

Eva J. Friedberg

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EDUCATION

PhD in Visual Studies, University of California, Irvine (Summer 2009)

- Dissertation title:

Action Architecture: Lawrence Halprin's Experiments in Landscape Design, Urbanism, and the Creative Process

Emphasis in Critical Theory, University of California, Irvine, Critical Theory Institute (Summer 2009)

MA in Visual Studies, University of California, Irvine (Winter 2004)

- Dissertation title:

Welcome to Pershing Square: Exclusion by Design in L.A.'s Public Center

BA with Departmental Honors, University of California, Berkeley, Interdisciplinary Studies Field Major: Visual Studies and Mass Culture (2001)

PUBLICATIONS

- "Collective Movement: Anna and Lawrence Halprin's Joint Workshops," essay in *West of Center: Art and the Counterculture Experiment in American Art, 1965-1977*. Edited by Elissa Auther and Adam Lerner. University of Minnesota Press, January 2012.
- Book Review, *Architecture or Techno-utopia* and *Living Archive 7: Antfarm* by Felicity D. Scott in *Octopus: A Visual Studies Journal*, Volume 4, December 1, 2008.
- Book Review, *Pop L.A.: Art and the City in the 1960s* by Cécile Whiting in *The Journal of San Diego History*, March 2007.
- Editorial Introduction, "*Bichromia: The Visual Epidemic of Our Time*," *Octopus: A Visual Studies Journal*, Volume 2, December 1, 2006.
- Art Review, "All Falls Down: Police Mug Shot Series by Chris Christion", *Supersonic Exhibition Catalog*. Pasadena: Art Center College of Design, 2004.
- Art Review, "Advantage Mart: One of Several with Mom and Dad by F-Scale", *Supersonic Exhibition Catalog*. Pasadena: Art Center College of Design, 2004.

CONFERENCE PAPERS, LECTURES, TOURS

- “Collectivity and the Participatory City,” public talk at the Graham Foundation for the exhibition, *Experiments in Environment: The Halprin Workshops, 1966-1971* (December 4, 2014)
- Downtown Los Angeles tour. Conducted a walking tour of the public art and architecture of downtown Los Angeles for architecture students. Topics of observation and discussion included public vs. private space, walkability, modern corporate art and architecture, and Los Angeles history. (May 2011)
- “Experiments in Environment: The Joint Workshops of Anna and Lawrence Halprin on the Creative Process,” College Art Association Conference, *Aesthetics of Counterculture* panel. (February, 2009)
- “‘Experiments in Environment:’ Counterculture and the West Coast Avant-garde (1966-1968),” UC San Diego Visual Art Graduate Student Conference, *What is Public Culture?* (April 5, 2008)
- “‘Experiments in Environment:’ Redefining Architectural Practice in the 1960s,” SUNY Binghamton, Department of Art History, *Crossing the Boundaries, XVI: Trading Spaces* (March 14-15, 2008)
- “‘Experiments in Environment:’ Urban Rituals and the Street as Public Stage,” UC Irvine Visual Studies Graduate Conference. *The Street* (February 29, 2008)
- “Lawrence Halprin: The Question of Public Space and the Creative Process,” guest lecture, Question of Public Space, upper division Art History course, UC Irvine (March 8, 2007)
- “*Sunset Blvd*: Film and Los Angeles Geography,” Introduction to Film Screening at the University of San Diego, (September 2006)
- “*King Kong*, Ethnography and the Conquest of Vision,” guest lecture, *Monsters, Robots and Cyborgs*, undergraduate Film and Media Studies course, UC Irvine (November 2005)
- “Spatial Politics in Fritz Lang’s *Metropolis*,” guest lecture, *Monsters, Robots and Cyborgs*, undergraduate Film and Media Studies course, UC Irvine (November 2005)
- “*Hearts and Minds*: A War Documentary of Our Time,” guest lecture, *Film History: Sound Era II*, undergraduate Film and Media Studies course, UC Irvine (November 2004)
- “Welcome to Pershing Square: Exclusion by Design in L.A.’s Public Center” presented at UCLA Annual Graduate Symposium, *Subtle Histories* (November 12, 2004)

- “The City’s Freakshow: Homeless Bodies in Public Space” presented at UCI Visual Studies Graduate Student Conference, *The Ends of Violence: Detonations of Vision* (March 12-13, 2004)

