



SELLING FOR **AUTHORS**

Sample Book Descriptions NONFICTION

Winning Answers to Job Interview Questions for Aspiring Managers

Lavie Margolin

Your management interview is coming up. Nail it!

You've worked hard to move your way up the corporate ladder. Now that you have a chance to be a manager or an executive, the pressure is on to show your superiors you have what it takes. Your work and your work ethic are strong, but past performance isn't enough to win you the job. Your new position depends on your ability to answer a new set of questions...

Author Lavie Margolin has worked with hundreds of hiring managers, so he knows both the questions and the answers. While you're used to questions about yourself and your work, next-level interviews will probe your ability to lead, delegate, and meet organizational objectives. You'll have to answer big picture questions and gain the confidence of top executives and the board of directors. Thankfully, Lavie has got you covered.

Winning Answers teaches you not only the questions you can expect to receive but also why those questions are being asked. By reading the book cover-to-cover, you'll learn effective answers that will take your interviewing ability to the next level.

Listen to Lavie. He'll make you comfortable from the first handshake to your first day in your new corner office.

Winning Answers is a crisp, clean, must-read for job seekers. An insightful career guide, this book is invaluable for employees looking to take the next step. Employers love author and noted career coach Lavie Margolin because he always sends them polished job seekers who are up for any interview challenge.

Buy the book today and let Lavie work his magic on your career!

Winning Salary Negotiations

Lavie Margolin

You deserve a raise. Let this book help you get it.

Your colleague is making more money than you, and it's driving you up the wall! What does he have that you don't? While there are many reasons for compensation package differences, the one that's in your control is skillful salary negotiation. Failure to learn the basics behind requesting a pay raise could leave you wondering, "Am I worth more than I'm getting paid?"

Career coach and business author Lavie Margolin has helped thousands of job seekers learn the secrets of salary negotiation. Now, for the first time, he's sharing his valuable tips in a book that anybody can use to ask for a raise. By following his important advice, you'll get the skills, the tactics, and the confidence you need to negotiate a higher paycheck.

Here's what you'll learn in Lavie's latest book:

- How to apply salary negotiation principles for maximum effect
- What answers you should give to salary expectation questions
- How to turn the negotiation process into a game you can win
- Why confidence is key and how to gain it even if you're unemployed
- Key phrases to say and scripts to memorize
- Mistakes to avoid, important resources, and much, much more!

Get this book today and soon you'll be the one who makes co-workers wonder, "What's his secret?" Whether you're new to the job search or a seasoned pro, Lavie's book will give you what you need to obtain the highest possible salary offer.

Buy the book now. Your raise will more than pay for it!



SELLING FOR **AUTHORS**

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Winning Answers to Job Interview Questions for Recent College Graduates

Lavie Margolin

Millions of college grads have just entered the workforce. Learn how to stand out.

College can only prepare you so much for the professional world. Before you dive in headfirst, let author and career coach Lavie Margolin give you a leg up on the competition.

Potential employers want to know about more than your GPA and your internships. They want to know what you can do for them. You have a short window of opportunity, so your answers to interview questions need to hit the mark every single time.

Winning Answers is your inside trade to the top questions asked by employers. Inside, you'll learn not only why the questions are being asked but also how you can answer them most effectively. Lavie has worked with hundreds of hiring managers, so he knows exactly what to say to prove your abilities as an entry-level professional. Read this book to gain confidence and improve your interview skills, and you'll make sure your first step into the real world is a successful one.

Winning Answers to Job Interview Questions for Recent College Graduates is an important and practical read for all college graduates. No matter what your field, Lavie's concise and informative book will teach you what you need to do to make a flying leap into the workforce.

Buy this book today to start your career off on the right foot!

Winning Answers to the Toughest Job Interview Questions

Lavie Margolin

Ever been stumped in a job interview? Never let it happen again.

