AMA** 

BUSINESS submitted 2 years ago * by thisisbillgates

Hi, I'm Bill Gates, co-chair of the Bill & Melinda Gates Foundation. Ask me anything.

Many of you know me from my Microsoft days. The company remains very important to me and I'm still chairman. But today my full time work is with the foundation. Melinda and I believe that everyone deserves the chance for a healthy and productive life – and so with the help of our amazing partners, we are working to find innovative ways to help people in need all over the world.

I've just finished writing my 2013 Annual Letter <http://www.billsletter.com>. This year I wrote about how there is a great opportunity to apply goals and measures to make global improvements in health, development and even education in the U.S.

VERIFICATION: <http://i.imgur.com/vlMjEgF.jpg>

I'll be answering your questions live, starting at 10:45 am PST. I'm looking forward to my first AMA.

UPDATE: Here's a video where I've answered a few popular Reddit questions - http://youtu.be/qv_F-oKvIKU

UPDATE: Thanks for the great AMA, Reddit! I hope you'll read my annual letter www.billsletter.com and visit my website, The Gates Notes, www.gatesnotes.com to see what I'm working on. I'd just like to leave you with the thought that helping others can be very gratifying. <http://i.imgur.com/D3qRaty.jpg>

8440 27347 comments share

After hitting submit, go back to the IAmA subreddit page - reddit.com/r/IAmA/new – to see your live thread. Here's an example of what it will look like:

 hot new rising controversial top gilded wiki promoted

03 Oct MELISSA ETHERIDGE Musician 11 Nov ANDY COHEN Talk show host 28 Oct JOHNNY WEIR Figure skater 21 Jan LEGALLY BLIND WOMAN Stargardt's Disease 26 Jan JERRY SPRINGER AND STEVE WILKOS TV hosts

Please check out our [Rules and FAQs](#)

 **On your mark, get set—exchange gifts! Runners of reddit, sign up for our first ever redditgifts running exchange! Stay fit and fresh by swapping fun fitness swag today!**
promoted by reddit_exchanges
6 comments share sponsored link what's this?

 **[AMA Request] Justin Cooper, the actor who played Max in the movie Liar Liar**
REQUEST submitted 27 minutes ago by Tomtennis101
1 comment share

 **[AMA Request] Anthony, the Lyft driver, who gave Conan O'Brien, Ice Cube, and Kevin Hart a ride.**
REQUEST submitted an hour ago * by thatrecklessyouth
1 comment share

 **Hello, I am an ex-Geek Squad Consultation Agent, AMA.**
TECHNOLOGY submitted an hour ago * by BasketCASE445
LIVE 29 comments share

 **[AMA Request] Jeff Nichols, Director of Mud, Take Shelter, and Shotgun Stories**
REQUEST submitted an hour ago by cobywankenobi

When you are ready to start answering questions, just click on your thread. Hit reply to the questions and if there is a question you'd rather not answer, you are allowed to skip it.

Upon completion of your AMA you can edit your text box to thank everyone and let them know that your interview is now finished.

After your AMA is over, it will still be available for viewers to read. This is a nice feature. What this means for you is that your interview can continue to drive traffic for months or in some cases years.

As an additional resource, Reddit offers [The Ask Me Anything](#) user guide free of charge.

Reddit Metrics & Date: Knowing Your Numbers

Let's face it, you're in business to make money. Part of the process for making money in an online business requires knowing what's working, what's not and so on and so forth. It might not sound exciting, but part of the dirty work behind the scenes include reviewing your data.

Fortunately there are a few tools in particular that will help you with Reddit to ensure you're getting the most out of your efforts. Let's take a look to see how they can help you.

RedditInsight.com



RedditInsight.com is a website that provides analytics for the Reddit platform. Here are just some of the ways that it can help you.

Post Tracking

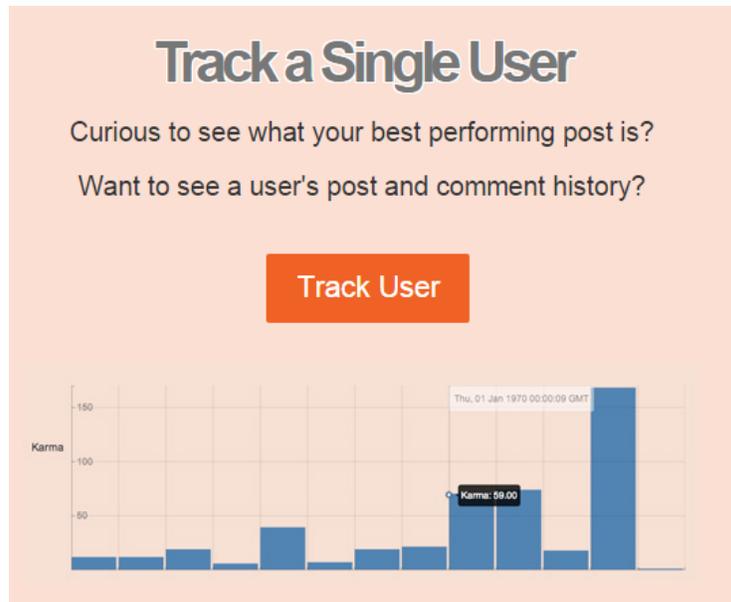
Easily monitor posts and get up to the minute data with the track post feature. You'll be able to see how posts are performing and track your Karma.



