

Capital Campaign Fact Sheet

Overview

Launched in early 2009 with lead gifts to support the museum's building expansion, endowment and transitional programming, SFMOMA's capital campaign reached a milestone of more than \$610 million raised, with contributions to date from nearly 1,200 donors. The funding covers the complete cost of the \$305 million building expansion, adds \$245 million to the museum's endowment and supports \$60 million in program and operating costs needed during the museum's three-year On the Go period. Fundraising continues for the museum's endowment in support of the museum's programs, including but not limited to education, art commissioning and exhibition programs.

Capital Campaign Leadership:

- Expansion Campaign – Charles Schwab, Chair; Diana Nelson, Vice Chair
- Community Campaign – Dolly Chammas and Chris Meany, Co-Chairs

Where Art Can Take You: The Campaign to Transform SFMOMA has also made the following possible:

Newly endowed curatorial positions:

- Helen and Charles Schwab Director, Neal Benezra
- Thomas Weisel Family Curator of Painting and Sculpture, Janet Bishop
- Deborah and Kenneth Novack Associate Curator of School Initiatives, Julie Charles
- Baker Street Foundation Associate Curator of Photography, Erin O'Toole
- Barbara and Stephan Vermut Associate Curator of Public Dialogue, Deena Chalabi

Newly named major spaces:

- Doris and Donald Fisher Collection Galleries – new galleries on floors 4, 5 and 6
- Gina and Stuart Peterson White Box – new, double-height space on floor 4
- Pritzker Center for Photography – new center for photography on floor 3
- Roberts Family Gallery – new, free-to-the-public gallery on Howard Street
- Helen and Charles Schwab Hall – the central gathering place for the new museum
- Joyce and Larry Stupski Entrance at Minna Street – newly reconfigured entrance on Minna Street for programs and school groups
- Pat and Bill Wilson Sculpture Terrace – new outdoor sculpture terrace featuring the living wall on floor 3

Media Contacts

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