Confident professionals know how to answer most interview questions. It's easy to discuss your background, your skills, and your aspirations. But every interview has a curveball. How are you supposed to keep yourself from swinging, missing, and striking out?

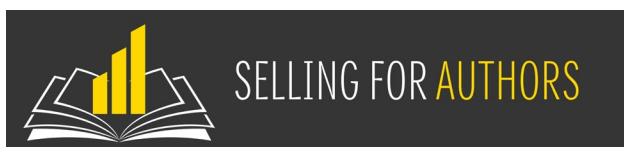
The most worthwhile employers dig deep to make sure they have the best possible workforce. As a result, you may get questions about even minor infractions. Unless you're prepared to explain away an inconsistent work history or a prior conflict with a co-worker, you might not get the job. Author and career coach Lavie Margolin has helped thousands of job seekers tackle the hardest questions. Now it's your turn to learn from one of the best.

Winning Answers to the Toughest Job Interview Questions is jam-packed with interview stumpers. By reading and learning the answers to these nerve-wracking questions before the interview, you'll gain the confidence you need to get the job.

Lavie's latest will blow up the concept of the "tough" question and let you show off your best possible self to impressed hiring managers.

Author Lavie Margolin deals with the most demanding employers in New York. He makes them happy every time by consistently sending well-prepared job seekers who are up for any interview challenge.

Buy this book today and let Lavie coach you to success as well!



Sample Book Descriptions NONFICTION

Makeover your LinkedIn Profile for Business and Marketing Success

Lavie Margolin

Every employer checks LinkedIn. Make sure your profile passes the test.

Most people put up a profile on the business networking platform LinkedIn because they're "supposed to." What they don't realize is that LinkedIn is a major opportunity for growing your network or finding a job. When your profile is optimized, you'll attract recruiters, find additional business partners, and gain the invaluable connections you need to advance your career.

Makeover Your LinkedIn Profile contains dozens of helpful tips and tricks, including:

- How to write an appealing headline
- What skills and expertise to add to your profile
- Why your history of accomplishments can get you stellar returns
- How to increase your chances of appearing high in search results
- Ways to make your profile rich and visually engaging
- How to create a captivating summary that entices readers to dig deeper
- Major LinkedIn errors to avoid, and much, much more!

Get this book today and you'll be eligible for a free 15-minute LinkedIn coaching session with author Lavie Margolin!

LinkedIn helps employers, leads, and opportunities find you. Read this helpful, clear, and concise guide today to improve your chances of getting that big pitch or dream job through your optimized profile.

Buy the book to start getting more visibility today!

The LinkedIn Butterfly Effect

Lavie Margolin

LinkedIn is the world's most powerful networking tool. Use it to become a professional superstar.

LinkedIn is a platform with unlimited potential. Thousands of people use the tool every day to find jobs, build long lasting relationships, and attract clientele. Your potential LinkedIn success depends on what you put into it, and author/career coach Lavie Margolin knows what makes the platform tick.

Most people use LinkedIn wrong. They half-finish their profile and only add contacts when they get an email notification. Even if you have a stellar profile, you may not be taking advantage of all the opportunities the site has to offer.

The LinkedIn Butterfly Effect is the resource you need to maximize your LinkedIn impact.

In this book, you'll learn:

- How to leverage your network and grow your recommendations
- Why being a proactive contributor and community builder is essential on LinkedIn
- How to exhibit your skills and endorsements
- The importance of keywords and how they can attract clientele or job-related connections
- The keys to effective sharing and networking, and much, much more!

Whether you're looking for that dream job, more clients, or simply to build your brand, *The LinkedIn Butterfly Effect* is a must-read manual for serious networkers.

You can't just join LinkedIn; you need to use it! Apply Lavie's clear, smart, and actionable steps, and you'll get that much closer to your career goals.

Get the book today to take your LinkedIn profile and presence to a whole new level!



