



A-Z HAS BEEN THINKING A LOT ABOUT FREEDOM LATELY. . .

Not that this is a new idea for us, it's just that right now part of our definition of freedom is that it should be a situation that works. We don't want another idealistic fantasy or bizarre innovation. Part of our definition of freedom includes "belonging" and "fitting in."

A LOT OF "IMPORTANT" PEOPLE HAVE ALREADY THOUGHT ABOUT FREEDOM. . .

Some of the most important innovations of the twentieth century have served to liberate man from social, economic, or geographic limitations. Fast cars, electric trains, cruise ships, monorails, jet planes, and space shuttles transport their occupants not only from location to location, but also from one condition to another.

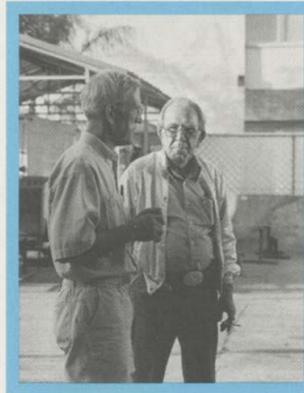
A LOT OF "ORDINARY" PEOPLE HAVE ALSO THOUGHT ABOUT FREEDOM. . .

Equally significant innovations have emerged from more humble beginnings. The invention of the travel trailer first began in the backyard, but soon graduated into an entire tradition of its own. This is the tradition that aims to provide the often contradictory needs of security, comfort, and mobility all under one transportable roof.

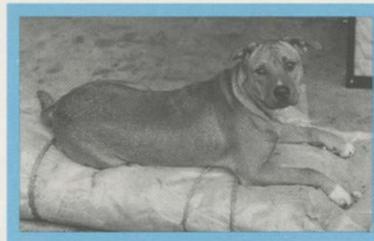
HOW A-Z'S TRAVEL TRAILER OFFERS YOU A BIT MORE FREEDOM THAN THE OTHERS. . .

Travel trailers offer freedom via their flexibility: you can move your trailer in a moment's notice, whenever and wherever you like. But with most trailers, your freedom ends when you step inside. Trailer companies hire designers to determine your living needs and create interior formats to most efficiently serve those needs. Unlike other designers, A-Z thinks that when it comes to the interior of your trailer, you should have the same sort of flexibility you get with your exterior environment.

We have created a design to serve your practical needs without dictating your personal ones. Our trailer provides you with a well-organized section for bathing, cooking, and clothing storage, leaving the rest of the interior up to you. We think that the word freedom should also mean that changing your life is as easy as changing your decor.



GORDON ZITTEL discusses the project
with WES DUNCAN
of Callen Camper Company



BRODY
one of the Callen Camper Company mascots

The A-Z Travel Trailer Units were constructed with quality and care
at Callen Camper Company in El Cajon, California.

Special thanks to Miriam and Gordon Zittel, Wes Duncan, and Richard Barney.
Two of the three A-Z Travel Trailer Units are courtesy of the artist and Andrea Rosen Gallery.

Andrea Zittel: *New Work* is generously supported by the
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Exhibition on view from November 8, 1995 to February 4, 1996.

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Art direction by Andrea Zittel with design by Catherine Mills.
Photography by Ian Reeves.

Introducing



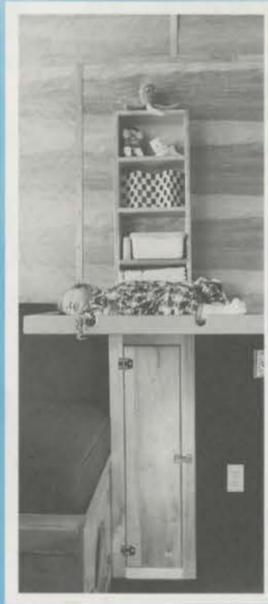
The A-Z TRAVEL TRAILER UNIT





Kristin and Todd Kimmell are the founders of Lost Highways Classic Trailer and Motorhome Club and the producers of *Lost Highways Quarterly*. Kristin is an art teacher and Todd describes himself as a "semiretired junk man who now runs a moving company." Their baby, Thornton, was born on August 16, 1995. Todd, Kristin, and Thornton will be using their *A-Z Trailer* to explore Palm Springs, scouting out many of the more outrageous one-off classic trailers said to be parked there.

