

Education and Public Practice Fact Sheet

SFMOMA's Department of Education and Public Practice comprises three program portfolios—School Initiatives, Public Dialogue, and Performance and Film—that center on public encounters, events and collaborations, with the aim of making a lasting contribution to the artistic and educational ecology of California and beyond.

School Initiatives supports students and teachers in the Bay Area's K–12 schools through school group visits, curriculum building, teacher professional development and artist-driven high-school collaborations. Programs are integrated with classroom practice and prioritize public schools through close collaboration with San Francisco Unified School District (SFUSD). Cultivating deep and sustaining relationships with Bay Area educators enables SFMOMA to reach an ever-widening audience and provide educational programming to the community.

Now offering free admission to all visitors 18 and under, as well as to classroom teachers registered for the SFMOMA Teacher Pass, the museum invites schools to use the galleries as an extension of the classroom. By providing more options for free school visits, the museum will reach more students than ever before.

A new, 4,800-square-foot education center includes a resource library and two classrooms. With the specially configured Joyce and Larry Stupski Entrance at Minna Street, the Koret Education Center is anticipated to serve 55,000 K–12 school children annually.

School Initiatives

School Collaborations and Projects

- A collaboration with Balboa High School's CAST Academy, a career-focused visual and performing arts program, provides students with special access to leading contemporary artists, museum professionals and the SFMOMA collection. Focusing on curation, the collaboration introduces students to thinking about how images can work together to tell a multitude of stories. At the end of the 2015–16 school year, students will present a curated festival featuring reproductions of artworks from the SFMOMA collection that explore themes relating to their coursework.
- SFMOMA is working with Ruth Asawa San Francisco School of the Arts (SOTA), cofounding and guiding the school's first department of architecture and design. By the end of this school year, SOTA students will have visited the SFMOMA Collections Center, the Tenderloin National Forest and the SFMOMA galleries for a special pre-opening tour. Starting in fall 2016, SOTA students will visit the museum bimonthly, enabling the program to use the museum as an extension of their classroom.
- SFMOMA commissions two to five artist projects per year with non-partner high schools in the Bay Area. This year, the museum is commissioning artist Eliza Gregory to create a project with Downtown High School, in which local food producers work with students and teachers to

create workshops, culminating in the creation of a cookbook. SFMOMA will commission a second artist to launch a project in collaboration with Lincoln High School this spring.

School Groups

Starting in fall 2016, SFMOMA will expand its free, museum guide–led school tours, including more bookable, guided tours for grades 3–12, new visiting options for large groups (using the Phyllis Wattis Theater and Gina and Stuart Peterson White Box) and a scheduled tour option for grades K–2. A new bussing program will provide schools with transportation funds, so more classes can visit SFMOMA. Bay Area teachers will also be able to bring their classes to the museum on self-guided visits, which can be booked in advance and supported by SFMOMA materials. Museum guide training for all school group visits and outreach programs includes alignment with school curriculum and Common Core State Standards for English Language Arts and Literacy. In addition, the museum’s outreach program, Art Express, brings museum guides into K–6 classrooms to lead hands-on activities that explore key concepts of modern and contemporary art.

Art Express is generously supported by Deborah and Kenneth Novack.

Teacher Engagement

SFMOMA hosts Teacher Institutes, interdisciplinary professional development workshops connected to SFMOMA exhibitions and collection works. Discovering Connections, a week-long summer institute (presented in partnership with the Fine Arts Museums of San Francisco and Asian Art Museum), offers teachers the option to earn Continuing Education Credits (CEUs) through San Francisco State University.

The museum will host a variety of community-building teacher events, like Saturday early viewing hours and lectures specifically tailored for educators, as well as an annual public talk and community forum on issues in education and society.

Curriculum and Resources

SFMOMA offers a variety of resources that support class curriculum and address Common Core State Standards for English Language Arts and Literacy on the Teacher Resources page at sfmoma.org.

- Currently available online, Open Studio is a series of artist-designed activities aimed to connect high school teachers and students with the ideas and practices of leading contemporary artists. SFMOMA has commissioned 25 Open Studio activities, and continues to commission new ones each year.
- SFMOMA has commissioned a group of SFUSD educators in its Teacher Advisory Group (TAG) to design a special set of photography curriculum connecting to the museum’s collection (designed for grades 9–12). The lessons are currently being tested by a cohort of teachers and will be made available online.

Tours

Launching in fall 2016, SFMOMA will offer daily exhibition and collection tours, free with museum admission. Led by volunteer museum guides, tours are designed to be participatory and responsive to visitors’ interests, encouraging conversation and providing alternative perspectives. The museum will also offer free, bookable tours for college and university classes to inspire university coursework, foster key collaborations with university professors and allow the museum to serve as an extension of

the college-level classroom. Four tours per day will be offered Monday through Tuesday, and five tours per day will be offered Thursday through Sunday.