SELLING FOR **AUTHORS**

Sample Book Descriptions NONFICTION

Winning Answers to Interview Questions for Sales Jobs

Lavie Margolin

The best manual for closing the most important deal of all: your job interview!

The quickest path to confidence is preparedness. If you want a better job in sales, then you need to interview like a top-notch sales professional. Author and career coach Lavie Margolin can help you prove your sales abilities.

Even if you have a good grasp of interviewing in general, sales interviews are a whole new ballgame. *Winning Answers to Interview Questions for Sales Jobs* not only gives you the questions you can anticipate, but it explains why they're being asked and how you can effectively answer them.

Lavie has worked with hundreds of hiring managers and thousands of job seekers. He's well-known for sending in polished interviewees. Now it's your chance to learn from his experience.

Winning Answers will give you the comfort you need to walk in like the sales professional of their dreams. If you like it when someone tells it to you straight, then you'll love Lavie's crisp, clean, and easy-to-read book.

Buy *Winning Answers* today to help you finally move up in the world!

Winning Answers to Frequently Asked Job Interview Questions

Lavie Margolin

How well would your next interview go if you knew all the answers by heart?

Despite all your interview efforts, you can't seem to get the job. You try to prepare but you're always stumped by the same questions. When a hiring manager asks you about your experience, you can't help but sweat. Do these situations sound familiar? If so, then you need a little time with Lavie.

Author and career coach Lavie Margolin is one of those rare people who actually enjoys job interviews. He's worked with hundreds of hiring managers and thousands of job seekers, giving him the knowledge he needs to help you succeed in your next interview.

Winning Answers to Frequently Asked Job Interview Questions provides you with real questions that are commonly asked during interviews. When you read this book, you'll know which questions to anticipate and how to answer them the most effectively. You'll also learn strategies to present your best image and look at questions from an interviewer's perspective.

If you want to be more prepared for your next interview, then Lavie's easy-to-read gem is the book for you. Pick it up and you may learn to love interviews too!

Buy the book today and gain the confidence to answer any interview question!



SELLING FOR **AUTHORS**

Sample Book Descriptions NONFICTION

Maximize the Marketing Power of LinkedIn Connections

Lavie Margolin

Hoping for the best on LinkedIn? Learn how to take action.

You've signed up for the networking site LinkedIn, but nothing has happened yet. Instead of wondering why the biggest CEOs in the world haven't connected with you, it's up to you to learn how to harness the strengths of a powerful career tool. If you want to grow your network, then author and career coach Lavie Margolin has the right book for you.

Maximize the Marketing Power of LinkedIn Connections shows you real-world examples of how to leverage your connections as part of a successful social strategy. The importance of your online connections has never been more important for your career success, and this book will teach you how to use your connections more effectively.

In this book, you'll learn:

- How to search for potential connections
- How to appropriately implement your marketing strategy
- How to maintain and build your online reputation
- How to generate business leads and add high-value connections
- How to impress new connections, get found, and much, much more!

Let Lavie help you develop a plan so you can finally compete online with the big guns. If you like clear, actionable advice that's both timely and shrewd, then you'll love Lavie's latest.

Buy the book today and get a free LinkedIn profile evaluation!

Successful Networking for Building Meaningful Business Connections

Lavie Margolin

Grow your network in less time with new methods you'll be shocked you've never tried!

Sometimes networking sounds about as fun as a root canal. You've collected enough business cards and been in enough awkward encounters to know that networking is a major challenge. Even if you've got no time or you hate networking, you can still learn the skills you need to grow your opportunities and significantly increase your earnings potential. Lavie has you covered.

Author and career coach Lavie Margolin is a master networker, and for the first time, he's sharing his unconventional advice in book form. *Successful Networking for Building Meaningful Business Connections* provides dynamic and practical tips for capitalizing on networking relationships and opportunities. Forget collecting business cards. It's time to master true networking skills.