Todd and Kristin's trailer customizations include many "classic" trailer elements and wonderful, wacky touches. Their trailer even features a special baby-changing unit.

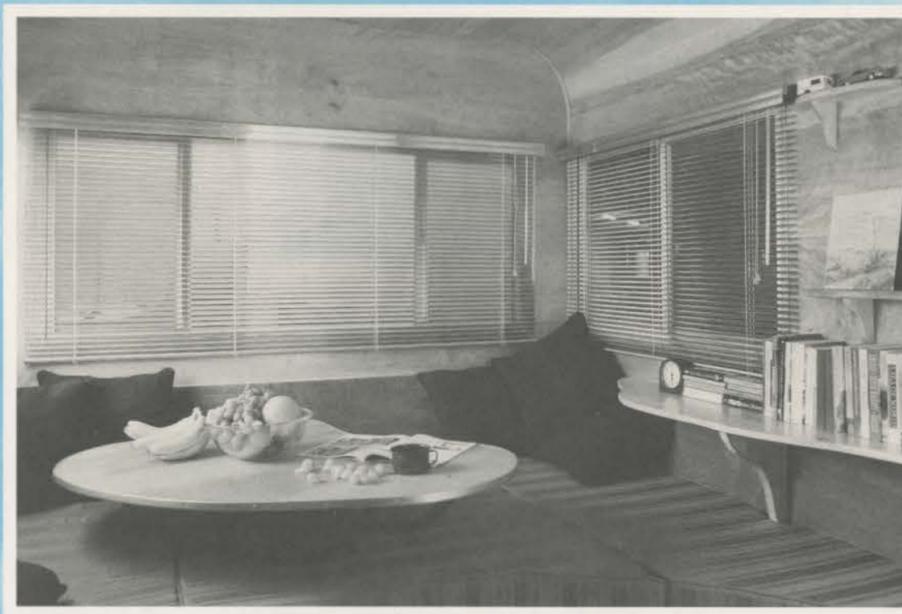


THREE TEAMS...



When Andrea conceived of the *A-Z Travel Trailer Units* her own desires for freedom were well in mind, so of course a test drive is a must! Andrea Zittel and Charlie White will use their trailer to visit the Biosphere in the Arizona desert. The Biosphere is a self-contained, sealed environment in which eight people attempted to conduct a two-year experiment in living.

Andrea and Charlie's trailer provides a curvy lounge area inspired by the idea of an interior landscape.

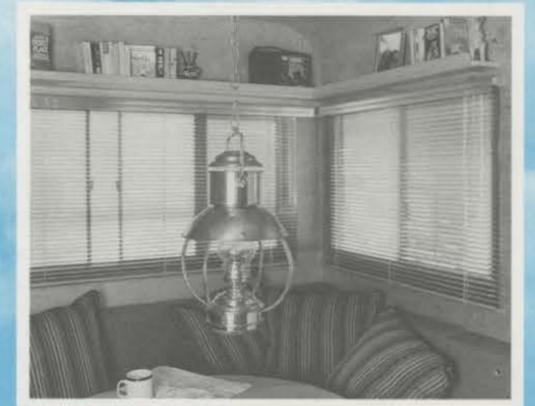


THREE TRIPS...



Miriam and Gordon Zittel are retired school teachers who live on their 31 1/2-foot sailboat. We think this makes them the perfect candidates to assess the conveniences of 12 feet on dry land. Miriam and Gordon will use their *A-Z Travel Trailer* to retrace their honeymoon drive along the California coastline.

Miriam and Gordon have customized their trailer to include many features they find handy aboard their boat. The overall aesthetic, of course, reflects their love of the ocean and of southern, tropical travels.



THREE TRAILERS