TEACHING

- **Adjunct Faculty, Woodbury University, School of Architecture, San Diego**
Urban Studies, Undergraduate Architecture and Graduate Landscape Urbanism
(Spring 2008 – Present)
 - Lecturer of undergraduate lower division survey, “World Architecture II” and upper division seminars, “Urban Studies: Food and the Contemporary City,” “Contemporary Issues: Sculpting the Earth,” “History and Theory of Landscape Architecture,” and “Los Angeles Art and Architecture.” Created syllabi, selected course texts, wrote assignments and planned class sessions—including lectures, discussion, and other learning activities. I was the sole instructor for this courses. (15-30 students)
- **Lecturer, University of San Diego**
Department of Art, Architecture + Art History
(Fall 2006 – Present)
 - Lecturer of undergraduate lower division survey, upper division lectures, and advanced seminar courses, “Introduction to Modern Architecture,” “Introduction to Visual Culture: Perspective and POV,” “Art and Architecture of Los Angeles,” “History of Landscape Architecture: Sculpting the Earth,” and “The History of Urbanism: City & Utopia.” Created syllabi, selected course texts, wrote assignments and planned class sessions—including lectures, discussion, and other learning activities. I was the sole instructor for these courses. (5-40 Students)
- **Adjunct Faculty, NewSchool of Architecture and Design, San Diego**
Masters Program in Landscape Architecture
(Spring 2012)
 - Adjunct Professor for Masters of Landscape Architecture program. Seminars taught include, “Contemporary Landscape Architecture History and Theory.”
- **Visiting Assistant Professor, University of San Diego, Department of Art**
(2009-2010)
 - Professor of three undergraduate lower division survey and upper division lectures, “Introduction to Modern Architecture,” “and “City & Utopia.” Created syllabi, selected course texts, wrote and graded written assignments, and planned class sessions—including lectures, discussion, and other learning activities. (5-40 students)

- **Teaching Assistant, University of California, Irvine, Department of Art History**
(Winter 2007- Spring 2007)
 - TA for upper division art history courses, “The Question of Public Space” and “Caravaggio to Bernini.” Duties included: running discussion with Professor, grading midterms, finals and short (5 page) papers, occasional lectures and holding office hours. (70 students)
- **Teaching Associate, University of California, Irvine, Department of Film & Media Studies**
(Winter and Summer 2006)
 - Teaching Associate for lower-division course of 26 students, “Visual Media and Contemporary Culture”. Worked from previously developed syllabus to select course texts, lessons, assignments, and screenings. Gave lectures, ran discussion, assigned and graded papers, notebook assignments, and conducted office hours. I was the sole instructor for this course.
- **Teaching Assistant, University of California, Irvine, Department of Film & Media Studies**
(2002- Spring 2006) 11 quarters
 - TA for upper and lower division film history courses. Duties include: planning and running two weekly obligatory discussion sections for 45-60 students, grading midterms, finals and short (5 page) papers, occasional lectures and holding office hours.

AWARDS AND GRANT WRITING

- Trustees Merit Citation, 2007 Carter Manny Award, Graham Foundation for Advanced Studies in the Fine Arts (2007-2008)
- Collaborative Research Grant, International Center for Writing and Translation, UC Irvine. For *Octopus: Journal of Visual Studies, Issue 3: Import/Export* (July 2007)
- Collaborative Research Grant, Humanities Center, UC Irvine. For *Octopus: Journal of Visual Studies, Issues 1,2,3* (July 2003-2007)
- Individual Research Grant, Humanities Center, UC Irvine. For dissertation research (July 2007)
- Summer Dissertation Fellowship, School of Humanities, UC Irvine (July 2006)
- Humanities Research Grant Recipient, School of Humanities, UC Irvine. For Portland public space research project. (July 2005)
- UCI Instructional Resource Center Award for Teaching Excellence and TA Mentoring (2004-2005)

UNIVERSITY AND COMMUNITY SERVICE

- Collaborator on The Nectary, SPIN Urban Farming Collective, 2012-2014

- The Nectary is an urban farming collective in San Diego which aims to provide an alternate model for food production and urban design. The collective runs 4 yards to provide organic produce to homeowners and is expanding to include distribution for sale at farmers' markets, CSA, and/or restaurant distribution.
- Co-Managing Editor, Founding Editor, Article Editor *Octopus: A Visual Studies Journal*, published by the graduate students in the Visual Studies Program at UCI (2003-2008). Worked on four volumes.
- Teaching Assistant Consultant (now Pedagogical Fellowship Program), University of California, Irvine, Instructional Resource Center, (2004-2005)
 - Competitively selected to serve as a mentor teacher for new Film & Media Studies and Art History TAs. Designed and implemented two full days of workshops. September 20-21, 2004.
 - Provided teaching consultations for university TAs. Consultations include video evaluation and analysis of student evaluations.
- Design Chair and Peer Reviewer, *Octopus: Journal of Visual Studies, Culture, and Theory* (2003-2005)
- Conference Co-Chair, *The Ends of Violence: Detonations of Vision*, UCI Visual Studies Graduate Student Conference (March 2004)
- Graduate Organizer, Designer, *Life by Design: Everyday Digital Culture*, UCI Visual Studies Graduate Student Conference (April 2003)
- Website Administrator and member, Visual Studies Graduate Student Association (2002-present)

LANGUAGES

- Italian (proficiency in reading, writing, speaking and written translation)
- French (intermediate reading and writing)
- Spanish (intermediate, reading and speaking)

COMPUTER AND SOFTWARE SKILLS

- Office Programs: Microsoft Office Suite (Powerpoint, Excel, Outlook, Word), Microsoft Access, Filemaker Pro, Endnote
- Design Programs: Adobe Creative Suite (Photoshop, Illustrator, InDesign), QuarkXpress
- Finance Programs: Quickbooks
- Databases: ArtStor, JStor, Avery Index, Project Muse, ProQuest