In this book, you'll learn:

- How to ditch the fluff and get more actionable results
- How to develop a replicable plan to consistently grow your network
- How to make higher quality introductions to grow your career success
- How to sustain mutually beneficial relationships, cultivate your connections, establish social equity, and much, much more!

Whether you're a job seeker, a business owner, a service provider, or an entrepreneur, this book can help you grow and maximize the power of your network. If you need digestible insight you can put into practice right away, then Lavie's book is the right one for you.

Buy *Successful Networking* to start making better and faster connections today!



SELLING FOR AUTHORS

Sample Book Descriptions NONFICTION

Can I Wear My Kippah on Job Interviews?

Lavie Margolin

Learn How to Get That Job While Keeping the Faith

Balancing religious and workplace obligations is a tricky business. You want to remain true to your values, but you're also interested in advancing your career. How can you avoid awkward moments related to handshakes, kashrut, and Sabbath observance while climbing the corporate ladder?

Lavie and Rachel Margolin have worked with over a thousand observant Jewish professionals to help you navigate countless sticky workplace situations. *Can I Wear My Kippah on Job Interviews* provides practical strategies to help you avoid the awkwardness and feel more comfortable on interviews and in the workplace. You'll learn about career paths that support your values, when you should discuss observance with a potential employer, if it's OK to wear a kippah during an interview, and much, much more.

The Margolins provide numerous, well-summarized case studies that will help you see how other professionals like you grew their careers without compromising their faith. *Can I Wear My Kippah on Job Interviews* has been carefully reviewed by a number of rabbis to ensure its accuracy, and it's been written with sensitivity to a variety of viewpoints.

Whether you're looking to get back into work or you want to find a gift for a recent college grad, your search is over. Pick up this important resource today to get a great read with tons of value.

Business Dating: Applying Relationship Rules in Business for Ultimate Success

Honoree Corder

Want to take your networking to another level? Apply the rules of personal dating to cultivate valuable business relationships like never before!

"If you are in business and want to GROW your business, this book is a must read." (Hal Elrod, #1 bestselling author of *The Miracle Morning*)

Most conversations with new love interests don't start with the words, "Hello. Nice to meet you. Please take off your pants." And yet, that's exactly how you're handling most of your professional contacts. But how do you create those elusive win-win connections? Experienced networker and entrepreneur Honoree Corder wants to show you a simple step-by-step networking system that's incredibly easy to implement.

Business Dating: Applying Relationship Rules in Business for Ultimate Success shows you exactly how the rules of personal dating apply to your professional relationships. When you take the time to foster balanced connections, you'll build meaningful, long-lasting contacts that yield incredible gains. With the power of true networking on your side, you'll attract better clients and relationships faster than you ever thought possible.

Honoree Corder's mission is to inspire people to turn their dreams into reality, and casting your net wider to make new connections is a time-tested way to accomplish your biggest, craziest dreams. Using Corder's 12X12 System to keep track of your network, you won't just get connected, you'll get more organized in the process.

Business Dating is short on filler and high on content. If you like inspirational, inexpensive, and action-oriented nonfiction that's heavy on wit and charm, then you'll love Honoree Corder's powerful handbook on networking strategy. Perfect for service providers, business owners, and chambers of commerce, you'll come for the down-to-earth writing style, but you'll stay for the invaluable advice.

Buy *Business Dating* to start growing your long-term social capital today!



SELLING FOR AUTHORS

Sample Book Descriptions NONFICTION

If Divorce is a Game, These Are the Rules

Honoree Corder

Coping with a nasty divorce? Learn the secrets to a divorce where everyone wins! It's time to play the game...

Divorce isn't easy. A prescription label for ending your marriage would probably come with the warning: causes physical, mental, emotional, practical, and financial trauma. See your doctor before trying divorce.