User Tracking

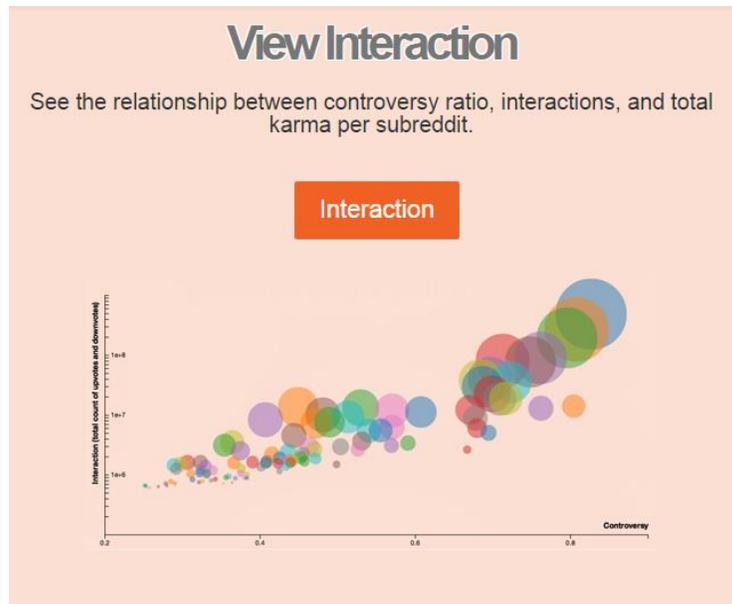
There's nothing wrong with spying on the competition and you can do just that with Reddit Insight. Using the track user feature allows you to see exactly what's working for others and which posts of your own have been most effective.

This data is immensely valuable because knowing what works best means you can scale it up and rinse and repeat.



Interactions

Knowing where the action is happening on Reddit gives you the opportunity to jump in and add to the controversy. The interaction function gives you just that kind of information right at your fingertips. Knowing what's sparking the most interest in your niche is invaluable because if what you're offering adds to the mix, it can drive massive traffic and increase your sales.

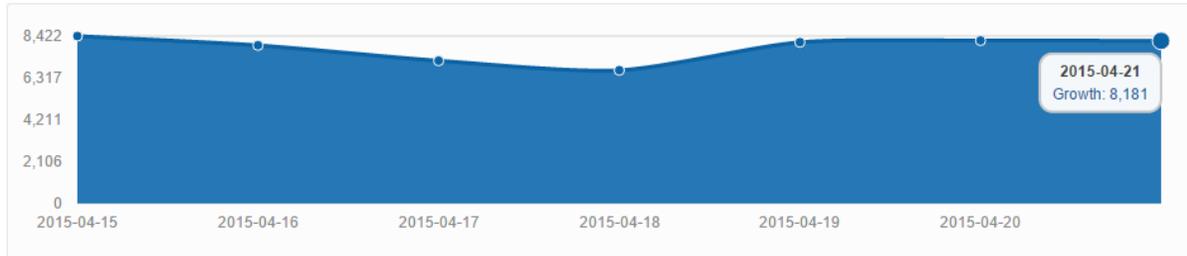


This is just a fraction of the information you can gain from [RedditInsight.com](https://www.redditinsight.com). Check it out for yourself. Oh, one more thing – this tool is absolutely **FREE**.

RedditMetrics.com

Another site worth taking a look at is RedditMetrics.com. It will keep you up to date with all of the popular subreddits for the current day and also for the past 7 days and 30 days. Knowing the best places to focus your efforts is key to maximizing your success.

Fastest growing: [/r/showerthoughts](#)



reddit metrics [Home](#) [Top redds](#) [History](#) [Visuals](#) [Get stats](#)

Fastest growing [Non-default redds](#) [Top new redds](#) [New redds trending](#) 437 new redds created yesterday

Today		7 days		30 days	
/r/Showerthoughts	↑ +8,181	/r/Showerthoughts	↑ +54,751	/r/Showerthoughts	↑ +247,338
/r/LifeProTips	↑ +8,168	/r/LifeProTips	↑ +53,499	/r/LifeProTips	↑ +244,221
/r/explainlikeimfive	↑ +8,121	/r/tifu	↑ +53,371	/r/InternetIsBeautiful	↑ +242,429
/r/AskReddit	↑ +8,120	/r/InternetIsBeautiful	↑ +53,328	/r/space	↑ +242,040
/r/space	↑ +8,098	/r/explainlikeimfive	↑ +53,290	/r/explainlikeimfive	↑ +241,935
/r/InternetIsBeautiful	↑ +8,079	/r/space	↑ +53,282	/r/tifu	↑ +241,710
/r/todayilearned	↑ +8,071	/r/AskReddit	↑ +53,243	/r/DIY	↑ +240,451