Public Dialogue

Public Dialogue fosters discourse around the role of contemporary art in public life through programs and projects that encourage exploration, experimentation and in-depth critical engagement by both artists and audiences. These include adult education courses, symposia, lectures, gallery tours, artist talks and collaborations with other arts organizations in the Bay Area. Public Dialogue programs include:

- **50 Artists**
 - This series explores 50 key artists from the SFMOMA collection in the form of short talks, conversations, poems, songs, jokes, stories, polemics and eulogies performed throughout the galleries on Fridays at noon. Local artists, designers, makers, thinkers, performers and writers share how icons of modern and contemporary art matter to them. Artists such as Diane Arbus, Alexander Calder, David Hammons, Frida Kahlo, Ellsworth Kelly, Nam June Paik and many more will be highlighted.
- **Artist Talks**
 - The new SFMOMA will invite more artists to speak about their work and practice than ever before. Each year the museum will host a total of 10 Artist Talks, with two relating to each curatorial department, exploring a wide range of perspectives in modern and contemporary art. Artist Talks will be held on Thursday evenings at 7 p.m. during the fall and spring seasons (five per season). Anthony Hernandez, Jürg Lehn, Brice Marden and Julia Scher will participate this fall.
- **Symposia**
 - Based in the newly renovated Phyllis Wattis Theater, the SFMOMA annual symposium convenes creative practitioners from around the world to exchange perspectives on major topics in visual arts. Related content, including commissioned essays and videos of talks and panel discussions, is available through SFMOMA's online channels. In collaboration with other local organizations, SFMOMA will present a series of community forums around the annual symposium. The 2016 symposium, *The Photographic Event* (September 23-24, 2016), is the third in a series on photography and links to the closing weekend of the exhibition *About Time: Photography in a Moment of Change*. This symposium is generously funded by the Fraenkel Gallery Fund for New Studies in Photography.

Performance and Film

Performance and Film organizes live and event-based art practices. The museum will partner with the San Francisco Film Society to curate a film series in the upgraded Wattis Theater and commission artists to create new performances and workshops for audiences of all ages. The new Gina and Stuart Peterson White Box, a flexible, double-height space, and the Wattis Theater provide locations for a wide range of performances and events.

Performance programs include:

- **Performance in Progress**

- Each year, the museum will commission three artists to develop and present new performance-based work. During the fall 2016 season, the three participating artists will each visit the museum for four days to present Bay Area debuts of past work and/or new works-in-progress. Artists may collaborate with the museum to offer related programming, including workshops, master classes, discussions and screenings. The fall 2016 Performance in Progress artists will be Desirée Holman, Jacolby Satterwhite and Naomi Rincón-Gallardo. In March 2017, the participating artists' yearlong engagement will culminate in an intensive, 16-day program of performances. SFMOMA will partner with local organizations in the Bay Area to co-present off-site and site-responsive events throughout the city.

- **Performance All Ages**

- SFMOMA will commission three artists per year to create new participatory artworks for audiences of all ages. Each participating artist will debut their new performance-based, participatory projects on a Free Family Day. These museum-wide, family "take-overs" will also include in-gallery programming and family tours. On the weekends leading up to the Free Family Day, the participating artist will lead a series of workshops that explain their process and engage directly with participants. The 2016 participating artists will be Cloud Eye Control, Lucky Dragons and Chris Kallmyer. Free Family Days are generously supported by the John & Marcia Goldman Foundation

- **Exhibition-related/Other Performance**

- Performance will also be curated in the context of other activities and as part of SFMOMA exhibitions, in collaboration with other SFMOMA curators.

Film programs include:

- **Modern Cinema**

- Co-curated with the San Francisco Film Society, SFMOMA's new series of film exhibitions, *Modern Cinema*, explores the connections between canonical and contemporary filmmakers. Based in the Wattis Theater, *Modern Cinema* will present screenings, related talks and live cinema productions. *Modern Cinema's* Founding Supporters are Carla Emil and Rich Silverstein.

- **Artist Films**

- Many artists in SFMOMA's collections and exhibitions—including Mathew Barney, Bruce Conner and Andy Warhol—have reimagined the possibilities and purpose of cinema. Experimental and artist-made films will be regularly screened at the museum, offering visitors a chance to experience the films that emerged out of modern and contemporary art practice. The first presentation of artist films will feature the work of Bruce Conner, in concert with the exhibition *BRUCE CONNER: IT'S ALL TRUE* in October 2016. Major sponsorship of *BRUCE CONNER: IT'S ALL TRUE* is provided by the Henry Luce Foundation.

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