While there's no such thing as a divorce doctor, you now have a viable alternative. Honoree Corder is a bestseller author, a personal coach, and a divorcee. Using her own experience and her deep understanding of the turmoil of divorce, she's created a landmark set of rules to help you get through your divorce in one piece. By following her eight easy-to-apply rules, you'll get through the ordeal with minimal stress while maintaining your sanity and integrity.

Inside *If Divorce is a Game, These Are the Rules*, you'll discover:

- How to divorce with grace to preserve your dignity, integrity, and respect
- How to hire a team to support you as you go through divorce
- How to heal, forgive, and move on from your relationship
- How to co-parent for the good of yourself and your children
- And much, much more!

If *Divorce is a Game, These Are the Rules* provides you with the roadmap you need to turn your divorce into your personal breakthrough. With Honoree's wise rules in mind, you'll design a new life of your choosing and learn how to thrive before, during, and after divorce.

Honoree's book is packed with straightforward, honest, and practical advice that can be your wake-up call to the life that awaits after divorce. If you like easy reads that tell it to you straight, then you'll love having Honoree on your team.

Buy *If Divorce is a Game* to help you get to the other side today!

The Divorced Phoenix

Honoree Corder

Starting your life over after divorce? Rise from the ashes to find your new blueprint.

Has divorce trashed several decades worth of plans? Having trouble restarting everything from scratch? Bestselling author Honoree Corder has been there, and she can help you create a new vision, devise a new purpose, and even find a new love.

In the follow-up to her hit book *If Divorce is a Game, These Are the Rules*, Honoree goes beyond surviving divorce to helping you learn how to thrive. By following the author's time-tested and no-nonsense advice, you can create a life that's much better than anything you could've imaged (and that wasn't possible if you'd stayed married).

In *The Divorced Phoenix*, you'll discover:

- How to choose yourself as the new number one to refocus your life
- How to turn your post-divorce pain into a vision for a bright, new future
- How to develop goals that get you out of bed and make you excited to live again
- How to create a deep network of supporters to help you grow
- How to date for fun and love after divorce, and much, much more!

The Divorced Phoenix is witty, easy-to-read, and jam-packed with useful insights and tools. Letting go of your old life isn't easy, but Honoree's straightforward, practical handbook can take you from crappy to creative, anxious to ecstatic, and stuck to stupendous when you follow the advice inside.

The time for coping is over. Let Honoree help you become everything you were always meant to be.

Buy *The Divorced Phoenix* to start thriving today!



SELLING FOR **AUTHORS**

Sample Book Descriptions NONFICTION

Prosperity for Writers

Honorée Corder

You work hard on your writing. Get the earnings and the life you deserve!

Writers don't get paid much. At least, that's what you've convinced yourself. You believe that you've taken up the mantle of the starving artist, and that means you have to struggle for every cent you earn. But what if a simple change in beliefs and tactics could lead you to abundance and success? Your time would be better spent and your bank account would finally be full from your creative efforts. Author Honorée Corder is here to help you transform your life.

Most books on writing touch on craft or marketing. *Prosperity for Writers* goes in a different direction entirely, providing you with the techniques, tools, and ideas you need to revolutionize your writing business and beliefs. Based on her innovative course, Honorée and a laundry list of forward-thinking writers will change your mindset for good into one of abundance. Once you've transformed your inner world, you'll be able to boost your bank account with proven action steps that will help you live off your writing.

With Honorée's invaluable 100-day plan and daily practices by your side, you'll go from struggling to prosperous faster than you ever thought possible. By sharing her money-changing beliefs, affirmations, and proven success stories, Honorée has elevated writers from every area of the professional to financial success. Don't suffer any longer. Read this book to finally become the person you knew you could be: a financially-successful career writer.

Buy the transformative guide to claim your prosperity today!

Vision to Reality

Honoree Corder

Do you keep putting your dreams off to the side? Discover the power of Short Term Massive Action to finally achieve your lifelong goals!

