The Doris and Donald Fisher Collection
Fact Sheet

Background
Comprising more than 1,100 works by 185 artists, the Doris and Donald Fisher Collection is one of the greatest collections of postwar and contemporary art in the world. SFMOMA has forged a groundbreaking partnership with the Fisher family to share this extraordinary collection with visitors from around the world for 100 years, presenting art from the Fishers' holdings alongside works from the SFMOMA collection in the expanded museum, creating countless opportunities to reinterpret these works.

The new SFMOMA will provide dedicated gallery space to exhibit a rotating selection of works by the best-known artists of our time from the Doris and Donald Fisher Collection. SFMOMA is empowered to install, conserve, loan and otherwise treat the Fisher Collection as it would its own collection.

The Collection
The Fishers started collecting art in the 1970s. Their first purchases included prints which were hung on the walls of an office building for Gap, the fashion apparel company they founded in San Francisco in 1969. Soon, their passion grew and they began adding paintings, sculpture, drawings, photographs and works in other media. They established two galleries totaling 26,000 square feet at the Gap offices in San Francisco which showcased their collection.

Over the years, the Fishers amassed a museum-quality collection of works by postwar and contemporary American and European artists and collected in depth the work of artists they especially admired. The collection features major groupings of seminal works by:

- Georg Baselitz
- Alexander Calder
- Chuck Close
- Ellsworth Kelly
- William Kentridge
- Anselm Kiefer
- Roy Lichtenstein
- Agnes Martin
- Joan Mitchell
- Gerhard Richter
- Richard Serra
- Cy Twombly
- Andy Warhol

Timeline
1970s  Doris and Donald Fisher begin collecting art.
1974  The Fishers acquire their first print series by Robert Motherwell.
1979  The Fishers acquire their first major painting, Nerts (1978) by Roy Lichtenstein.
2009  SFMOMA and the Fishers announce the Fisher Collection will be on loan to the museum for 100 years through an unprecedented partnership.
2010  Selections from the Collection are shown for the first time at SFMOMA in the exhibition Calder to Warhol: Introducing the Fisher Collection.
2016 260 works by nearly 70 artists from the Fisher Collection will go on view in dedicated galleries in the new SFMOMA.

2017 After the opening exhibition, works from the Fisher Collection will be displayed alongside works from SFMOMA’s holdings.

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