Are your urgent daily tasks getting in the way of what's really important? Have you procrastinated for months or years when it comes to your true calling? Groundbreaking coach and bestselling author Honoree Corder is here to take you where you want to be.

Vision to Reality is more than a collection of good ideas. It's an easy-to-read blueprint used by successful men and women to transform daily actions into their ideal lives. Simple and revolutionary, *Vision to Reality* helps you dream big so you can achieve big.

In this book, you'll discover:

- A step-by-step process to identify and achieve your vision
- How to create Big Hairy Audacious Goals and start taking action toward their realization
- Why laser focus can give you the power to do more than you ever thought possible
- How to get the best out of your team and yourself
- And much, much more!

Through applying the lessons of Honoree's Short Term Massive Action Coaching Program, you'll increase your efficiency, overcome your challenges, and live with the passion you need to turn the wildest visions into your true reality. When you become clear on exactly what you want and how to get it, you'll get results at lightning speed. *Vision to Reality* is the concise shot in the arm you need to build your destiny.

Buy the book to take a giant leap toward your dreams today!



SELLING FOR **AUTHORS**

Sample Book Descriptions NONFICTION

The Efficient Writer

Sara Rosett

Having trouble finding the time to write? Discover the tricks behind accomplishing more writing in less time!

Does your valuable writing time always seem to slip away? Have you failed to hit your word count goal for days, weeks, or months at a time? Let experienced novelist Sara Rosett show you the tips that helped her complete 17 books!

While each author's book is unique, every writing project has a laundry list of routine (and mundane) tasks that absolutely must get done. Through trial and error, Rosett has found dozens of time-saving tips, tools, and templates during her 15-year career. For the first time, you can get your hands on her best practices for writing productivity.

In *The Efficient Writer*, you'll discover:

- How to schedule your time effectively so you can write more words per day
- How to make research take less time to let you start that first draft right away
- How a series of templates can streamline your writing routine and help you keep track of details, schedules, and word count
- How to manage social media in less time
- And much, much more!

Rosett's simple but effective book can save you precious minutes each day. As the minutes add up to hours, you'll be able to spend more time on what you love most: writing. Buy Rosett's book now and you'll get a helpful index with over 50 helpful resources, templates, and spreadsheets.

Unlock your true author potential with Rosett's easy-to-follow guide today!

Leadership Attributes for Women and Men

Vicky McGahey

Want to improve your ability to lead? Unlock your potential and transform the world.

Interested in stepping up as a leader in your organization? Do you want to break free from your follower mentality? Dr. Vicky McGahey is here to show you how.

With 25 years of leadership experience, McGahey has discovered 15 Leadership Attributes that all potential leaders possess. Through extensive research findings, stories of famous leaders, and a series of mind-expanding questions, you'll finally learn how to reveal your true potential to lead.

In *Leadership Attributes for Women and Men*, you'll discover:

- How the attributes for leadership are already a part of who you are
- How to take advantage of transformational learning experiences to grow as a leader
- How to best provide your service to families, communities, and organizations
- How to once and for all make the choice to become a leader
- How to help others see leadership qualities in themselves, and much, much more!

When you learn that leadership isn't a quantity you memorize, but a quality you must embody, you'll become a better leader and a stronger person. McGahey's insightful, timely book will empower you to lead in any industry or organization. Through the book's wise words, you'll start the necessary changes within that will not only change you, but the world around you as well.

The world is lacking leadership. It's time to take your rightful place at the top.

Buy the book to reach your true potential today!



SELLING FOR AUTHORS

Sample Book Descriptions NONFICTION

The Elephant in the Room Has a Paycheck

David Bressler

You need to save money, but investing seems like rocket science. Learn how to build a plan that finally makes sense.

Have you ever felt like you should be saving more for the future, but you have no idea where to start? Does your brokerage firm give you advice that doesn't make sense or resonate with you? Have you hunted for a simple investing "how-to" that cuts through all the chatter and noise? Author and experienced investor David Bressler is here to help.

Most people have little to no personal investing education, which causes them to invest in fits and starts and waste the opportunities that are right in front of them.

The Elephant in the Room Has a Paycheck shifts your perspective away from the fear-based news that's as dramatic as sports entertainment and into a mindset that lets you focus on your goals and develop a plan.

In this book, you'll learn:

- How to gain investing confidence even if you're not a professional
- A four-step plan simple enough for an investing beginner to follow
- Healthy investing and saving habits that produce long-term results
- How to listen to the "right" financial news to shed your anxiety and think about the future
- Unique metrics that will change your investing perspective, and much, much more.

Through a powerful metaphor that will change your understanding of investment forever, *The Elephant in the Room Has a Paycheck* helps you create a plan that intuitively makes sense, aligns to your social values, and doesn't force you to become an investment manager on the side.

With his easy to understand style, David's authentic and approachable guide to investing gives you the exact steps you must take to secure your financial future.

After you read this book, investing will no longer be an impossible feat thwarted by fear and the media. David makes investing fun, and your plan for the future will become easier than you ever thought possible.

Buy the book to get your investments back on track today!



SELLING FOR AUTHORS

Sample Book Descriptions NONFICTION

Smile and Succeed for Teens

Kirt Manecke

Is your teen prepared for the real world of personal communication? Set your kids up to succeed with the lost art of social skills.

"Smile & Succeed for Teens is a fantastic resource to help teens be successful at work" (Temple Grandin).

Are your kids glued to their phones and out of touch with the real world? Do your teens slouch and have poor eye contact? Do you worry that their inability to communicate will keep them from getting a good job? If so, then it's time for a crash course in the social skills that will lead to their success. Let award-winning author Kirt Manecke be your guide.

Developed by a team of teens, parents, and educators, the proven methods in Manecke's book provide your kids with the people skills and confidence they'll need throughout their lives. Whether your teen is looking for work, holding down a job, making friends, or taking part in leadership or service positions, *Smile and Succeed for Teens* will give them the education he or she needs to thrive.

Each lesson is presented in an entertaining style, with quips, tips, and easy-to-adopt strategies that will teach your teenager the critical elements of good communication. And the best part is, teenagers enjoy reading it!

In this book, your teen will discover:

- How to develop self-esteem and beat crippling social anxiety
- How to make new friends and speak with confidence
- How to sail through the most difficult of interviews for scholarships, programs, and jobs
- How to improve their school programs and community through effective fundraising
- How to succeed at work and stand out to their employer, and much, much more!

The winner of the Mom's Choice Gold Award for excellence, *Smile & Succeed for Teens* is an attention-grabbing, easy-to-use course that has already supplied hundreds of teens with the skills to do better in school, develop meaningful relationships, and establish fulfilling careers. If you want to equip your teenager for success in work and life, then you can't afford to miss Manecke's essential guide.

Buy the book to set your teen on the path to success today!



SELLING FOR AUTHORS

Sample Book Descriptions NONFICTION

Trust Your Cape: LEADERSHIP – The Everyday Superhero’s Action Guide to Plan and Deliver High-Stakes Projects
Ron Black

Have your leadership skills been called into question? Tap into your unknown superpowers to become a world-class leader!

Do you feel like you lack the necessary abilities to be a true leader? Have you tried all the “leadership books” without finding an answer to your so-called shortcomings? Let an adviser for over 250 startups teach you what you’ve already got to offer.

Ron Black, a founder of over nine companies and the VP of a Fortune 500 marketing division, knows what it takes to lead. The former Marine has spoken at over 2,000 conferences worldwide for a reason: his words turn employees into leaders and companies into success stories. *Trust Your Cape* distills Black’s most popular keynote into an engaging and action-oriented blueprint for leadership enhancement.

In this book, you’ll discover:

- The everyday powers you have at your disposal to stand up, speak up, and be noticed
- How to use what you have and develop the courage you need to take action
- How to harvest stakeholder wisdom to achieve better results more quickly
- How to stop deadly problems before they damage or delay your results
- And much, much more!

While most leadership books are bogged down by project management standards, Black’s simple step-by-step system pays special attention to attitude, beliefs, and values. By learning the importance of clarity, action, purpose, and enthusiasm, you’ll become a more confident and competent leader-- even when no one reports to you!

Couple your internal changes with the wisdom and power of everyone around you and you’ll turn your ordinary results extraordinary and your three-piece suit into a cape.

Trust Your Cape is an enthusiastic and inspiring leadership and project management guide that will help you deliver high-stakes projects and initiatives.

Buy *Trust Your Cape* today to bring out the best in yourself and your team!



SELLING FOR AUTHORS

Sample Book Descriptions NONFICTION

The 30 Laws of Flow: Timeless Principles for Entrepreneurial Success.

Charlene Day

The Universal Laws hold the secret to your success. Learn them all to transform your life!

“Let Charlene Day’s masterpiece help you create a beautiful flow from this point on in your life” (Bob Proctor).

Thousands of authors have based their teachings on one or multiple Universal Laws. From *Think and Grow Rich* to *Conversations with God*, these insightful works tap into timeless principles that take your life to the next level. There has never been a definitive resource, however, that defines and explains the laws in an easy to understand format. Charlene Day is here to change that...

Introducing *The 30 Laws of Flow: Timeless Principles for Entrepreneurial Success*.

This concise, practical guide walks you through 30 Universal Laws and how they can elevate your everyday life. Day explains how to incorporate each of the laws through seven daily practices that will make these time-tested truths into second nature.

In this book, you’ll learn:

- How to liberate yourself from your old programmed responses
- How to access your greatest wisdom by reconnecting with the spiritual aspect of your highest self
- How to shape your reality through better understanding of your brain and quantum physics
- How to be successful while in the flow
- And much, much more!

Including an introduction from Bob Proctor, a featured teacher in “The Secret,” *The 30 Laws of Flow* is a masterpiece that will give you the entrepreneurial results of your dreams. If you want to optimize your physical and mental states while increasing your spiritual fulfillment, then you’ll love Charlene Day’s refreshingly different and insightful book.

Buy *The 30 Laws of Flow* today to change your life forever!



SELLING FOR AUTHORS

Sample Book Descriptions NONFICTION

Divorced Dad

L.J. Burke

Entering the battlefield of divorce? Learn the do's and don'ts to achieve what's best for you and your kids.

"*Divorced Dad* is a great book to help you through the phases of divorce." (Honoree Corder, author of *The Successful Single Mom*)

Hurtling toward a divorce disaster? Hoping to avoid the pitfalls that ruined the lives of your divorced friends and family members? Author L.J. Burke has been there, and he's here to get you through your divorce without an epic battle.

Despite a partner who drew him into potential foreclosure, bankruptcy, and loss of custody, Burke prevailed by taking the high road, getting excellent legal help, and with good old-fashioned hard work. Through a blend of personal stories and timeless advice, *Divorced Dad* walks you through a successful divorce from a male perspective.

In this book, you'll discover:

- How to tell your spouse that you want a divorce with minimal escalation
- How to keep your kids out of the middle of things and give them time to heal
- How to take better care of yourself during the most heated of struggles
- How to find sound legal advice and actually listen to it
- How to handle in-laws, dating, money, and much, much more!

When you go through your divorce the hard way, you drag your kids and your life through the mud. After seeing his own divorce with 20/20 hindsight, Burke has a different outcome in mind. If you like tackling problems with the most effective strategy possible, then you'll love how *Divorced Dad* shows you the best path to take. Burke has flourished since his divorce, and with his help, you can too.

Buy *Divorced Dad* to take the easier way today!